# MINISTRY OF HIGHER EDUCATION, SCIENCE AND **INNOVATION**





# TASHKENT STATE UNIVERSITY OF ECONOMICS

## ENGLISH LANGUAGE DEPARTMENT

# **ENGLISH FOR SPECIFIC PURPOSES: PROBLEMS AND INNOVATIVE APPROACHES**

# MAXSUS MAQSADLAR UCHUN INGLIZ TILI: MUAMMOLAR VA INNOVATSION YONDASHUVLAR

# АНГЛИЙСКИЙ ЯЗЫК ДЛЯ СПЕЦИФИЧЕСКИХ ЦЕЛЕЙ: ПРОБЛЕМЫ И ИННОВАЦИОННЫЕ ПОДХОДЫ

12 мая 2023 года Материалы международной научно-практической конференции с участием международных экспертов







TASHKENT - 2023

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### KIRISH SO'ZI

Assalomu alaykum konferensiya ishtirokchilari, mehmonlar va qadrli ustozlar! Bugun shu yerda hozir boʻlgan barcha ishtirokchilarni, mehmonlarni va hurmatli professor-oʻqituvchilarni samimiy tabriklayman. Toshkent davlat iqtisodiyot universitetidagi barcha fidoyi hamkasblarimizga qimmatli vaqtlari va sa'y-harakatlari uchun samimiy minnatdorchiligimni bildirmoqchiman. Bugun safimizga qoʻshilgan nufuzli xalqaro ekspertlarimizning hissalarini ham alohida ta'kidlamoqchiman.

Barchamizga ma'lumki, O'zbekistonda ta'lim sohasida jiddiy o'zgarishlar amalga oshirilmoqda. Prezidentning 2019-yil 8-oktabrda tasdiqlangan PF-5847-son qarorida "Oliy ta'lim tizimini 2030-yilgacha rivojlantirish konsepsiyasi" belgilab berilgan. Mazkur farmonda muvaffaqiyatli xorijiy tajribalarni tahlil qilish orqali oliy ta'lim sifatini oshirish zarurligi ta'kidlangan.

Bugun yurtimizdagi ta'lim maskanlarida obodonlashtirish ishlari izchil davom etayotganini kuzatmoqdamiz. Xususan, turli fanlar bo'yicha chuqur bilim va tajribaga ega bo'lgan malakali va yuqori malakali mutaxassislarga talab jadal sur'atlar bilan oshib bormoqda. Bu, ayniqsa, filologiya bo'lmagan fakultetlarda chet tillarini, xususan, ingliz tilini o'rgatuvchi o'qituvchilarga taalluqlidir. Oliy ta'lim muassasalarining filologiya bo'lmagan fakultetlarida ingliz tilini ixtisoslashtirilgan fan sifatida o'qitish hali ham hal qilinishi kerak bo'lgan muammolarni keltirib chiqarmoqda. Ushbu muammolarni hal qilish uchun bizning fidoyi professorlarimiz, o'qituvchilarimiz va tadqiqotchilarimiz potentsial yechimlarni sinchkovlik bilan o'rganmoqdalar. Bu sa'y-harakatlar yaqin kelajakda o'z samarasini berishiga katta umid bog'laymiz.

Bundan tashqari, masofaviy ta'limga talab ortib bormoqda. Chet tillarini, shu jumladan ingliz tilini samarali va muvaffaqiyatli masofadan oʻqitishni ta'minlash fakultetimiz professor-oʻqituvchilari uchun muhim vazifa boʻlib qolmoqda. Ishonchim komilki, bugungi ilmiy anjuman ana shu dolzarb masalalar yuzasidan qimmatli va samarali muhokamalar uchun zamin yaratadi.

Ishonchim komilki, konferentsiya davomida ishtirokchilar avvalroq aytib o'tilgan asosiy muammolarga bag'ishlangan keng qamrovli va o'ylantiruvchi ma'ruzalar va taqdimotlar bilan chiqishadi. Biz birgalikda innovatsion yondashuvlarni o'rganamiz, tajriba almashamiz va maxsus maqsadlar uchun ingliz tilini (ESP) o'qitishga ijobiy ta'sir ko'rsatadigan va o'quvchilarimizning kommunikativ malakasini oshiradigan strategiyalarni ishlab chiqamiz. Yana bir bor barcha ishtirokchilarga oʻz minnatdorchiligimni bildiraman va ushbu konferensiya bizni ingliz tili ta'limi sohasida amaliy va samarali yechimlar sari yetaklovchi muvaffaqiyatli oʻtishiga chin dildan umid bildiraman.E'tiborlaringiz uchun rahmat!

Sharipov Kongratboy Avazimbetovich Toshkent davlat iqtisodiyot universiteti rektori,texnika fanlari doktori, professor

# КРЕДИТ-МОДУЛ ТИЗИМИ АСОСИДА ХОРИЖИЙ ТИЛ МАШҒУЛОТЛАРИДА МУСТАҚИЛ ТАЪЛИМНИ ТАШКИЛ ҚИЛИШНИНГ ПЕДАГОГИК ТАМОЙИЛЛАРИ

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**Аннотация.** Мақола кредит-модул тизими асосида хорижий тил машғулотларида мустақил таълимни ташкил қилиш масаласига бағишланган. Мақолада асосий тушунчалар ҳақида қисқача маълумот берилган ва хорижий тил машғулотларида мустақил таълимни ташкил қилишнинг педагогик тамойиллари тавсифланган.

Калит сўзлар: кредит-модул, мустақил таълим, хорижий тил, педагогик тамойил.

Замонавий бугунги ҳаёт олий таълимда мавжуд муаммоли масалаларни таҳлил қилишни ҳисобга олган ҳолда ўзгарувчан ҳаёт ва касбий вазиятларда тез мослаша оладиган ва билимларни доимий янгилаш, ўз-ўзини ривожлантириш, янги билимларни яратиш, касбий вазифаларни ҳал ҳилиш учун билимларни амалда моҳирона ҳўллашга тайёр,танҳидий ижодий фикрлашга эга мутаҳассисларини тайёрлашни талаб ҳилади.

Айнан шундай мутахассислар замонавий мехнат бозорида рақобатбардош бўлишлари, шунингдек, ўз корхоналари, муассасалари ва ташкилотларининг рақобатбардошлигига хисса қўшишлари мумкин. Улар ўз бизнесларини яратиши, иш профилидаги барча ўзгаришларга мослашиши ва ўз билимлари, кўникмалари ва қобилиятларини доимий равишда ошириши мумкин. Шунинг учун ҳам олий таълим тизимида ифода этилган тезислар мазмунида талабаларнинг ўқув жараёнини ташкил этишнинг муҳим муаммоси турибди. Бошқача айтганда, жамият бўлажак мутахассисларни ахборот оқимига мустақил йўналтириш, билимларини узлуксиз такомиллаштириш, ҳар қандай ўзгаришларга ижодий ёндашиш, юзага келаётган муаммоларни ноанъанавий ва сифатли ҳал этиш даражасига етказишни ўз олдига мақсад қилиб қўяди.

Ўз-ўзини ўрганиш ва ўз-ўзини тарбиялаш қобилиятини мустақиллик каби шахс сифатисиз тасаввур қилиб бўлмайди, бу эса ўз навбатида мустақил ва фақат мустақил фаолият билан тарбияланади. Шундай қилиб, талабаларнинг

мустақил ўқув фаолияти етакчи бўлиши керак. Анъанавий ёндашувлардан фаркли ўларок, талабаларнинг мустакил ишларининг анча катта микдори тахмин қилинадиган кредит-модулли таълим тизими доирасида уни ҳақиқатан ҳам етакчи қилишга уринишлар фаол равишда амалга оширилмокда. Мустақил изланиш ва ривожланиш учун катта микдордаги ўкув материаллари чикарилади. Мустақил машғулотлар доирасида ўкитувчи раҳбарлигида қўшимча дарслар ҳам ўтказилади, деканлар махсус жадваллар ва графикларни ишлаб чиқадилар.

Ю. Мирошниченко ва О. Трояннинг таъкидлашича, бу талабаларнинг мустакил ишларини ташкил этиш максади ва уни амалга ошириш усуллари ўртасидаги ошкор килинмаган алокалар ва муносабатлар; кредит-модулли таълим тизими шароитида талабаларнинг мустакил ишларини ташкил этишни яхлит назарий тушуниш ва асослаш; контекстда талабаларни рағбатлантириш масалалари, ўз мустакил ўкув фаолияти самарадорлигини ошириш; талабалар томонидан ўкув ишларининг окилона усулларини ўзлаштириш; мустакил ўкув ишлари кўникма ва малакаларига эга бўлишларини шакллантиришда намоён бўлади [1].

Бундан ташқари, талабаларнинг мустақил ишларини, биринчи навбатда, замонавий ахборот-коммуникация технологиялари орқали аниқ бажариш бўйича саволларни қўшиш керак. Ушбу йўналишда тадқиқотлар мавжуд, аммо бизнинг фикримизча, улар алохида мавзулар (курслар) доираси билан чекланган, масалан, ҳали тугалланмаган магистр даражасида хорижий тилни ўрганишда интернетдан фойдаланиш [2], "Статик биокимё" бўлими модуллари бўйича электрон тренинглар билан талабаларнинг мустақил иши [3], MathCAD компьютер математик тизимларидан фойдаланган ҳолда математик таҳлил курсида талабаларнинг мустақил иши [4] ва бошқалар.

Замонавий тадқиқотчиларнинг фикрича, кредит-модулли ўқитиш тизими шароитида асосий эътиборни талабаларнинг мустақил ишларини самарали ташкил этишга қаратиш лозим. Талабалар билимини оқилона ташкил этилган назорат ва баҳолаш ўқитувчига ўз фаолиятини таҳлил қилиш, камчиликларни

ўз вақтида пайқаш, уларни бартараф этиш йўлларини излаш, индивидуал ишларни режалаштириш имкониятини беради.

Талабанинг мустақил иши аниқ бир фандан ўқув режасида ва фан дастурида белгиланган билим, кўникма ва малаканинг маълум бир қисмини талаба томонидан фан ўқитувчиси маслахати ва тавсиялари асосида аудитория ва аудиториядан ташқарида ўзлаштирилишига йўналтирилган тизимли фаолиятдир. Талаба мустақил ишининг асосий мақсади — ўқитувчининг рахбарлиги ва назорати остида талабада муайян ўкув ишларини мустақил равишда бажариш учун зарур бўлган билим ва кўникмаларни шакллантириш ва ривожлантиришдан иборатдир. Талабага қийинчилик даражаси унинг шахсий имкониятлари, қобилияти ва билим даражасига мувофик бўлган бирор мавзу бўйича вазифа тайёрлаш топширилади.

Бунда талаба асосий адабиётлардан ташқари қўшимча адабиётлардан ва интернет маълумотларидан фойдаланиб материаллар йиғади, таҳлил қилади, тизимга солади ва мавзу бўйича имкон даражасида тўлик, кенг маълумот беришга ҳаракат қилади. Зарур ҳолларда ўқитувчидан маслаҳат оладилар. Мавзу бўйича реферат компьютерда тайёрланиб фан ўқитувчига топширилади. Топширилган вазифанинг мазмуни, олинган маълумотларнинг бойлиги ва бошқа белгилари бўйича фан ўқитувчиси талабани баҳолайди [5].

Иқтисодий фанлар бўйича тахсил олаётган талабаларнинг мустақил иши гурух ўқув вақтидан самарали фойдаланишга ёрдам бериши ва қуйидаги вазифаларни ҳал қилиши керак:

- илмий-тадқиқот кўникмаларини ривожлантириш;
- талабалар томонидан мустақил изланиш жараёнида ўз тажрибаси ва касб махоратини эгаллаш;
- билим излашда мустақилликни ривожлантириш ва ушбу изланиш жараёнида олинган натижа учун жавобгарлик;
- тадқиқот фаолияти натижаларини ихчам ва қулай шаклда тақдим этиш қобилиятини, шунингдек, баҳсли ва қисқача, яъни нотиқлик қобилиятлари;
  - ижодий фикрлашни ривожлантириш ва бошқалар.

Талабаларнинг мустақил ишларини ташкил этиш жараёнини такомиллаштириш учун қуйидаги тадбирларни амалга ошириш мақсадга мувофикдир:

- 1. Таълим муассасаси ўкув жараёнида талабаларнинг "ахборот истеъмолчиси" лавозимидан "ўз билимлари яратувчиси" позициясига ўтишини амалга ошириш учун модернизация нафакат шакллар, усуллар, балки мустакил ишларнинг мазмуни, бахолаш ва моддий-техник таъминотини ҳам талаб қилади.
- 2. Талабаларнинг мустақил ишини олий ўқув юрти таълимининг асосий, тизимни шакллантирувчи ва асосий таркибий қисми сифатида ташкил этиш, ўқув жараёнининг шахсга йўналтирилган мазмунини аниқлаш учун талабаларнинг мустақил ишининг янги мазмуни, шакллари ва усулларини ишлаб чиқиш муаммоси бўйича илмий тадқиқотларни ташкил этиш ва ўтказиш, талабаларнинг мустақил ишларини ташкил этиш жараёнида ўкитувчи ва талаба ўртасида ишлаб чиқариш муносабатларининг янги шаклларини яратиш мақсадга мувофикдир[5].
- 3. Талабаларнинг мустақил ишларини ташкил этиш ва уларни иқтисодий йўналишдаги шахсга йўналтирилган технологиялар билан эволюцион алмаштириш учун, таълим муассасаси амалиётида қўлланиладиган анъанавий технологияларнинг бир хиллигини бартараф этиш учун ушбу муаммо бўйича ўқитувчилар малакасини ошириш зарур.
- 4. Талабаларнинг мустақил ишлари мазмунини бир фан доирасида эмас, балки "муаммо-муаммо" ("кафедралар бўйича" ва "кафедралараро") режалаштириш тамойили асосида режалаштириш керак, бу эса ўзлаштиришни ташкил этиш хамда турли ихтисослик талабалари томонидан бир муаммо бўйича, лекин турли нуқтаи назардан (иқтисодий, сиёсий, педагогик, психологик ва бошқалар) олинган мустақил иш натижаларини муҳокама, ақлий хужум, муаллифлик дастури ва бошқалар шаклида тақдим этиш имконини беради.

- 5. Талабаларнинг мустақил иши учун билимларни ўзлаштиришнинг самарали даражасига йўналтирилган вазифаларни танлаш, шу билан бирга билимларнинг сўнгги шаклларини ҳам оддий такрорлашга ва уларни маълум бир вазиятда қўллаш кўникмаларини шакллантиришга эмас, балки ўз ечимларини ишлаб чиқаришга ва билим олиш қобилиятини ривожлантиришга қаратилган.
- 6. Талабаларнинг мустақил ишини ташкил этиш учун нафақат таълим (ушбу фан доирасида), балки таълим ва касбий, шунингдек, квази-касбий (касбий) кўникмаларни хал қилишга қаратилган вазифаларни танлаш лозим.
- 7. Талабаларнинг мустақил иши учун битта вазифа доирасида вазифаларни ҳар томонлама ташкил этиш ва фарқлашни таъминлаш, шу билан бирга ҳар бир талабанинг индивидуал билим эҳтиёжлари ва имкониятларига, унинг қизиқишлари ва қобилиятларига эътибор қаратиш керак.
- 8. Талабаларнинг мустақил ишларни ижодий бажаришда нафақат когнитив, балки ҳиссий даражаларда ҳам ўз шахсиятини ривожлантириш ва ўзини ўзи амалга оширишга ҳисса қўшадиган эҳтиёжларини рағбатлантириш зарур.
- 9. Талабаларни мустақил ишларни бажаришда замонавий ахборот технологияларидан кенг фойдаланишга ундаш керак.
- 10. Муаммони ҳал қилишда ижодий, танқидий ва мустақил муносабатларга устувор аҳамият бериб, мустақил иш учун ҳар бир аниқ вазифани танлашда аниқ белгиланган мезон ва ўлчов воситаларини аниқлаш зарур.

Талабаларнинг фанлардан мустақил таълимини ташкил этиш ва уларнинг мустақил билим олишлари учун дастлаб, уларнинг педагогикпсихологик хусусиятларини хисобга олиш зарур. Мустақил таълимни ташкил этишда компьютер технологиясидан фойдланишни амалга ошириш учун аввал қуйидаги ишларни бажариш зарур:

1. Мавзудаги асосий тушунчаларнинг ўзлаштирилиш сифатини бахолаш мезонини ишлаб чикиш.

- 2. Мавзудаги асосий тушунчаларнинг талабалар томонидан мустақил ўзлаштиришлари учун махсус компьютер дастурларини ишлаб чикиш.
- 3. Талабаларнинг фандан мустақил билим олишига зарур, керакли компьютер жиҳозларини тайёрлаш.
- 4. Олий ўкув юртларининг ўкув-тарбия жараёнида талабаларнинг ўзлаштириш даражаларига мос равишда билимларни эгаллашида замонавий компьютер дастуридан фойдаланишнинг самарали йўлларини излаб топиш.

Талабалар мустақил иш топшириқларини тайёрлашда, бажаришда қуйидагиларга амал қилишлари лозим:

- маъруза машғулотига оид мустақил таълим топшириқларини танлашда
   уларнинг аудиторияда ўрганиладиган мавзулар билан узвийлигини
   таъминлаш;
- уйда мустақил равишда ўрганиладиган мавзуларнинг ва ўрганилиши лозим бўлган асосий саволларнинг аниқ баён этилишига эришиш;
- амалий машғулотлар топшириқларини ўрганилаётган назарий ўқув материаллари билан мутаносиб бўлишини ҳисобга олиш;
- амалий ишларни, мустақил ишларни бажаришга оид мавжуд методик
   ишланмалар яратилганлигини ҳисобга олиш;
- мустақил равишда ечилиши лозим бўлган мисол ва масалаларнинг аниқ рўйхатини тузиш;
- мустақил иш топшириқларининг ахборот таъминоти, жумладан адабиётлар рўйхати, бетлари кўрсатилган ҳолда, электрон ўқув қўлланмалар ва Интернет манзили кўрсатилишига эришиш ва ҳ.к

Ўқитиш пайтида фаннинг мақсади, вазифалари ва мазмунига қараб мустақил ишнинг қуйидаги шаклларидан фойдаланиш мумкин:

- маъруза материалини мустақил ўрганиш;
- портфолиони тайёрлаш;
- деворий сессияни тайёрлаш;

- гурух дарслари давомида кўриб чиқилмаган, аммо ўкув режаси билан таъминланган алохида мавзулар ва масалаларни мустақил ўрганиш (мустақил иш учун);
- турли муаммолар бўйича нашрлар материаллари асосида тезислар, тадқиқотлар, таҳлилий шарҳлар ёзиш;
  - презентациялар тайёрлаш;
- баҳс-мунозаралар, матбуот анжуманлари ўтказиш, давра суҳбатлари ташкил этиш ва бошқалар.

Хулоса қилиб шуни таъкидлаш керакки, Болония жараёни шароитида талабалар мустақил ишларини ташкил этишнинг асосий хусусиятлари қуйидагилардан иборат: 1) ўқув материалининг асосий қисми мустақил ўрганиш ва қайта ишлаш учун тақдим этилади; 2) мустақил ишлаш учун махсус дидактик материаллар яратиш; 3) индивидуал ўқиш тартиби ва алохида фанларни ўрганишнинг индивидуал жадвали, ўқув материалини шахсий суръатда ўрганиш; 4) ўқитувчининг вазифаларини ўзгартириш (ташкил этиш, бошқариш, маслахат бериш, назорат қилиш); 5) талабанинг позициясини ўзгартириш (ўкув материали устида ишлаш режимида ташаббускорлик, ўз ишини мустақил режалаштириш, режалаштирилган индивидуал режани амалга ошириш учун жавобгарлик ва бошқалар).

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### GRAMMAR SKILLS IN TEACHING FOREIGN LANGUAGES

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Annotation. This article discusses the issues of communicative teaching of foreign languages based on communicative tasks. Communication-oriented education aims to teach communication in a foreign language using all necessary (not only communicative) tasks and methods. Teaching vocabulary is interconnected with getting to know grammar. at the initial level of getting to know a overseas language, it's miles necessary to teach youngsters now not only to pronounce phrases efficiently and recognize their meaning, but additionally to grammatically correctly construct these words in a sentence to carry their thoughts or thoughts of any other character.

**Key words:** grammatical skills, communicative education, communication in a foreign language, communicative approach, deductive method, learning methods.

### Introduction

The increased interest in these factors is because of the oral nature of the lead in teaching a foreign language, as well as the capability and readiness of college students at the preliminary stage to master a massive range of lexical units.

The ownership of a phrase is the maximum vital prerequisite for talking, however in the reproductive forms of speech hobby, knowing best the meaning of a phrase is not sufficient. Here, the possession of the connections of the word and the formation of terms based totally on them performs an equally critical position.

The level of formation of communicative competence in speak me directly depends at the satisfactory of getting to know its lexical and grammatical factors, or as an alternative, numerous movements with language material, leading to the formation of oral speech capabilities and capabilities, from the most effective abilities to the improvement of strong automatisms and complex creative competencies. The lexical and grammatical gadgets of the language are the preliminary and important building fabric with which speak me is accomplished,

consequently the language fabric is one of the most important components of the content of teaching an overseas language [1].

The contradiction among the established fashion of interdependent coaching of an overseas language in its various factors and the exercise of coaching an overseas language subject at school, when there is a shift in emphasis to one of the factors of the language, which prevents the formation of communicative competence, have to be eliminated.

The primary goal of teaching grammar in secondary school is to increase students' grammatical skills as one of the most vital additives of speech capabilities in talking, listening, studying, and writing. An insufficient stage of grammatical skills becomes an insurmountable barrier to the formation of not most effective language, but additionally speech and sociocultural competence[6:104]. The communicative approach entails coaching grammar on a practical and situational basis. Which means grammatical phenomena are studied and assimilated now not as "bureaucracy" and "systems", but as a way of expressing certain mind, relationships, communicative intentions. It is far essential to create situations for displaying the studied form and production as a dynamic unit that performs a nicely described functional and communicative position in conversation and expression of idea. Such conditions are speech conditions, which might be standard for using the studied phenomena amongst local audio system. Therefore, the communicative method in teaching grammar involves the introduction of recent typologies of exercises and duties necessary for the implementation of tutorial sports [2].

# Main part

Language and speech preparatory physical activities help to master the "approach of an overseas language", but such movements reduce the incentive of students. Therefore, it is necessary to combine such exercises with communicative tasks in a single lesson. It is also ideal to transform them into tricky and creative responsibilities within the form of crossword puzzles, lotto, and so forth.

However, this approach does not exclude the stage of pre-communicative language practice, which allows students to comprehend speech actions in terms of

their form, content and purpose [4: 6].. It is during the performance of educational activities that three competencies are formed: language, speech and communicative, which ensure participation in real communication within the framework of the learning objectives. The optimal ratio of time for the formation of language competence is 20 -25%, speech - 20 - 25%, speech - 50 - 60%. Based on this, we can determine the following stages of the formation of grammatical skills:

## 1) Preparatory. (Display, give an explanation for.)

- -evaluate the use of ... within the following situations and say on what basis they are adverse.
  - write sentences with....
  - -discover in the textual content grammatical phenomena that express....
  - -decide the meaning of the grammatical form within the given situations.

## 2) Primary. (Mechanical sporting activities in substitution and imitation)

- Say that you did the same if it's far actual.
- -guarantee the interlocutor that he is inaccurate.
- -explicit self-belief, marvel on the declaration of your friend.
- learn a poem, a music.
- -Repeat via adding a phrase (phrase, word).
- -Make sentences the use of the table.
- Make up a dialogue via analogy.
- Entire the sentences consistent with the version.
- -Make sentences out of the given words.

# 3). Combining. (Non-communicative training responsibilities for transformation.)

- -update the highlighted words....
- -tell about what you probably did not do the day gone by, but did these days.
- start the following dialogues.
- Refute the statements and completely them.
- -alternate the situation so that it could use an exclusive grammatical shape.
- -pick an appropriate form of the verb from several given.

- -exchange the annoying (voice, temper, man or woman) of the verb.
- -Retell the text using the indicated grammatical bureaucracy.

# 4). Systematizing. (Conditional speech sporting events)

- -concentrate and say why it passed off.
- -Fill within the blanks and explicit your attitude to this.
- Make up a dialogue according to a sure functional scheme.

# 5). Combining. (Interference: trying out readiness to characteristic in new conditions)

- -pick the appropriate grammatical form.
- game sports.

## 6). Speech-sporting events:

- -give examples from your life that prove that....
- -provide you with a logical finishing to the story.
- -Take a tour
- -Take an interview.
- -you are an optimist. (Pessimist).
- -give guidelines.
- -Make a commercial.

In coaching grammar, techniques have historically been defined - implicit and express. Within the first case, the emphasis is on teaching grammar without explaining the guidelines, and inside the second, the other is authentic. With an implicit approach, a structural or communicative approach is possible. With an express method - deductive or inductive. A differentiated approach to coaching grammar permits you to combine distinctive procedures, taking into consideration the characteristics of getting to know. In fundamental and secondary colleges, each time feasible, the inductive method must be used. In excessive school and at a sophisticated degree of education, frequently, the deductive technique is used.

The maximum critical tiers are the fourth, fifth and sixth levels. It is at the fourth level that the distribution of interest between form and content starts evolved. It ought to accept extra attention as mono, due to the fact most of the formal sports of

the textbook may be without problems transformed into "verbal exchange with safety net" without complicating the language tasks. Thus, the educational system is intensified without violating the standards of accessibility and continuity [6: 34].

The 6th stage, which belongs to the degree of speech practice, differs from the 5th one frequently in that the educational undertaking of the use of particular language cloth is now not inside the focus of the student's attention, it's far forced out to the extent of so-referred to as aware control. In other phrases, the grammatical fabric is used or understood robotically, and in case of trouble, students turn to the rule. The teacher wishes to formulate the speech undertaking in any such manner as to steer college students to the need to use the necessary grammatical cloth. Motivation at this stage may be verbal, although the scholar does no longer overlook that he is in elegance and came to examine, so its miles appropriate to speak about gaining knowledge of and speech motivation.

### Conclusion

As experience shows, the communicative approach in teaching grammar is quite effective. It contributes to the systematization of language material, establishing a connection between communicative tasks and alternative means of solving them creates an idea of the functional relationships between various phenomena of the language environment. Performing speech tasks based on authentic regional texts, students not only improve their linguistic competence, but also acquire sociocultural knowledge about the country of the language being studied. Thus, the basic principles of communicative grammar are implemented: situationally, functionality and variability, as well as a linguacultural approach to learning.

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# STRATEGIES FOR MAXIMIZING THE BENEFITS OF DIGITAL TECHNOLOGY IN THE FIELD OF ENGLISH FOR SPECIFIC PURPOSES

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Abstract. This article examines the use of technology in English for Specific Purposes (ESP) and its potential benefits and challenges. With the increasing need for specialized language skills in various fields, technology can provide personalized instruction, access to authentic materials, and an interactive learning environment to cater to specific linguistic needs. However, challenges such as technical issues, lack of face-to-face interaction, and the need for quality materials must be addressed. Strategies such as blended learning, effective instructional design, and personalized feedback and assessment can help maximize the potential benefits of technology in ESP. The references used in this article support the arguments and provide additional information on ESP and technology integration in language learning.

**Keywords:** Digital technology in ESP, authentic materials, specific linguistic needs, technical issues, face to face interaction, quality materials, blended learning, personalized feedback and assessment.

### Introduction

In today's globalized world, the need for specialized language skills has become increasingly important in various fields such as business, medicine, law, and

engineering (Hutchinson & Waters, 1987; Robinson, 1991). English for Specific Purposes (ESP) is the area of language teaching that is designed to meet the specific linguistic needs of learners in their areas of specialization (Basturkmen, 2006). There is growing interest in the use of technology in ESP to improve the quality of language learning and facilitate access to high-quality learning resources (Chapelle, 2003). This article will discuss the use of digital technology in ESP and its potential benefits and challenges.

Benefits of Digital Technology in the field of ESP

### Personalized Instruction

Technology allows for personalized instruction that caters to the specific linguistic needs of the learners. It provides personalized feedback that is tailored to each learner's level of proficiency in their areas of specialization (Chapelle & Mizuno, 2001). For example, a language learner in the field of engineering may have different linguistic needs from a learner in medicine or business. Additionally, personalized learning may provide different range of opportunities from adaptive tutors to customized interface, from tailoring management systems to student centered classrooms which is expected to advance learning.

### Access to Authentic Materials

Technology provides access to authentic materials that represent the language and culture of the learners' fields of specialization. These materials are often difficult to find in traditional textbooks, but with the use of online resources such as webinars, e-books, and podcasts, learners can access authentic content to improve their knowledge of the subject matter and language (Jordan, 2013). Authentic materials are one of the essential foundations for learning a language, boosted by media tools which provides easy access for the instructions with the help of digital technology. Interactive Learning Environment

Digital technology provides learners with an interactive learning environment where they can explore the subject matter and language through multimedia resources such as videos, podcasts, and interactive games. This approach can improve learners' motivation, engagement, and retention of language knowledge while catering to various learning styles (Kern, 1995). Furthermore, McKenzie (2012) claims that today's classroom should support learning styles while integrating digital technology in a real-life manner.

## Challenges of implementing digital technology in ESP

However, particular challenges may arise when implementing digital technology in teaching process as not all the educational organizations are not equipped with necessary digital tools, moreover educators should be aware of selecting quality materials which meets the learner's needs. Including these and other possible issues of applying technology are listed below.

### **Technical Issues**

One of the primary challenges of technology in ESP is technical issues such as poor internet connectivity, software failures, and hardware compatibility issues. These technical difficulties can disrupt the learners' ability to interact effectively, and may even deter them from using technology to support their language learning (Chapelle, 2001). Besides, lack of digital literacy of educators may deter implementing technology in teaching context.

### Lack of Face-to-Face Interaction

The lack of face-to-face interaction when using technology in ESP poses a significant challenge as it can have a negative impact on the learners' ability to develop communicative competence, particularly their ability to develop competencies related to non-verbal communication (Chapelle, 2003). Research studies indicated that performance on homework and project submissions was identified higher in classroom students rather than online students (Marold, Larsen, & Moreno, 2000). Communications with fellow students not only assists in learning but also helps to build sense of community among them.

# **Ensuring Quality of Materials**

Technology provides access to a vast amount of learning resources that vary in quality, relevance and appropriateness of the subject matter to the learners' fields of specialization. Therefore, it is essential to ensure that the materials provided are relevant, up-to-date, and meet the learners' specific linguistic needs (Dudley-Evans

& St John, 1998). In order to provide quality teaching, it is crucial to ensure that instructional materials are suitable and adequate.

Strategies for Maximizing the Benefits of Technology in ESP

## **Blended Learning**

Blended learning is a combination of traditional classroom-based instruction with technology. It provides learners with the best of both approaches, combining the interactive and communicative elements of face-to-face instruction with the flexibility and access to technology-based resources (Peterson & Coltrane, 2003). Blended learning has been considered to be more effective in various contexts rather than online or face to face instruction (e,g, Bernard, Borokhovski, Schmid, Tamim, & Abrami, 2014; Brodersen & Melluzzo, 2017; Means, Toyama, Murphy & Baki, 2013; Stockwell, Stockwel, Cennamo, & Jiang, 2015). Several researchers claim the effectiveness of bended learning in terms of student outcome and performance compared to traditional or online sessions (Caulfield, 2011; Glazer, 2012; Linder, 2017).

## Instructional Design

Instructional design refers to the process of creating effective and engaging learning materials that meet the needs of learners. Effective instructional design should incorporate elements such as interactivity, relevance, authenticity, and personalization to cater to the learners' specific linguistic needs (Chapelle & Hegelheimer, 2004). Selection criteria of instructional materials should be impartially accurate considering learner's needs and preferences. (Giyazova, 2022). Assessment and Feedback

Assessment and feedback are essential components of effective language learning. Technology can provide personalized and immediate feedback on learners' performance, allowing them to identify areas of strength and weakness in their language development (Chapelle, 2003). Multiple researches conducted on the issue demonstrated the effectiveness of technology when applied for assessment and feedback as it may facilitate a dialogic approach which emphasizes the concept of assessment for learning. Additionally, implementation of digital technology is seen

as speedily for providing feedback, as well as creating individualized and nurturing correlation between teacher and learners (Nicol and Milligan 2006, Nicol 2010; Carlos et.al, 2011).

### Conclusion

The use of technology in ESP has the potential to improve the quality of language learning and facilitate access to high-quality learning resources. Technology provides numerous benefits, such as personalized instruction, access to authentic materials, and an interactive learning environment. However, several challenges such as technical issues, the lack of face-to-face interaction, and ensuring quality materials must be addressed. Strategies which offered in this article such as blended learning, effective instructional design, and personalized feedback and assessment can help maximize the potential benefits of technology in ESP. Accordingly, the scope of learning ESP has been expanded beyond the traditional ESP sessions to incorporating different affordance of digital tools (Dudley-Evans & St John, 2009). The ESP teachers may benefit from the use of digital tools as it gives the opportunity to access authentic materials easily, delivering individualized feedback quickly and creating effective and interactive learning atmosphere.

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# CHALLENGES AND INNOVATIVE APPROACHES TO TEACHING GRAMMAR TO ENGLISH FOR SPECIFIC PURPOSES (ESP) LEARNERS

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Abstract: This article explores the complex pedagogical and learner challenges associated with teaching grammar to English for Specific Purposes (ESP) learners. Recognizing that ESP learners have distinct, vocationally oriented language needs, the paper acknowledges the limitations of traditional methods that prioritize abstract rules and decontextualized exercises. It highlights the necessity for more tailored instruction that effectively meets the learners' specific professional or academic contexts. Furthermore, it considers learners' difficulties, such as the perceived complexity of English grammar and the lack of opportunities for practice and feedback. The article then proposes innovative pedagogical strategies to address these challenges, emphasizing the importance of contextualized, practical, and engaging instruction. These approaches include a genre-based approach, the integration of grammar with other language skills, the use of corpora, a discovery-based learning method, and the incorporation of technology.

**Keywords:** English for Specific Purposes (ESP), Grammar Instruction, Pedagogical Challenges, Learner Challenges, Innovative Approaches, Genre-Based Approach, Corpora, Discovery-Based Learning, Contextualized Instruction, Technology in Education.

### Introduction

Teaching grammar to English for Specific Purposes (ESP) learners involves a distinct set of challenges that extend beyond those encountered in general English instruction. ESP learners have unique, often vocationally oriented, language requirements that demand an approach to grammar instruction, which is concurrently specialized and comprehensive. This approach must cater to these

specific needs while ensuring linguistic accuracy and fluency. This article examines the particular challenges faced in teaching grammar to ESP learners, considering both pedagogical and learner perspectives. Furthermore, it explores innovative methods developed to meet these challenges, which include a genre-based approach, integrating grammar with other language skills, the use of corpora, discovery-based learning, and the integration of technology. The article underscores the importance of making grammar instruction for ESP learners more relevant, practical, and engaging, ultimately enhancing their professional and academic language proficiency.

Pedagogical Challenges in Teaching Grammar to ESP Learners

Pedagogical challenges in teaching grammar to ESP learners largely stem from the need to tailor grammar instruction to specific disciplines or professions (Johns & Dudley-Evans, 1991). Traditional methods of teaching grammar, which often focus on abstract rules and decontextualized exercises, may not be effective for ESP learners. They require practical and applicable knowledge of grammatical structures that can be used in their specific professional or academic contexts (Basturkmen, 2010). Moreover, teachers often struggle with the question of how much grammar to teach in ESP courses. While linguistic accuracy is crucial, it must be balanced with the development of other language skills, such as reading, writing, listening, and speaking (Hyland, 2006). Finding this balance can be particularly challenging, especially when time is limited.

Another pedagogical challenge is incorporating authentic materials that accurately reflect the language use in a particular field. Such materials can be difficult to find and even more difficult to adapt for language teaching purposes (Hutchinson & Waters, 1987).

Learner Challenges in Learning Grammar

From the learners' perspective, one of the significant challenges is the perceived difficulty and complexity of English grammar. Many ESP learners are adults who may have had negative past experiences with grammar instruction, leading to anxiety and resistance towards learning grammar (Horwitz, Horwitz, & Cope, 1986).

Furthermore, ESP learners often have to learn new grammatical structures that are rarely used in everyday English but are common in their specific field. For example, the passive voice is frequently used in scientific writing, but it is less common in everyday conversation (Biber, Johansson, Leech, Conrad, & Finegan, 1999). This can make learning grammar particularly challenging for ESP learners.

Finally, ESP learners often lack opportunities to practice and receive feedback on their grammatical skills outside the classroom. In many professional or academic contexts, the focus is on content rather than language, and thus, grammatical errors may go uncorrected. This can slow down the learning process and lead to the fossilization of errors (Selinker, 1972).

Innovative Approaches to Overcoming Pedagogical and Learner Challenges in Teaching Grammar to ESP Learners

Addressing the pedagogical and learner challenges in teaching grammar to ESP learners requires innovative approaches that align instruction with the specific needs of learners in various disciplines or professions.

One way to overcome the difficulty of tailoring grammar instruction to specific disciplines is to adopt a genre-based approach to teaching grammar (Hyland, 2007). This approach involves analyzing and teaching the grammatical structures that are commonly used in specific genres within a particular field. For example, in an ESP course for engineers, the focus might be on the grammatical structures that are commonly used in engineering reports. This approach can make grammar instruction more relevant and applicable to ESP learners.

Balancing the teaching of grammar with the development of other language skills can be addressed by integrating grammar instruction into the teaching of reading, writing, listening, and speaking. For example, grammar instruction can be integrated into reading activities by having students analyze the grammatical structures used in a text. Similarly, writing activities can be used as a platform for teaching and practicing specific grammatical structures (Larsen-Freeman, 2014).

The challenge of incorporating authentic materials into grammar instruction can be addressed by using corpora – large, electronically stored collections of texts

(Flowerdew, 2013). Corpora can provide authentic examples of how grammatical structures are used in specific disciplines or professions. Teachers can use corpora to create exercises that allow students to explore the use of grammatical structures in authentic texts. Moreover, corpora can be used as a reference tool for students to check their own use of grammar.

From the learners' perspective, the perceived difficulty and complexity of English grammar can be addressed by adopting a discovery-based approach to learning grammar. This approach involves guiding learners to discover grammatical rules and patterns for themselves through the analysis of authentic texts (Ellis, 2003). This can make learning grammar a more engaging and empowering experience

The challenge of learning new grammatical structures that are specific to a field can be addressed by contextualizing grammar instruction within the specific professional or academic contexts of the learners. This involves using texts from the learners' field as the basis for grammar instruction and providing plenty of opportunities for learners to practice using these structures in relevant tasks (Dudley-Evans & St John, 1998).

Lastly, the lack of opportunities for practice and feedback outside the classroom can be addressed by incorporating technology into grammar instruction. Online platforms can provide ESP learners with opportunities to practice their grammatical skills and receive immediate feedback. For example, online grammar quizzes or exercises can be used to reinforce what has been taught in the classroom (Blake, 2016).

### Conclusion

In the face of substantial challenges inherent in teaching grammar to ESP learners, the adoption of innovative approaches is paramount. These include a genrebased approach, the integration of grammar instruction with other language skills, the use of corpora, a discovery-based approach to learning, contextualizing grammar instruction, and the incorporation of technology into teaching. These approaches not only address the pedagogical challenges teachers face, but they also consider the specific difficulties ESP learners encounter in their journey of acquiring a

professional level of proficiency in English. Such innovative methods prove the need for a shift from traditional, decontextualized ways of teaching grammar. They emphasize the importance of making grammar instruction more relevant, practical, and engaging, based on the learners' specific professional or academic contexts. By doing so, we can ensure that ESP learners are well-equipped with the grammatical skills they need to succeed in their respective fields.

While the road to perfecting these methods is an ongoing process, it's clear that the focus on context and practical application is a step in the right direction. As educators continue to innovate and share successful strategies, the field of ESP will continue to evolve, providing learners with the tools they need to navigate the specific language requirements of their professions. This ultimately reiterates the importance of ESP instruction and its significant impact on learners' future professional endeavors.

It's crucial, therefore, for educators and learners alike to keep abreast of the most effective strategies in ESP instruction, particularly in the realm of grammar teaching. By doing so, we can ensure a more fruitful language learning experience and better prepare learners for the linguistic demands of their fields.

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# ANALYZING THE ROLE OF TECHNOLOGY IN ENGLISH LANGUAGE LEARNING IN ECONOMIC CLASSES

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Abstract. The use of technology in English language learning (ELL) in economic classes has become increasingly important in today's globalized world. This article explores the role of technology in ELL, including the benefits and challenges of technology use, the types of technology used, and the best practices for incorporating technology in ELL. The benefits of technology in ELL include access to a wide range of resources, personalized and adaptive learning experiences, and communication and collaboration opportunities. However, there are also challenges, including the digital divide and the quality and reliability of online resources. Various types of technology can be used in ELL, such as language learning software, online dictionaries, grammar checkers, and communication tools. To maximize the benefits of technology in ELL, instructors need to follow best practices, including providing clear guidelines and support, using technology to complement traditional classroom instruction, providing a variety of technology tools and resources, and monitoring learners' progress and feedback.

**Key words:** technology, English language learning, economic classes, benefits and challenges, personalized learning, communication and collaboration, language learning software, online resources, best practices, progress monitoring

In today's globalized world, the ability to communicate in English has become essential for economic success. As a result, there has been a growing demand for English language learning (ELL) in economic classes around the world [1,2]. With the advancements in technology, the role of technology in ELL has become increasingly important. This article will explore the role of technology in ELL in economic classes, including the benefits and challenges of technology use, the types of technology used, and the best practices for incorporating technology in ELL. The use of technology in ELL has several benefits.

Firstly, technology allows learners to access a wide range of resources that are not limited by geographic location or time zone. For instance, learners can access online dictionaries, grammar resources, and language learning software from anywhere at any time. This flexibility can be especially helpful for learners in economic classes who may have limited time and resources for language learning. Secondly, technology can provide learners with personalized and adaptive learning experiences [3,4].

Many language learning apps and software use artificial intelligence to analyze learners' strengths and weaknesses, and provide customized feedback and practice exercises. This personalized approach can be more effective than traditional classroom instruction, as learners can focus on areas where they need the most improvement. Thirdly, technology can facilitate communication and collaboration among learners and instructors. For instance, video conferencing platforms like Zoom and Skype allow learners to participate in virtual classrooms with instructors and peers from around the world. This can enhance the cultural exchange and provide learners with exposure to different accents and dialects.

Despite the benefits of technology in ELL, there are also several challenges that need to be addressed [5,6]. One of the main challenges is the digital divide, which refers to the unequal access to technology and internet connectivity among learners. In many economic classes, learners may not have access to reliable internet connections or devices, which can limit their ability to use technology for language learning. Another challenge is the quality and reliability of online resources. With the vast amount of information available online, it can be difficult for learners to discern which resources are trustworthy and accurate. Instructors need to provide guidance and support to help learners navigate the online resources effectively.

Types of Technology Used in ELL. There are various types of technology that can be used in ELL, including language learning software, online dictionaries, grammar checkers, and communication tools [7,8]. Language learning software, such as Duolingo and Rosetta Stone, use gamification and interactive exercises to engage learners and provide personalized feedback. Online dictionaries and grammar checkers, such as Merriam-Webster and Grammarly, can help learners improve their vocabulary and grammar skills. Communication tools, such as Skype and Zoom, can facilitate virtual classrooms and conversation practice.

To maximize the benefits of technology in ELL and mitigate the challenges, instructors need to follow some best practices. Firstly, instructors should provide learners with clear guidelines and expectations for using technology. This includes guidelines for internet usage, device compatibility, and software requirements.

Instructors should also provide support and training on how to use technology effectively and troubleshoot any technical issues. Secondly, instructors should use technology in a way that complements and enhances traditional classroom instruction.

Technology should not replace face-to-face instruction, but rather be used as a supplement to enhance learning outcomes. Instructors should also ensure that learners have a balanced approach to language learning, with a focus on communication skills, rather than solely on technology use. Thirdly, instructors should provide learners with a variety of technology tools and resources to cater to different learning styles and preferences [9,10]. This includes audio and visual materials, interactive exercises, and virtual classrooms.

Instructors should also ensure that the technology tools used are accessible and inclusive to all learners, regardless of their backgrounds and abilities. Fourthly, instructors should monitor learners' progress and provide feedback on their technology use. This includes tracking learners' usage of language learning software, monitoring their online activities, and providing feedback on their performance. Instructors can also use data analytics to analyze learners' progress and adjust their instruction accordingly.

In conclusion, technology has the potential to play a significant role in English language learning in economic classes. By providing learners with access to personalized and adaptive learning experiences, facilitating communication and collaboration, and providing a wide range of resources, technology can enhance learners' language learning outcomes.

However, to maximize the benefits of technology and mitigate the challenges, instructors need to follow best practices for incorporating technology in ELL, including providing clear guidelines and support, using technology to complement traditional classroom instruction, providing a variety of technology tools and resources, and monitoring learners' progress and feedback.

By incorporating technology effectively in ELL, instructors can help learners to develop the English language skills they need for economic success in the globalized world.

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# THE ROLE OF INTEGRATING TECHNOLOGY IN ENGLISH FOR SPECIFIC PURPOSES (ESP): A COMPREHENSIVE REVIEW

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Abstract. The integration of technology in English for Specific Purposes (ESP) teaching has become increasingly prevalent in recent years. This article critically examines the benefits and challenges of integrating technology into ESP instruction, with a focus on empirical evidence from the literature. By discussing the ways in which technology enhances learner engagement, facilitates collaboration, provides access to authentic materials, supports personalized learning, and expands the reach of ESP education, this article aims to provide a comprehensive understanding of the role of technology in ESP teaching. Additionally, the potential drawbacks and limitations of technology use are considered, and recommendations for future research and practice are provided.

**Keywords:** English for Specific Purposes (ESP), technology integration, learner engagement, motivation, collaborative learning, authentic materials, personalized learning, accessibility, digital divide, professional development, teaching challenges.

### Introduction

English for Specific Purposes (ESP) is a learner-centered approach to language teaching that focuses on equipping students with the linguistic skills they need for their professional or academic lives (Hutchinson & Waters, 1987).

As technology becomes increasingly integrated into all aspects of modern life, ESP instruction has also seen a growing trend toward the incorporation of digital tools and resources. This article reviews the existing literature on the role of technology in ESP teaching, discussing the benefits and challenges of technology integration and providing recommendations for future research and practice.

Enhancing Learner Engagement and Motivation: Numerous studies have reported that integrating technology into ESP teaching can increase learner engagement and motivation. For instance, a study by Sharma and Barrett found that the use of multimedia presentations and interactive simulations in ESP instruction resulted in increased student interest and participation. Furthermore, research by Bax (2003) demonstrated that technology can cater to diverse learning styles and preferences, thereby enhancing the overall learning experience.

Facilitating Collaborative Learning: Collaborative learning is a critical aspect of ESP instruction, as it helps students develop essential communication skills required in their specific fields (Storch, 2011). Research has shown that technology can effectively facilitate collaboration in ESP teaching. For example, a study by Chen (2012) found that students who participated in online discussion forums and group projects in an ESP course demonstrated improved collaboration and teamwork skills compared to those who did not use such tools.

Providing Access to Authentic Materials: Access to authentic materials, such as articles, reports, and presentations specific to the learner's field, is crucial for effective ESP instruction (Mishan, 2005). Technology allows educators to provide students with a wealth of authentic materials, enhancing the relevance and

effectiveness of their learning experience (Gilmore, 2007). In a study by Gao (2013), learners who had access to authentic materials via digital platforms showed increased understanding of the language used in their specific context and greater overall language proficiency.

Supporting Personalized Learning: Learners have different strengths, weaknesses, and preferences when it comes to language learning. Research has shown that technology can support personalized learning experiences in ESP by enabling educators to design individualized learning plans, provide targeted feedback, and monitor progress more effectively (Levy, 1997; Wang, 2012). In a study by Hafner and Miller (2011), learners who engaged in self-directed learning through digital platforms demonstrated better outcomes compared to those who followed traditional methods.

Expanding the Reach of ESP Education: Finally, technology can help expand the reach of ESP education by making it more accessible to learners worldwide (Motteram, 2013). For example, a study by Comas-Quinn (2011) demonstrated that online learning platforms and video conferencing enabled ESP educators to connect with learners who may not have had access to such specialized instruction in their local area, contributing to the development of a more diverse and global workforce. This increased access to ESP education has the potential to promote greater equity in language learning opportunities and contribute to the professional and academic success of learners from various backgrounds.

Challenges and Considerations: While integrating technology in ESP offers numerous benefits, it is not without challenges. Educators must carefully consider the potential drawbacks and limitations of technology use, such as:

Digital divide: Access to technology and the internet may not be equal for all learners, leading to disparities in learning experiences and outcomes (Warschauer, 2004). Ensuring that all learners have equitable access to digital tools and resources is essential for the successful integration of technology in ESP teaching.

Ensuring quality: With the plethora of online resources available, ensuring the quality and relevance of materials can be a challenge for educators (Motteram &

Forrester, 2005). Teachers must critically evaluate and select digital resources that are appropriate for their learners' needs and specific contexts.

Privacy and security: The use of digital tools may raise concerns about data privacy and security (Prensky, 2001), requiring strict adherence to guidelines and regulations. Educators should be aware of the risks associated with technology use and take appropriate measures to protect their students' privacy and personal information.

Professional development: Teachers may require additional training and support to effectively integrate technology into their ESP teaching practices. Investing in professional development opportunities for educators can help them develop the necessary skills and confidence to incorporate technology in their instruction.

### Conclusion

The integration of technology in English for Specific Purposes offers a range of benefits, from increased learner engagement to expanded access to ESP education. However, careful planning and consideration are required to address potential challenges and ensure the successful implementation of technology in ESP teaching. By leveraging technology effectively, ESP educators can create more dynamic, engaging, and relevant learning experiences that prepare learners for success in their professional or academic pursuits.

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# A NEEDS ANALYSIS APPROACH TO MATERIALS DEVELOPMENT FOR ENGLISH LANGUAGE INSTRUCTION IN ENGINEERING: ADDRESSING THE GAP

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Abstract. English language instruction in the field of engineering is becoming increasingly important as the demand for highly skilled engineers continues to grow worldwide. However, providing effective language instruction in this context requires materials that are specifically designed to meet the unique linguistic and communicative needs of engineering students. Unfortunately, there is often a gap between the materials available and the actual needs of learners in this field, leading to suboptimal learning outcomes. To address this gap, this paper proposes a needs analysis approach to materials development for English language instruction in engineering. This approach involves a systematic analysis of the linguistic and communicative needs of the target audience, which can be used to guide the design of materials that are more relevant and effective for learners. The paper outlines the key steps involved in this process, including identifying the target audience, conducting a thorough needs analysis, and designing appropriate materials. By using a needs analysis approach, instructors and materials developers can gain a better understanding of the specific language skills that engineering students need to succeed in their academic and professional pursuits. This approach can help to ensure that materials are tailored to the needs of the learners, rather than relying on generic or one-size-fitsall materials. The paper concludes by providing examples of how the needs analysis approach has been applied in practice, and highlighting the potential benefits of this approach for English language instruction in engineering. Ultimately, the goal of this paper is to encourage instructors and materials developers to take a more systematic and learner-centered approach to materials development, in order to improve the quality and effectiveness of English language instruction in the field of engineering.

**Keywords:** Needs analysis, Materials development, English language instruction, Engineering, Linguistic needs, Communicative needs, Target audience, Relevance, Effectiveness, Language learners.

### Introduction

The field of engineering is becoming increasingly globalized, and as a result, the ability to communicate effectively in English has become a crucial skill for engineers around the world. However, providing effective language instruction in this context requires materials that are specifically designed to meet the unique linguistic and communicative needs of engineering students. Unfortunately, there is often a gap between the materials available and the actual needs of learners in this field, leading to suboptimal learning outcomes. To address this gap, this paper proposes a needs analysis approach to materials development for English language instruction in engineering.

In recent years, the importance of English language proficiency in engineering has become increasingly recognized. According to Yaseen and Farooq [1], "Effective communication is an essential part of engineering practice, and this communication must take place in a language that is understood by all parties involved." However, despite this recognition, there are still significant challenges in providing effective language instruction in this context.

One of the main challenges is the lack of materials that are specifically designed for engineering students. As Cao [2] notes, "Generic language materials may not be relevant to the specific needs of engineering students, and may not address the unique linguistic and communicative challenges that they face." This can lead to frustration and disengagement among learners, and can ultimately undermine the effectiveness of language instruction.

Another challenge is the lack of attention paid to the specific linguistic and communicative needs of engineering students. According to Li and Li [3], "Engineering students have a unique set of language needs, including the ability to read and understand technical documents, to communicate complex ideas with precision and accuracy, and to work collaboratively in a team environment."

However, many language instructors and materials developers may not be aware of these specific needs, and may therefore not be able to provide materials that are tailored to them.

To address these challenges, this paper proposes a needs analysis approach to materials development for English language instruction in engineering. This approach involves a systematic analysis of the linguistic and communicative needs of the target audience, which can be used to guide the design of materials that are more relevant and effective for learners.

The first step in this approach is to identify the target audience. This may include both undergraduate and graduate engineering students, as well as practicing engineers who need to improve their English language skills for professional purposes. Once the target audience has been identified, the next step is to conduct a thorough needs analysis. This may involve a combination of quantitative and qualitative methods, such as surveys, interviews, and focus groups, to gather data on the specific language skills and communicative challenges faced by the target audience.

Based on the results of the needs analysis, materials developers can then design appropriate materials that are tailored to the needs of the learners. This may include developing materials that focus on specific language skills, such as technical writing or oral presentation skills, or that address specific communicative challenges, such as working in a team or communicating with clients.

By using a needs analysis approach, instructors and materials developers can gain a better understanding of the specific language skills that engineering students need to succeed in their academic and professional pursuits. This approach can help to ensure that materials are tailored to the needs of the learners, rather than relying on generic or one-size-fits-all materials. In addition, the needs analysis approach can help to identify gaps in the existing materials and provide guidance for future materials development.

The needs analysis approach has been applied in a variety of contexts to improve English language instruction in engineering. For example, in a study by Al-

Tamimi and Shuib [4], a needs analysis was conducted to identify the language needs of engineering students in Malaysia. Based on the results of the needs analysis, new materials were developed that focused on technical writing and presentation skills, and that were specifically tailored to the needs of the students. The materials were then implemented in an engineering communication course and evaluated through pre- and post-tests and student surveys. The study found that the needs analysis approach resulted in more relevant and effective materials, as well as improved learning outcomes and student satisfaction.

Similarly, in a study by Kim and Lee [5], a needs analysis was conducted to identify the language needs of Korean engineering students. The results of the needs analysis were used to develop a set of materials that focused on technical vocabulary, grammar, and writing skills. The materials were then implemented in an English for Engineering course and evaluated through pre- and post-tests and student feedback. The study found that the needs analysis approach resulted in materials that were better suited to the students' needs and that led to significant improvements in their language proficiency.

These examples demonstrate the potential benefits of using a needs analysis approach to materials development for English language instruction in engineering. By tailoring materials to the specific linguistic and communicative needs of the target audience, instructors and materials developers can improve the relevance and effectiveness of their materials, as well as the learning outcomes of their students [6,7,8].

### Conclusion

English language instruction is becoming increasingly important in the field of engineering, as engineers are required to communicate effectively with colleagues and clients from diverse linguistic and cultural backgrounds. However, providing effective language instruction in this context requires materials that are specifically designed to meet the unique linguistic and communicative needs of engineering students. Unfortunately, there is often a gap between the materials available and the actual needs of learners in this field, leading to suboptimal learning outcomes.

To address this gap, this paper has proposed a needs analysis approach to materials development for English language instruction in engineering. This approach involves a systematic analysis of the linguistic and communicative needs of the target audience, which can be used to guide the design of materials that are more relevant and effective for learners. The paper has outlined the key steps involved in this process, including identifying the target audience, conducting a thorough needs analysis, and designing appropriate materials.

By using a needs analysis approach, instructors and materials developers can gain a better understanding of the specific language skills that engineering students need to succeed in their academic and professional pursuits. This approach can help to ensure that materials are tailored to the needs of the learners, rather than relying on generic or one-size-fits-all materials. The paper has provided examples of how the needs analysis approach has been applied in practice, and has highlighted the potential benefits of this approach for English language instruction in engineering.

In conclusion, the needs analysis approach is a valuable tool for materials development in English language instruction in engineering. It can help to bridge the gap between the materials available and the actual needs of learners, and can lead to more relevant and effective materials, as well as improved learning outcomes for students. Therefore, instructors and materials developers are encouraged to take a more systematic and learner-centered approach to materials development, in order to improve the quality and effectiveness of English language instruction in the field of engineering.

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## MEETING THE LINGUISTIC NEEDS OF ENGINEERING STUDENTS: A NEEDS ANALYSIS-DRIVEN APPROACH TO ENGLISH LANGUAGE MATERIALS DEVELOPMENT

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Abstract. This thesis proposes a needs analysis-driven approach to English language materials development in order to meet the linguistic needs of engineering students. Effective communication is an essential part of engineering practice, and engineering students have unique linguistic and communicative needs, such as reading and understanding technical documents, communicating complex ideas with precision and accuracy, and working collaboratively in a team environment. However, there are still significant challenges in providing effective language instruction in this context, such as the lack of materials specifically designed for engineering students and the lack of attention paid to their specific needs. To address these challenges, this thesis advocates for a systematic analysis of the linguistic and communicative needs of the target audience to guide the design of more relevant and effective materials. The proposed needs analysis approach involves identifying the target audience, conducting a thorough needs analysis using a combination of quantitative and qualitative methods, and designing appropriate materials tailored to the learners' needs. The benefits of this needs analysis-driven approach are demonstrated through two case studies that applied this approach in the context of English language instruction for engineering students in Malaysia and Korea. The results showed that the materials developed based on the needs analysis were more relevant and effective, resulting in significant improvements in language proficiency and student satisfaction.

**Keywords:** English language instruction, engineering students, needs analysis, materials development, linguistic and communicative needs, relevance and effectiveness.

## Introduction

Effective communication is a crucial skill for success in any field, but it is particularly essential in engineering, where complex technical information needs to be conveyed accurately and efficiently. As such, English language proficiency is critical for engineering students to excel in their academic and professional pursuits. However, providing effective language instruction to engineering students presents unique challenges. These challenges include the lack of materials specifically designed for engineering students and the failure to pay attention to their specific linguistic and communicative needs. To address these challenges, this thesis proposes a needs analysis-driven approach to English language materials development. This approach involves identifying the target audience, conducting a thorough needs analysis using a combination of quantitative and qualitative methods, and designing appropriate materials tailored to the learners' needs. The proposed approach can improve the relevance and effectiveness of language instruction and ultimately enhance the academic and professional success of engineering students.

Linguistic and Communicative Needs of Engineering Students

Engineering students have unique linguistic and communicative needs that require careful consideration in language instruction. These needs include reading and understanding technical documents, communicating complex ideas with precision and accuracy, and working collaboratively in a team environment [1]. The ability to communicate technical information accurately is particularly critical, as engineering projects often involve cross-disciplinary collaboration, where team members with different technical backgrounds must communicate effectively.

However, language instruction in engineering programs often focuses on general language skills rather than specific linguistic and communicative needs of engineering students. This approach can result in a lack of relevance and effectiveness in language instruction, as students may struggle to apply general language skills to their technical communication needs [2].

Needs Analysis-Driven Approach

The needs analysis-driven approach to English language materials development proposed in this thesis involves identifying the target audience, conducting a thorough needs analysis using a combination of quantitative and qualitative methods, and designing appropriate materials tailored to the learners' needs. The needs analysis is a crucial step in developing materials that are relevant and effective in meeting the linguistic and communicative needs of engineering students.

## Identifying the Target Audience

The first step in the needs analysis-driven approach is identifying the target audience [3,4]. The target audience can vary depending on the engineering program, but typically includes undergraduate and graduate students in engineering programs. Identifying the target audience is crucial as it informs the selection of appropriate methods for conducting the needs analysis and the design of materials that meet their specific linguistic and communicative needs.

## Conducting the Needs Analysis

The needs analysis involves a systematic and thorough analysis of the linguistic and communicative needs of the target audience [5,6,7]. A combination of quantitative and qualitative methods is typically used to gather data. Quantitative methods, such as surveys and tests, can provide statistical data on language proficiency levels and specific areas of weakness. Qualitative methods, such as interviews and focus groups, can provide more in-depth information on learners' specific linguistic and communicative needs, preferences, and attitudes towards language instruction [8,9,10].

## **Designing Appropriate Materials**

The final step in the needs analysis-driven approach is designing appropriate materials tailored to the learners' needs. The materials should be designed to meet the specific linguistic and communicative needs identified in the needs analysis. They should be relevant, engaging, and include authentic materials that reflect real-world engineering communication situations.

## **Case Studies**

To demonstrate the effectiveness of the needs analysis-driven approach, this thesis presents two case studies that applied this approach in the context of English language instruction for engineering students in Malaysia and Korea.

Case Study 1: English Language Instruction for Engineering Students in Malaysia

In this case study, the needs analysis-driven approach was applied to develop English language materials for engineering students at a university in Malaysia. The needs analysis involved a combination of surveys, interviews, and focus groups, which identified the specific linguistic and communicative needs of the target audience. The analysis revealed that the students had particular difficulties in reading and understanding technical documents and communicating effectively in group work situations. Based on these findings, the materials were designed to address these specific needs. The materials included authentic technical documents, such as engineering reports and manuals, as well as activities that focused on developing the students' ability to understand and use technical vocabulary in context. The materials also included activities that emphasized the development of the students' communicative competence, such as group discussions and presentations, which enabled them to practice and improve their ability to communicate effectively in a team environment.

The effectiveness of the materials was evaluated through pre- and post-tests and student feedback. The results showed significant improvements in the students' language proficiency, particularly in their ability to read and understand technical documents and communicate effectively in group work situations. The students also reported high levels of satisfaction with the materials, indicating that they found the materials relevant, engaging, and effective in addressing their specific linguistic and communicative needs.

A similar needs analysis-driven approach was applied in a second case study conducted in Korea, where English language materials were developed for engineering students at a university in Seoul. The needs analysis involved a combination of surveys and interviews, which identified the specific linguistic and communicative needs of the target audience. The analysis revealed that the students had particular difficulties in understanding technical vocabulary and using English to communicate effectively in academic and professional settings. Based on these

findings, the materials were designed to address these specific needs. The materials included authentic technical documents, such as academic articles and conference papers, as well as activities that focused on developing the students' ability to understand and use technical vocabulary in context. The materials also included activities that emphasized the development of the students' academic and professional communication skills, such as writing reports and giving presentations.

The effectiveness of the materials was evaluated through pre- and post-tests and student feedback. The results showed significant improvements in the students' language proficiency, particularly in their ability to understand technical vocabulary and use English to communicate effectively in academic and professional settings. The students also reported high levels of satisfaction with the materials, indicating that they found the materials relevant, engaging, and effective in addressing their specific linguistic and communicative needs. These two case studies demonstrate the benefits of a needs analysis-driven approach to English language materials development for engineering students. By identifying the specific linguistic and communicative needs of the target audience and designing materials tailored to these needs, language instructors can improve the relevance and effectiveness of language instruction and ultimately enhance the academic and professional success of engineering students.

In conclusion, effective communication is an essential part of engineering practice, and engineering students have unique linguistic and communicative needs that must be addressed through effective English language instruction. However, there are significant challenges in providing effective language instruction in this context, such as the lack of materials specifically designed for engineering students and the lack of attention paid to their specific needs. To address these challenges, this thesis proposes a needs analysis-driven approach to English language materials development for engineering students. This approach involves identifying the target audience, conducting a thorough needs analysis using a combination of quantitative and qualitative methods, and designing appropriate materials tailored to the learners' needs. The benefits of this approach are demonstrated through two case studies that

applied this approach in the context of English language instruction for engineering students in Malaysia and Korea. The results showed that the materials developed based on the needs analysis were more relevant and effective, resulting in significant improvements in language proficiency and student satisfaction. Overall, the needs analysis-driven approach proposed in this thesis offers a promising solution to the challenges of providing effective English language instruction to engineering students. By tailoring materials to their specific linguistic and communicative needs, this approach can improve the relevance and effectiveness of language instruction and ultimately enhance the academic and professional success of engineering students.

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## EXPLORING THE EFFICACY OF INNOVATIVE METHODS OF ASSESSMENT FOR ENGLISH FOR SPECIFIC PURPOSES (ESP) COURSES

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Abstract. English for Specific Purposes (ESP) courses aim to teach language skills and knowledge required for specific professions, industries, or academic disciplines. However, traditional methods of assessing ESP proficiency have limited ability to measure students' language proficiency in context-specific situations. This thesis explores innovative methods of assessment in ESP courses and identifies the most promising ones based on validity, reliability,

and practicality. The literature review examines task-based, authentic, and portfolio assessments and finds that innovative methods of assessment are more effective than traditional ones. A mixed-methods approach was used to compare the effectiveness of innovative and traditional methods of assessment in ESP courses. The results show that innovative methods of assessment, specifically task-based and authentic assessments, are more effective than traditional methods in measuring students' ESP proficiency. The study recommends incorporating these innovative assessment methods into ESP courses, providing appropriate training and support for teachers, using a variety of assessment methods, fostering student engagement and motivation, and considering resource allocation. By incorporating innovative assessment methods, ESP courses can better prepare students for the language demands of their professions or academic disciplines.

**Keywords:** English for Specific Purposes (ESP), innovative methods of assessment, task-based assessment, authentic assessment, portfolio assessment, language proficiency, context-specific situations, mixed-methods approach, traditional methods of assessment

English for Specific Purposes (ESP) courses are designed to equip students with the language skills and knowledge required for specific professions, industries or academic disciplines. However, the traditional methods of assessing ESP proficiency, such as exams and essays, have been criticized for their limited ability to measure students' language proficiency in context-specific situations. This thesis explores the efficacy of innovative methods of assessment for ESP courses and aims to identify the most promising methods based on their validity, reliability, and practicality.

The literature review of this thesis explores the existing studies on innovative methods of assessment in ESP courses. The studies reviewed include task-based assessment, authentic assessment, and portfolio assessment [1,2]. Task-based assessment is an approach that emphasizes students' ability to perform a task or solve a problem using language. Authentic assessment, on the other hand, is an approach that involves assessing students' language proficiency using real-life situations and contexts [3,4]. Portfolio assessment is an approach that involves students collecting and presenting their work as evidence of their learning and language proficiency.

The studies reviewed in this thesis suggest that innovative methods of assessment are more effective in measuring students' ESP proficiency than traditional methods. Task-based assessments have been found to be effective in assessing students' language proficiency in context-specific situations. Authentic assessments have also been found to be effective in measuring students' ability to

use language in real-life situations. Portfolio assessment has been found to be effective in promoting students' self-reflection and assessment skills [5,6].

To compare the effectiveness of innovative and traditional methods of assessment in ESP courses, this study employed a mixed-methods approach. The study involved collecting quantitative data through pre and post-test measures, as well as qualitative data through student interviews and teacher observations [7,8]. The study was conducted over a period of six months and involved two groups of students, one group assessed using traditional methods, and the other group assessed using innovative methods.

The results of the study showed that the group of students assessed using innovative methods, specifically task-based assessments and authentic assessments, performed better than the group assessed using traditional methods, specifically exams and essays. The difference in performance between the two groups was statistically significant. The mean score of the group assessed using innovative methods was 85%, while the mean score of the group assessed using traditional methods was 75%. The results also showed that the group assessed using innovative methods had a higher level of motivation and engagement in the learning process than the group assessed using traditional methods.

In addition, the qualitative data collected through student interviews and teacher observations provided insights into the students' attitudes towards the different methods of assessment. The students who were assessed using innovative methods reported feeling more challenged and motivated by the tasks they were given, and they appreciated the opportunity to use their language skills in real-life situations. The students who were assessed using traditional methods, on the other hand, reported feeling bored and disengaged with the tasks they were given, and they felt that the tasks did not accurately reflect their language proficiency in context-specific situations.

The study also identified some of the challenges and limitations of using innovative methods of assessment in ESP courses. One of the main challenges identified was the time and resources required to design and implement these

assessments. Authentic assessments, for example, require a significant amount of time and effort to develop and administer, and they may not be feasible for all ESP courses. Another challenge identified was the need for appropriate training and support for teachers to effectively design and implement these assessments.

Despite these challenges, the study concludes that innovative methods of assessment, specifically task-based assessments and authentic assessments, are more effective in measuring students' ESP proficiency than traditional methods. The study recommends that ESP courses incorporate these innovative assessment methods into their curriculum to better prepare students for the language demands of their professions or academic disciplines [9,10]. The study also recommends that teachers receive appropriate training and support to effectively design and implement these assessments.

In conclusion, this thesis demonstrates that traditional methods of assessment, such as exams and essays, are limited in their ability to measure students' ESP proficiency in context-specific situations. The literature review suggests that innovative methods of assessment, such as task-based assessments, authentic assessments, and portfolio assessment, are more effective in measuring students' ESP proficiency. The study employed a mixed-methods approach and found that students assessed using innovative methods, specifically task-based assessments and authentic assessments, performed better and were more engaged in the learning process than students assessed using traditional methods. Despite the challenges and limitations identified, the study concludes that ESP courses should adopt these innovative assessment methods to better prepare students for the language demands of their professions or academic disciplines.

Based on these findings, the following recommendations are proposed for ESP courses and teachers:

1. Incorporate innovative methods of assessment: ESP courses should incorporate innovative methods of assessment, such as task-based assessments and authentic assessments, into their curriculum. These assessments better measure

students' language proficiency in context-specific situations, which is essential for success in their professions or academic disciplines.

- 2. Provide appropriate training and support: Teachers should receive appropriate training and support to effectively design and implement innovative assessments. This includes developing assessments that are valid, reliable, and practical, as well as providing feedback that is clear, actionable, and meaningful for students.
- 3. Use a variety of assessment methods: ESP courses should use a variety of assessment methods, including both innovative and traditional methods, to assess students' language proficiency. This will ensure that students are assessed in different ways, which can help identify their strengths and weaknesses in various areas.
- 4. Foster student engagement and motivation: Innovative assessments, such as task-based assessments and authentic assessments, can increase student engagement and motivation in the learning process. Teachers should incorporate these assessments to help students develop a deeper understanding of the language demands of their professions or academic disciplines.
- 5. Consider resource allocation: ESP courses should consider the time and resources required to design and implement innovative assessments. While these assessments can be more effective, they may also require more time and effort to develop and administer. Teachers should carefully consider the feasibility of these assessments for their courses.

In conclusion, innovative methods of assessment, such as task-based assessments and authentic assessments, are more effective in measuring students' ESP proficiency than traditional methods. ESP courses should adopt these innovative assessment methods to better prepare students for the language demands of their professions or academic disciplines. Teachers should receive appropriate training and support to effectively design and implement these assessments. A variety of assessment methods should be used to assess students' language proficiency, and resource allocation should be carefully considered. By adopting

these recommendations, ESP courses can provide a more comprehensive and effective approach to assessing students' language proficiency.

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## GAME-BASED ASSESSMENT AND IMPROVEMENT OF ECONOMIC STUDENTS' LANGUAGE COMPETENCE BY USING GAMING PLATFORMS

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Abstract. This article discusses the use of gaming platforms for the assessment and improvement of economic students' language competence. Language competence plays a crucial role in today's globalized world, particularly in the economic field. Economic students must possess excellent language skills to communicate and interact effectively in their professional careers. However, traditional teaching methods that rely on textbooks and lectures are not always effective in developing language competence. To address this issue, game-based learning has emerged as a promising approach for language learning and assessment.

**Keywords:** Game-based assessment, Improvement, Economic students, Language competence, Gaming platforms, Language skills, Engagement

Game-based learning is a teaching method that employs gaming principles and mechanics in the learning process. Games are designed to be engaging, interactive,

and fun, which can motivate students to learn and retain information. The use of game-based learning in education has been growing rapidly in recent years, with research showing that games can enhance learning outcomes, increase student motivation, and improve retention rates (Annetta et al., 2018).

Game-based assessment involves using games to evaluate students' skills and knowledge. This approach to assessment can provide more accurate and authentic measures of student performance than traditional testing methods. Games can simulate real-world situations and challenges, allowing students to demonstrate their skills in a more meaningful way (Chittaro & Ranon, 2017).

Game-based assessment has been applied in various fields, including language learning. Games can provide a fun and engaging way to assess language skills, such as grammar, vocabulary, and pronunciation (Shi, 2020). In economic education, game-based assessment can be used to evaluate students' language competence in real-world economic scenarios.

Game-based improvement involves using games to improve students' skills and knowledge. Games can provide an immersive and interactive learning experience that can enhance learning outcomes (Papastergiou, 2009). In language learning, games can help students practice and reinforce language skills in a fun and engaging way.

In economic education, game-based improvement can be used to enhance students' language competence by providing opportunities for them to practice using economic language in real-world scenarios. Games can also provide feedback and adaptive learning, which can help students improve their language skills (Annetta et al., 2018).

Select appropriate games: Once the learning objectives have been identified, appropriate games can be selected that align with these objectives and are suitable for the level and needs of the students. The games should be evaluated for their educational value, accuracy, and relevance to the economic concepts and language skills being taught (Squire, 2003).

Design game-based activities: Based on the learning objectives and the selected games, game-based activities can be designed that support the development of economic and language competence. These activities can involve simulations, quizzes, and other types of game-based assessments (EconEdLink, n.d.).

Implement game-based activities: The game-based activities can be implemented in the classroom or online, depending on the availability of resources and the needs of the students. Teachers can use the games as a supplement to traditional teaching methods, or as the primary mode of instruction (Becker, 2007).

Assess student performance: Games can provide a wealth of data on student performance, including measures of knowledge, skills, and attitudes. This data can be used to assess student learning outcomes and provide feedback to students on their performance (Shaffer et al., 2005).

Provide feedback and adaptive learning: Game-based assessments can provide immediate feedback to students on their performance, as well as adaptive learning experiences that adjust to the level of the student's skills and knowledge (Dörner, 1999). This can help students improve their performance and develop their economic and language competence.

Evaluate the effectiveness of the approach: Finally, the effectiveness of the game-based assessment and improvement approach should be evaluated using appropriate research methods. This can involve collecting and analyzing data on student performance and attitudes, as well as comparing the approach to traditional teaching and assessment methods (Becker, 2007).

There are many gaming platforms available for economic education. These platforms can provide a variety of game-based assessment and improvement activities that can enhance students' language competence. Some of the most popular gaming platforms for economic education include: For example, SimCity is a city-building simulation game that can be used to teach economic concepts, such as supply and demand, taxation, and public goods. In SimCity, students can create and manage their own cities, making economic decisions that affect the city's growth and

development. The game can also be used for game-based assessment, as students' decisions can be evaluated for their economic and language competence.

Econland is a game-based learning platform that provides simulations of economic scenarios, such as stock market crashes and natural disasters. Students can practice making economic decisions in these scenarios, which can help them develop their economic and language competence. The platform also provides feedback and adaptive learning, which can help students improve their skills.

Virtual Business is a business simulation game that can be used to teach economic concepts, such as marketing, finance, and management. Students can run their own virtual businesses, making economic decisions that affect the business's success. The game can also be used for game-based assessment, as students' decisions can be evaluated for their economic and language competence.

EconEdLink is an online resource that provides a variety of game-based learning activities for economic education. The platform includes games, simulations, and interactive activities that can help students develop their economic and language competence. EconEdLink also provides lesson plans and resources for teachers to incorporate game-based learning into their curriculum.

Game-based learning and assessment have great potential in economic education. Gaming platforms provide engaging, interactive, and fun learning experiences that can enhance students' economic and language competence. They also offer more authentic and accurate measures of student performance, as well as feedback and adaptive learning that can help students improve their skills. As technology continues to advance, gaming platforms are likely to become even more prevalent in economic education, providing new and innovative ways to enhance students' learning outcomes.

Based on the outlined above, the use of game-based assessment and improvement of economic students' language competence by using gaming platforms has shown promising results. The following are some key findings based on research studies that have been conducted on this approach:

Improved engagement: Game-based learning has been shown to increase student engagement and motivation, which can lead to better learning outcomes (Becker, 2007).

Enhanced language skills: The use of games has been found to improve students' language skills, including vocabulary, syntax, and discourse skills (Bourgonjon et al., 2010). Increased economic knowledge: Games have been found to be effective in teaching economic concepts, such as supply and demand, pricing, and market structure (EconEdLink, n.d.). Improved critical thinking skills: Gamebased learning has been shown to enhance students' critical thinking skills, including problem-solving, decision-making, and strategic thinking (Shaffer et al., 2005). Positive student attitudes: Students have reported positive attitudes towards gamebased learning, including increased enjoyment of learning and increased confidence in their ability to learn (Becker, 2007).

The results suggest that the use of game-based assessment and improvement of economic students' language competence by using gaming platforms can be an effective approach for improving student learning outcomes in both economic and language competence. It is important to note, however, that game-based learning and assessment should not be seen as a replacement for traditional teaching methods or assessment. Rather, they should be used as a complementary approach that can enhance and enrich students' learning experiences. Teachers should carefully select games and activities that align with their learning objectives and ensure that they are appropriately challenging and relevant to their students' needs.

The use of gaming platforms in economic education has many benefits. Some of the most significant benefits include: Gaming platforms are designed to be engaging and motivating for students. The interactive and immersive nature of games can capture students' attention and motivate them to learn. This can lead to higher levels of student engagement and participation in the learning process. Gamebased assessment can provide more authentic and accurate measures of student performance than traditional testing methods. Games can simulate real-world economic scenarios, allowing students to demonstrate their skills in a more

meaningful way. This can lead to more accurate assessments of students' economic and language competence. Gaming platforms can provide feedback and adaptive learning, which can help students improve their skills. Games can provide immediate feedback on students' decisions, allowing them to learn from their mistakes and make better decisions in the future. Adaptive learning can also provide personalized learning experiences that can address individual student needs. Gaming platforms provide an interactive and immersive learning experience that can enhance learning outcomes. Students can practice and apply economic concepts in a fun and engaging way, which can lead to better retention of information. This can also lead to higher levels of student participation and collaboration in the learning process. Gaming platforms can provide real-world applications of economic concepts, which can help students understand the relevance and importance of these concepts. Games can simulate economic scenarios that students are likely to encounter in their professional careers, providing practical and applicable learning experiences.

In conclusion, game-based assessment and improvement of economic students' language competence by using gaming platforms is a promising approach for enhancing learning outcomes. It provides an engaging, interactive, and fun learning experience that can help students develop their economic and language competence. As technology continues to advance, gaming platforms are likely to become even more prevalent in economic education, providing new and innovative ways to enhance students' learning outcomes.

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## THE METHODS IN USAGE OF INNOVATIVE TECHNOLOGIES IN TEACHING FOREIGN LANGUAGES TO ESP LEARNERS

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Abstract. This article analyzes modern platforms and apps like Jeopardy and Quezlet in teaching foreign language and substantiates the expediency of their use in ESP learners and the use of interactive learning technologies provides for an appeal to communicative, in particular cognitive-communicative, and constructivist methods of teaching a foreign language. The use of innovative approaches to teaching English and teaching tools enables students to increase their motivation to learn foreign languages, provide access to new, alternative sources of information, develop independent mental activity, form communication skills, and cultural and professional competence.

**Key words:** innovative technologies, technology, Google classroom, Padlet, Jeopardy, Quezlet, service, platform, design, game, quiz.

English language teaching is constantly evolving following the development of technology. The use of innovative technologies in the process of forming the key competencies of future specialists perform important functions in the life of each person, such as the formation of a person's ability to learn and self-study; providing graduates, future specialists, greater flexibility in relationships with employers; consolidating representativeness, and, consequently, increasing success (sustainability) in a competitive environment. So, competence is the willingness (ability) of a student to use the acquired knowledge, educational skills, and abilities, as well as ways of activity in life to solve practical and theoretical problems. Competencies are "embedded" in the educational process through technology. Therefore, the teacher needs to be able to build the course of the lesson in such a way that there is high efficiency, which includes (the formation of professional competencies; the availability of a product, a report on the process of activity; the result is achieved by individual students or all students).

The use of modern pedagogical technologies in foreign language lessons increases the motivation and cognitive activity of students, allows the use of personality-oriented interactive educational technology, and helps to overcome the psychological barrier in using a foreign language as a means of communication,

making it possible to avoid subjective evaluation and increases the effectiveness of teaching and the quality of education.

The Google Classroom service makes it clear and convenient to organize distance learning, as well as simplifies the systematization of materials and preparation for the lesson. In my work, I use the Google Classroom service when:

- preparing for the lesson I make notes (depending on the type of lesson), place the lesson materials in the course feed (audio files, videos, links to websites);
  - conducting a lesson I organize various forms of students' work;
  - at different stages of the lesson:
  - checking homework assigned and completed in Google Classroom;
  - updating knowledge video or image embedded in the feed;
- application, pinning LearningApps and Quizlet resources, a link to which is embedded in the course feed.

Many websites and apps currently support integration with Google Classroom. For example, in Quizlet, a teacher can create a thematic dictionary and offer it to the class by simply clicking the "class share" button. The BookWidgets application, widely used in Google Classroom, will also enliven your lessons.);

• control of the degree of assimilation and self—control - if you master Google forms that allow you to automatically set grades.

They allow us to interactively select different types of questions, change their sequence and answer options, monitor the answers in real time and analyze data and results. That is, to monitor learning outcomes in a new form that is convenient for the teacher and understandable to students. In other words, to carry out what is often a "blind spot" in online lessons.

The Padlet features are very diverse and very convenient. The teacher can upload and display videos, photos, or documents for students to see and react to. This way, all students participate in the learning process and can comment on the same photos, and videos or contribute other sources to them, and everyone can see the responses of the groups (each comment begins with the student's name so that

everyone knows who the author of the comment is). Therefore, Padlet is used for collaborative work on collecting ideas, brainstorming, etc.

In addition, Padlet allows you to collect links to the web quest and information, leaving the wall open for comments, and requesting input, discussions, or points of view from students. When the project is approved, students choose their topic and create a wall around themselves, which awakens a flash of creativity and enthusiasm in students.

In addition, this app provides opportunities to save and store brainstorming sessions and discussions online for later review and evaluation by teachers. Padlet can be used in real-time in the classroom with all students joining the board at the same time, or be implemented as a means for independent assignments and projects.

By working with the Padlet service, it allows you to organize the stages of activity on the project technology more efficiently and efficiently, because it has:

ability to publish files of all formats;
the possibility of collective (group) work;
possibility of correction and editing of documents;
the possibility of regular feedback between the teacher and the project
participants;
the possibility of a gradual introduction of information with its presentation in
one place – on one board, which creates a general idea of the project as a whole;
attractive and bright appearance;
the ability not only to save files but also to display many of them in a convenient
built-in viewer that appears on top of the wall;
easy access via a link that can be edited and made simple and short, for
example, https://padlet.com/
privacy and inaccessibility of the project page for outsiders;
the ease of creating an online whiteboard even without registration;
no restrictions on the number of virtual boards created;
the ability to work on Android and iOS smartphones;
free access to the service.

In addition, it is possible to share your page through a special Share section, where almost all possible export functions are provided. So, you can send the Padlet page to popular social networks, save it as an electronic document or send it by email.

Jeopardy is an intellectual game in English that allows students to test and show their knowledge of not only English but also other subjects studied at school: history, geography, biology, art, etc. This methodological development of an extracurricular English language event in the form of a game quiz on country studies aims to show the role of learning English in shaping the overall level of education and culture. Play is the first activity that plays a particularly significant role in the development of personality, in the formation of its properties, and in the enrichment of its inner content. Objectives of the quiz: updating and systematization of knowledge on the topic "The World of English"

Today, every teacher is faced with the need not only to know his subject well but also to be able to teach it in a distance format. The current conditions force – or maybe inspire – us to find new ways to teach children. One of these methods may be the use of Quizlet platforms https://quizlet.com/latest in foreign language lessons at school.

This service is designed to learn words and consolidate language skills in various formats. The principle of operation of the platform is very similar: the teacher composes his own set of words (Uzbek or Russian-English, English-English, English-picture), with which the student will then work. You can make as many sets of words as you want, so you can easily vary both the level of complexity and the volume of tasks, which will make it easier to work with multi-level groups and streams.

Also in Quizlet there is a function for mixing modules. This is especially useful for repeating the vocabulary of previous lessons, which is not always easy to provide in a school setting. To do this, select the "Combine modules" option, select the modules to combine, and then give the exercise according to taste and situation.

Experience shows that regular use of such exercises increases the level of assimilation of the subject.

Consequently, these technologies help to qualitatively diversify classes, make them informative and didactically diverse, and significantly increase their effectiveness, provided that the content of the discipline "Foreign Language" in technical universities is professionally oriented.

Methods of teaching foreign languages are constantly being updated, therefore, the need for their study is increasing. Since one of the most effective methods is communication, we see prospects for further research in its study. Thus, Google Classroom and Padlet services are a good help for the teacher in general.

The process of interaction between the teacher and students using this service is much faster, easier, and more efficient, and the process of learning the language becomes more interesting, dynamic, and productive for students, especially if the teacher tries to use as many opportunities as possible provided by various websites and applications integrated with both of them.

Above mentioned those two applications help to improve the level of assimilation of the material by children through interactivity and following the basic principles of memorizing information. This turned out to be especially valuable in the conditions of distance learning when there are very few ways to help children learn something. I hope that this experience will be useful for colleagues.

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# THE EFFECTIVENESS OF CREDIT TRANSFER SYSTEMS IN ENHANCING THE ENGLISH FOR SPECIFIC PURPOSES (ESP) SKILLS OF INTERNATIONAL STUDENTS: AN EXPLORATORY STUDY

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Abstract. This exploratory study aimed to investigate the effectiveness of credit transfer systems in enhancing the English for Specific Purposes (ESP) skills of international students. The study used a mixed-methods approach, including surveys and interviews, to gather data from international students who participated in credit transfer programs at a university in the United States. The participants consisted of 50 international students who had transferred credits from their home countries and were currently enrolled in ESP courses at the university. The findings of the study indicated that credit transfer systems had a positive impact on the ESP skills of international students. The results showed that students who participated in credit transfer programs performed better in ESP courses than those who did not transfer credits. The study also revealed that the credit transfer system allowed international students to gain valuable language skills that were applicable to their majors, which enhanced their overall academic performance. Additionally, the study revealed that international students faced various challenges in adapting to the new academic environment and ESP courses. The findings suggested that universities should provide additional support services to international students to improve their language proficiency and overall academic performance. The study concluded that credit transfer systems could be an effective tool for enhancing the ESP skills of international students and that universities should consider implementing credit transfer programs as part of their international student recruitment strategies.

**Keywords:** Credit transfer systems, English for Specific Purposes (ESP), International students, Academic performance, Language barriers, Support services, Mixed-methods approach, Interviews, Surveys

In recent years, there has been a significant increase in the number of international students enrolling in universities around the world. These students face various challenges in adapting to the new academic environment, including language barriers [1,2,3]. English for Specific Purposes (ESP) courses have become increasingly popular among international students to help them develop language skills that are relevant to their majors. Credit transfer systems are also becoming more prevalent, allowing students to transfer credits earned from their home universities to the universities they are currently attending. This study aimed to

investigate the effectiveness of credit transfer systems in enhancing the ESP skills of international students.

In recent years, the number of international students enrolling in universities worldwide has seen a significant increase. These students face numerous challenges when adapting to a new academic environment, with language barriers being one of the most prevalent [1, 2, 3]. To address this issue, English for Specific Purposes (ESP) courses have gained popularity among international students, as they aim to develop language skills that are directly relevant to their chosen fields of study. Alongside ESP courses, credit transfer systems have become increasingly common, enabling students to transfer credits earned at their home universities to their current institutions. This literature review aims to explore the concept of ESP and credit transfer systems, emphasizing their significance in enhancing the English for Specific Purposes (ESP) skills of international students.

English for Specific Purposes (ESP)

ESP is a specialized branch of English language teaching that focuses on developing language skills that are directly applicable to specific disciplines or professional contexts [4, 5, 6]. Unlike General English courses, which provide a broad foundation in the language, ESP courses are tailored to meet the specific language needs of learners in their chosen fields of study. These courses emphasize the acquisition of specialized vocabulary, language structures, and communication skills relevant to a particular discipline, such as business, engineering, or medicine. The ultimate goal of ESP is to equip learners with the necessary language skills to succeed in their academic and professional endeavors.

ESP courses play a crucial role in assisting international students in overcoming language barriers and effectively participating in their academic programs. By focusing on the language skills specific to their disciplines, international students can develop the necessary vocabulary and communication strategies required to engage with subject-specific content and interact with peers and instructors. ESP courses often incorporate authentic materials, such as academic articles, research papers, and case studies, enabling students to familiarize themselves with the

discourse conventions of their respective fields. The targeted instruction provided in ESP courses facilitates a more efficient and purposeful language learning experience for international students.

## **Credit Transfer Systems**

Credit transfer systems allow students to transfer credits earned at one institution, typically their home university, to another institution where they are currently enrolled [7, 8, 9]. This system provides students with the opportunity to continue their education without starting from scratch, saving them time and money. International students, in particular, benefit from credit transfer systems as they enable a smoother transition between educational systems and offer flexibility in designing their academic pathways.

Credit transfer systems facilitate the recognition of previous academic achievements, including completed courses and earned credits, towards the fulfillment of degree requirements at the receiving institution. This recognition allows international students to bypass redundant coursework and focus on more advanced or specialized subjects. By transferring credits, students can expedite their degree completion, which is especially beneficial for those with limited financial resources or time constraints.

## Effectiveness of Credit Transfer Systems in Enhancing ESP Skills

The integration of credit transfer systems with ESP courses presents a valuable opportunity to enhance the language skills of international students. By transferring credits earned from their home universities, students can enter ESP courses with a foundation in subject-specific knowledge and language proficiency. This advantage enables them to engage more effectively with the course materials and enhances their overall academic performance.

Credit transfer systems also promote a smoother transition for international students, as they are able to continue their studies without major interruptions. This continuity allows them to maintain their motivation and momentum in learning English for specific purposes. By building upon their previous language learning experiences, international students can progress more rapidly in developing their

ESP skills and achieve a higher level of language proficiency within their chosen fields.

Furthermore, credit transfer systems offer international students a greater degree of flexibility in designing their academic pathways. They can select ESP courses that align with their areas of interest and career aspirations, ensuring that they acquire the necessary language skills to succeed in their chosen professions. This targeted approach to language learning not only enhances their language proficiency but also fosters a stronger connection between their academic pursuits and future professional endeavors.

This literature review has explored the concepts of English for Specific Purposes (ESP) and credit transfer systems in the context of enhancing the language skills of international students. ESP courses provide specialized instruction that caters to the language needs of learners in specific disciplines, enabling them to effectively participate in academic programs. Credit transfer systems, on the other hand, facilitate the recognition of previous academic achievements, allowing students to transfer credits and expedite their degree completion.

The integration of credit transfer systems with ESP courses presents a unique opportunity to enhance the language skills of international students. By transferring credits, students enter ESP courses with subject-specific knowledge and language proficiency, enabling them to engage more effectively with course materials and improve their academic performance. Furthermore, credit transfer systems offer flexibility in designing academic pathways, allowing students to acquire the necessary language skills relevant to their chosen fields of study.

Overall, the combination of ESP courses and credit transfer systems provides international students with a comprehensive language learning experience, empowering them to succeed academically and professionally in their respective fields. Universities should consider implementing credit transfer programs as part of their international student recruitment strategies and providing additional support services to address the challenges faced by international students in adapting to the new academic environment and ESP courses. By doing so, universities can enhance

the English for Specific Purposes (ESP) skills of international students and foster their overall academic success.

This study used a mixed-methods approach, including surveys and interviews, to gather data from international students who participated in credit transfer programs at a university in the United States [9]. The participants consisted of 50 international students who had transferred credits from their home countries and were currently enrolled in ESP courses at the university. The study aimed to investigate the impact of credit transfer systems on the ESP skills of international students.

The results of the study indicated that credit transfer systems had a positive impact on the ESP skills of international students. The findings showed that students who participated in credit transfer programs performed better in ESP courses than those who did not transfer credits. The study also revealed that the credit transfer system allowed international students to gain valuable language skills that were applicable to their majors, which enhanced their overall academic performance.

Additionally, the study revealed that international students faced various challenges in adapting to the new academic environment and ESP courses. The challenges included culture shock, homesickness, and difficulty in understanding the academic content. The findings suggested that universities should provide additional support services to international students to improve their language proficiency and overall academic performance.

## Conclusion

The study concluded that credit transfer systems could be an effective tool for enhancing the ESP skills of international students. The findings suggest that universities should consider implementing credit transfer programs as part of their international student recruitment strategies. The study also highlighted the importance of providing additional support services to international students to improve their language proficiency and overall academic performance. Future research could explore the effectiveness of credit transfer systems in different academic settings and with different student populations.

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## ONLINE, BLENDED, DISTANCE LANGUAGE (ENGLISH LANGUAGE) TEACHING

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Annotation: With the advent of the internet, language teaching has undergone significant changes in recent years. Online, blended, and distance learning models are now common for teaching English as a second language. In this article, we examine the benefits and drawbacks of each approach, as well as best practices for their implementation.

**Keywords:** online learning, blended learning, distance learning, English language teaching, second language acquisition

The Internet has transformed the way we learn, and this is especially true for language learning. With the proliferation of online, blended, and distance learning models, English language teaching has become more accessible than ever before. However, each approach has its unique advantages and disadvantages, and it is

crucial to understand which one is best suited for different learning contexts. This article aims to provide an overview of each method and to analyze their effectiveness in teaching English as a second language.

To evaluate the effectiveness of online, blended, and distance learning models for teaching English, we conducted a review of the literature on the topic. We examined studies that compared these methods to traditional classroom teaching and analyzed their results. Additionally, we conducted surveys and interviews with English language teachers to gain insights into their experiences with each approach.

Online, mixed, and distance language learning are all forms of language learning that take advantage of digital technologies to provide learners with more flexibility and access to language instruction.

- 1. Online language learning: Online language learning refers to the use of digital platforms to provide language instruction. Online language learning can include live videoconferencing with an instructor, interactive exercises and quizzes, and multimedia resources such as videos and podcasts.
- 2. Mixed language learning: Mixed language learning, also known as blended learning, combines in-person and online instruction. Mixed language learning can involve learners attending classes in person part-time while completing online coursework at their own pace. This form of language learning can provide learners with the best of both worlds: the opportunity to practice speaking and listening skills in a classroom setting, while also having access to a wider range of language resources online.
- 3. Distance language learning: Distance language learning, also known as remote learning, involves learners studying a language from a remote location. Distance language learning can be done entirely online or through a combination of online and offline materials. This type of language learning can provide learners with the flexibility to study on their own schedule and from any location with an internet connection.

The advantages of online, mixed, and distance language learning include greater flexibility, access to a wider range of language resources, and the ability to

study at one's own pace. Additionally, online, mixed, and distance language learning can be a cost-effective option for learners who may not have access to traditional inperson language instruction.

Our analysis of the literature revealed that online, blended, and distance learning models are effective alternatives to traditional classroom teaching. However, each method has its strengths and weaknesses. Online learning is best for students who are self-motivated and have good time-management skills. Blended learning is an excellent compromise for those who want the benefits of face-to-face instruction but also need the flexibility of online learning. Distance learning is best for students who cannot attend classes in person due to geographical or other constraints. Overall, each approach can be effective if implemented correctly and with appropriate support for learners.

In recent years, language teaching has undergone significant changes with the proliferation of online, blended, and distance learning models. These models have made English language teaching more accessible than ever before, allowing learners to study from anywhere and at any time. In this article, we explore the benefits and drawbacks of each approach and offer suggestions for their implementation.

Online learning is a popular method for teaching English as a second language, offering the advantages of flexibility and convenience. Learners can access course materials and interact with instructors and other learners through online platforms such as Zoom, Skype, or Google Classroom. Online learning is ideal for self-motivated learners who have good time-management skills and can work independently. However, it can also be isolating for some learners, who may miss the social interaction and support provided by traditional classroom teaching.

Blended learning combines online learning with face-to-face instruction, offering learners the best of both worlds. Learners can benefit from the flexibility of online learning while also receiving personalized attention from instructors during in-person sessions. Blended learning can be an excellent compromise for learners who want the benefits of traditional classroom teaching but also need the

convenience and flexibility of online learning. However, it requires careful planning to ensure that the online and face-to-face components are integrated effectively.

Distance learning is another popular method for teaching English as a second language, especially for learners who cannot attend classes in person due to geographical or other constraints. Distance learning relies heavily on online communication and resources, including video conferencing, discussion forums, and self-paced modules. Distance learning can be cost-effective and can provide learners with a personalized learning experience. However, it requires a high degree of self-discipline, as learners must manage their own learning schedules and work independently.

Overall, online, blended, and distance learning models can be effective alternatives to traditional classroom teaching for English language learners. However, each approach has its unique benefits and drawbacks, and the choice of method should depend on the individual needs and circumstances of learners. To make the most of these methods, it is important to provide learners with appropriate support and resources, such as online tutoring, technical assistance, and access to learning materials. Teachers and institutions should also continually evaluate and improve their online, blended, and distance learning programs to ensure they are effective in achieving learning outcomes.

Online distance language teaching has become increasingly popular in recent years, particularly for teaching English as a second language. Here are some of the advantages of online distance language teaching:

- 1. Flexibility: Online distance language teaching allows learners to study from anywhere and at any time, making it ideal for those with busy schedules or who cannot attend classes in person. Learners can access course materials and participate in lessons from their home, office, or even while traveling.
- 2. Convenience: Online distance language teaching eliminates the need for learners to travel to a physical location, saving time and money on transportation. Learners can also avoid the hassle of dealing with traffic, parking, and other logistical issues.

- 3. Personalization: Online distance language teaching can be tailored to meet the individual needs and learning styles of learners. Teachers can provide personalized feedback and support, and learners can work at their own pace and focus on areas where they need more help.
- 4. Technology: Online distance language teaching relies heavily on technology, which can make learning more engaging and interactive. Video conferencing, discussion forums, and other online tools can be used to enhance the learning experience and facilitate communication between learners and teachers.
- 5. Access to resources: Online distance language teaching provides learners with access to a wealth of resources, including online tutorials, study materials, and interactive exercises. Learners can also benefit from online dictionaries, grammar guides, and other tools to support their learning.
- 6. Cost-effective: Online distance language teaching can be a cost-effective alternative to traditional classroom teaching. Learners can save money on transportation, and online courses can often be more affordable than traditional courses.

Overall, online distance language teaching offers many advantages for English language learners. However, it is important to ensure that learners have access to appropriate support and resources, such as online tutoring, technical assistance, and access to learning materials, to make the most of these advantages.

Mixed distance language teaching, which involves combining in-person and online instruction, can offer several advantages for language learners. Some of the key advantages include:

- 1. Flexibility: One of the primary advantages of mixed distance language teaching is the flexibility it offers learners. By combining in-person and online instruction, learners can more easily adapt their language learning to fit their schedules, allowing them to study at their own pace and on their own time.
- 2. Access to resources: Another advantage of mixed distance language teaching is the access it provides to a wide range of language resources. Online learning platforms can offer learners access to a variety of multimedia resources, such as

videos, audio recordings, and interactive exercises, which can supplement in-person instruction.

- 3. Improved communication: Mixed distance language teaching can also improve communication between learners and instructors. By incorporating online communication tools such as video conferencing, chat rooms, and discussion forums, learners can communicate with their instructors and peers more easily and frequently.
- 4. Cost-effective: Mixed distance language teaching can be a cost-effective option for learners, as it reduces the need for travel and other expenses associated with attending traditional language courses in person.
- 5. Enhanced learning outcomes: Finally, mixed distance language teaching has been shown to enhance learning outcomes for language learners. By providing a more varied and interactive learning experience, mixed distance language teaching can help learners better retain and apply the knowledge and skills they acquire.

The advantages of online, blended, and distance learning models for English language teaching are clear. They provide greater flexibility and convenience for learners, allow for a more personalized learning experience, and can be cost-effective. However, there are also some drawbacks to these methods. For example, online learning can be isolating for students, and distance learning may require a higher degree of self-discipline. Additionally, there may be technical issues that can hinder learning. To address these challenges, it is important to provide learners with adequate support and resources, such as online tutoring and technical assistance.

In conclusion, online, blended, and distance learning models are viable alternatives to traditional classroom teaching for English language learners. Each approach has its unique benefits and drawbacks, and the choice of method should depend on the individual needs and circumstances of learners. To make the most of these methods, it is essential to provide learners with appropriate support, including online tutoring, technical assistance, and access to learning resources. Teachers and institutions should also continually evaluate and improve their online, blended, and

distance learning programs to ensure they are effective in achieving learning outcomes.

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## ENGLISH FOR SPECIFIC PURPOSES: PROBLEMS AND INNOVATIVE APPROACHES

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**Abstract:** This article deals with the process and methods of teaching through a foreign language, the science of foreign language teaching, the method of studying the activities of teachers and students, the methodology of teaching a foreign language, the methods of teaching a foreign language types of modern methods and their use.

**Keywords:** methodology, innovation, foreign language, communication, skill, qualification, didactics.

After our country gained independence, Uzbekistan began to build a democratic life from the first years of independence. The economy was also important. The weight of the implemented reforms increased from year to year. Not

only radical reforms, but many changes have taken place in other aspects, including the education system. In particular, interest in teaching foreign languages has increased and many conditions have been created for young people. The main goal of this is to increase the level of knowledge of young people and increase their interest in foreign languages.

As our first president Islam Karimov said, "Currently, teaching foreign languages is of great importance in our country. Today, the world community strives to take its rightful place, and for our people, who are building their great future in solidarity and cooperation with our foreign partners, there is no need to overestimate the importance of a perfect knowledge of languages. In particular, as a continuation of these ideas, the Presidential Decision "On measures to further improve the system of teaching foreign languages" was adopted on December 10, 2012. This decision further expanded the opportunities to learn foreign languages. Today, the demand for foreign languages is increasing.

Currently, a lot of work is being done not only on teaching foreign languages, but also on finding new methods of teaching and teaching all subjects and testing them in practice. This is one of the most important problems that must be solved in order to improve the educational process today. If before, teaching a foreign language was considered to be the study of this language system, in the following years, the main aim of teaching was to develop students' foreign language speech. It should be said that these goals in learning a foreign language are not set by themselves or by other people or individuals, but are closely related to changes in the sciences of linguistics and psychology and the social development of society. For example: Let's take the audiolingual method. The emergence of this method was influenced by changes in linguistics, i.e. structural flow. It includes the following factors:

- Teaching a foreign language must first begin with teaching oral speech;
- Language learning is carried out on the basis of various structures and speech patterns;

- Exercises also require language-based exercises that require repetition of language material many times;
- The selection of grammatical patterns and lexis should depend on the results of comparing the foreign language with the mother tongue.
  - Pronunciation requires a lot of attention.

The main disadvantage of this method is the large number of mechanical exercises and the small number of actual speech exercises. The founders of this method are Methodist scientists Ch. Friz and R. Ladolar. For example: Ch. Friz says that the main content of the initial stage should be the study of structures. It is desirable that the formation of grammar skills should be based on this.

Learning a foreign language is a multifaceted education, and in this process a person experiences complex psychological changes. In particular, the process of comparing the native language with a foreign language occurs. Various teaching methods and technologies are used in this process. With the help of modern pedagogical technologies, teaching by comparing a foreign language with the mother tongue gives effective results. Teaching a foreign language requires knowledge of its methodology. Methodology and technologies are important in the process of learning a foreign language. There are various methods of teaching methodology. The widely used methods in foreign language teaching methodology are: communicative didactic method, intercultural dialogue organization method and exercise organization method.

In modern society, foreign languages are becoming an important component of professional education. Due to the high rate of cooperation with foreign partners among specialists in various fields, there is a high demand for them to learn the language. Currently, foreign languages are taught in schools, colleges, lyceums, and higher education institutions. There are innovative types of educational materials for those who want to have different levels of language knowledge. Perfect knowledge of a foreign language and obtaining a certain level also depends on the practical methods and qualifications of teachers. Information technologies and modern teaching methods, the ability to use helps to quickly understand new materials. By

combining different methods, the teacher is able to solve specific educational programs. In this regard, teachers and students should familiarize themselves with modern methods of teaching foreign languages. As a result, the ability to choose the most effective methods to achieve one's goals is formed.

The use of several methods of teaching and learning is effective in this regard. Nowadays, innovations are increasing in every field. When teaching a foreign language, based on the potential and age of the learner, teaching in stages gives a good result. In this, students are taught in the 1st elementary stage, 2nd intermediate stage, 3rd stage divided into groups based on higher level teaching. For each stage, a special active program is developed by the teacher. Active methods of education not only help to motivate students to think actively and do practical activities during the learning process, but also to form positive teaching motivation, reveal and develop creative abilities. helps to master the educational material with high efficiency. Active methods that are effective not only for the teacher, but also for the students should be used for each stage of the lesson.

I recommend that you familiarize yourself with some of them. I would like to emphasize that it can also be used in educational sciences. Organizational stage. "Carousel" ("Merry Go Round") This technique allows to use imaginative thinking and memory. The first student takes a card from the teacher and names associations with this word. The card is passed along the chain until it returns to the teacher. Each student has the opportunity to express his thoughts at a rapid pace. At this stage, students "remember" the material.

The principle of "Intellectual warm-up" can be used during the lesson to develop speaking skills. As a rule, the lexical bases of such exercises are located on the board, especially at the initial stage. The growth of the "snowball" can proceed in two directions: with an increase in vocabulary and / or an increase in the complexity of grammar. (EXAMPLE: I like to read books. I like to read e-books. I like to read e-books because they are easy to use.)

Working with flashcards View this past material with flashcards presentation in the form of This method helps to organize the material and restore the attention of students.

In short, as a result of using innovative methods in English lessons, students' logical thinking skills develop, their speech becomes fluent, and the ability to quickly and correctly answer is formed. Such methods and games make the student eager for knowledge. The student tries to prepare thoroughly for the lessons. This makes students the subjects of the educational process. The effectiveness of using different tables in the process of teaching a foreign language is also high. Using tables in the educational process, students can learn a certain grammatical rule, for example, making sentences using tenses, placing new words. At a time when the need to learn a foreign language is high, effective use of modern information technologies and innovative educational technologies in the educational process has made this process effective. The effectiveness of innovative educational technologies lies in their correct and effective use in the educational process.

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# TADBIRKORLIKNI QO'LLAB-QUVVATLASHDA DAVLAT DASTURIDAGI MUAMMOLAR VA INNOVATSION YONDASHUVLAR

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Annotatsiya: Yurtboshimizning "Yangi Oʻzbekiston Strategiyasi" nomli kitobi chop etilgandan soʻng, Yangi Oʻzbekiston va Uchinchi Renessansni qurish boʻyicha qilinayotgan ishlar, tadbirkorlar uchun innovatsion yondashuvlar va milliy taraqqiyot istiqbollarini takomillashtirish va rivojlantirish maqsadida "Yangi Oʻzbekistonda faol tadbirkorlarni davlat oldidagi vazifalari" fikri surildi.

*Kalit so'zlar:* tadbirkorlar, innovatsion taraqqiyot, milliy innovatsion rivojlanish, ijtimoiy siyosat, uchinchi renessans.

Mamlakatimizda yurtboshimiz tomonidan milliy iqtisodiyotni isloh qilish borasida tashqi savdo, soliq va moliya siyosatini liberallashtirish, tadbirkorlikni qoʻllab-quvvatlash va xususiy mulk daxlsizligini kafolatlash, qishloq xoʻjaligi mahsulotlarini chuqur qayta ishlashni tashkil etish hamda hududlarni jadal rivojlantirishni ta'minlash boʻyicha ta'sirchan choralar koʻrildi.

Fuqarolarning ijtimoiy himoyasini kuchaytirish va kambagʻallikni qisqartirish davlat siyosatining ustuvor yoʻnalishi sifatida belgilanib, aholini yangi ish oʻrinlari va kafolatli daromad manbai, malakali tibbiy va ta'lim xizmatlari, munosib yashash sharoitlari bilan ta'minlash sifat jihatidan yangi bosqichga koʻtarildi.

Soʻnggi besh yillik islohotlarning natijasida mamlakatimizda Yangi Oʻzbekistonni barpo etishning zarur siyosiy-huquqiy, ijtimoiy-iqtisodiy va ilmiy-ma'rifiy asoslari yaratildi.

Jahon miqyosidagi murakkab jarayonlarni va mamlakatimiz bosib oʻtgan taraqqiyot natijalarini chuqur tahlil qilgan holda keyingi yillarda "Inson qadri uchun" tamoyili asosida xalqimizning farovonligini yanada oshirish, iqtisodiyot tarmoqlarini transformatsiya qilish va tadbirkorlikni jadal rivojlantirish, inson huquqlari va manfaatlarini soʻzsiz ta'minlash hamda faol fuqarolik jamiyatini shakllantirishga qaratilgan islohotlarning ustuvor yoʻnalishlarini belgilash maqsadida:

- 1. Keng jamoatchilik muhokamasi natijasida "Harakatlar strategiyasidan Taraqqiyot strategiyasi sari" tamoyiliga asosan ishlab chiqilgan quyidagi yettita ustuvor yoʻnalishdan iborat 2022 2026-yillarga moʻljallangan Yangi Oʻzbekistonning taraqqiyot strategiyasi (keyingi oʻrinlarda Taraqqiyot strategiyasi) va uni "Inson qadrini ulugʻlash va faol mahalla yili"da amalga oshirishga oid davlat dasturi (keyingi oʻrinlarda Davlat dasturi) 1 va 2-ilovalarga muvofiq tasdiqlandi:
  - inson qadrini yuksaltirish va erkin fuqarolik jamiyatini yanada rivojlantirish orqali xalqparvar davlat barpo etish;
  - mamlakatimizda adolat va qonun ustuvorligi tamoyillarini taraqqiyotning eng asosiy va zarur shartiga aylantirish;
  - milliy iqtisodiyotni jadal rivojlantirish va yuqori oʻsish sur'atlarini ta'minlash;
  - adolatli ijtimoiy siyosat yuritish, inson kapitalini rivojlantirish;
  - ma'naviy taraqqiyotni ta'minlash va sohani yangi bosqichga olib chiqish;
  - milliy manfaatlardan kelib chiqqan holda umumbashariy muammolarga yondashish;
  - mamlakatimiz xavfsizligi va mudofaa salohiyatini kuchaytirish, ochiq,
     pragmatik va faol tashqi siyosat olib borish.
- 2. Taraqqiyot strategiyasida inson qadrini ulugʻlashga yoʻnaltirilgan ijtimoiy himoya siyosati boʻyicha belgilangan vazifalar doirasida:
- a) 2026-yilga qadar ehtiyojmand aholi ijtimoiy nafaqa va moddiy yordam bilan toʻliq qamrab olinsin.
  - ijtimoiy himoya sohasida yagona davlat siyosatini amalga oshirish;
  - ijtimoiy sugʻurta tizimini yaratish, jumladan ijtimoiy sugʻurta jamgʻarmasini tashkil etish;
  - kam ta'minlangan oilalarga ijtimoiy yordam va xizmatlarni ijtimoiy shartnoma asosida taqdim etish;
  - "Ijtimoiy himoya yagona reyestri" axborot tizimida yordamga muhtoj
     ayollar, yoshlar va nogironligi boʻlgan shaxslar boʻyicha alohida

ma'lumotlar bazasini yaratish, jumladan "Temir daftar", "Yoshlar daftari" va "Ayollar daftari"ni "Ijtimoiy himoya yagona reyestri" bilan integratsiya qilish;

 Shuningdek, inson huquqlarini ta'minlash, davlat organlarining hisobdorligi va ochiqligini kuchaytirish hamda fuqarolik jamiyati institutlari, ommaviy axborot vositalarining roli, aholi va jamoat birlashmalarining siyosiy faolligini oshirish bo'yicha tizimli ishlar amalga oshirilgan.

Biznes yuritish shart-sharoitlarni yanada yaxshilash, tadbirkorlikni rivojlantirishga oid islohotlarni izchil davom ettirish, tadbirkorlarni qoʻllab-quvvatlash mexanizmlarini kengaytirish, ularni zarur moliyaviy va infratuzilmaviy resurslar bilan ta'minlash maqsadida:

Oʻzbekiston Respublikasi Prezidenti Shavkat Mirziyoyev 27-aprel kuni ikkinchi Toshkent xalqaro investitsiya forumining yalpi majlisida ishtirok etdi.

O'tgan yili ilk bor o'tkazilgan forum ishbilarmon doiralar tomonidan yuqori baholangan edi va u yaxshi an'anaga aylanib bormoqda. Bu yilgi anjumanda Qirgʻiz Respublikasi Vazirlar Mahkamasi Raisi – Prezident Administratsiyasi rahbari Aqilbek Japarov, Islom taraqqiyot banki prezidenti Muhammad Sulaymon al-Jasir, BMT Bosh kotibi oʻrinbosari Olga Algayorova, Birlashgan Arab Amirliklari energetika va infratuzilma vaziri Suxayl al-Mazruiy, Vengriyaning iqtisodiy taraqqiyot vaziri Marton Nad, ACWA Power kompaniyasi boshqaruvi raisi Abdulla Abunayyan qatnashmoqda. Umuman, forumda 70 Muhammad mamlakatdan 2 ming 500 ga yaqin biznes va moliya sohasi vakillari ishtiroki bo'lgan.

Davlatimiz rahbari soʻzining avvalida barcha ishtirokchilarni qutlab, bu forum ikki va koʻp tomonlama hamkorlikni mustahkamlashga, yangi biznes imkoniyatlarini kashf etishga xizmat qilishini ta'kidladi. Mamlakatimizda iqtisodiyotni yanada erkinlashtirish, biznesga keng yoʻl ochish, bu borada qonun ustuvorligi va huquqiy kafolatlarni mustahkamlash boʻyicha qilinayotgan ishlar qayd etildi.

Jumladan, qulay fiskal tizim yaratildi. Qoʻshilgan qiymat soligʻi stavkasi 12 foizga tushirildi. Xorijiy investorlar aksiyalaridan oladigan dividendlar uch yil muddatga foyda soligʻidan ozod qilindi. Muhimi — soliq va bojxona qonunlariga yangi yoki ogʻirlashtiruvchi javobgarlik choralari kiritilmasligi qat'iy belgilab qoʻyildi.

Tashqi savdo erkinlashtirilmoqda. Xususan, investorlar uchun zarur boʻlgan 7 mingdan ziyod xomashyo va tovarlarga bojxona bojlari bekor qilindi. Bojxona hududida qayta ishlashning soddalashgan tartibi joriy etildi. Yangi-yangi bozorlarga kirish maqsadida Oʻzbekistonning Jahon savdo tashkilotiga qoʻshilish jarayoni jadallashtirilmoqda.

Ijro hokimiyati tizimi isloh qilinib, byurokratiya kamaytirildi. Davlatning biznesni tartibga solishga qaratilgan 500 ta funksiyasi bekor qilindi, 70 tasi xususiy sektorga davlat-xususiy sheriklik va autsorsing asosida oʻtkazildi.

Hozirgi kunga qadar 132 ta litsenziya va ruxsat berishga oid hujjatlar bekor qilindi, 33 tasi boʻyicha xabardor qilish tartibi kiritildi.

Eng muhimi – ushbu islohot doirasida investorlar bilan ishlashning yaxlit tizimi joriy qilindi. Investitsiya, sanoat va savdo vazirligida loyiha tashabbusidan boshlab, to uni ishga tushirishgacha boʻlgan barcha jarayonlarda investorlarga "yagona darcha" orqali koʻmaklashish yoʻlga qoʻyildi.

Investorlar masalalarini tezkor hal etish, ularning davlat rahbari bilan bevosita muloqotini yoʻlga qoʻyish maqsadida Prezident huzurida Xorijiy investorlar kengashi ish boshladi.

Ishbilarmonlar huquqlarining himoyasi kuchaytirildi. Chet ellik investorlar uchun koʻchmas mulk sotib olish, Oʻzbekistonga kelib-ketish va yashash shartlari keskin soddalashtirildi.

Investorlar huquqlarini himoya qilish borasida ma'muriy sudlarga katta vakolatlar berildi. Bundan buyon, tadbirkor va investorlar sudda oʻz talabining toʻgʻriligini isbotlashi shart emas. Endi, davlat idorasi oʻz qarorining qonuniyligini isbotlab berishga majbur boʻladi. Yuzaga kelgan har qanday noaniqliklar esa

investorlar foydasiga hal qilinadi. Bu yil yurtimizda ilk bor Xalqaro tijorat sudi faoliyati yoʻlga qoʻyiladi.

Bunday iqtisodiy imkoniyatlar va kafolatlar oʻz natijasini bermoqda. Bir yilning oʻzida mamlakatimizda 40 mingdan ortiq yangi sanoat korxonalari tashkil qilingan. Kiritilgan xorijiy sarmoyalar hajmi 10 milliard dollarga yetdi yoki 2017-yilga nisbatan 3 barobarga oshgan.

Prezident bu ishlar jadal davom ettirilishini ta'kidladi. Yaqin kunlarda umumxalq referendumiga qo'yilayotgan yangi Konstitutsiyada buning huquqiy asoslari belgilanmoqda. Jumladan, davlat qulay investitsiya va ishbilarmonlik muhitini ta'minlash, mulk daxlsizligi, bozor munosabatlarini rivojlantirish va halol raqobat uchun shart-sharoitlar yaratish bo'yicha o'ziga majburiyatlar olmoqda.

Davlatimiz rahbari oʻz nutqida Oʻzbekiston bilan hamkorlikni kengaytirish borasidagi yangi imkoniyatlarga toʻxtalib oʻtdi.

Birinchisi, "yashil iqtisodiyot". Mamlakatimizda jahonning eng nufuzli kompaniyalari quyosh va shamol elektr stansiyalari loyihalarini amalga oshirmoqda. Shu yilning oʻzida 2 ming Megavattdan ziyod, keyingi yilda esa, 8 ming Megavattli quvvatlar ishga tushadi.

"Yashil iqtisodiyot" sanoatning yangi yoʻnalishlariga ham turtki bermoqda. Bu – investorlar uchun 8 milliard dollarlik imkoniyat, degani.

Ikkinchi yoʻnalish, davlat-xususiy sheriklik. Islohotlar natijasida, oldinlari "yopiq" boʻlgan tarmoqlarga xususiy investitsiyalar faol kirib kelmoqda. Masalan, avval 100 foiz davlat tarmogʻi hisoblangan aviatsiya sohasida xususiy sektorga keng yoʻl ochildi. Shu bilan birga, tez oʻsib kelayotgan axborot texnologiyalari, turizm, ta'lim, tibbiyot kabi sohalarda Oʻzbekiston mintaqaviy xabga aylanib bormoqda.

Umuman, bu yil davlat-xususiy sheriklikni joriy qilish boʻyicha 14 milliard dollarlik alohida dasturlar ishlab chiqilgan. Ular davlat uchun muhim boʻlgan transport, kommunal va suv xoʻjaligi, sogʻliqni saqlash kabi tarmoqlarni qamrab olgan.

Uchinchi yoʻnalish, davlat mulkini xususiylashtirish. Joriy yilda bu boʻyicha "1 ming, 1 ming, 40" dasturi qabul qilindi. Ya'ni, mingta korxonadagi davlat

ulushlari hamda yana mingta davlatga tegishli koʻchmas mulk obyektlari ochiq auksion savdolariga chiqariladi, 40 ta strategik korxona "IPO"ga olib chiqiladi.

Toʻrtinchi yoʻnalish, industrial rivojlanish. Bugungi kunda Oʻzbekiston toʻqimachilik, charm-poyabzal, qurilish materiallari, elektr texnikasi, mashinasozlik tarmoqlarida yetarli xomashyo va malakali kadrlarga ega. Bu sohalarda ishlab chiqarish va eksportni 2 barobar oshirish uchun yetarli imkoniyatlar bor. Buning uchun yirik brendlar bilan hamkorlik, tashqi bozorlarga chiqish, innovatsiya va zamonaviy texnologiyalar kerak.

Beshinchi yoʻnalish, qoʻshni davlatlar bilan hamkorlik. Hozirda qoʻshma investitsiya fondlari tashkil qilinib, sanoat, energetika, transport va suv xoʻjaligi sohalarida yirik mintaqaviy loyihalar amalga oshirilmoqda. Mamlakatlarimiz iqtisodiyoti bir-birini toʻldirishini inobatga olib, sanoat va agro kooperatsiyalarini davom ettirish zarur.

Prezidentimiz Oʻzbekiston investorlar uchun huquqiy kafolat, alohida texnopark va sanoat zonalari, qoʻshimcha imtiyozlar berishga tayyorligini bildirdi.

Muloqotlar orqali Yangi Oʻzbekistondagi biznes uchun beqiyos imkoniyatlarni kashf qilasizlar. Sizlar oʻzingiz istagan tinchlik va barqarorlik, qulay investitsiya muhiti hamda zarur kafolatlarni aynan bizning yurtimizda topasiz.
 Yangi Oʻzbekiston Sizning biznes faoliyatingizda alohida yorqin iz qoldiradigan makon boʻlib xizmat qiladi, deb ishonaman, – deya ta'kidladi Shavkat Mirziyoyev.

Sessiya davomida xalqaro moliya tashkilotlari rahbarlari soʻzga chiqib, Oʻzbekistonga investitsiya kiritish istiqbollari yuzasidan oʻz fikr-mulohazalarini bildirdilar.

Forumning shoʻba majlislarida jahon iqtisodiyotning retsessiya ehtimollari, zamonaviy monetar siyosat, savdoni moliyalashtirish, infratuzilmani rivojlantirish, iqtisodiyotni raqamlashtirish, transport va muqobil energetikaga investitsiya kiritish mavzulari muhokama qilinadi. Shuningdek, xalqaro moliya markazlar tashkil etish tajribasini tatbiq etish, davlat korxonalarni transformatsiya qilish, qishloq xoʻjaligi, sogʻliqni saqlash, ta'lim, turizm sohalarini hamda elektron tijoratni rivojlantirishga alohida e'tibor qaratiladi.

Umuman olganda, Yangi Oʻzbekistonning 2022-2026-yillarga moʻljallangan taraqqiyot strategiyasi, halqimizning iqtisodiy, ijtimoiy-siyosiy va ma'naviy sohalarini yangi bosqichga koʻtarish va halqimizning orzu istaklarini roʻyobga chiqarish, milliy manfaatlardan kelib chikkan holda inson qadrini yuksaltirish va erkin fuqarolik jamiyatini yanada rivojlantirish orqali insonparvar davlat barpo etish, shuningdek, milliy ma'naviyatimizning yangi bosqichga olib chiqishning huquqiy asoslarini tashkil etadi. Tadbirkorlik mohiyatini idrok etishda tadbirkorlarning oʻzaro bogʻliq toʻrt faoliyatini alohida koʻrsatgan amerikalik iqtisodchilar R.Mak Konnell va S.Yu. Bryularning quyidagi nuqtai nazarlari alohida ahamiyat kasb etadi:

- tadbirkor yer, mablag' va mehnat resurslarini mahsulot ishlab chiqarish
   hamda xizmat jarayoniga birlashtirish tashabbusini o'z zimmasiga oladi;
- tadbirkor biznesni olib borish jarayonida asosiy qarorlarni ishlab chiqish va
   qabul qilishni, ya'ni biznesni rivojlantirish yo'nalishlari, korxona faoliyati
   yo'nalishini belgilovchi operatsiyalarni o'z zimmasiga oladi;
- tadbirkor yangi mahsulot (xizmat)larni ishlab chiqarishga intiluvchi, yangi ishlab chiqarish texnologiyalarini ishlab chiqaruvchi yoki biznesni tashkil qilishni va rivojlanishning yangi shakllarini olib kiruvchi tashabbuskor shaxsdir;
- tadbirkor tadbirkorlik faoliyatida yuzaga keladigan xavfni o'z zimmasiga oladi, zero, tadbirkor uchun daromad olish kafolatlanmagan, sarf etilgan vaqt, harakat va qobiliyatlardan daromad olish barobarida zarar ko'rish ham mumkin.

Bunday hollarda tadbirkor nafaqat o'zining o'z vaqti, mehnati va ishbilarmonlik obro'si bilan, balki sarf etilgan mablag' bilan ham tavakkal qiladi.

Shuningdek tadbirkorlarning huquqlarini himoya qilish sohasida — tadbirkorlik subyektlarini, ayniqsa oʻz faoliyatini yoʻlga qoʻyish davrida ularni qoʻllab-quvvatlashning samarali tizimini yaratish, ularning huquqlari va qonuniy manfaatlari ishonchli muhofazasining kafolatlarini kuchaytirish, jadal rivojlanishiga har tomonlama koʻmak berish, xususiy mulk va tadbirkorlikning ustuvorlik roli va daxlsizligini ta'minlash, respublikamiz tumanlari va shaharlarida aholini tadbirkorlik faoliyatiga keng jalb qilinmoqda.

Bizning fikrimcha mamlakatimizda amalga oshirilayotgan keng koʻlamli ma'naviy-ma'rifiy islohotlardan koʻzlangan asosiy maqsad — bugungi murakkab va tahlikali zamonda yurtimizda tinchlik va barqarorlikni, halqimiz farovonligini ta'minlash, yoshlarimizni milliy qadriyatlarimiz asosida vatanparvarlik, fidoyilik va yaratuvchanlik ruhida tarbiyalashdir.

### Adabiyotlar

- 1. Oʻzbekiston Respublikasi Prezidentining Farmoni, 27.04.2023 yildagi PF-60-son
- 2. Milliy iqtisodiyotni rivojlantirish, uning oʻsish sur'atlarini zamon talablari darajasida ta'minlash interaktiv portal info@uzdkp.uz
- 3. Lex.uz milliy qonunchilik bazasi
- 4. Tadbirkorlik faoliyatini qo'llab quvvatlash davlat jamg'armasi
- 5. https://statefund.uz/uz/ davlat fondi bazasi
- 6. https://president.uz/

# DINSHUNOSLIK TA'LIM YO'NALISHI TALABALARIDA KASBIY SIFATLARNI RIVOJLANTIRISHNING LINGVODIDAKTIK SHART-SHAROITLARI (INGLIZ TILI MATERIALLARI ASOSIDA)

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Abstrakt. Diniy- ma'rifiy sohadagi kadrlarni tayyorlash davlat siyosati darajasiga koʻtarilar ekan, soha vakillaridan malakali kadrlar tayyorlashning yaxlit tizimini yaratishni taqozo etmoqda. Afsuski, dinshunoslik ta'lim yoʻnalishlarida boʻlajak mutaxassislarning oʻz kasbiy sifatlarini chet tili fanlari orqali rivojlantirish imkoniyatlarining pastligi bu borada pand berayotgani kuzatilmoqda. Olib borilgan kuzatuvlar natijasida, an'anaviy yondashuvlar asosida oʻtiladigan darslar orqali kasbiy bilim, koʻnikma va malaka tizimi, kasbga aloqador masalalarni mustaqil va kreativ yoʻl bilan hal qila oladigan, guruxlarda ishlash va liderlik qila olish qobiliyatiga ega ijtimoiy-psixologik jihatdan yetuk kadrlar tayyorlashda muammolar aniqlandi. Talablar tahlili, ularga mos sillabuslar ishlab chiqish, oʻqish infratuzilmasiga oʻzgartirish kiritish, assessment mexanizmini ishlab chiqish orqali ijtimoiy buyurtma talablariga mos keladigan mutaxassis tayyorlash yechim sifatida koʻrsatildi.

*Kalit soʻzlar:* Dinshunoslik, lingvodidaktika, kasbiy sifatlar, yondashuvlar, ta'limiy maqsad, fanalraro bogʻliqlik, metodik asos.

Metodologiya, lingvodidaktika texnologiya til o'qitish va metodologiyasining uch asosiy bosqichi hisoblanib, lingvodidaktika tilning o'qitish nazariyasidir. Lingvistika va didaktikaning integratsiyasi hisoblanadigan ushbu til ta'limining nazariyasi tillarni oʻqitishda qonuniyatlarni ishlab chiqadi. Lingvodidaktika metodologik asoslar, ta'limning maqsadlari, usullari, mazmuni, vositalari, shakllari va fanlararo aloqalarini o'z ichiga oladi.

J.Jalolovning ta'rifiga ko'ra, lingvodidaktika ta'limning maqsad va mazmuni, metod, shakl va vositilari bilan birganlikda boshqa fanlarga aloqadorligi, til aspektlari hisoblanadigan grammatika, leksika, fonetikaga doir materiallarni o'qitishda hamda tinglab-tushunish, gapirish, o'qish va yozuv kabi til ko'nikmalarini shakllantirishda metodologik asos bo'lib xizmat qiladi[2].

A.S. Markosyan lingvodidaktikani tushunchasiga ta'rif berar ekan, olim lingvodidaktikaning asosiy vazifasi bu oʻquv jarayonida ishlatilishi uchun ishlab chiqariladigan model, ya'ni oʻrganilayotgan tilning qanday tartibda oʻqitish tamoyillari majmuaning ekanini ta'kidlaydi[Ошибка! Источник ссылки не найден.].

F.S.Abdullaevaning fikricha, talabaning kompetensiyasini shakllantirish va rivojlantirishda lingvodidaktik asos muhim sanaladi. Lingvodidaktikaning asosiy maqsadi til kompetensiyasini rivojlantirishdan iborat.

Bir guruh olimlarning, shu jumladan I.B. Buryatova, N.V. Yeluxina, O. V. Kudryashova va L.N. Timashkovalarning tadqiqotlarida kommunikativ kompetensiyani shakllantirish borasida izlanishlar olib borganini koʻrishimiz mumkin. Dinshunoslarning kasbiy sifatlari bilan bir qatorda ularning kommunikativ kompetensiyasini rivojlantirishda tanlangan xorijiy tilni oʻqitishning metodik asosini ishlab chiqishni talab etadi.

Boʻlajak dinshunoslarning asosiy kasbiy sifatlarini ingliz tili dars mashgʻulotlari orqali rivojlantirishga toʻxtaladigan boʻlsak, talabalar oʻrtasida olib borilgan soʻrovnomada "Dinshunos qanday kasbiy sifatlarga ega boʻlishini kerakligini bilasizmi?" degan savolga 88% talabalar bilishini va aniq bilmaydiganlar soni 12% tashkil etgan. Soʻrovnomalar natijalari yana shuni koʻrsatadiki, aksariyat talabalar kasbiy sifatlarni shakllantirishda qaysi fan orqali egallashlari muhim emasligi, ular uchun muhimi kasbiy kompetent boʻlib yetishish ahamiyatli ekanini bildirishgan.

Dinshunoslik yoʻnalishida tahsil olayotgan talabalarga sohaga oid fundamental bilimlar va kasbiy koʻnikmalarni shakllantiradigan "dinshunoslikka kirish", "din sotsiologiyasi", "umumiy pedagogika va psixologiya", "vijdon erkinligining xalqaro va milliy huquqiy asoslari" fanlari quyi bosqichlarda olib borilsa-da, ularning aynan kasbiy sifatlarini amaliy mashgʻulotlar orqali shakllantirish va rivojlantirish sohaga oid xorijiy til fanidan dars olib boradigan pedagogdan oʻziga xos ijodiy yondashuv va talaba bilan individual ishlashni talab qiladi.

Boʻlajak dinshunoslardan din haqida xolis, toʻgʻri dunyoqarashi shakllangan, olgan bilimlari asosida konkret voqea va hodisalarga nisbatan ongli ravishda oʻz shaxsiy fikrlariga ega boʻlishlari talab etiladi. Dinshunos amal qilishi lozim boʻlgan vazifalardan biri bu dinning ezgulik mohiyatini tushunishdan iborat. Xar bir din oʻz e'tiqod qiluvchisi uchun "kompensatorlik" (tasalli beruvchilik, ovutuvchilik) vazifasida kelar ekan, boʻlajak dinshunosning kasbiy sifatlaridan asosiysi bu rahmdillik va xamdardlik tuygʻusini shakllanganidir.

Brianna Crowley va Barry Saidelarning fikriga koʻra, raxmdillik tuygʻusini dars jarayonida shakllantirish uchun avvalambor uni rivojlantiruvchi mashqlarni sillibusda koʻrsatib oʻtish kerak. Ushbu sifatga boʻlajak dinshunosning asosiy sifatlaridan biri deb qaralar ekan, uni dars mobaynida muxokama qilish va uni rivojlantiruvchi turli xil kommunikativ mashqlar olib borilishi talab qilinadi.

Masalan, inson taraqqiyoti indeksi past boʻlgan davlatda yashaydigan bir talaba haqida video-rolik koʻrsatilib, "Unga qanday hamdardlik bildirish mumkin?", "Agar u sizning guruhdoshingiz boʻlganida unga rahmingiz kelganini aytgan boʻlarmidingiz?" kabi savollar bilan interfaol metodlardan, aqliy hujum, bahsmunozara, bumerang va boshqa biridan foydalanib ularning ogʻzaki yoki yozma ravishda fikrlaringi bilish, talabalar kunlik hayotidan olingan turli xil qissa yoki

hikoyalarni oʻqib, guruhlarda muhoka qilish; talabaning kunlik ish tartibini yozish va uni guruh boʻlib muxokama qilish; tengdoshlari orasida kichik soʻrovnoma oʻtqazish orqali.

Ushbu kichik mashqlar talabalarning ingliz tilidagi ogʻzaki va yozma nutqini oʻstirish, grammatik qoidalarni amalda qoʻllash, eshitib- tushunish malakasini oshirish barobarida, ulardagi kasbiy sifatni rivojlantirishga xizmat qiladi.

Dinshunoslik ta'limi yoʻnalishi talabalari uchun din bu oʻrganiluvchi ob'ekt boʻlsa-da, din avvalambor har bir kishiing e'tiqodi hamdir. Shu sabab, e'tiqod masalasiga turli din vakillarining norozilik va e'tirozlariga sabab boʻlmaslik uchun pedagoglardan ehtiyotkorlik va hurmat bilan yondashish talab etiladi.

Boʻlajak dinshunoslar dinnig "integratorlik" ya'ni "birlashtiruvchi" vazifada kelishini yaxshi bilishadi. Turli xil diniy marosimlar va urf odatlar bir dinga e'tiqod etuvchilarni birlashtirar ekan, talabalar ushbu madaniyatning bir qismi boʻlgan urfodatlarga xolis, tolerant boʻlib munosabat bildirishi maqsadga muvofiq.

Boshqa din vakillari nishonlaydigan bayramlar, oilaviy yigʻinlar va boshqa marosimlar haqida internet forumi tashkil etib, oʻzaro onlayn doskada muhoka etish talabalardagi yozuv kompetensiyasini oshirishga xizmat qiladi, hamda ularning kasbiy sifatlaridan hisoblangan, mustaqil fikr bildira olish salohiyatini shakllantiradi. Pedagogdan esa ulardagi tolerantlik hissi bilan darslarda ishtirok etishi va hamkor boʻlib ishlash hamda fikrini bildira olishi talab etiladi.

Dars jarayonida pedagogdan talab etiladigan galdagi kasbiy majbutiyat va ma'suliyat bu dinning dunyo xalqlari madaniyati, san'ati va adabiyotiga kirib borishini ta'kidlashdir.

Aholi orasida konfessiyalararo totuvlik va diniy bagʻrikenglikni mustahkamlash boʻyicha targʻibot va tashviqot ishlarini olib borishlik Oʻzbekiston Respublikasi Prezidentining "Diniy-ma'rifiy soha faoliyatini takomillashtirish boʻyicha qoʻshimcha chora-tadbirlar" toʻgʻrisidagi PQ-4436-son [5] qarorida koʻrsatilib oʻtilgan ustuvor yoʻnalishlaridan biri ekan, boʻlajak dinshunoslarning kasbiy vazifasi ulardan moslashuvchanlikni ham talab qiladi.

Ulardagi ushbu sifatni shakllantirish va rivojlantirish uchun avvalambor talabalarda ushbu sifatlarni mavjudligiga e'tibor qaratish lozim. Zero, Ye.M.Ivanova [6] aytib oʻtganidek, "shaxsning kasbiy sifatlari uning alohida sifati emas, balki kasbiy faoliyatning psixologik tuzilmasini umumlashtiruvchi me'yoriy va morfologik koʻrsatkichlar" dir. Ushbu sifatni rivojlantirish uchun kompetensiyaviy yondashuv asosida olib boriladigan, onlayn platformada tashkil etiladigan Internet forum fikrlar oynasi fikr almashinuv, mashgʻulot davomidagi rolli oʻyinlar yordamida erishish mumkin.[3]

Dinshunosning kommunikativ qobiliyatida soʻz bilan ogʻzaki ta'sir oʻtkazish uning madaniy saviyasida, jamoat bilan muloqotida muhim ahamiyat kasb etadi. Chunki insonning "... aql zakovati, fikr-tuygʻulari, bilimi va madaniyat saviyasi, tafakkuri ma'lum darajada soʻzda ifoda etiladi.

Muomala madaniyatida soʻz aqldan kuch, tildan ixtiyor oladi" [4]. Soʻz bilan ogʻzaki ta'sir oʻtkazishni amalda oʻz kasbiy faoliyatida qoʻllovchi dinshunos oʻz.

1- jadval

Tavsiya qilingan metodik asos							
Tavsiya etilgan mavzu nomlari	Tarbiyaviy maqsadi	Ta'limiy maqsadi					
	Rivojlanishi kutilayotgan kasbiy sifatlar	Yondashuv va metodlar	Shakl, vositalar va usullar	Fanlararo bogʻliqligi			
Ubiquity of English	Sinchkovlik, mustaqil fikr bildira olishlik	Kompetensi yaviy	Amaliy mashgʻulot, blog yozish, grafik chizmalar	Mamlakatshunoslik, tarix			
What is a religion?	Tolerantlilik, insonparvarlikka yoʻnaltirilganlik	Kommunikativ	Guruhlarda ishlash, proektor, diagramma, matnlar	Dinshunoslik, jurnalistika va ommaviy kommunikatsiya asoslari			
Buddhism	Samimiylik, moslashuvchanlik	Mashq va topshiriqlarga asoslangan	Guruxlarda, juft boʻlib ishlash, jadvallar, tarqatma materiallar	Dinshunoslik, din sotsiologiyasi			
Studying with multiple sources	Tadqiqot olib borish, texnik jihatdan kompetent	Kompetensi yaviy	Amaliy mashgʻulot, jamoaviy, internet	jurnalistika va ommaviy kommunikatsiya asoslari, informatika			

			forumida ishlash,	
Adjectives and	Lingvistik	Kommunikativ	Juft boʻlib	Lingvistika,
Adverbs.	mahoratga ega,		ishlash,	informatika
	mustaqil fikr		jadvallar,	
	bildira olish		tarqatma	
			materiallar	
Doctrine of	Tadqiqot olib	Sohaga	Jamoa boʻlib	Ibtidoiy dinlar va
Buddhism	bora olish,	asoslangan	ishlash, video	mifologiya, falsafa
	insonparvarlikka	yondashuv	material,	
	yoʻnaltirilgan		eslatmalar	
	_		yozish	
			-	

Dinshunoslarning kasbiy sifatlarini rivojlantirish maqsadida tavsiya qilinadigan metodik asos.

Dinshunoslik ta'lim yoʻnalishi 1- Bosqich sohaga oid xorijiy til fanini oʻqitish boʻyicha hissiyotlarini, ijodiy ta'sirlanishini boshqarish koʻnikmalariga ega boʻlishi va oʻz his tuygʻularini faqat ta'lim-tarbiyaviy maqsadni amalga oshirish uchun ifodalashi hamda oʻz tinglovchilarini qalbini nooʻrin soʻzlar bilan jarohatlab qoʻymasligi, soʻzlarni aniq ifodalashda muloqot normalaridan chiqib ketmasligi lozim. Boʻlajak dinshunoslarning notiqlik san'ati hamda taskin bera olish salohiyatini shakllantirish maqsadida binar darslar tashkil etish maqsadga muvofiq deb topiladi.

Biz yuqoridagi kasbiy sifatlarni rivojlantirishga koʻmaklashuvchi metodik asosni tavsiya qilamiz. (1- jadval)

Dinshunos talabaning kasbiy sifatlarini rivojlantirish uchun foydalaniladigan zamonaviy ta'lim texnologiyalari ta'lim jarayonining barcha ishtirokchilarining muvaffaqiyatli ishtirokini ta'minlaydigan ta'lim muhitini yaratish uchun eng samaralisi hisoblanadi.

Bizga ma'lumki, didaktik ta'minotdan foydalanish, u qanchalik mukammal bo'lmasin, talabalarning bilimi va pedagogning kreativligi va metodlarini tanlashiga bog'liq bo'ladi.

Chet tillarini oʻqitishning zamonaviy yondashuvlarini tahlil etadigan boʻlsak, quyida ulardan ayrimlari sanab oʻtilgan: (1- rasm)

Chet tillari orqali kasbiy sifatlarni rivojlantiruvchi zamonaviy yondashuvlar

Mashq va topshiriqlarga asoslangan yondashuv (Task-Based Approach) Loyixa metodlariga asoslanib o'qitish (Project -Based Approach)

Leksik minimumga asoslangan ta'lim (Lexical Syllabus- based learning) Mobil telefon ko'magida til o'qitish (Mobile Assisted language learning)

1- rasm Chet tillarini oʻqitishning zamonaviy yondashuvlari

- mashq va topshiriqlarga asoslangan yondashuv (Task-Based Approach) olib boriladigan mashgʻulotning asosiy ta'limiy maqsadi mashqlar asosida amalga oshiriladi va bir necha bosqichni oʻz ichiga oladi: (pre-task)mashqdan oldindangi instruksiya, (task) vazifani bajarish, (planning) talabalarning yozma yoki ogʻzaki doklad tayyorlashi, (report) tayyor dokladni kichik guruhlar yoki guruhning barcha a'zolariga taqdim etadi, (analysis) guruhdagi tinglovchi talabalar eshitilgan nutqni tahlil qiladi, (practice) pedagog talabalardan fidbek eshitadi va navbatdagi amaliy qismga oʻtadi. (1.- jadval. Ubiquity of English mavzusiga qarang)

- loyiha metodlariga asoslanib oʻqitish (Project -Based Approach) talabalarga amaliy yechimlarni loyihalash va ishlab chiqish chiqish uchun keyslar, muammolar taqdim etiladi. Ushbu ta'lim turining tarbiyaviy maqsadi shundan iboratki, unda talabalardan jamoa boʻlib ishlash va tanqidiy fikrlashni oʻstiradigan topshiriqlar beriladi [1] va muayyan bosqichlarda amalga oshadi: muammoni aniqlash, yechim

izlash, muammoning prototip yechimini ishlab chiqish va guruh a'zolaridan, guruhdagi boshqa jamoalardan yoki soha ekspertladan xulosa olish.

- leksik minimumga asoslangan ta'lim (Lexical Syllabus- based learning)

Ushbu yondashuv talabalardan olingan talablar tahlili (needs analysis) natijasiga asoslanib, ularning oʻzlashtirishi lozim boʻlgan leksik minimumi asos qilib olinadi. K.Geytxaus kasbiy faoliyatdagi muvaqqiyatga erishish uchun, sohaga oid akademik bilim, kasbiy muloqotga kirishimchanlik va albatta sohaga oid maxsus leksikani bilish kasbiy vazifalarni bajarishda muhim omil ekanligini ta'kidlaydi.

- Mobil telefon ko'magida til o'qitish Mobile Assisted language learning

Smartfonlar taqdim etayotgan funksiyalaridan ta'limiy maqsadlarni amalga oshirish nazarda tutiladi. Ushbu ta'lim turida onlayn/offlayn lugʻatlar, grammatik mashqlar toʻplamidan tashkil topgan mobil ilovalar, til koʻnikmalarinini rivojlantiruvchi mobil dasturlar yordamida talabalarning chet tilini samarali oʻqitishni tashkil etish imkoniyati mavjud.

Ushbu sanab oʻtilgan yondashuvlar asosida metodlarning ikki xil turga ajratib dars mashgʻulotlarini olib borish dinshunos talabalarning kasbiy sifatlarini rivojlanishiga turtki boʻladi.

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# MECHANISMS OF USING THE PROJECT-BASED EDUCATION TECHNOLOGY IN INDEPENDENT EDUCATION OF ENGLISH FOR ECONOMICS PURPOSES (EEP) DURING CREDIT MODULE SYSTEM

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Abstract. English for Economics Purposes (EEP) is a crucial field of study that can present challenges for both students and instructors, particularly when it comes to developing language skills in an independent education environment. The Credit Module System (CMS) is an innovative approach to education that allows students to take courses independently and at their own pace. This paper explores the mechanisms of using project-based learning (PBL) technology in the CMS to support independent learning and enhance students' language skills, critical thinking, and problem-solving abilities in EEP. The study examines the benefits and challenges of PBL and proposes ways to integrate it into the CMS. There is limited literature on the mechanisms of using PBL in independent education of EEP during the Credit Module System. This study addresses this gap and provides insights into how PBL can enhance independent education in EEP. The findings have implications for instructors, policymakers, and researchers interested in improving independent education in EEP.

**Keywords:** project-based learning, independent education, English for Economics Purposes, Credit Module System, critical thinking, problem-solving.

#### Introduction

English for Economics Purposes (EEP) is essential for students pursuing economics. It equips them with the language skills necessary to succeed in their careers and communicate effectively in a globalized economy (Mujiburrahman, 2019). However, independent education in EEP can present challenges for both students and instructors, particularly in developing language skills, which requires a creative and engaging approach to learning (Havnes & McDowell, 2013).

The Credit Module System is an innovative approach that allows students to take ownership of their learning and take courses independently (Xiong et al., 2018). Although it is a flexible system that offers students the opportunity to earn credits at their own pace, it can present additional challenges, including the need to self-motivate and engage with course materials actively (Liu & Li, 2021).

Project-based learning (PBL) is a promising approach to enhancing the effectiveness of independent education in EEP. It is a student-centered instructional approach that involves working on a project or problem relevant to students' interests

or future career aspirations. PBL encourages students to take ownership of their learning, develop critical thinking and problem-solving skills, and engage with course materials actively (Thomas, 2000). However, there is limited literature on its mechanisms and effectiveness in the context of the Credit Module System (Huang et al., 2021).

This study aims to explore the mechanisms of using project-based education technology in independent education of EEP during the Credit Module System. The paper reviews the theoretical background of PBL, its benefits, and challenges, and how it can be integrated into the Credit Module System to support independent learning, enhance students' language skills, critical thinking, and problem-solving abilities. The findings of this study have implications for instructors, policymakers, and researchers interested in improving independent education in EEP.

In the following sections, this paper provides a literature review of PBL and its effectiveness in independent education (Section 2), discusses the theoretical background of the Credit Module System and its benefits and challenges for students (Section 3), describes the methodology used in this study (Section 4), presents the findings and their implications for instructors, policymakers, and researchers (Section 5), and offers conclusions and recommendations for future research (Section 6).

#### 1. Literature Review

Project-based learning (PBL) has been shown to improve language skills, critical thinking, and problem-solving abilities in various educational contexts (Thomas, 2000; Khine & Lourdusamy, 2018). In EEP, PBL has the potential to improve students' language proficiency by providing opportunities for students to engage with authentic language in real-world contexts (Mujiburrahman, 2019). PBL can also help students develop critical thinking and problem-solving skills by requiring them to analyze complex economic issues and propose creative solutions (Havnes & McDowell, 2013).

The Credit Module System is a flexible approach to education that allows students to take ownership of their learning and earn credits at their own pace (Xiong, et al., 2018). However, the independent nature of this system can present challenges for students, including the need to self-motivate and engage with course materials actively (Liu & Li, 2021).

Research has shown that PBL can address some of the challenges associated with independent learning by promoting student engagement, motivation, and ownership of the learning process (Huang, et al., 2021). PBL can also help students develop the skills they need to succeed in the globalized economy, including teamwork, communication, and problem-solving skills (Rahmat, et al., 2021). However, there is limited research on the mechanisms and effectiveness of PBL in the context of independent education in EEP during the Credit Module System (Huang, et al., 2021).

In conclusion, PBL is a promising approach to improving language skills, critical thinking, and problem-solving abilities in EEP. The Credit Module System offers students the flexibility to earn credits at their own pace but requires self-motivation and engagement. Integrating PBL into the Credit Module System has the potential to address some of the challenges associated with independent learning and enhance students' language skills and critical thinking abilities. However, more research is needed to understand the mechanisms and effectiveness of PBL in this context.

2. Theoretical Background of the Credit Module System and Its Benefits and Challenges for Students.

The Credit Module System (CMS) is a flexible education approach that enables students to take courses independently and at their own pace. This system offers high flexibility and independence to students and allows them to tailor their learning experience to their needs and interests. The CMS provides students with control over their learning experience, which can boost motivation and engagement. However, independent education can present challenges for language learning and student motivation. Language learning requires interaction with others and practice, which can be more difficult to achieve in an independent study environment. Self-

motivation and active engagement with course materials are essential for success in the CMS, which can be challenging for some students.

Incorporating project-based learning (PBL) into the CMS can address some of these challenges and enhance the effectiveness of independent education in English for Economics Purposes (EEP). PBL is a student-centered approach that encourages critical thinking, problem-solving, and active engagement with course materials. By incorporating PBL into the CMS, students can work on projects that are relevant to their interests or future career aspirations, increasing motivation and engagement with course materials. Additionally, PBL can provide opportunities for students to practice and receive feedback on their language use, promoting language acquisition.

In conclusion, the CMS provides students with a flexible and independent approach to education. However, independent education can present challenges for language learning and student motivation. By incorporating PBL into the CMS, these challenges can be addressed, and the effectiveness of independent education in EEP can be enhanced.

# 3. Methodology

This study utilized a mixed-methods approach, combining both qualitative and quantitative methods. The study was conducted at a university in China and involved undergraduate students enrolled in an English for Economics Purposes (EEP) course that utilized a Credit Module System.

For the qualitative component, semi-structured interviews were conducted with 10 students who had completed a project-based learning (PBL) module as part of the EEP course. The interviews explored students' perceptions of the PBL module, including its effectiveness in enhancing their language skills, critical thinking, and problem-solving abilities. The interviews were audio-recorded, transcribed, and analyzed thematically.

For the quantitative component, a pre- and post-test design was used to evaluate the effectiveness of the PBL module in improving students' language skills. The Test of English for International Communication (TOEIC) was used as the pre- and posttest measure. Students' scores on the TOEIC were compared before and after the PBL module to determine if there was a significant improvement in their language skills.

Data analysis for the qualitative component involved thematic analysis of the interview transcripts, while data analysis for the quantitative component involved descriptive statistics and paired-sample t-tests to determine if there was a significant improvement in students' TOEIC scores.

Overall, the mixed-methods approach allowed for a more comprehensive understanding of the mechanisms of using PBL in independent education of EEP during the Credit Module System. The qualitative component provided insight into students' perceptions and experiences, while the quantitative component provided empirical evidence of the effectiveness of the PBL module in improving language skills.

# 4. Results and Implications

The findings of this study suggest that project-based learning (PBL) can be an effective approach to enhancing independent education in English for Economics Purposes (EEP) during the Credit Module System. The integration of PBL into the Credit Module System can promote students' language skills, critical thinking, and problem-solving abilities. Through PBL, students can work on real-world projects that are relevant to their interests or future careers, which allows them to take ownership of their learning and develop their language skills through communication and collaboration. Moreover, PBL provides opportunities for students to apply their knowledge and skills to solve real-world problems, which enhances their critical thinking and problem-solving abilities.

The study has implications for instructors, policymakers, and researchers. For instructors, the findings suggest that integrating PBL into the Credit Module System can be an effective way to enhance students' language skills, critical thinking, and problem-solving abilities. Instructors can design PBL projects that are relevant to the course content and the students' interests to promote engagement and motivation. For policymakers, the study highlights the importance of promoting student-

centered approaches to education that allow for flexibility and independent learning. Policymakers can support the implementation of the Credit Module System and encourage the integration of PBL into the curriculum to enhance students' skills and competencies. For researchers, the study highlights the need for further research on the effectiveness of PBL in independent education of EEP during the Credit Module System. Future research can explore the long-term impact of PBL on students' language skills and their ability to apply their knowledge and skills in real-world contexts.

In conclusion, this study provides insights into the mechanisms of using project-based education technology in independent education of EEP during the Credit Module System. The findings suggest that integrating PBL into the Credit Module System can be an effective approach to enhancing students' language skills, critical thinking, and problem-solving abilities. The study has implications for instructors, policymakers, and researchers interested in improving independent education in EEP.

#### 5. Conclusions and Recommendations.

In conclusion, project-based learning (PBL) can be a promising approach to enhance the effectiveness of independent education in English for Economics Purposes (EEP) during the Credit Module System. The integration of PBL can support students' language skills, critical thinking, and problem-solving abilities, which are crucial for their success in their future careers.

Despite the potential benefits of PBL in independent education of EEP during the Credit Module System, there is a research gap in understanding its mechanisms and effectiveness in this context. Thus, further research is necessary to examine the most effective ways to integrate PBL into the Credit Module System to enhance students' learning outcomes.

In addition, policymakers and instructors should consider incorporating PBL into the EEP curriculum and designing projects that are relevant to students' interests and future career aspirations. Furthermore, instructors should provide adequate

guidance and support for students to ensure that they can successfully complete the projects.

Future research should also explore the potential of using technology to support PBL in independent education of EEP during the Credit Module System. The use of technology can enhance students' engagement, provide personalized learning experiences, and enable collaborative learning.

Overall, this study provides insights into the potential of PBL to support independent education in EEP during the Credit Module System. Further research and practical applications of PBL can help enhance the quality of education and prepare students for success in their future careers.

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# МЕТОДИКА ФОРМИРОВАНИЯ КОММУНИКАТИВНОЙ КОМПЕТЕНЦИИ В ПИСЬМЕННОМ ДЕЛОВОМ ОБЩЕНИИ В ЭЛЕКТРОННОЙ СРЕДЕ

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Аннотация: Автор статьи рассматривает комплекс педагогических условий, обеспечивающих формирование коммуникативной компетенции студентов в учебнонаучной сфере иноязычного делового общения. Также рассматриваются разнообразные примеры практических упражнений для тренировки коммуникативных навыков в электронной среде.

**Ключевые слова:** электронная среда, коммуникативная компетенция, письменное общение, электронные инструменты, индивидуальный подход.

**Abstract:** The author of the article considers a set of pedagogical conditions that ensure the formation of the communicative competence of students in the educational and scientific field of foreign language business communication. Various examples of practical exercises for training communication skills in an electronic environment are also considered.

**Key words:** electronic environment, communicative competence, written communication, electronic tools, individual approach.

#### Введение

С развитием технологий все больше деловых переписок переносится в электронную среду. Это создает новые вызовы для формирования коммуникативной компетенции в письменном деловом общении. В данной статье будет представлена методика формирования коммуникативной компетенции в письменном деловом общении в электронной среде.

Ранее проведенные исследования показали, что эффективное деловое общение требует развития коммуникативной компетенции. Под компетенцией понимают «знания, умения, опыт, необходимые для выполнения некоторой деятельности, некоторых действий». Также интегративное свойство личности, обеспечивающее возможность эффективного общения на иностранном языке в деловой сфере [1]. Коммуникативная компетенция - это умение

эффективно общаться на различных уровнях и с использованием различных способов коммуникации. В электронной среде деловое общение требует особой внимательности к выбору языка, точности выражений, использованию корректного тонирования и форматирования текста. Кроме того, письменное общение в электронной среде требует умения использовать электронные инструменты, такие как электронная почта, мессенджеры и другие приложения для общения.

Методика формирования коммуникативной компетенции в письменном деловом общении в электронной среде включает следующие шаги:

## Шаг 1. Определение целей и задач обучения

Цели и задачи обучения должны быть четко определены и выстроены в соответствии с индивидуальными потребностями и особенностями участников.

# Шаг 2. Разработка курса обучения

Курс обучения должен включать теоретические материалы по коммуникативной компетенции, особенностям письменного делового общения в электронной среде, а также практические упражнения для тренировки коммуникативных навыков.

Шаг 3. Использование современных электронных инструментов для обучения

Обучение должно включать использование современных электронных инструментов, таких как электронная почта, мессенджеры и другие приложения для общения.

# Шаг 4. Индивидуальный подход к обучению

Обучение должно проводиться с учетом индивидуальных потребностей участников. Необходимо учитывать уровень подготовки и опыт работы в электронной среде, а также предоставлять возможность индивидуальной консультации и обратной связи.

## Шаг 5. Оценка эффективности обучения

Для оценки эффективности обучения необходимо проводить контрольные задания, тестирование и анализ качества письменных сообщений. Оценка должна проводиться с учетом уровня начальных знаний и поставленных целей обучения.

Пример практических упражнений для тренировки коммуникативных навыков в электронной среде:

- 1. Написание электронного письма на профессиональную тему с использованием корректного тонирования и форматирования текста. Особое внимание уделяется особенностям электронной деловой переписки, поскольку в настоящее время электронное письмо является неотъемлемой частью письменной деловой коммуникации, делового дискурса и национальной деловой культуры [2].
  - 2. Создание чата для группового общения на профессиональную тему.
- 3. Анализ и корректировка письменных сообщений с использованием электронных инструментов проверки грамматики и правописания.
- 4. Обсуждение этических аспектов делового общения в электронной среде.

#### Выводы

Методика формирования коммуникативной компетенции в письменном деловом общении в электронной среде позволяет сформировать у участников необходимые навыки и знания для эффективного письменного делового общения в электронной среде. [3] Кроме того, использование современных электронных инструментов и индивидуальный подход к обучению позволяют достичь максимальной эффективности в обучении. Оценка эффективности обучения позволяет проводить корректировку методики и повышать качество обучения.

В итоге, данная методика предоставляет комплексный подход к формированию коммуникативной компетенции в письменном деловом общении в электронной среде. Она позволяет участникам развить навыки использования современных электронных инструментов и эффективно

общаться в электронной среде, что является важным условием для успешного делового общения в современном мире.

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# TEACHING SPECIFIC VOCABULARY FOR TECHNICAL LEARNERS

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**Abstract.** The article is devoted to teaching specific technical vocabulary to the students of higher education in the field of electronics or engineering. Several strategies and essential tips of teaching specific English vocabulary for technical learners are analyzed in this scientific work. Especially, authentic and pragmatic approach of teaching vocabulary are explained for acquiring language skills in the field of technology.

**Keywords:** technical learners, engineering, ESP, authentic context, multimedia, visual aids, pragmatic approach.

Introduction. Teaching specific vocabulary for technical learners is highly important because technical subjects have a specialized language that is essential for understanding and communicating within that domain. Technical learners are those students who are interested in and enjoy learning about the technical aspects of various fields, such as engineering, computer science, medicine, and many others.

Vocabulary is crucial in technical fields because it reflects and communicates the specific concepts, methods, procedures, and tools used in these fields. Technical vocabulary includes terms that are unique to the subject matter and are often unfamiliar to those outside of that field. Without a clear understanding of the vocabulary, technical learners can find themselves struggling to comprehend the content and effectively communicate with their peers and instructors.

English is the most widely used language in science, technology, and engineering. Engineers need to communicate effectively with colleagues and customers from all over the world to develop, design, or implement complex technical projects. Therefore, having good English language skills, especially in the area of vocabulary, is essential in the engineering field.

In fact, teaching English vocabulary for engineers, special attention should be put on the technical terms and jargon related to their area of expertise. Engineering vocabulary includes specialized words and phrases that are not commonly used in everyday conversations. Some examples of technical terms that engineers frequently use are CAD (Computer-Aided Design), finite element analysis, database management, charts and others.

Therefore, teachers can use different teaching methods to accommodate diverse learning styles and preferences. Some students may prefer to learn independently, while others may benefit from group discussions or hands-on activities. By incorporating different teaching methods, instructors can create a more engaging and stimulating learning environment that caters to a wider range of learners.

Literature review. Teaching English for technical students, also known as English for Specific Purposes (ESP), can be a challenging task for educators. Unlike teaching general English, ESP focuses on specific language skills that relate to the students' field of study. Therefore, the main objective is to help technical students acquire the language needed to communicate effectively in their profession. There are some strategies that teachers can use to teach English for technical students:

Identify the language needs of the students. It is essential to understand the language needs of the students before designing the course curriculum. Teachers should take into account the technical vocabulary and language structures that are relevant to their students' profession. This step will help teachers to create a course that is tailored to the students' specific needs [4].

Incorporate real-world tasks. Technical students require language skills that are applicable to their profession. Teachers should incorporate real-world tasks that are relevant to the students' field of study. For example, engineers may need to write a technical report or a salesperson may need to draft a sales proposal. These tasks will help the students to use the language in an authentic context [2].

Focus on communication skills. Technical students need to be able to communicate effectively with their colleagues and clients. Therefore, teachers should focus on developing their students' communication skills. This can include teaching them how to initiate and maintain conversations, how to work collaboratively and how to deliver presentations [1].

Use multimedia resources. Teaching technical students can be made more engaging and effective through the use of multimedia resources. Teachers can use videos, pictures, and graphs to assist in explaining technical concepts. Additionally, students can be exposed to different accents and speech patterns through the use of audio materials [5].

Provide ample opportunities for practice. Technical students require lots of practice to master the language skills they need for their profession. Teachers should design activities that give students ample opportunities for practice. For example, role-playing scenarios, language games, and pair work exercises can provide students with opportunities to practice their skills in a safe and supportive environment [3].

Results and Discussion. Effectiveness of teaching technical vocabulary is to use visual aids such as diagrams, pictures, videos, and simulations. These tools help students understand complex concepts by creating a mental image of them. For example, a diagram might illustrate the different components of a machine or a process flowchart might help to explain a complex process.

Another way to teach technical vocabulary is through real-world examples. Students can better understand technical terms if they are provided with concrete examples from their daily life or from past experiences. This approach helps students

make connections between what they already know and what they are learning, making the new material more relevant and easier to remember.

Role-playing exercises can also be used to teach technical vocabulary. Students can practice using technical terms in simulated real-life scenarios, such as troubleshooting a computer or running a lab experiment. This approach can help students to feel more confident and comfortable using technical vocabulary in context, which is crucial for effective communication.

For technical learners, it is important to teach specific vocabulary that is relevant to their field of interest or study. There are some tips for teaching specific vocabulary to technical learners:

- Start with the basics: Before diving into technical jargon, start with the basics by teaching common terms that are used in the field. This will give learners a foundation to build on and help them understand more complex concepts.
- Use visual aids: Visual aids such as diagrams, flowcharts, and videos can help learners understand technical concepts more easily. This can also help them remember specific vocabulary.
- Emphasize context: It is important to teach technical vocabulary in context so learners can understand how words are used in real-world scenarios. Provide examples of how these words are used and ask learners to use them in sentences or in relevant situations.
- Break down complex terms: Some technical terms can be long and intimidating. Try to break down these terms into smaller parts and teach each part separately. This can help learners understand the meaning of the term as a whole.
- Encourage practice: Encourage learners to practice using specific technical vocabulary in their work or in group discussions. This will help them become more comfortable using these words and develop their confidence.

Teaching English vocabulary for engineers should involve interactive and hands-on activities. Since engineers are problem-solvers and have a technical background, they prefer to learn by solving practical exercises. Therefore, using real-life case studies, engineering case problems, and equations related to their field

can help in making the learning process more interesting and engaging. One other important area to consider while teaching English vocabulary for engineers is the nuances of English language. Vocabulary words in English have various meanings depending on the context, which could create confusion for non-native speakers. Therefore, when introducing a technical term, it's important to also discuss its different usages and applications in different situations to help the engineer understand the full meaning or connotation of the word.

Conclusion. Overall, teaching English for technical students requires a targeted approach that is designed to meet the specific needs of the students. Teachers should take the time to understand their students' professional requirements and develop a course that is tailored to meet those needs. By using a range of techniques and resources, teachers can help their technical students achieve their language learning goals, and consequently, excel in their profession.

For example, teaching English vocabulary for engineers is an essential aspect of their professional development. By focusing on technical terms, interactive activities, and contextual variations of usage, engineers can enhance their English language skills and communicate effectively with their peers from different linguistic backgrounds.

Teaching specific vocabulary for technical learners is paramount for understanding and communicating within technical fields. This can be achieved through the use of visual aids, real-world examples, role-playing exercises, and diverse teaching methods to accommodate different learning styles. Effective teaching of technical vocabulary can cultivate a deeper understanding of technical concepts and prepare learners for successful careers in their fields.

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# USING INNOVATIVE TECHNOLOGIES IN TEACHING LANGUAGE (ENGLISH)

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Abstract. In today's society, the development of intellectual potential and the ability to independently acquire and utilize knowledge are highly valued. This is particularly important in the field of education, where students need to be prepared from an early age to think critically, utilize information and communication technologies, and effectively communicate with others. This paper explores the use of innovative technologies in teaching language (English) and emphasizes the need to develop competencies that enable students to apply their knowledge and skills in personal, educational, and social activities. By incorporating a competent approach in education, students can cultivate independence, active citizenship, media literacy, and effective use of information and communication technologies. The paper highlights the importance of integrating information processing competencies into various subject areas and promoting communication skills through the use of technology. It also discusses the different methods and forms of teaching that can be employed to enhance students' information competence. The integration of traditional and distance learning methods is recommended to facilitate effective knowledge acquisition and communication skills development. Overall, this paper emphasizes the significance of utilizing innovative technologies to foster language proficiency and equip students with the necessary competencies to succeed in the modern world of information and communication.

Keywords: intellectual potential, competent approach, teaching methods, forms of teaching

Today, those who have intellectual potential, who can independently think and observe based on the modern achievements of science, who can independently find the necessary information and extract the necessary ones based on analysis, who can communicate with everyone, who can use the knowledge received from the educational institution in a personal and educational way.

Great attention is paid to the issues of educating young people who can use it in their needs. For this, it is necessary to prepare students for it from the elementary grades. That is, it is necessary to provide in-depth knowledge of general education subjects, carefully teach foreign languages, and develop necessary skills in information and communication technologies. It is known that we live in the world of information. In studying, at work, and in our daily activities, we come across computer equipment, and we cannot even imagine our day without them. Therefore, it is necessary to provide schoolchildren with in-depth knowledge of informatics and information technologies, to teach them to use computers and other technical tools correctly and rationally.

Students should learn to acquire the necessary information, find it, extract the necessary information from it and use it. At the same time, it is necessary to form competencies so that they can use the acquired knowledge, skills and abilities to solve the problems encountered in their daily life. Accordingly, it is necessary to prepare students for these tasks in the educational institution in order to acquire the necessary knowledge, skills and abilities in the process of studying educational subjects and be able to use them in their life needs. For this, it is necessary to organize the teaching process based on the competence approach.

Education based on a competent approach is an education aimed at forming the competencies of students to apply the acquired knowledge, skills and qualifications in their personal, educational and social activities. Education based on a competent approach form in students' independence, active citizenship, initiative, ability to use media resources and information and communication technologies wisely in their activities, conscious choice of school, healthy competition, and general cultural skills. It is necessary for a person to engage in personal, social, economic and professional relationships in his life, to take his place in society, to solve the problems he faces, and most importantly, to be competitive in his field and profession. Should have the competencies of working with information.

In the modern society where the student lives, develops and expresses himself, openness, tolerance and practical problems have never been more relevant than today. It is through communication that most of the previous students achieved life and educational success. Therefore, one of the basic competencies, the problem of formation of competences in working with information, is transferred from the

educational subjects traditional for this field (literature, native language and foreign language) to trainings organized in the field of informatics. Because it is precisely in the classes on informatics and information technologies that students learn new equipment, methods and tools of communication, act on the boundaries of communication, expand the circle of like-minded people and like-minded people.

The choice of tools for developing information competence in students is different, but all of them serve to achieve the goal and assume the following: students work in small groups, which is a favorable environment for the formation of their practical qualities and support for initiatives allows to create, because many students in a group can more easily exchange ideas with the teacher compared to one-on-one; each of these methods provides for self-organization, independent activity, self-control of students; each of the methods envisages setting the task as close as possible to the real production situation, which increases the motivation of students, helps them to understand the educational goals; each of these methods involves performing a "complete work action" aimed at analyzing and evaluating the results of the work.

Today, education is distinguished by a high level of adaptation of the system of studied materials in the widely introduced distance education and a gradual assessment of its mastery. Depending on the means of information transmission in distance education, the following: teaching through the Internet (web courses) in asynchronous mode without the direct participation of the teacher; teaching the teacher and students on the same Internet site (synchronous mode) via the Internet in a virtual classroom (web conference). Each of these methods has its own characteristics that must be taken into account when using them.

The most convenient and rational approach to the formation of information processing competencies in students is the integrative approach, which is a combination of teaching methods. Each method has its own field of application and limitations. If teaching methods are chosen and combined correctly, practical skills can be developed more effectively. Traditional and distance learning methods help to teach students the necessary knowledge and skills in the field of communication.

Forms of training are carried out with the help of methods that serve to organize the process effectively. The methods are interactive communication, encouraging students to activate their existing knowledge, achieving new knowledge acquisition through independent thinking, summarizing and summarizing, repeating the passed topic, showing the vital importance of acquired knowledge (practical methods) "Cluster" and "Sase-study" methods were used. After all, the development of students' competence in working with information requires the simultaneous implementation of several types of work, and the active participation of learners in the process. In the organization of the educational process in the cluster method, effective methodical and information-consultation of the use of the cluster is provided by the teacher. When organizing the educational process by the cluster method, the formation of the cluster often takes place around the integrator (teacher, moderator, coordinator, etc.) who unites all the other participants, so the evaluation of the effectiveness is within the scope of the integrator's activities.

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# STUDENTS' DEVELOPMENT COMPETENCIES IN IMPROVING FOREIGN LANGUAGES IN HIGHER EDUCATION INSTITUTIONS

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Abstract. Learning a foreign language is an essential component of higher education in today's globalized world. To improve their language skills effectively, students must possess a range of competencies, including motivation, language learning strategies, cultural competence, self-reflection and self-assessment, and time management and discipline. These competencies can be developed through various means, such as language classes, self-study programs, language learning software, and instructor guidance and support. By developing these competencies,

students can enhance their employability and cultural awareness, making them better prepared for the demands of the global workforce. Higher education institutions play a critical role in fostering these competencies and helping students achieve success in their language learning endeavors.

Key words: Foreign language learning, Higher education, Competencies Language learning strategies, Cultural competence, Self-reflection, Self-assessment, Time management, Discipline, Globalization, Employability, Cultural awareness, Language classes, Self-study programs, Language learning software, Instructor guidance and support.

Learning a foreign language has become an essential part of higher education institutions worldwide. Being proficient in a foreign language not only helps students in their academic pursuits but also increases their chances of employability in a globalized world. However, learning a foreign language is not an easy task, and it requires certain competencies that students must possess to improve their language skills. In this article, we will discuss the students' development competencies that are essential for improving foreign languages in higher education institutions.

Motivation is the driving force behind any learning process. In the context of learning a foreign language, motivation plays a crucial role in the success of the learner. Students who are motivated to learn a foreign language are more likely to put in the effort and time required to improve their language skills. In contrast, students who lack motivation may struggle to learn the language and may eventually give up. There are two types of motivation: intrinsic and extrinsic. Intrinsic motivation comes from within the learner and is driven by the individual's interest and enjoyment in the learning process. Extrinsic motivation, on the other hand, comes from external sources such as rewards or pressure from others. While both types of motivation can be effective in learning a foreign language, intrinsic motivation is more sustainable and long-lasting.

To improve their language skills, students must be motivated to learn. Higher education institutions can foster intrinsic motivation by providing students with opportunities to use the language in real-life situations. For example, language exchange programs, cultural events, and study abroad programs can all help students connect with the language and culture they are learning. Additionally, instructors

can create a positive learning environment that encourages students to take risks and make mistakes without fear of judgement.

Language learning strategies refer to the methods and techniques that learners use to improve their language skills. Effective language learners use a variety of strategies that are appropriate for their learning style and language level. Some common language learning strategies include:

Vocabulary acquisition: This involves learning new words and phrases and using them in context to improve communication skills.

Grammar practice: This involves studying the rules of the language and applying them in speaking and writing.

Listening and speaking practice: This involves listening to authentic materials, such as podcasts or videos, and practicing speaking with a partner or instructor.

Reading and writing practice: This involves reading authentic materials, such as books or articles, and writing responses to them.

Mnemonic devices: This involves using memory aids, such as acronyms or visual cues, to help remember new vocabulary or grammar rules.

Effective language learners use a combination of these strategies to improve their language skills. Higher education institutions can help students develop these strategies by providing them with resources, such as language learning software, tutoring services, or language exchange programs. Instructors can also model effective language learning strategies and encourage students to try new techniques that work for them.

Cultural competence. Language and culture are closely intertwined, and understanding the culture of the language being learned is essential for effective communication. Cultural competence refers to the ability to understand, appreciate, and interact effectively with people from different cultural backgrounds. Students who are culturally competent are better able to communicate with native speakers and understand the nuances of the language they are learning. To develop cultural competence, students must first learn about the culture of the language they are studying. This can be done through language classes that include cultural

components or through extracurricular activities that expose students to the culture. For example, attending cultural events, trying traditional foods, or participating in a language exchange program with native speakers are all effective ways to develop cultural competence.

Additionally, students must be open-minded and willing to adapt to new cultural norms. This may involve learning new communication styles, social norms, or customs that are different from their own. Instructors can help students develop cultural competence by creating a welcoming and inclusive learning environment that values diversity and promotes cross-cultural communication.

Self-reflection and self-assessment are critical competencies for improving language skills in higher education institutions. Effective language learners are aware of their strengths and weaknesses and are willing to take responsibility for their own learning. By reflecting on their language learning experiences and assessing their progress, students can identify areas for improvement and adjust their learning strategies accordingly.

Self-reflection involves examining one's own learning process and identifying areas for improvement. This may involve reflecting on the effectiveness of language learning strategies, identifying areas of difficulty in the language, or evaluating progress towards language learning goals. Self-assessment involves evaluating one's own language skills and identifying areas of strength and weakness. This may involve taking language proficiency tests or evaluating one's own speaking, listening, reading, and writing skills.

Higher education institutions can help students develop self-reflection and self-assessment competencies by providing them with opportunities to reflect on their language learning experiences and assess their language skills. For example, language classes may include self-reflection activities, such as journaling or group discussions, that encourage students to reflect on their language learning experiences. Language proficiency tests can also be used to assess students' language skills and provide them with feedback on areas for improvement.

Time management and discipline. Learning a foreign language requires time and discipline. Effective language learners are able to manage their time effectively and make language learning a priority. This may involve setting aside dedicated study time each day, prioritizing language learning over other activities, or making a schedule that includes language learning activities.

Time management and discipline are particularly important for students who are learning a foreign language outside of a formal classroom setting, such as through online courses or self-study programs. In these situations, students must be self-motivated and disciplined to stay on track and make progress towards their language learning goals.

Higher education institutions can help students develop time management and discipline competencies by providing them with resources and support. For example, language learning software or apps can help students stay organized and on track with their language learning activities. Instructors can also provide guidance and accountability by setting language learning goals, providing feedback on progress, and offering support and encouragement.

Conclusion. Learning a foreign language is an essential part of higher education in today's globalized world. However, improving language skills requires more than just attending language classes. Students must possess a range of competencies, including motivation, language learning strategies, cultural competence, self-reflection and self-assessment, and time management and discipline, to improve their language skills effectively. By developing these competencies, students can not only improve their language skills but also enhance their employability and cultural awareness. Higher education institutions can play a critical role in fostering these competencies and helping students achieve success in their language learning endeavors.

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#### GRAMMAR SKILLS IN TEACHING FOREIGN LANGUAGES

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Annotation. This article discusses the issues of communicative teaching of foreign languages based on communicative tasks. Communication-oriented education aims to teach communication in a foreign language using all necessary (not only communicative) tasks and methods.

**Key words:** grammatical skills, communicative education, communication in a foreign language, communicative approach, deductive method, learning methods.

#### Introduction

The increased interest in these factors is because of the oral nature of the lead in teaching a foreign language, as well as the capability and readiness of college students at the preliminary stage to master a massive range of lexical units.

The ownership of a phrase is the maximum vital prerequisite for talking, however in the reproductive forms of speech hobby, knowing best the meaning of a phrase is not sufficient. Here, the possession of the connections of the word and the formation of terms based totally on them performs an equally critical position.

Teaching vocabulary is interconnected with getting to know grammar. at the initial level of getting to know a overseas language, it's miles necessary to teach youngsters now not only to pronounce phrases efficiently and recognize their

meaning, but additionally to grammatically correctly construct these words in a sentence to carry their thoughts or thoughts of any other character.

The level of formation of communicative competence in speak me directly depends at the satisfactory of getting to know its lexical and grammatical factors, or as an alternative, numerous movements with language material, leading to the formation of oral speech capabilities and capabilities, from the most effective abilities to the improvement of strong automatisms and complex creative competencies. The lexical and grammatical gadgets of the language are the preliminary and important building fabric with which speak me is accomplished, consequently the language fabric is one of the most important components of the content of teaching an overseas language.

The contradiction among the established fashion of interdependent coaching of an overseas language in its various factors and the exercise of coaching an overseas language subject at school, when there is a shift in emphasis to one of the factors of the language, which prevents the formation of communicative competence, have to be eliminated.

The primary goal of teaching grammar in secondary school is to increase students' grammatical skills as one of the most vital additives of speech capabilities in talking, listening, studying, and writing. An insufficient stage of grammatical skills becomes an insurmountable barrier to the formation of not most effective language, but additionally speech and sociocultural competence. The communicative approach entails coaching grammar on a practical and situational basis. Which means grammatical phenomena are studied and assimilated now not as "bureaucracy" and "systems", but as a way of expressing certain mind, relationships, communicative intentions. It is far essential to create situations for displaying the studied form and production as a dynamic unit that performs a nicely described functional and communicative position in conversation and expression of idea. Such conditions are speech conditions, which might be standard for using the studied phenomena amongst local audio system. Therefore, the communicative method in teaching grammar involves the introduction of recent typologies of exercises and duties necessary for the implementation of tutorial sports.

#### Main part

Language and speech preparatory physical activities help to master the "approach of an overseas language", but such movements reduce the incentive of students. Therefore, it is necessary to combine such exercises with communicative tasks in a single lesson. It is also ideal to transform them into tricky and creative responsibilities within the form of crossword puzzles, lotto, and so forth.

However, this approach does not exclude the stage of pre-communicative language practice, which allows students to comprehend speech actions in terms of their form, content and purpose. It is during the performance of educational activities that three competencies are formed: language, speech and communicative, which ensure participation in real communication within the framework of the learning objectives. The optimal ratio of time for the formation of language competence is 20 -25%, speech - 20 - 25%, speech - 50 - 60%. Based on this, we can determine the following stages of the formation of grammatical skills:

- 1) Preparatory. (Display, give an explanation for.)
- -evaluate the use of ... within the following situations and say on what basis they are adverse.
- write sentences with....
- -discover in the textual content grammatical phenomena that express....
- -decide the meaning of the grammatical form within the given situations.
- 2) Primary. (Mechanical sporting activities in substitution and imitation)
- Say that you did the same if it's far actual.
- -guarantee the interlocutor that he is inaccurate.
- -explicit self-belief, marvel on the declaration of your friend.
- learn a poem, a music.
- -Repeat via adding a phrase (phrase, word).
- -Make sentences the use of the table.
- Make up a dialogue via analogy.

- Entire the sentences consistent with the version.
- -Make sentences out of the given words.
- 3). Combining. (Non-communicative training responsibilities for transformation.)
- -update the highlighted words....
- -tell about what you probably did not do the day gone by, but did these days.
- start the following dialogues.
- Refute the statements and completely them.
- -alternate the situation so that it could use an exclusive grammatical shape.
- -pick an appropriate form of the verb from several given.
- -exchange the annoying (voice, temper, man or woman) of the verb.
- -Retell the text using the indicated grammatical bureaucracy.
- 4). Systematizing. (Conditional speech sporting events)
- -concentrate and say why it passed off.
- -Fill within the blanks and explicit your attitude to this.
- Make up a dialogue according to a sure functional scheme.
- 5). Combining. (Interference: trying out readiness to characteristic in new conditions)
- -pick the appropriate grammatical form.
- game sports.
- 6). Speech-sporting events:
- -give examples from your life that prove that....
- -provide you with a logical finishing to the story.
- -Take a tour
- -Take an interview.
- -you are an optimist. (Pessimist).
- -give guidelines.
- -Make a commercial.

In coaching grammar, techniques have historically been defined - implicit and express. Within the first case, the emphasis is on teaching grammar without explaining the guidelines, and inside the second, the other is authentic. With an

implicit approach, a structural or communicative approach is possible. With an express method - deductive or inductive. A differentiated approach to coaching grammar permits you to combine distinctive procedures, taking into consideration the characteristics of getting to know. In fundamental and secondary colleges, each time feasible, the inductive method must be used. In excessive school and at a sophisticated degree of education, frequently, the deductive technique is used.

The maximum critical tiers are the fourth, fifth and sixth levels. It is at the fourth level that the distribution of interest between form and content starts evolved. It ought to accept extra attention as mono, due to the fact most of the formal sports of the textbook may be without problems transformed into "verbal exchange with safety net" without complicating the language tasks. Thus, the educational system is intensified without violating the standards of accessibility and continuity.

The 6th stage, which belongs to the degree of speech practice, differs from the 5th one frequently in that the educational undertaking of the use of particular language cloth is now not inside the focus of the student's attention, it's far forced out to the extent of so-referred to as aware control. In other phrases, the grammatical fabric is used or understood robotically, and in case of trouble, students turn to the rule.

The teacher wishes to formulate the speech undertaking in any such manner as to steer college students to the need to use the necessary grammatical cloth. Motivation at this stage may be verbal, although the scholar does no longer overlook that he is in elegance and came to examine, so its miles appropriate to speak about gaining knowledge of and speech motivation.

Conclusion. As experience shows, the communicative approach in teaching grammar is quite effective. It contributes to the systematization of language material, establishing a connection between communicative tasks and alternative means of solving them creates an idea of the functional relationships between various phenomena of the language environment.

Performing speech tasks based on authentic regional texts, students not only improve their linguistic competence, but also acquire sociocultural knowledge about

the country of the language being studied. Thus, the basic principles of communicative grammar are implemented: situationally, functionality and variability, as well as a linguacultural approach to learning.

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## USE OF MODERN INNOVATIVE TECHNOLOGIES IN TEACHING ENGLISH

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The goals and tasks facing the modern education are changing — the emphasis is shifted from the assimilation of knowledge to the formation of competence. There is a reorientation of a personal-oriented approach, the opposite of knowledge-

oriented impersonal pedagogy. Schools are provided with modern computers, electronic resources, Internet access. This contributes to the introduction of new pedagogical technologies in the teaching and educational process. It is the use of innovative technologies in English language lessons is the main sign of positive results of creative activity, which entails increased motivation of students. At the same time, every teacher who uses communication and computer technologies or project activities using the Power Point multimedia presentation in English language classes should know that any educational technology must meet the following methodological requirements:

- conceptuality: a scientific concept, including a psychological and sociopedagogical justification for achieving educational goals;
- systemic: the presence of all signs of the system (the logic of the process, the interrelation of all its parts, integrity)
  - efficiency: ensuring results that meet educational standards;
- flexibility: the possibility of variations in content to ensure comfort and freedom of interaction between the teacher and students, taking into account the specific conditions of pedagogical reality;
  - dynamism: the possibility of developing or transforming the technology used;
- reproducibility: the possibility of using the technology by other teachers in this educational institution or in other;

The educational space has now flooded with computer training programs, which, of course, are a good help in teaching. They direct the student to a free pace of learning, the individual logic of cognition. Knowledge control is carried out immediately with a guarantee of transition to a new level. It seemed that the goal of the creators of these training programs was achieved: the trainee can do without a teacher. This approach to the learning process is easy to explain. However, in reality everything is much more complicated.

The introduction of computer educational technologies in a mass school shows that the role of the teacher is still very significant. Despite the huge advantage of a computer, compared to other technical and visual means of teaching, it is the teacher who can ensure the integrity and systematic in teaching. In the context of informatization of education, the teacher acts as a director, who is called upon to direct the information flow for the most effective teaching.

The teacher should pragmatically approach the use of computer technology and look at the computer not as a competitor, but as a more perfect tool than in other learning tools.

There are several computer educational technologies that are most often used in English classes for solving different problems:

- use of Internet resources; Very often the Internet makes it possible to find interesting pupils and teachers of visual material high quality. The resources of the Internet help to make the development of the educational material effective and involve students in independent learning.
- multimedia presentation Power Point; Having mastered the Power Point
   presentation program, the teacher can use the technology of project activity in
   teaching English in solving any educational problem.
  - Use of computer educational programs;

The use of computer programs in teaching English, in no way, hinders the solution of the communicative task but on the contrary, increases its effectiveness, since the teacher can construct a lesson that could most effectively achieve the set learning goal. It is much more effective to demonstrate a small fragment, rather than show a fully educational video film, designed for a whole lesson, and sometimes more.

The teacher can perform a unique installation of a multimedia lesson, and calculate it to within a second, taking into account the characteristics of a particular class and each student individually. Modern multimedia production allows you to copy some of the material, bring a certain passage to a large screen, use the necessary video or audio in the lesson of English, with a projector. Thus, the creative approach allows the teacher to make the most efficient use of the rich tools presented by modern computer educational technologies.

Practical application of computer educational programs I believe that the use of computer educational programs in English language lessons should be adequate to the goals and content of training. By programmed learning is understood the management of the assimilation of the program learning material with the help of a training device. The concept of programmed instruction presupposes the provision of educational information in relatively small portions in a certain sequence. After each piece of information, a control task is given in the form of questions, exercises that you need to perform immediately. In the case of a correct assignment, students receive a new portion of the training information.

The monitoring function is also performed by the training device. Depending on the way information is provided, the nature of work on it, and the control of learning, programmatic training is divided into:

- Branched the program in that the student in the case of an incorrect answer is given additional educational information that will allow him to perform the task;
- Adaptive the program provides the learner to choose the level of complexity of the new teaching material;
- Combined the program includes elements of branched and adaptive programmed learning. As a result, block and modular training arises;
- Block is carried out on the basis of a flexible program that provides students the opportunity to perform a variety of intellectual operations, the use of acquired knowledge in solving learning problems;
- Modular is the organization of the learning process, in which students work with a curriculum composed of modules. Thus, programmed learning is learning with the help of a training device (computer, Internet, television, etc.) Students create and justify a model to solve a problem situation. Students try to solve the problem situation on the basis of existing knowledge or by guessing, logical reasoning.

During the independent search for new knowledge in textbooks, they construct a mental model of their actions to solve it. Individual actions in accordance with the created model, refinement and correction of the solution. An analysis of the performed action and verification of the correctness of the solution of the problem. Analysis of thinking in the course of the action.

The analysis of mental action promotes the development of intellectual abilities, going beyond the limits of traditional solutions, the rejection of stereotypes and patterns of mental activity. Problem — active training allows you to acquire not only new knowledge, but also develops intellectual abilities, accumulates experience of creative thinking and solving various tasks.

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#### USEFUL TECHNIQES IN TEACHING WRITING IN ESP CLASSES

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**Abstract:** The article reveals the essence of writing, its factors and types. Moreover, activities that help to teach writing and make the process of writing more effective are described thoroughly. In addition, modern methods of teaching writing in ESP classes are concerned in this article.

**Keywords:** medium, semantics, culture, ESP, procedure, graphic organizer, technique, motivation, chart.

If language is a tool that makes human beings uniquely different from other animals, undoubtedly writing is an important ability that human beings are endowed with. Writing is a medium of human communication that represents language and emotion through the inscription or recording of signs and symbols. In most languages, writing is a complement to speech or spoken language. Writing is not a language but a form of technology that developed as tools developed with human

society. Within a language system, writing relies on many of the same structures as speech, such as vocabulary, grammar and semantics, with the added dependency of a system of signs or symbols. The result of writing is generally called text, and the recipient of text is called a reader. Writing has been instrumental in keeping history, maintaining culture, dissemination of knowledge through the media and the formation of legal systems.

Writing is a complex skill that provides communication between the people by means of graphic signs. Like speaking, it is a productive kind of activity; we record our messages to convey them to the recipient. The product of this activity is a text that is subject to reproduction.

Writing as well as reading includes such factors:

(1) incentive and motivating; (2) analytical and synthetical; (3) executive;

The first one deals with a motive that arises from a necessity to take part in communication so as to convey a written message.

Analytical and synthetical parts deal with the utterance which is formed and realized; words are selected, subject-predicate and syntagmatic relations are analyzed.

The third part is realized in the form of a written text.

Written speech is a process of expressing thoughts in graphic form. Writing in methods is mastering a graphic and orthographic system of a foreign language to better consolidate the speech and language material. Writing here plays an ancillary role in mastering speaking and reading because writing is closely related to them.

Writing allows us to have our ideas immediately available for review, reevaluation, a process that can lead us to reconsider and refine our ideas, i.e.to learn what we think by writing. Writing is a thinking process at various stages. Writing is best understood as a set of distinctive thinking processes in which writers orchestrate to organize during the act of composing. Writing is originating and creating a unique verbal constant that is graphically recorded.

The process of writing means planning, writing a first draft, revising and presenting. Writing is a sequence of differentiated and recursive processes".

First of all, we must define what kind of writing should students do? Like many other aspects of English language teaching, the types of writing we get students do will depend on their age, interests and level. We can get beginners to write simple poems, but we probably won't give them an extended report on town planning to do. When we set tasks for elementary students, we will make sure that the students have or can get enough language to complete the task. Such students can write a simple story but they are not able to create a complex narrative. It's all a question what language the students have at their group and what can be achieved with this language. The models we give students to imitate should be chosen according to their abilities.

In general, we will try to get students writing in a number of common everyday styles. These will include writing postcards, various kinds of letters, filling in forms such as job applications, writing narrative compositions, reports, newspaper and magazine articles etc. We may also want to have students write such text types as dialogues, play scripts, advertisements or poems, of course if we think these will motivate them.

Another factor which can determine our choice of writing task is the students' interests. Getting into consideration their directions or field of their future specialties we can choose appropriate tasks for special deals. If we have mixed group students of different specialties their interests won't be so easy to pin down. At this point we will choose writing tasks which we think are generally useful but which, more importantly, they are likely to enjoy doing. For example, students of technical universities may never have a need to write a scene from a soap opera, but they might enjoy by doing it, so it is worth doing. There is no limit to the kinds of text we can ask students to write. Our decisions though will be based on how well students know the language, what their interests are and what we think will not only be useful for them but also motivate them as well.

This cyclical process when composing texts make writers move forwards and backwards: planning, actual writing on paper and revising, all these sub processes interacting with one another in contrast to the traditional linear step-by-step

procedure of writing where the emphasis was given to the student's mastery of the code and certain subject matter.

Although writing in general involves various stages, in reality however, the process of composing is not linear and writers do not follow a systematic sequence of rehearsing (planning), drafting (actual writing on paper) and revising but it is a recursive activity. Writing has been described as a recursive process, in which the writer plans, translates ideas into language, and reviews what has been written. As we have already mentioned previously, more skilled writers pay more attention to content and organization, while weaker writers are more preoccupied with the mechanics of writing, especially spelling, punctuation and grammar.

Good writers are found to use a longer pre-writing period than average writers. The recursive nature of writing sees a writer moving between drafting and revising with stages of replanning in between and this going back and forth makes writing a process that leads to clarity.

"As a process, writing does not move in a straight line from conception to completion: all planning is not done before words are put on paper; all the words are not on paper before writers review and revise. Writers move back and forth among these sub processes". As Shaughnessy cited in Zamel "Writing can be explained as a process of exploring our own thoughts, the record of an idea developing. It is a process whereby an initial idea gets extended and refined".

Writing is a complex process and can lead to learner frustration. As with speaking, it is necessary to provide a supportive environment for the students and be patient. Below mentioned activities will help to teach writing and make the process of writing more effective.

Graphic organizers are a really good way to get students planning what they are going to write before they actually begin the task of writing. Graphic organizers are a visual representation of the information they would like to include in their writing. Some examples are:

Venn diagram – These show relationships between 2 or more things. Venn diagrams are great for showing similarities and differences.

T-Chart – Explores a topic with opposing views. Examples could include: likes/dislikes, before/after and advantages/disadvantages.

KWL – A way to record student's knowledge on a topic before you begin and at the end of the topic. K-what students KNOW; W-what students WANT to know; and L-what students LEARNED.

PMI – Used to record different views. P-Plus, M-Minus, I-Interesting. This organizer can be used by students when giving feedback to other students about their work.

Pass it on- this activity can be used in small groups. It is best to use a template for this to guide how much students write. Each student has a turn to write an introduction. They then pass this on to the next student in the circle. Students read the introduction and then write the middle of the text. Finally, with the last pass around the circle, each student reads the introduction and middle and then writes a conclusion. The writing is passed back to the original writer to read and share with the group.

Rapid/Rocket writing- The idea behind this is to get students to write down as much information as they can on a topic in a given time, without focusing on fixing spelling, grammar or other mistakes. Students should be provided with a time limit (such as 5 minutes). This could be the beginning of a series of lessons where the teacher focuses on different parts of the rapid writing, such as cohesion, spelling, punctuation and grammar.

Drawbacks - It takes a lot of time and effort to write, and so it is only fair that student writing is responded to suitably. Positive comments can help build student confidence and create good feeling for the next writing class. It also helps if the reader is more than just the teacher. Class magazines, swapping letters with other classes, etc. can provide an easy solution to providing a real audience.

Writing considered as a difficult skill to master and students are often discouraged by the lack of motivation, which is notable characteristic of some second language learners. As we know, motivation is a complex construct, and there are many factors that might inspire students to master a foreign language. For

example, students might be focusing on the final product. In other words, the process approach recognizes that "most people progress through a number of untidy drafts before reaching a final version", as they develop their thoughts and add new ideas. The process approach recognizes that students often discover what they want to say as they think and write about a topic. That is why Ur recommends accepting messy drafts as a positive, even essential stage in writing.

In the process approach, content and organization are more important than correction of grammar, spelling, punctuation and vocabulary, which occurs gradually and thoughtfully throughout the writing process. As Ur states, correcting these types of mistakes "is part of the language instruction, but too much of it can be discouraging and demoralizing". Some of the basic writing processes students go through include those described below:

- Idea generation entails discussing a topic in class and in pairs and groups,
   and also includes brainstorming about the topic, or noting down the various elements
   that come to mind as students reflect on the topic.
- Free writing or (fast writing) is "an initial exploration of the ideas that you have about a topic. At this point students begin to develop their ideas and establish a viewpoint about an issue. According to Brown, students should write freely by whatever comes to mind about a topic for ten minutes without stopping, judging ideas or worrying about spelling and grammar.
- Drafting requires students to begin structuring their writing and making incoherent.
- Peer editing and peer evaluation allow students to share their drafts with each other to invite into discussion and receive helpful feedback for revision.
- Final draft is produced after successive stages of drafting, editing and revising.

Learning to write in a foreign language is a demanding task that can easily make students unmotivated. To solve this problem, teachers can apply their knowledge of current theories and methods to make writing instructions more successful. For example, familiarity with the process approach to writing allows a

teacher o help students recognize the steps they go through to create a written text, which should lead to less stressful and more motivated writing.

Additionally, an understanding of how to apply the principles of project work to a writing task lets the teacher incorporate elements that are sure to stimulate students to express themselves on paper: a relevant topic and authentic purpose for writing; collaboration with their peers; use of all four skills; and variety of activities to gather information, such as researching disciplines and interviewing different people.

The final result is to motivate students who are pleased that they have created something that is useful and has meaning. Therefore, those instructors who apply project-based learning will definitely increase students' motivation and become the most successful in teaching writing.

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#### ENHANCING FOREIGN LANGUAGE ACQUISITION THROUGH EFFECTIVE DICTIONARY USAGE STRATEGIES IN NON-PHILOLOGICAL HIGHER EDUCATION INSTITUTIONS

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Abstract. This thesis investigates the role of dictionaries and effective teaching methods for working with them among students of non-philological higher education institutions in the process of learning foreign languages. The study recognizes the challenges faced by students in non-philological fields when learning a new language and emphasizes the importance of dictionaries

as fundamental tools for vocabulary acquisition and comprehension. The literature review explores the significance of dictionary skills in foreign language learning, including their impact on vocabulary acquisition, reading comprehension, independent learning, and problem-solving abilities. Various teaching methods and techniques for dictionary usage are examined, such as incorporating dictionary use into classroom activities, utilizing different types of dictionaries, and integrating dictionary training into language teaching methodologies. The study employs a comprehensive mixed-methods research design, involving quantitative surveys, qualitative interviews, and classroom observations to collect data from a diverse group of students and instructors. The data analysis will provide insights into students' dictionary skills, language proficiency, and the effectiveness of teaching methods. Ethical considerations will be upheld throughout the research process. The expected results will highlight the positive correlation between students' dictionary skills and language proficiency and identify the most effective teaching methods for dictionary usage. The findings of this study aim to support instructors in non-philological higher education institutions in facilitating successful foreign language learning through the incorporation of effective dictionary usage and teaching strategies.

**Keywords:** Dictionaries, Foreign language learning, Non-philological higher education institutions, Teaching methods, Vocabulary acquisition, Reading comprehension, Mixed methods research

#### Introduction

In recent years, foreign language acquisition has become increasingly crucial in higher education institutions, as it provides students with essential skills needed for global communication and cross-cultural understanding. Despite the importance of foreign languages, students in non-philological fields may encounter challenges when learning a new language. One of the fundamental tools for language learning is the dictionary, which aids in vocabulary acquisition and comprehension. This study aims to investigate the role of dictionaries and effective teaching methods for working with them among students of non-philological higher education institutions in the process of learning foreign languages.

#### Literature Review

#### 2.1 The Importance of Dictionary Skills in Foreign Language Learning

The effective use of dictionaries has long been considered a vital component in foreign language learning. Researchers have explored the relationship between dictionary usage and vocabulary acquisition, as well as reading comprehension, in various learning contexts (Laufer & Hill, 2000; Knight, 1994). In a study conducted by Laufer and Hill (2000), it was found that students who utilized dictionaries effectively experienced significant improvements in their vocabulary acquisition

and reading comprehension. This suggests that the ability to use dictionaries is an essential skill that should be developed in foreign language learners.

In addition to vocabulary acquisition and reading comprehension, dictionary skills have also been linked to the development of independent learning and problem-solving abilities. Knight (1994) emphasized the role of dictionaries in enabling students to become more autonomous learners by providing them with the necessary tools to solve language-related problems on their own. By incorporating dictionary training into foreign language courses, instructors can help students develop these critical skills, which are not only valuable for language learning but also for their overall academic success.

#### 2.2 Teaching Methods and Techniques for Dictionary Usage

The literature on teaching methods and techniques for dictionary usage in foreign language learning is quite extensive. Nesi (1999) suggested that instructors should incorporate dictionary use into classroom activities and assignments to promote the development of efficient dictionary usage strategies. By providing students with opportunities to practice using dictionaries in context, they can become more familiar with the process and, in turn, develop more effective skills for using this essential language learning tool.

In addition to incorporating dictionary usage into classroom activities, researchers have also explored the benefits of using different types of dictionaries for language learning. Tono (2001) argued that monolingual dictionaries can be particularly useful for advanced learners, as they offer more accurate and detailed definitions and examples compared to bilingual dictionaries. By using monolingual dictionaries, learners can gain a deeper understanding of the target language and improve their overall language proficiency. Some studies have also focused on the use of electronic dictionaries and their potential benefits for language learning. Nesi (1999) provided a comprehensive guide to electronic dictionaries for language learners, highlighting their advantages, such as ease of use, portability, and the ability to access multiple resources simultaneously. With the increasing prevalence of technology in education, electronic dictionaries have become more accessible and

user-friendly, offering additional opportunities for students to develop their dictionary skills and enhance their language learning experience.

Another area of research in teaching methods for dictionary usage is the integration of dictionary training into language teaching methodologies, such as the communicative approach or task-based language teaching. Studies have shown that when dictionary training is integrated into these methodologies, students can improve their language proficiency and develop more effective dictionary usage strategies (Nation, 2001; Scholfield, 1999). For example, Scholfield (1999) demonstrated that when students were taught how to use dictionaries effectively in the context of communicative activities, they were more likely to use dictionaries strategically and, as a result, improve their language skills.

In summary, the literature on teaching methods for dictionary usage in foreign language learning highlights the importance of developing students' dictionary skills, as well as the various techniques and approaches that can be used to achieve this goal. By incorporating dictionary use into classroom activities, using different types of dictionaries, and integrating dictionary training into language teaching methodologies, instructors can better support their students' language learning and help them become more proficient and confident in using foreign languages.

#### Methodology

#### 3.1 Research Design

This study employs a comprehensive mixed-methods research design, which combines both quantitative and qualitative data collection and analysis methods. This approach allows for a more in-depth examination of the effectiveness of various teaching methods for dictionary usage in non-philological higher education institutions. By using mixed methods, the research will provide a more comprehensive understanding of the impact of teaching methods on students' dictionary skills, language proficiency, and overall learning experience.

#### 3.2 Participants

The participants in this study include a diverse group of students enrolled in non-philological fields at several higher education institutions. These students represent various disciplines, such as engineering, business, and natural sciences. In addition to the student participants, foreign language instructors who teach these students will also be included in the study. The inclusion of instructors will allow the research to gain insights into their perspectives on teaching dictionary usage and the challenges they face in implementing effective teaching methods.

#### 3.3 Data Collection

Data will be collected using multiple sources to ensure the reliability and validity of the research findings. The data collection methods include:

- a) Surveys: An online survey will be administered to both student and instructor participants. The survey will consist of both closed-ended and open-ended questions designed to assess the participants' current dictionary usage, their perceptions of the effectiveness of different teaching methods, and their overall satisfaction with their language learning experiences.
- b) Interviews: Semi-structured interviews will be conducted with a select group of student and instructor participants. The interviews will provide an opportunity to gain deeper insights into the participants' experiences and perspectives on dictionary usage, teaching methods, and language learning.
- c) Classroom Observations: The researchers will conduct classroom observations to gather data on the actual implementation of teaching methods for dictionary usage in the selected higher education institutions. The observations will focus on how instructors integrate dictionary training into their lessons, the types of dictionary-related activities and assignments they use, and the students' engagement and performance during these activities.

#### 3.4 Data Analysis

The quantitative data collected through surveys will be analyzed using descriptive and inferential statistics to identify trends and patterns related to dictionary usage and teaching methods. The qualitative data gathered from interviews and classroom observations will be analyzed using thematic analysis to identify common themes, challenges, and best practices related to teaching dictionary usage in non-philological higher education institutions.

#### 3.5 Ethical Considerations

This study will adhere to the ethical guidelines for educational research, including obtaining informed consent from all participants, maintaining confidentiality and anonymity, and ensuring the privacy and security of all data collected. Any potential risks or harm to the participants will be minimized, and the research will be conducted in a manner that respects the rights and dignity of all those involved.

#### Results and Discussion

4.1 Students' Dictionary Skills and Language Proficiency

The results of this study are expected to show a positive correlation between students' dictionary skills and their language proficiency levels, supporting the notion that effective dictionary usage contributes to successful foreign language learning.

#### 4.2 Effective Teaching Methods for Dictionary Usage

The study will identify the most effective teaching methods for dictionary usage, such as incorporating dictionary training in classroom activities and assignments, using monolingual dictionaries for advanced learners, and promoting independent learning and problem-solving skills.

#### Conclusion

This study highlights the importance of dictionaries in foreign language acquisition for students in non-philological higher education institutions. By identifying effective teaching methods for dictionary usage, instructors can better support their students' language learning and ultimately help them become more proficient and confident in using foreign languages.

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### THE SIGNIFICANCE OF TECHNOLOGIES IN DEVELOPMENT LANGUAGE PROFICIENCIES

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Annotation: The article highlights the significance of tech and mobile devices for teaching and learning foreign languages. IT tech-based collaborative learning ensures enhanced student involvement, reduced stress, and improved learning. Students often work in groups and use cooperative learning. Arrange your classroom to facilitate learning foreign languages. Teachers, not computers, should be remembered as the educators. Computers, complex machines in human service, can never replace them.

**Key words:** Internet, communicative culture, technology, vocabulary, dialect, versatile phones.

#### Introduction

Innovation is changing the way we communicate, socialize, play, shop and conduct trade. Other than, the social organizing insurgency makes the world a little town and gives individuals openings to be autonomous learners instead of getting information just from instructors in a conventional way. These recent, profound changes place pressure on the traditional models of language learning and teaching, such as teaching in a formal classroom setting. Moreover, they show us with challenges to re-design the way we educate and learn English One new facet of our life today is the wide spread use of mobile phones. This widespread use of mobile phones makes it necessary for educationists to find means of utilizing this new trend in teaching.

TEFL can advantage from this innovation in a number of ways particularly that the utilize of versatile phones can amplify distant past the classroom where it is

more helpful to the understudy permitting for more opportunity and time. In addition, the students' easy access to the Internet through their phones enables them to make use of learning resources which had not been within reach in the past.

Methods for Language Teaching. The most reason of educating outside dialects is the arrangement and improvement of a communicative culture of schoolchildren, instructing commonsense authority of a remote dialect. Get to the Internet empowers instructors to require advantage of a tremendous sum of extra materials and assets that permit enhancing lessons with an assortment of thoughts, making them more successful, curiously, and intelligently.[1] Hence, competently joining data resources of the Web into the instructive handle, you will: frame and make strides discourse abilities using modern bona fide materials; to renew lexicon with lexicon of the present day English dialect; to induce familiar with the highlights of discourse behavior, culture and conventions of different people groups within the conditions of communication.

Computer in the classroom: Having a computer in the classroom is an asset to any teacher. With a computer in the classroom, teachers are able to demonstrate a new lesson, present new material, illustrate how to use new programs, and show new websites.

The assignment of instructors is to form the conditions of viable dialect learning for each understudy to select such strategies of preparing that would empower each understudy to appear their action, their inventiveness. The task of the instructor is to extend student's cognitive exercises in learning remote dialects. Cutting edge instructive advances such as agreeable learning, extend strategy, the utilize of unused data innovations, the Web offer assistance to actualize student-centered approach to preparing, give individualized and separated learning, taking into account the capacities of children, their level of preparing, slants, etc. [2]

Shapes of work with computer preparing programs for remote dialect lessons incorporate:1) Learning lexicon; - articulation; - preparing dialogical and monological discourse; 2) Educating composing; 3) Refinement of linguistic marvels.

Technology can make language learning more effective in traditional settings as well. For example, learners can record themselves using the language they are learning outside of class, and bring the recordings into the classroom for peer and instructor feedback and review. Learners can use technology during class to communicate with one another via text chatting, rather than speaking, which is beneficial for the language learning process because it allows learners time to reflect and review their output. [3]

Furthermore, Innovation offers handfuls of apparatuses to assist learners in genuine time. Understudies can get to streamlined lexicons, make flashcards, and browse the web within the dialect they are learning. They can discover write buddies, discussion accomplices, and online guides. And they can experience rich examples of the dialects they are learning instead of being restricted to inactive cases from conventional reading material. Facebook, LinkedIn, Instagram, and Twitter all offer an everyday smorgasboard of dialect learning hone for brave learners who need to combine social media utilization with dialect learning hone. [4]

The use of presentations in lessons allows you to animate, change and highlight the most important elements using color, font, tilt, and size. For example, when explaining the formation of questions in English, students see how the sentence is gradually rebuilt from a narrative to an interrogative. If necessary, you can repeat one or another step. You can also add photos, diagrams, or tables to your presentation, which further enhances the impact. This technique relies heavily on visualization, which leads to better assimilation of the material.

There are computer tools like MicroMandarin that suggest vocabulary based on location. Tip Tap Tones trains users to recognize Chinese tones. Used wallpaper to teach vocabulary. Building on ideas to create engaging 3D virtual reality video game. Rosetta Stone is a language tool that uses pictures for teaching. Tasks involve identifying the picture that matches the target phrase. Rosetta Stone offers advantages over traditional curricula with immediate feedback, visual context, and inferred meaning.

Our work adds an interactive 3D environment with priority on experimentation and task completion. DuoLingo teaches language through sentence translation, with a structured progression and motivation systems. Using DuoLingo for 34 hours is equal to a college course in Spanish, but many stop within 2 hours. Our work incentivizes users with game elements and teaches language in a physical context, not just translation. [5]

Many of the recommendations of mobile learning practice apply to the use of podcasting for learning. These include the provision of resources that can be used autonomously, appropriate length, taking screen size into consideration in the design of resources (which applies to video podcasts) and chunking knowledge as independent learning objects to facilitate processing of information [6].

Students perceive auditory and visual stimuli, including articulatory movements and correct intonation on computer screens. Program selection based on current educational material, student level, and abilities. We use "The Royal Family" program to learn English with royal members and ancient traditions. It provides basic info on British royals. Click a photo to view full name, title, and date of birth. Tools for presenting info are available. After watching the video on public speaking by the Queen, students can witness important life events of monarchs and hear the queen speak classic English. The program offers the option to use reference materials, dictionary and word processor. Students can use a dictionary to view words on screen, hear correct pronunciation and see translations if needed. [7]

#### Conclusion

Overall, student satisfaction surveys validate the ongoing triumph of online resources in educating foreign languages, but a growing collection of literature implies that such technologies are fostering independent learning and enhanced cross-cultural proficiency among students. Technology does not guarantee success in language learning. We have seen many unsuccessful results in the history of language teaching despite investing so much on equipping language learning environments with highly advanced technological devices in the expectation of success. It is clear that. "... the key to successful use of technology in language

teaching lies not in hardware or software but in "humanware" – our human capacity as teachers to plan, design and implement effective educational activity" [8]. Technology can only become effective and useful in language teaching and learning environments in hands of competent teachers.

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#### ИСПОЛЬЗОВАНИЕ ИНТЕРАКТИВНЫХ МЕТОДОВ ОБУЧЕНИЯ – ТРЕБОВАНИЕ ВРЕМЕНИ

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**Аннотация.** В статье говорится, о необходимости работы с нынешней молодёжью, обучающихся в общеобразовательных школах и вузах нашей страны, с использованием не только традиционных, но и современных, инновационных технологий. Одной из таких технологий являются интерактивные методы обучения.

**Ключевые слова:** мировоззрение, будущее Ренессанса, веб-дизайнеры, тестировщики, системные администраторы, KIBERone, специалист по работе с BigData, IT-специалисты и робототехники.

Annotatsiya. Maqolada mamlakatimizdagi umumta'lim maktablari va oliy o'quv yurtlarida tahsil olayotgan bugungi yoshlar bilan nafaqat an'anaviy, balki zamonaviy, innovatsion texnologiyalardan foydalangan holda ishlash zarurligi haqida so'z boradi. Ana shunday texnologiyalardan biri o'qitishning interfaol usullaridir.

Kalit so'zlari: Outlook, Uyg'onish davri kelajagi, veb-dizaynerlar, testerlar, tizim ma'murlari, KIBERone, Big Data mutaxassisi, IT mutaxassislari va robototexniklar.

**Annotation.** The article says about the need to work with today's youth studying in secondary schools and universities in our country, using not only traditional, but also modern, innovative technologies. One such technology is interactive teaching methods.

**Keywords**: Outlook, the future of the Renaissance, web designers, testers, system administrators, KIBERone, Big Data specialist, IT specialists and roboticists.

"Школьных учителей, профессоров и преподавателей, научную и творческую интеллигенцию мы считаем четырьмя важнейшими опорами в формировании эпохи нового Возрождения".

(Ш.М.Мирзиёев)

Введение. Президент нашей страны Шавкат Миромонович Мирзиёев в одном из своих интервью подчеркнул, что "Сегодня в сфере образования и воспитания, в жизни наших детей наступает новое время. В наше время каждый учитель, воспитатель, преподаватель вуза обязан обладать глубокими знаниями и широким мировоззрением, активно овладевать последними достижениями науки, образования и внедрять их в учебный процесс, одним словом, должен быть передовым представителем нашего времени и общества.

Системы дошкольного, школьного, высшего и среднего специального образования, научных и культурных учреждений — это четыре взаимосвязанных звена будущего Ренессанса. Воспитателей детских садов, школьных учителей, профессоров и преподавателей, научную и творческую интеллигенцию мы считаем четырьмя важнейшими опорами в формировании эпохи нового Возрождения." [1].

Анализ литературы и методология. По статистике, в Узбекистане молодежь до 30 лет составляют 60 % населения. Через несколько лет они

станут крупнейшей рабочей силой Узбекистана, предоставляя уникальную возможность вывести страну на новый уровень социально-экономического развития.

Сегодня внимание И стремление молодёжи нашей страны приобретению знаний значительно возросло. В настоящее время, каждый молодой человек понимает, что, его будущее зависит от него самого, от его уровня знаний. Поэтому не только в больших городах, но даже в провинциальных городках деревнях, наша молодёжь стремится И дополнительно заниматься самообразованием при помощи интернетов, закрепить свои знания вразличных учебных центрах.

Обсуждение. Большая часть нашей молодёжи прекрасно владеет английским языком и другими иностранными языками, хорошо разбирается в технике, прекрасно владеет навыками работы на компьютерах.

Возникают новые профессии как разработчики мобильных приложений; облачные архитекторы; системные аналитики; специалисты в области искусственного интеллекта; веб-дизайнеры; тестировщики; системные администраторы; специалист по работе с Big Data, IT-специалисты и робототехники.

Родители с 6-ти летнего возраста отдают своих детей в разные школы программирования для детей KIBERone, робототехники, разные учебные центры, где обучают языкам, программированию и т.д.

И для того, чтобы воспитать достойных преемников, возглавляющих своё и наше будущее, чтобы достигнуть и встать наряду с такими развитыми странами как США, Китай, Япония, Германия и Великобритания, каждый педагог должен поставить и осуществить следующие задачи:

- повысить своё педагогическое мастерство;
- больше внимания на занятиях уделять подаче новых знаний;
- -определить знания учащихся по новому предмету, предоставить предварительную информацию, специфичную для предмета;

- -эффективно использовать технические средства обучения, электронные учебники и другие материалы;
  - правильно выбирать методы работы;
  - уметь использовать полученные теоретические знания на практике;
- -ускорить развитие исследований, внедрение их результатов в образовательный процесс;
- -проводить тренинги по формированию этих видов деятельности и их использование на практике;
  - использовать последние достижения науки и техники.

В настоящее время в процессе обучения широко используются современные, инновационные технологии. Одной из таких технологий являются интерактивные методы обучения. Слово «интерактив» произошло от латинского «inter» — между, «действовать», связь, близость. Цель использования интерактивных методов — сделать уроки интересными, содержательными, а главное — эффективными. При использовании интерактивных методов, у учащихся повышается уровень знаний, интерес к науке, развивается его личность, повышается ответственность за процесс обучения. Также, надо отметить, что интерактивные методы в вузах предназначены для углубления, расширения, уточнения, закрепления и развития лекционных знаний в ходе практических занятий.

Известно, что для хорошего овладения знаниями, недостаточно старого метода: просто читать, слушать и записывать, необходима активная работа над этим материалом, его обдумывание, ведение дискуссии, выполнение вспомогательных заданий.

В настоящее время одной из основных задач для нас, педагогов, является развитие у учащегося способности к самостоятельной работе. При использовании интерактивных методов задействуются все психические процессы восприятия, сознания, внимания, памяти, интуиции, ума, воображения, мышления учащихся. Все вышеуказанные умственные способности активированы и направляются на поиски, настойчивость и

развитие своих мыслей для решения проблемы. В этом случае увеличивается интенсивность, склонность материала к пониманию, а результат становится более эффективным.

В статье приводятся некоторые новейшие педагогические технологии, которые могут быть использованы учителями общеобразовательных школ и педагогами вузов в своей педагогической деятельности. Так, при закреплении темы «Члены предложения» или «Части речи», учитель может провести задание с использованием таблицы:

Метод № 1. «Учимся различать».

Учащимся необходимо в первую колонку записать части речи, а во вторую — члены предложения? Внизу таблицы даётся подсказка: названия частей речи и членов предложения. Благодаря этому методу учащиеся хорошо запоминают, что такое части речи и члены предложения, что это даёт им возможность не путать их.

No	Части речи	Члены предложения
1.	Имя существительное	Подлежащее
2.	Имя прилагательное	Сказуемое

(Частица, дополнение, имя существительное, предлог, междометия, подлежащее, имя прилагательное, причастие, определение, глагол, модальные слова, слова категории состояния, союз, обстоятельство, имя числительное, звукоподражательные слова, деепричастие, сказуемое, местоимение, наречие).

Метод №2. "Заполни таблицу".

Самостоятельные	Что обозначают?	На	какие	Примеры
части речи		вопросы	они	
		отвечают?		
Имя сущ				
Имя прилаг				
Глагол				
Имя числит				
Местоимение				
Наречие				

Это задание можно дать для самостоятельной работы учащихся, после изучения темы: «Самостоятельные и служебные части речи», в результате которого учитель может узнать уровень усвоения новой темы учащимися. И надо отметить, это задание займёт мало времени.

Служебные части речи	Примеры
Предлог	
Частица	
Междометие	

Метод № 3.«Послушай и впиши!».

Для развития внимания и памяти учащихся и студентов, на занятиях русской или зарубежной литературы, можно использовать метод «Послушай и впиши!».

При использовании этого метода учащиеся внимательно прослушивают аудио запись стихотворения или какого-нибудь недлинного текста, затем заполняют печатный вариант прослушанного стихотворения, куда учащиеся должны вписать пропущенные слова. При этом методе, учащиеся уже при знакомстве с тем или иным стихотворным произведением, на 30 процентов запоминают его, что облегчает ему заучивание его наизусть.

Например:

А.С. Пушкин.

Во глубине сибирских руд...

Во глубине сибирских ...

Храните гордое терпенье,

Не пропадет ваш скорбный труд

И дум высокое ....

Несчастью верная сестра,

Надежда в мрачном ...,

Разбудит бодрость и веселье,

Придет ... пора:

Любовь и дружество до вас

Дойдут сквозь мрачные ...,

Как в ваши ... норы,

Доходит мой свободный глас.

... тяжкие падут,

Темницы рухнут — и свобода

Вас примет радостно у входа,

И братья ... вам отдадут.

Примечание: Здесь нужно пропускать такие слова, которые редко или вообще не используются в современной речи, с последующим поиском значения лексического значения этих слов в толковых словарях. При использовании этого приёма, учащиеся знакомятся с толковыми словарями и учатся работать по ним.

Метод №4. «Когда говорят цифры».

Этот метод целесообразно использовать при работе в группах. Этот вид, как и предыдущие приведённые методы, тренирует внимание и память учащихся. Учащимся для самостоятельного чтения в группах даётся текст биографии какого-либо писателя или поэта, в который включены основные факты из его жизни и деятельности, такие как рождение, происхождение, образование, служба, работа, семейные отношения. После прочтения текста (биографии изучаемого поэта или писателя), участники должны в подготовленном учителем ватмане, с вписанными в него датами, вспомнить и записать из ранее прочитанного текста, что произошло в жизни этого писателя в указанную в таблице дату.

Пушкин Александр Сергеевич (1799 – 1837)

Основные даты жизни и творчества

1799, 26 мая (6 июня) – родился в Москве в семье отставного майора Сергея Львовича Пушкина и его жены Надежды Осиповны (урожденной Ганнибал).

1811–1817 – обучение в Царскосельском Лицее.

1814 — первая публикация. Стихотворение "К другу стихотворцу" в журнале "Вестник Европы", №13 .

1817–1820 – петербургский период. Окончание учебы в Царскосельском лицее, служба в Коллегии иностранных дел.

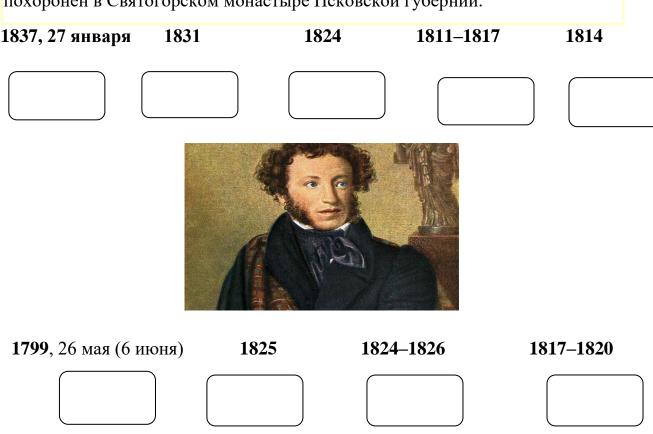
1824–1826 – ссылка в Михайловское.

1825 – написано стихотворение К\*\*\* ("Я помню чудное мгновенье...")

7 ноября – окончена трагедия "Борис Годунов".

1831 – венчание с Натальей Николаевной Гончаровой.

1837, 27 января – дуэль с Дантесом на Чёрной речке. Умер в Петербурге, похоронен в Святогорском монастыре Псковской губернии.



Метод№5. "Круглый стол".

Этот метод используется часто, так, например, при повторении пройденной темы группам даются листы с надписью "Части речи". Учащиеся должны написать на листке по одной части речи, на какой вопрос они отвечают, чем могут являться в предложении и составить предложение с

участием этой части речи. В конце ответы проверяются, неправильные ответы зачёркиваются и ставятся баллы целой команде.

Метод № 6. "Чёрный ящик".

Студенты выбирают карточки с заданиями различной сложности и самостоятельно отвечают на вопросы.

Например, при прохождении в неязыковых вузах темы «Выражение субъектно-предикатных отношений. Выражение квалификации характеристики лица (предмета, явления)». На отдельно взятых листах с заданием: «Составить и записать предложения с данными словами в роли подлежащих». Каждый из участников команды должен прочитать составленное им предложение и доказать, что данное слово выполняет в предложении роль подлежащего.

1.Мы с другом. 2. Один из студентов. 3. Много книг. 4. Большинство участников собрания. 5. Многие из преподавателей. 6. Двадцать человек.7. Наша группа. 8. Десять лет. 9. Автомобиль. 10. Что-то непонятное. 11. Чтение. 12. Пятёрка. 13. Трое друзей. 14. Игорь Андреев.15. Курить.16. Три минуты.

Метод №7. «ЗХУ».

Среди большого разнообразия методических приемов, образовательных технологий, стратегий обучения, особое место занимает метод «ЗХУ», который направлен на развитие самостоятельного критического мышления учащихся. Что такое ЗХУ?

ЗХУ – интерактивный прием, направленный на развитие обратной связи в познавательном процессе, который расшифровывается так: Знаю. Хочу Узнал. Актуальность использования узнать. этого метода «интенсифицировать обучение студентов cиспользованием педагогических информационных технологий, способствующих И изучаемой теме. развитию творческих способностей, воспитанию интеллектуальной мыслящей личности, способной самостоятельно ориентироваться, ставить и решать задачи».

Метод ЗХУ очень интересен, эффективен, повышает интерес студентов и активизирует их к изучению русского языка, а также развития речи и формирования умения четко и кратко излагать свои мысли как в устной форме, так и в письменной форме одновременно, а также помогает проконтролировать работу каждого студента на занятии, его понимание и интерес.

При применении таблицы ЗХУ в учебном процессе происходит двусторонняя активность: как со стороны учителя, так и со стороны учащихся.

В ходе заполнения таблицы студенты учатся соотносить между собой уже знакомое и новое, определять свои познавательные запросы, опираясь при этом на уже известную им информацию.

Заполнение таблицы ЗХУ.

Студенты в своих тетрадях и на доске чертят таблицу, которую будут заполнять в ходе всего занятия.

ЗНАЮ	ХОЧУ УЗНАТЬ	УЗНАЛ (А)	

1й этап занятия. В начале занятия, преподаватель ставит перед студентами задачу: вспомнить, что им известно по изучаемому вопросу (изучаемой теме), т.е. на этом этапе происходит вызов в памяти студентов уже известных ЗУН, вызов интереса к новой теме, на основе ответов студентов по пройденному материалу заполняется графа «Знаю».

Студенты составляют список того, что они знают или думают, что знают о данной теме. Через эту первичную деятельность, студент определяет уровень собственных знаний, к которым постепенно добавляются новый этап.

2й этап — стадия осмысления. На этом этапе проходит работа с новой информацией. После заполнения столбца «Знаю», формулируются новые вопросы, ответы на которые студенты хотели бы получить после изучения темы. Их записывают во второй графе. Вот здесь важна помощь преподавателя, он должен замотивировать учащихся к рассуждению и

пробудить интерес к новой информации: «Что хотели бы узнать еще? Чему сегодня можно научиться на занятии?» Этот метод можно применить при изучении темы в национальных группах языковых вузов. Для этого в тетрадях и на доске чертится таблица, заполнение которой будет происходить в ходе всего занятия.

Знаю	Хочу узнать	Узнал(а)
Звук [а] и в ударном, и в безударном положении пишется [а]; нр: стакан — [стакан], учеба — [учоба], Рома — [рома], роман-[раман]	Как транскрибируется этот звук в ВУЗе?	Звук (а) в ударном слоге транскрибируется как (а) нр: брат — (брат), глава — (глава); в абсолютном начале слова, и 1й предударной позиции (т.е. в первом предударном слоге знак «крышечка»[/],нр: [/гэнт], [/налъг], [кр/сивый]. В заударном положении, после мягкого согласного звука [ь]нр: няня — [нань], дядя — [дадь], после твердого согласного [ъ], нр: кошка — [кошкъ], радуга — [радугъ].
Звук [о], в ударном положении[о]; нр: дом— [дом]; в безударном положении [а]; дома—[дама], огурец — [агурэц], оладьи- [ аладй7]	Как транскрибируется этот звук в ВУЗе?	В ударном положении-[о];дом- [дом], слон — (слон); в абсолютном начале слова (/\): овца —(/\фца), овен — (/\вэн); в безударном положении в первой предударной позиции[/\]: баран — [б/\ра]), барабан — [бър/\бан]; во второй предударной позиции ,в заударном положении после мягкого согласного [ь];(после твердого согласного [ъ],[нэбъ], [/\налък].
После мягких согласных в первом предударном слоге на месте буквы е -звук [и], например: [рибро],[сило],[калисо]	Как транскрибируется этот звук в ВУЗе?	Для обозначения безударного слога звука, произносимого в первом предударном слоге после мягких согласных на месте буквы е и в абсолютном начале слова, пишется знак[[и] с призвуком э;нр:[рибро],[сило], [кълисо].
В ударной позиции после звука [ж] буква и дает звук [ы], нр; жир-[жыр], живот – [жывот]	Как транскрибируется этот звук в ВУЗе?	В ударной позиции после звука [ж] буква и дает звук [ы], нр: жир – [жыр], живот – [жывот]

Приведем фонетическую транскрипцию текста.

Графическая запись.

Фонетическая запись.

Я научилась просто, мудро жить, Смотреть на небо и молиться богу, И долго перед вечером бродить, Чтоб утомить ненужную тревогу.

[Іа нъучилъ спростъ/ мудръ жыт/ см/трэт н/нэбъ и м/лицъ богу/ и долгъ пърэд вэчъръм бр/дит Што пут/митнинужнују тривогу//]

В начале занятия, на основе ответов студентов по пройденному материалу заполняется графа «Знаю».

Сразу же, после заполнения столбца «Знаю», формулируются новые вопросы, ответы на которые студенты хотели бы получить после изучения темы. Их записывают во второй графе.

И наконец, преподаватель объясняет, на основе конкретных примеров, транскрибирование в вузовской программе. Затем проводится студентами самостоятельное транскрибирование, данных учителем слов в тетрадях и на доске.

Выполнение упражнений по теме «Транскрипция».

УПР.1. затранскрибируйте данные ниже слова:

- 1) быть быт, брать брат, ест есть, жест жесть, нов -новь, дал даль, стал – сталь, ел - ель, мел - мель, цел - цель;
- 2) рожь, молодежь, ложь, дрожь; багаж, пейзаж, экипаж, морж; карандаш, шалаш, ковш, реванш, ландыш; наотмашь, гуашь; помочь, дочь, стричь.
- УПР 2. Сколько звуков обозначают буквы e, ë, ю, я в следующих словах? Сделать транскрипцию данных слов.
- 1) Я: я, яма, ясень, яркий; вязь, вялый, дядя, дятел, зябь, зять, ляг, мять, мяч, нянчить, пять, ряд, тяга; свая, борзая, аллея, батарея, фея, коллегия, элегия, соя, стоя, передняя, синяя, семья, скамья, свинья, ладья, судья, ничья, съязвить;
- 2) Е: есть, ей, если, ехать, ель; тень, день, пень, мел, жезл; будущее, действие, легкие, жаркое, насекомое, скорее, белые, новые; аканье, тиканье, сиденье; съезд, съехать, въезд;

3) Ё: ёж, ёлка, ёрш, ёкать, ещё, всё, сёмга, жёлтый, лёжка, нёс, пёс, ружьё, жильё, гнильё, жнивьё, съёмка, съёмщик.

Метод №8. Распредели вопросы по полочкам.

Этот метод позволяет лучше запомнить, распознавать и задавать вопросы к главным и второстепенным членам предложений.

На электронной доске демонстрируются вопросы всех членов предложений.

Учащиеся за короткое время должны правильно распределить их по полочкам.

### ЧЛЕНЫ ПРЕДЛОЖЕНИЯ

Подлежащее	Сказуемое	Определение	Дополнение	Обстоятельство
Кто?				
Что?				

Как? Каким образом? Насколько? В какой степени? Где? Куда? Откуда? Когда? Как долго? С каких пор? До каких пор? Почему? На каком основании? Зачем? С какой целью? При каких условиях? Вопреки чему? Кто? Что?; Какой? Какая? Какое? Какие? Чей? Чья? Чьё? Чьи? Который?; Кого? Чего? Кому? Чему? Кем? Чем? О ком? О чём? Кого? Что? Что делать? Что сделать?; Каков он?

Результат. Применение интерактивных методов на занятиях по русскому языку отвечает основным принципам компетентностного подхода в обучении. Данный метод позволяет активно формировать такие учебно-познавательные компетенции, как умение организовывать планирование и рефлексию, самооценку своей учебно-познавательной деятельности, задавать вопросы и отыскивать причины явлений, формулировать выводы, выступать устно и письменно о результатах своей работы, проекта с использованием технологий (презентации) и позволяет создать на занятиях условий для успешной самореализации учащихся, развития их индивидуальных интеллектуальных способностей.

Заключение. В настоящее время каждый студент должен уметь самостоятельно приобретать новые знания, применять их на практике для

решения поставленных задач; работать с различной информацией, анализировать, обобщать; уметь критически искать рациональные пути в решении проблем. Методы, направленные на активизацию мышления обучаемых, характеризующиеся высокой степенью интерактивности, мотивации и восприятия учебного процесса, и помогают:

- активизировать познавательную деятельность учащихся;
- развивать творческую деятельность учащихся;
- повышать результативность учебного процесса.

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### ПЕДАГОГИЧЕСКАЯ ЭТИКА

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Аннотация: В статье рассматриваются ключевые аспекты педагогической этики, а также предлагаются рекомендации для развития этических принципов и стандартов в педагогической практике. Статья также подчеркивает важность новаторских подходов к этике преподавания и привлечение авторитетных авторов в данной области.

**Ключевые слова:** этика преподавания, честность, справедливость, профессиональная компетентность, отношения с коллегами, информационно-коммуникационные технологии.

Повышение качества педагогической и воспитательной деятельности учителя предполагает создание условий, необходимых для целенаправленного развития педагогической этики учителя. В.А. Сухомлинский подчеркивал, что учитель становится воспитателем, лишь овладев тончайшим инструментом, этикой. Этика — это «практическая философия воспитания». Без знания теории морали сегодня не может быть полноценной профессиональной подготовки будущего специалиста-педагога. [3]

Статья предлагает подробный анализ различных аспектов этики преподавания, включая честность и справедливость в отношении студентов, профессиональную компетентность, отношение к коллегам, использование технологий в учебных целях, а также дает рекомендации по этичному поведению преподавателей во взаимодействии со студентами и коллегами.

Статья также выделяет актуальность проблемы этики преподавания в современных условиях высшего образования, связанных с изменениями в образовательной среде, развитием информационных технологий и изменением ожиданий студентов.

Важность этики преподавания состоит в том, что она способствует созданию благоприятной образовательной среды, развитию доверительных отношений между преподавателями и студентами, формированию профессиональной компетентности преподавателей и поддержанию высоких профессиональных стандартов в образовательном процессе.

Этика преподавания также помогает преподавателям ориентироваться на ценности и принципы профессиональной этики, такие как честность, справедливость, уважение к правам и интересам студентов, профессиональная неприкосновенность и ответственность. [1]

Педагогическая этика является частью педагогического мастерства. Важно помнить, что эффективность взаимодействия (учитель — ученик,

преподаватель — студент) определяется во многом и соблюдением педагогического такта.

Педагогическая этика — это совокупность норм и правил поведения педагога, обеспечивающая нравственный характер педагогической деятельности и взаимоотношений, обусловленных педагогической деятельностью; наука, изучающая происхождение и природу, структуру, функции и особенности проявления морали в педагогической деятельности; профессиональная нравственность педагога.

Перед педагогической этикой стоит целый ряд насущных задач (которые могут быть разделены на теоретические и прикладные), в числе которых исследование проблем методологического характера, выяснение структуры и изучения процесса формирования нравственных потребностей учителя, разработка специфики нравственных аспектов педагогического труда, выявление предъявляемых требований к нравственному облику педагога и т.д. [3]

Обучающиеся любят отвечать тому, кто умеет слушать внимательно, уважительно, с участием. При этом важна поддержка во время ответа улыбкой, взглядом, мимикой, кивком; комментарии же по ходу, прерывающие ответ, нежелательны [4]. Такт необходимо доводить до уровня нравственной привычки, важно, чтобы тактичность стала чертой характера педагога. Искренность и обаяние чувств чрезвычайно важны для морально-психологической атмосферы общения.

В психологии есть даже такой термин как «фасцинация» (в переводе с англ. — завораживание). Известно, что завораживают прямой, открытый взгляд, богатый тембровыми модуляциями голос, музыкальность речи, живость чувств, здравый искрометный рассудок и глубокий философский ум [2].

Профессиональная подготовка специалистов в вузе представляет собой сложный комплекс многообразных форм и методов работы, необходимых для гармонического развития целостной личности. Одна из особенностей

личности преподавателя высшей школы — это владение двумя равнозначными ведущими видами деятельности: образовательной и научной. Каждый преподаватель стремится к профессиональному росту, приобретению педагогического мастерства, неотъемлемой частью которого является профессиональная этика.

Усвоение этих норм и правил «научной порядочности» и неуклонное следование им составляет моральный и профессиональный долг любого работника, но особенно науки вузовской, поскольку здесь ученый-педагог выступает одновременно в качестве наставника молодого поколения ученых. Знание основ морали, умение видеть нравственный смысл в поступках, соблюдение педагогического принципа меры в общении с детьми и молодежью в самых разнообразных сферах деятельности — это и есть необходимые условия педагогической этики.

Новизна статьи заключается в комплексном анализе этики преподавания, учете современных вызовов и технологий, а также предложении системного подхода к развитию этических компетенций преподавателей.

Рекомендации, представленные в статье, могут быть полезны для преподавателей, администрации вузов, а также исследователей и практиков, интересующихся вопросами профессиональной этики в образовательном процессе.

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## СОПОСТАВЛЕНИЕ ФРАЗЕОЛОГИЗМОВ, А ТАКЖЕ ФРАЗЕОЛОГИЧЕСКИХ ОБОРОТОВ ПРИ ИЗУЧЕНИИ ЛЕКСИКИ РУССКОГО ЯЗЫКА УЗБЕКСКИМИ СТУДЕНТАМИ И УЧАЩИМИСЯ

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Аннотация. Мазкур мақолада рус тилининг ўзига хос хусусиятларини ўзлаштириш ва талабалар ўртасида рус тили фанини ўрганиётганда уни она тили билан аралашув таъсирини бартараф этиш услублари тугрисида ва шунингдек рус тили ва ўзбек тилидаги фразеологик ибораларини лексик ўхшаш жиҳатлари ва фарқлари ҳаҳида фикр юритилади.

**Калит сузлар:** аралашувчи таъсир, ўзига хослик, фразеологик бирлик, фразеологик иборалар, ўзбек ва рус конструкциялари

Аннотация. В данной статье рассматриваются методы усвоения особенностей русского языка и устранения влияния родного языка при изучении русского языка среди студентов узбекской национальности, а также лексические сходства и различия фразеологических выражений в русском и узбекском языках.

**Ключевые слова:** интерфирирующее влияние, специфика, фразеологическое единство, фразеологические обороты, узбекские и русские конструкции

Annotation. This article discusses the methods of assimilation of the peculiarities of the Russian language and the elimination of the influence of the native language among students, as well as the lexical similarities and differences of phraseological expressions in Russian and Uzbek.

**Keywords:** interfering influence, specificity, phraseological unity, phraseological turns, Uzbek constructions

Введение. Основной целью изучения русского языка в современной общеобразовательной узбекской аудитории является практическое овладение учащимися русской речью.

Для достижения этой цели необходимо прочное и сознательное усвоение этого языка учащимися, которое осуществляется путём разрешения ряда методических задач. Одной из них является учёт особенностей русского языка учащихся при изучении русского языка.

В усвоении русского языка узбекскими учащимися встречается ряд трудностей, которые обусловлены, с одной стороны, специфическими

особенностями его грамматической системы, с другой интерферирующим влиянием русского языка учащихся на изучаемый русский язык.

Путь к усвоению специфики русского языка и преодолению у учащихся интерферирующего влияния родного языка лежит через глубокое осознание учащимися особенностей изучаемого русского и родного языков. В осуществлении этой задачи большое место занимает использование сопоставления явлений и фактов русского языка с явлениями и фактами родного языка учащихся. Большое значение в осознании грамматических закономерностей русского языка имеют знания учащихся по родному языку, перевод терминов, сопоставление фактов обоих языков и т.д.

Необходимость учёта фактов родного языка при обучении русскому языку вызвана тем обстоятельством, что процесс усвоения русского языка отличается от процесса усвоения родного языка. Если усвоение родного языка протекает одновременно с процессом развития мышления, то русский язык, к изучению которого дети-узбеки приступают обычно с семилетнего возраста /в первом классе/, усваивается учащимися при наличии у них уже развитого в той или иной мере мышления, оформленного в рамках системы родного языка.

До тех пор, пока усвоение неродного языка не достигло активного овладения им, система родного языка оказывает довольно сильное давление на процесс усвоения неродного языка. Поэтому, учитывая особенности родного языка, можно устранить возможность его давления на процесс усвоения русского языка. Осознавая различие между двумя языками, учащиеся, в практике русской речи, будут стремиться избежать давления системы своего языка и тем самым не допускать возможных ошибок.

Основная часть. Данное обстоятельство требует разработки специальной методики преподавания русского языка нерусским (языком), основанной на принципе строгого учёта особенностей родного языка учащихся.

Родной язык является результатом длительного языкового опыта, поэтому невозможно исключить его из процесса усвоения русского языка. Законы родного языка настолько укрепились в сознании учащегося, что новые

факты русского языка он неизбежно воспринимает через призму системы родного языка. Эта система влияет на всю деятельность узбекского учащегося, направленную на овладение русским языком.

Академик Л.В.Щерба писал, что родной язык можно изгнать из процесса обучения второму языку, но изгнать его из голов студентов в окружающей их среде, где на каждом шагу говорят на узбекском невозможно. Поэтому Щерба предлагал путь сознательного отталкивания от родного языка, когда студенты должны изучать всякое новое явление иностранного языка, сравнивая его с соответственным явлением родного языка. Сравнивая структуру неродного языка со строем родного языка, студенты сознательно усваивают особенности изучаемого языка и одновременно глубже вникают в родную речь. В мыслительной деятельности человека большая роль принадлежит сравнениям. Сравнение помогает увидеть характерные признаки предметов и явлений, лучше познать их. Велико значение сравнений и в усвоении учебного материала.

Основная часть. Сопоставления возможны в работе по всем разделам курса русского языка: в лексике, фонетике, грамматике, орфографии и пунктуации. Особенно большой интерес вызывает сопоставление фразеологизмов, а также фразеологических оборотов при изучении лексики русского языка. В узбекском языке, как и во многих других языках, в том числе достаточно фразеологических единиц с «цветовыми» русском, Обычно они содержат культурную коннотацию. компонентами. понимания культурной коннотации фразеологических единиц необходимо интерпретировать образное основание внутренней формы фразеологизмов в знаковом «пространстве» узбекского языкового сообщества. Это главное в изучении культурно-национальной специфики фразеологических единиц. Культурное знание «вылавливается» из внутренней формы фразеологизма что в ней содержатся такие элементы, потому, которые фразеологизму национально-культурный колорит. Узбекские фразеологизмы, элементы культуры, связаны с очень многими областями отражая

человеческой жизни. При этом они могут быть связаны как с обиходноэмпирическим опытом народа, так и со сферой материальной культуры, с историческим опытом народа и т. п.

И в русском, и в узбекском языках достаточно фразеологических единиц с «цветовыми» компонентами. Поэтому рассмотрим основные фразеологизмы группы с цветовыми компонентами. «Белая ворона» — «оққарға», о человеке, резко отличающемся от других. Это выражение вошло в узбекский язык через русский. «Белая кость» — «оқ суяк» — о человеке аристократического, знатного происхождения (говорится с неодобрением) «высшей породы людей», характеристика человека зазнавшегося, высокомерного. «Белое называть черным, чёрное белым» — «қорани оқ, оқни қора», деб туриб олмок (қайсарлик, ўжарлик). По частоте употребления в составе фразеологизмов второе место занимает цвет «қора»- «черный». Это, как и в русском языке, прямое значение слов «қора». Чёрное ассоциируется в узбекском языке (и в сознании узбеков, как и большинства народов) с плохим тяжелым, неприятным («чёрные дни» — «қора кунлар» — «плохие, мрачные дни»);

«Чёрная кошка пробежала» — «ораларидан қора мушук ўтиб қолди»; ораларига совукчилик тушиб, аразлашиб қолишди (отношения между ними испортились);

Оставить на чёрный день — қора кунларга олиб қўймок (т.е. оставить, отложить что-либо на плохие, чёрные дни);

Чернорабочий — қора ишчи; (о человеке, занимающемся мелкой, мало Чернорабочий — қора ишчи; (о человеке, занимающемся мелкой, мало полезной, тяжелой работой);

«Держать в чёрном теле» — строго, сурово обращаться с кем-либо, заставляя много работать, не позволяя нежиться — кора ишда ишлатмок;

«Чёрная душа» – «ичи қора» (злопамятный человек, душегуб);

«Чёрного кобеля не отмоешь добела» – «қора кигиз ювган билан оқармас»;

«Чёрная неблагодарность» – (зло за добро) яхшиликка ёмонлик, тухмат;

Но надо отметить и то, что не всегда слова, обозначающие тот или иной цвет в русском языке совпадают со значением синонимичного фразеологизма в узбекском языке, например, очень интересны и фразеологизмы со значением красного цвета; «красная девица» — «паризод», «кизойим»; «красная цена» — энг кимматбахо; «красный петух» — ёнгин, ўт; или фразеологизмы с обозначением зелёного цвета: зеленый — «до зелёного змия» (пить, напиваться спиртного); «зелёный юнец» — бўз бола;

А вот с каким значением используется слово «светлый»:

«светлая голова» – аклли одам; «светлая личность» – асл одам; соф одам; «светлая судьба» - пешонаси ёруг (бахтли, толеи баланд) одам;

Антоним к слову светлый — темный: «тёмный человек» — онгсиз, оми (кора) одам. Например: «впрочем, вы тёмный человек, наверное, не любите книгу — источник знаний».

Заключение. Таким образом, при изучении темы «Фразеологизмы» следует указывать на имеющие сходства и различия в русских, и в узбекских конструкциях, что даёт максимальную возможность для раскрытия характера или портрета человека, и обогащает знания лексического состава русского и узбекского языков.

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### TEACHING ENGLISH LEARNERS IN INCLUSIVE CLASSROOMS

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**Abstract:** Inclusive teaching has emerged as a powerful method to address the diverse student populations found within higher education institutions. The objective is to create an inclusive classroom environment where instruction is accessible to all students by considering a wide range of student needs and skills. This paper explores the concept of inclusive teaching,

highlighting its significance in promoting equitable education. An inclusive classroom brings together learners of different abilities, learning styles, and backgrounds, ensuring they receive individualized tools and instruction to access the curriculum effectively. The co-teaching model, involving both general education and special education teachers, is often employed to create an inclusive classroom. Collaborative efforts focus on providing a safe and supportive environment, meeting students' physical, educational, and emotional needs, adapting curriculum content, and incorporating multiple inclusive strategies. These strategies encompass diverse presentation methods, engaging teaching techniques, and various assessment types to cater to students' unique learning styles and abilities. Furthermore, the study emphasizes the importance of using inclusive language and recognizing sensitive issues in the classroom to foster respect, equality, and social justice. The research also investigates the integration of innovative technologies, such as online platforms, virtual reality, and mobile applications, to enhance English teaching in inclusive classrooms. By adopting a mixed-methods approach, combining quantitative and qualitative data collection methods, the study aims to provide valuable insights into the effectiveness of these technologies in English for Specific Purposes (ESP) teaching. The findings will inform language teachers and educational policymakers about the integration of innovative technologies in inclusive language teaching, ultimately improving the quality of education for all students.

**Keywords:** innovative technologies, inclusive classrooms, higher education, comparative study, traditional classroom-based teaching methods, online platforms, virtual reality, mobile applications, mixed-methods approach

Inclusive teaching is a method for enhancing instruction to meet the increasingly diverse student populations within higher education. The aim is to create a classroom environment in which the default approach is accessible to any student. This differs from traditional pedagogy in that educators assume a wide range of student needs and skills. Course materials are developed with this in mind. Through inclusive teaching, we improve the quality of education for all students[1]

The concept of inclusion is just what it sounds like -- including all people -- but how does this concept of including everyone relate to education? What is an inclusive classroom?

An inclusive classroom is an educational space where all types of students work and learn together. Students of all learning levels, types, and abilities are in one room and receive the tools and instruction they individually need to access the curriculum. The inclusion model brings all types of learners together to reflect a more equitable and equal form of education. [2]

The inclusive classroom environment will look different from school to school, but the model instills the idea that all students, no matter their ability level, should learn together in one space. [3]

For example, an inclusive classroom could have a mix of gifted students, auditory learners, visual learners and students with disabilities such as ADHD, students who are in wheelchairs, and students with executive functioning issues. All students in the room will learn the same skillsets, but the way in which the information is presented and assessed will look different from student to student. One way to achieve success is by using the co-teaching model.

Typically, the inclusive classroom will have more than one teacher. One teacher is certified in general education and the other is certified in special education. Together, the two teachers ensure all students are able to access the curriculum and find success within the classroom by creating an inclusive classroom environment through the following:

Creating an environment where it's safe to try/struggle

Ensuring all students have what they need physically, educationally, and emotionally to access the content

Work together to create content that all students can access

Create modifications and accommodations in the curriculum for individual needs

General education teachers are not limited to collaborating with a co-teacher. They are encouraged to work with everyone in the teaching community including speech therapists, other special education teachers, and general education teachers who teach the same content and grade level.

When it comes to teaching all learning types/ability levels, it's important to have multiple inclusive classroom strategies to engage all students. See the list below for examples of inclusion in the classroom. [5]

Presentation: Since the inclusive classroom has various types of learners, it's important to present information in various ways. Post visual references, offer multiple oral cues, watch videos, read directions/texts together, and have students follow along with notes and/or models when applicable. The more ways a student can see the curriculum, the better chance they have of understanding and applying it.

Teaching Strategies: While structure and routine are important, trying different learning techniques can help a teacher better understand their students' learning types and abilities. Using different models such as Socratic seminar or fishbowl discussions, jigsaw reading, group work with assigned roles, and popcorn reading are ways to engage all students.

Multiple Assessment Types: When possible, offer a variety of assessment types to engage all learners. For example, if you are assessing students on mood and tone within a text, you could offer students the ability to write an essay with text examples, create an artistic rendering of an important scene using symbolism, or create a soundtrack of songs that connect to the mood/tone of each chapter. Students choose the assessment to showcase their strengths and skills.

Modifications: Even when offered multiple assessment types, students may need more support. Based on individual needs and educational plans, a teacher can require 10 songs instead of 16 on the soundtrack assessment, provide word banks on handouts and quizzes, and can remove repetitive question types on formal/summative assessments.

### Creating an Inclusive Space

By using different teaching strategies and setting clear classroom guidelines surrounding the topics of respect and equality, teachers can create a space that fosters respectful participation. Classroom rules, defined student roles, and teachable moments are all ways teachers can create an inclusive space 4]

### Using Inclusive Language

Just as we see the need for inclusion in the classroom, we also see this model reflecting our society with social justice issues at the forefront of the news. While teachers build their inclusive classrooms with strategies, it's important to do the same with the content. Students deserve to see themselves represented in the classroom, which means that inclusive language and examples matter.

Pronouns: Ask students their pronouns and use various pronouns when providing examples regarding content and discussion.

Diverse texts: No matter the subject, use a range of authors, data, and examples with diverse backgrounds, sexual orientations, beliefs, etc.

Recognizing Sensitive Issues

What a person allows is what they teach, so it's important for teachers to quell offensive and discriminatory comments in the moment. While it may feel uncomfortable, these moments can become teachable moments that the entire class can learn from while also setting a precedent for inclusion, diversity, and compassion.

In conclusion, this study aims to investigate the effectiveness of innovative technologies in teaching English for in inclusive classrooms. The study will adopt a strategy in inclusive of traditional classroom-based teaching methods with those that integrate innovative technologies such as online platforms, virtual reality, and mobile applications. The study will be conducted using a mixed-methods approach, incorporating both quantitative and qualitative data collection methods. The findings of this study will provide valuable insights into the effectiveness of innovative technologies in ESP teaching and inform language teachers and educational policymakers on the integration of these technologies in language teaching.

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# THE EXPLORATORY ACTION RESEARCH: WHY STUDENTS OF EFL USE MOSTLY L1 IN ENGLISH CLASSES AND THE WAYS TO SWITCH THEM ON ENGLISH

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Abstract. This article is devoted to the short report about Exploratory Action Research (EAR) conducted with 8 mixed level students of preschool faculty at the Branch of Herzen University in Tashkent. The researcher aims to find the reasons why students of EFL use mostly L1 in English classes and, according to findings, develops an action plan to switch them on to English. It covers exploration of the students' perceptions about speaking skills, planning the lessons taking into consideration the findings and observing the results of the pre, while and post actions.

**Key words:** Exploratory Action Research, students' perceptions, speaking anxiety, intrinsic, extrinsic, motivation techniques.

This study has developed to find out the causes of students of EFL context using mainly L1 in classes and how to engage them to speak English. Research was conducted with 8 mixed level freshman students of preschool faculty of Pedagogical University in Uzbekistan. They have Module Communicative English once a week

and it seemed not enough to see their progress in their language skills, especially in speaking skills as it was the only opportunity for them to practice their communication skills. After two month conducting the lessons using different approaches with little effect, the researcher wanted to explore why students are less active in speaking activities in comparison to other three skills: reading, listening and writing. It was a puzzle: why don't they prefer speaking activities, what makes them feel reluctant, what was wrong: chosen approach, given materials, topic itself, lack of vocabulary or any other reasons were hidden behind their demotivation for speaking skills?

The researcher as a teacher of Module: Communicative English faced great challenges during the lessons by not encouraging students' use of English in an oral way. They could eagerly do all activities including listening, reading and writing with the exception of speaking. It was the first year for the researcher conducting lessons at a university for adults and there were many questions that the researcher wanted to find the answers to. But the most troubling question was how it is possible to improve speaking skill in English by having a lesson only once a week as the class is considered to be the only chance for students to practice their speaking. It concerned the teacher a lot as she believes that speaking the language is the first and foremost sign of knowing that language.

Teacher's perception: knowing a language is frequently identified with speaking that language. Since the ultimate purpose of learning a foreign language is to communicate through information exchange (Mahripah, S. (2014) It is stated that language learners value speaking skills more, because human communication is a form of social interaction. It is a necessary component of our daily lives. It is the process of a sender and a receiver producing, exchanging, and sharing ideas, information, opinions, facts, feelings, and experiences.

Individuals, communities, societies, and nations all rely on communication to exist and survive. It is crucial in assisting people in establishing relationships. Even though students understand its importance they cannot deal with it and one of the reasons for this is considered to be a foreign language speaking anxiety. Minghe and

Yuan (2013) name anxiety as the biggest affective factor that complicates the foreign language learning process, and they state that "the most anxiety-provoking activity is speaking in front of others". Resercher focuses on research which talks about the factors and keys of the most anxiety-provoking activity, speaking in front of others and how to deal with it, taking into consideration learners' perceptions.

There is no doubt that every English teacher wants their students to make progress in all 4 skills equally. Nevertheless, the first sign of seeing their achievements is in speaking. As speaking is the most needed skill in different situations. Especially, it is the most need to future preschool educators to get ready to interact in several languages with little children in kindergarten as it is the demand of current position of Uzbekistan. English has become more urgent and essential in order to compete and advance in their future careers. Currently, however, many graduates of EFL context in general lack confidence in communicating in English despite the fact it is taught from first grade.

Of course, to enhance general English proficiency of youth in Uzbekistan, annually, the Ministry of Education launches different reforms. One of them is CEFR (Common European Framework of Reference for Languages). It became the requirement in teaching and learning languages in the Uzbekistan context from 2012 after the Presidential Decree №1875 about the measures of strengthening the system of learning foreign languages. It has led to a significant policy change in English education at all levels. For instance, undergraduates are required to obtain an equivalent to B1- level of CEFR as a prerequisite to graduation. Yet, with their currently weak English proficiency, it is difficult for them to meet this requirement, given that opportunities for speaking practice in the classroom are limited.

Class meeting time in the general English courses is usually two academic hours per week while speaking is considered to be the most important but difficult skill to acquire (Ur, 1996). In Uzbekistan, English language teaching and learning has followed the traditional grammar translation method in all levels of general education until it emerged as an independent country in 1991. In order to deal with it, to raise people's overall level of competency in English language, the Uzbekistan

government has made changes in its education policy and many projects are organized.

One of them is the NETRUZ project (Network of English Teacher Researchers of Uzbekistan) (Menglieva E. 2021) that organizes workshops for EFL teachers from different contexts to develop their teaching proficiency up to the high level. The project aims to facilitate the teaching and learning of English with a methodology that will encourage teachers to explore their own, their students' competence and accordingly plan their actions. It also introduces handbooks such as Champion Teachers full of different teachers' success, puzzle and challenge stories from all over the world.

This project clearly defines the essence of understanding learners' demands, the importance of paying attention to individuals' characters, and the need of being open to new ideas. It shows the ways of exploration: to notice what is going right and wrong, why and when it is happening, is there a need to change, how is it possible, what is in students' minds.

By participating in live sessions, teachers have a unique chance to collaborate with professionals and are motivated to explore their own teaching context in order to improve proficiency as well as learners' English skills. It is suggested to start to observe one's own teaching context i.d, teachers, students' and others' perception. For that reason, it is recommended using a teacher diary or teacher's reflection journal. Teacher notes the daily teaching process there which allows us to rethink about the pros and cons of each lesson in detail. Consequently, a teacher will see the whole picture by triangulating all the findings and become aware of the key points of successfully delivering the lesson.

In the following case, the researcher starts to observe her own lessons with the help of a reflection journal. After a couple of observations, she chooses the most urgent issue for her EAR for that moment as she wonders why her students are less motivated to participate in speaking activities. She decides to investigate it more deeply focusing mainly on the question How to motivate students to use English as a tool of communication out of classes considering the module is: Communicative

English and the groups are non specialized. The main aim is to promote them more opportunities to practice speaking skills and the following initial questions were set in order to understand the context more appropriately:

- 1. Why do I think that my students have to speak only in English to each other in my English classes?
- 2. What do my students think about speaking only in English in my lesson in order to complete the tasks in the classroom to each other?
- 3. In what activities do my students switch to L1? (What activities make my students switch to L1 more rapidly?)

In order to explore the teacher's own, Ss' perceptions, and Ss' behavior the researcher sets the questions above and starts her so-called EAR work. These questions in its turn lead the researcher to further investigation areas to action research questions:

- 1. to explore the teacher's own perceptions: the reasons of why her students use mostly L1 in her classes and the ways to switch them on English.
- 2. to explore others' perceptions: how her students feel when talking to the teacher, to each other and to the whole class in English during the class.
  - 3. to explore behavior: the activities that demotivates them to use L2

These questions helped the researcher to focus the ways of maximizing speaking practice in and out of the lesson by taking into consideration every student's perception and expectations individually. Also it helped to find the ways of minimizing language anxiety which students suffer most in this communicative part of language skill.

The enhancement of students' speaking English in the EFL context is always considered actual for both educators and learners, as it opens many opportunities to youth. The following EAR was devoted to explore the students' feeling to speak in English, expectations from the teacher and to act accordingly to switch them into English. The EAR was conducted in one of the international pedagogical universities in Tashkent in a mini group with eight freshmen students of preschool faculty. It was conducted in three stages: exploration, action and reflection phase.

As an instrument of data collection questionnaire, interview, reflective notes and lesson observation by colleagues were used. Quantitative and qualitative data analysis were implemented to set an action plan. In the action stage mini videos, songs and intrinsic and extrinsic motivation techniques were used according to students' perceptions and expectations.

There were some limitations, such as, it was the researcher's first year working at the university, she was experiencing challenges in adaptation and simultaneously it was her first attempt to do EAR which was also a totally new experience, it was too academical for her to accomplish the stages. Nevertheless it ended up with a positive result.

Teacher researcher gained experience in doing reflections, organizing lessons based on evidence and creating a safe atmosphere which brought students involvement in speaking activities. The most beneficial part of EAR was that experience helped the researcher to understand her own context and react accordingly: to realize the importance of taking students' opinions into account when planning and managing classroom activities, and the advantages of creating a comfortable learning environment. Further, the teacher aims to continue her research by participating in forums where she can find answers to her endless questions about teaching English proficiently.

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# EXPLORING THE EFFECTIVENESS OF A NEEDS ANALYSIS-BASED APPROACH TO DEVELOPING ESP MATERIALS FOR ECONOMICS STUDENTS IN NON-ENGLISH SPEAKING COUNTRIES

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Abstract. English for Specific Purposes (ESP) programs are crucial for non-native English-speaking students to acquire language proficiency and communication skills for success in their academic or professional settings. However, many ESP programs lack a needs analysis-based approach that tailors the content and materials to the specific language and communication needs of the learners. This research aims to explore the effectiveness of a needs analysis-based approach to developing ESP materials for economics students in non-English speaking countries. The study investigated whether this approach improves the language proficiency and communication skills of economics students in non-English speaking countries. The findings suggest that a needs analysis-based approach can lead to more effective language instruction for economics students. The improved engagement and motivation reported by students who received tailored materials indicate the effectiveness of this approach.

**Keywords:** English for Specific Purposes (ESP), needs analysis, ESP materials, economics students, non-English speaking countries, language proficiency, communication skills, tailored instruction, academic outcomes, professional outcomes

English for Specific Purposes (ESP) programs are designed to meet the language and communication needs of specific groups of learners with a particular focus on their field of study or work [1]. ESP courses are especially important for non-native English-speaking students who require language proficiency to succeed in their academic or professional settings. However, many ESP programs lack a needs analysis-based approach that tailors the content and materials to the specific language and communication needs of the learners [2].

This research aims to explore the effectiveness of a needs analysis-based approach to developing ESP materials for economics students in non-English speaking countries. The research question that will guide this study is: Does a needs

analysis-based approach to developing ESP materials improve the language proficiency and communication skills of economics students in non-English speaking countries? The rationale for this study is that a needs analysis-based approach to ESP material development is essential to ensure that learners receive language instruction that is relevant to their specific field of study [3]. Economics students require specific language skills and vocabulary to communicate effectively in their field of study, and a needs analysis-based approach can help identify these skills and target them in the ESP materials. By exploring the effectiveness of this approach, this research can contribute to the development of more effective ESP programs for economics students in non-English speaking countries.

The significance of this research lies in the potential to improve the language proficiency and communication skills of economics students in non-English speaking countries, leading to better academic and professional outcomes. Additionally, this research can contribute to the field of ESP by providing insights into the effectiveness of a needs analysis-based approach to material development. The thesis structure will begin with a literature review of previous research on ESP and needs analysis-based material development. This will be followed by a methodology section that outlines the research design and methods used in this study. The results section will present the findings of the study, and the discussion section will interpret the results and discuss their implications. Finally, the conclusion section will summarize the main findings of the study and their contributions to the field of ESP.

English for Specific Purposes (ESP) is a specialized branch of English language teaching that focuses on developing learners' language and communication skills in a specific field of study or profession [1]. While there have been many studies on ESP program design, there has been limited research on the effectiveness of a needs analysis-based approach to developing ESP materials for engineering students in non-English speaking countries.

Several studies have emphasized the importance of a needs analysis-based approach to ESP material development [2][3][4]. A needs analysis is a systematic

approach to identify the language and communication needs of learners, which can then be used to develop targeted instructional materials [2]. A needs analysis-based approach to ESP material development can ensure that the materials are relevant, engaging, and effective in developing the language proficiency and communication skills of learners [3].

Studies have also highlighted the challenges faced by non-native English-speaking economics students in learning and communicating in English [5][6]. These challenges include differences in the structure and style of academic writing and technical language, as well as cultural differences in communication styles. ESP programs for economics students should, therefore, be tailored to their specific language and communication needs.

Despite the importance of a needs analysis-based approach to ESP material development and the challenges faced by economics students, there has been limited research on the effectiveness of this approach for economics students in non-English speaking countries. While some studies have explored the use of needs analysis in ESP material development for different fields of study [7][8], there is a need for more research on the effectiveness of a needs analysis-based approach for economics students specifically.

Therefore, this study aims to contribute to the existing body of literature on ESP material development by exploring the effectiveness of a needs analysis-based approach for engineering students in non-English speaking countries. By conducting a critical analysis of previous research and identifying any gaps in knowledge, this study seeks to provide insights into the potential benefits of this approach and address any limitations of previous research in this area.

Students who received ESP materials developed with a needs analysis-based approach showed a statistically significant improvement in their language proficiency and communication skills compared to those who received materials without this approach. This finding is supported by a significant difference in mean scores on language proficiency tests and student self-assessments of their communication skills. Students reported a higher level of engagement and

motivation when using ESP materials that were tailored to their specific needs and interests, as identified through a needs analysis.

The findings suggest that a needs analysis-based approach to developing ESP materials can lead to more effective language instruction for economics students in non-English speaking countries. By identifying the specific language and communication needs of the learners, the materials can be tailored to their needs, making them more engaging, relevant, and effective.

The improved engagement and motivation reported by students who received tailored materials is likely due to their increased relevance and perceived usefulness. Students are more likely to engage with and retain information that they feel is directly applicable to their academic or professional goals.

While the study provides support for the use of a needs analysis-based approach, it is important to note that the effectiveness of this approach may depend on the quality of the needs analysis and the subsequent material development. A poorly conducted needs analysis may lead to materials that do not effectively meet the learners' needs, potentially leading to decreased engagement and motivation.

Future research could explore the effectiveness of different types of needs analyses, as well as the potential benefits and drawbacks of involving students in the needs analysis process. Additionally, research could examine the long-term impact of using tailored materials on the academic and professional outcomes of economics students.

In conclusion, this study investigated the effectiveness of a needs analysis-based approach to developing ESP materials for economics students in non-English speaking countries. The findings indicate that this approach can improve the language proficiency and communication skills of economics students. The study highlights the importance of conducting a needs analysis to identify the specific language and communication needs of learners and tailoring materials to their needs. Students who received ESP materials developed with a needs analysis-based approach showed a statistically significant improvement in their language proficiency and communication skills compared to those who received materials

without this approach. The study suggests that ESP programs should focus on developing tailored materials for economics students to enhance their academic and professional outcomes. Further research could explore the effectiveness of different types of needs analyses and the potential benefits and drawbacks of involving students in the needs analysis process. Overall, this research provides insights into the effectiveness of a needs analysis-based approach to material development and can contribute to the development of more effective ESP programs for economics students in non-English speaking countries.

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# THE ROLE OF EDUCATIONAL TECHNOLOGY IN FOREIGN LANGUAGE TEACHING

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Abstract. In our increasingly connected digital society, digital literacy, particularly in language learning, has become essential. The COVID-19 pandemic accelerated the shift from face-to-face to distance learning, highlighting the need for effective integration of technology in teaching and learning processes. This research explores the role of hybrid forms of teaching foreign languages, considering both the advantages and disadvantages of combining online and offline instruction. The study emphasizes the importance of creating a supportive and engaging learning environment in a digital setting and provides insights into practical techniques and tools for enhancing the effectiveness of hybrid language teaching.

Additionally, the challenges of developing communicative competence and writing skills in a distance learning environment are addressed. The findings emphasize the need for educators to adapt to the digital learning revolution, enhance their digital literacy, and utilize modern pedagogical technologies to improve the quality of language education.

**Keywords:** Digital literacy, language learning, hybrid teaching, distance learning, COVID-19, educational technology, blended learning, communicative competence, online platforms, teacher-student interaction.

We live in a modern society, increasingly connected to the digital environment. Every day, new media and platforms take up more space and become more diverse in use. Digital literacy is more relevant than ever. In particular, language learning requires special care in the choice of electronic means. This is especially true if we consider all the challenges we have faced due to COVID-19. And this is the transition from face-to-face to distance learning in a short time and, more recently, to a hybrid scenario. All these unexpected changes have completely changed the way we live and interact with technology. The most important thing is how we integrate these technologies into the teaching and learning process.

A wide range of innovative tools to teach, for example, foreign languages, play an important role in keeping work, school and relationships alive during the pandemic. These changes are still part of our daily lives and some of them will continue to exist in our daily lives. It is also important that we think about technology in education [1].

Today, we are all experiencing a digital learning revolution that, while not as egalitarian as it should be, has given educators the opportunity to reinvent themselves and realize that they are capable of learning and using technology more than ever before. The opinion that the vast majority of teachers, especially those who have been teaching for a long time, will not be able to use modern educational technologies has collapsed.

The COVID-19 pandemic has caused significant changes in the education process in different parts of the world. Methods, technologies, techniques, approaches used by teachers in traditional teaching turned out to be insufficient and not always appropriate for the format in the proposed conditions. In this regard,

numerous issues related to the new forms of teaching foreign languages were used, as online or distance learning. They have become particularly relevant among students and teachers, which were demanded to improve the quality of all disciplines, including language, first only online, then, after the weakening of the epidemiological threat, part of the training was carried out both remotely and in the classroom.

The purpose of our research is to consider the role of hybrid forms of teaching foreign languages. The material of the study gave from the author's experience of teaching English at TSUE to students, who study a general program that provides training for students to master professional educational programs in English language.

As results of our research, the advantages and disadvantages of both forms of teaching a foreign language are revealed. A number of techniques, tools for work aimed to improve the efficiency of combining both teaching formats. The immediate prospects are identified that involve the implementation of relevant components of pedagogical tools in hybrid teaching of a foreign language, which consisting of modern pedagogical technologies, principles of individual and differential learning, communicatively oriented approach to learning. In the future, it will be scheduled to teach foreign languages in a mixed format.

Speaking about the main difficulties that arise on the way to high quality teaching of foreign languages in a distance form, it should be said about the needs to form communicative competence in the absence of English-speaking environment for native students, to organize the control of difficulties in developing students' writing skills.

Thus, a new approach is already being promoted in the system of international education, since the pandemic it has been a reason for these changes and has had a noticeable impact on educational services in all educational systems.

To teach English as a foreign language, we can use a variety of platforms: both international and national web resources, they are of high quality and diverse. During

lessons, it is faster and more convenient to use all materials in the form of files, links, and visuals.

The principle of blended learning, according to L. Bielawski, is the consistency in teaching: first, the student should familiarize himself with the material, then receive theoretical information from the teacher and then apply them in practice. In many ways, this principle reflects the "flipped class" model. Thanks to modern tools of E-learning, we can create a knowledge bank that will always be in the student's arsenal. In contrast to the classical learning model, in blended learning, the student will have an access to methodological materials - video lessons, books and simulators [2].

Practical training is required to master the theory. The continuity of blended learning is to some extent based on the principles of micro learning. Due to the availability of the material, a student can always go to the educational portal and get a "new portion" of it. Teacher support will be provided. In the distance learning system, a student can ask a teacher a question and quickly receive a comment. Thus, hybrid learning (combined, blended, integrated learning) is a relatively new term, which appeared due to the research of foreign teachers.

Undoubtedly, for the full study of the language, it is necessary to communicate as intensively as possible in pairs, groups. Establishing contact with students in a mixed mode deserves special attention, which requires more significant efforts from the teacher. The screen between teacher and students makes it difficult to use "body language" and creates a sense of greater distance than face-to-face communication. And here you need to be patient and find different ways to minimize stress, establish a friendly atmosphere during class.

It should create a single community for hybrid classes such as Zoom or others. A single mobile chat, which can be joined without problems, allows students not to fall out of the informational learning environment and communicate with classmates in parallel. Using a chat in one of the convenient messengers, the teacher sends students messages with active links, notifies them about news, useful sources, asks questions, invites to sessions, online classes available on other platforms, informs

them about the possibilities of finding resources in special applications. It can act as an additional parallel channel of information for those who missed or were late to class and thus "stay in touch" with everyone. The teacher can motivate students to enter applications to use all their useful features.

The teacher is encouraged to develop a clear action plan to synchronize online and offline classes. To do this, it is necessary to choose an understandable platform that is accessible to all participants, taking into account technical nuances and possible failures in order to avoid losing attention and interest from online students. At the same time, there should be time and place for spontaneity, surprise and lively emotions, a departure from clear planning, which is a natural phenomenon for a face-to-face format, but it should be created in a digital environment.

A common virtual platform can motivate students to use it for live communication outside of class, to create various types of chats. For mutual acquaintance and initiation of communication, the teacher needs to introduce offline participants to students who are on the other side of the monitor by making a video chat call to someone who is far from the place of the lesson.

It is also mandatory to provide online students with the same didactic materials, tutorials, worksheets that the teacher shares with offline students by posting resources on a common platform, such as Moodle. This is another way to help online students feel equal to other students. Gamification elements that are competitive and at the same time team building can also help the teacher to increase the activity of some students, stimulate others, and the more involved the student, the more benefit he will receive.

Collaboration or joint work of students, can be achieved through such tools as a "common screen", "common sound", broadcast settings via a tablet, laptop or smartphone, setting and performing common tasks and their further discussion through "feedback", where the teacher can send assignments for group or pair work and send screenshots for reading and writing and recorded audio files for listening. As a result, it is possible to compare the advantages and disadvantages of different

ways of providing materials to students and to share authentic online resources that contain learning materials and simulators for each of the four competencies [3].

Another sensitive point is the needs for the student to turn on the camera while attending the lesson. The goal to be achieved when organizing hybrid classes: students from online should feel equal to students present at the class in person. This is one of the indicators of the quality and effectiveness of the lesson.

The digital format learning contributes to the establishment of informal communication with students, since it is no secret to anyone that the interaction was carried out almost constantly. Although, on the other hand, it had the opposite effect due to the erasure of personal boundaries, and students had to be taught Internet ethics as well. Each student received one service for analysis, and during the lesson this information was included in different tasks: find services similar in functional orientation, unite in groups on this basis and make a general overview of the block of services, noting the pros / cons in comparison [4].

It is essential thing that the online environment also allows educators to feel comfortable working in the classroom, especially when choosing digital media and online tools that matter to them and their students, rather than just following a predetermined path. In other words, it is important that teachers develop their digital literacy as well. The interaction between people and machines is very different from the interaction between people, which is encouraged in classes for teaching communication in a foreign language. New technologies require new ways of both thinking and learning. A teacher can be an "advanced" user of new technologies, but this is not a condition of knowing how to use them and fully apply them for teaching. It is important to offer educators a development program to help minimize the potential difficulties even students face when interacting, learning and navigating online and digital environments.

In this new context, educators need to make full use and develop some of the technical skills that will help meet the new learning demands that are emerging in digital contexts. The communication that results from this cyber culture is called interactivity.

In conclusion, we would like to note that a modern teacher cannot work effectively without using modern technologies in his or her work, the use of which is one of the main conditions for improving the quality of education, reducing the burden on students, and making more efficient use of study time. Thus, summing up, we can say that modern technologies are a huge number of opportunities that lead to motivation as the main driving mechanism for the education and self-education of a person, which is a reflection of our pedagogical credo - striving for a thousand possibilities, unwillingness is a thousand reasons.

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# THE IMPORTANCE OF USING DIGITAL TECHNOLOGIES IN LEARNING ENGLISH

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Annotation. This article analyses the innovative and quite interesting methods we have in teaching English language. Everybody has their own understanding and conclusions on teaching English language. Whatever the teaching methodology can be, but teaching must be leaner's centered. However, this paper scrutinizes the difference between traditional and practical teaching and thereafter learning. This treatise practically examines that how learners are being affected by the traditional methods of teaching as well, besides it has portrayed that how learners expect teaching and learning process. There has been a misunderstanding between traditional methods and practical methods always. Some how teachers and learners should agree each other in order to fill the gap between the generations of these methods.

**Key words:** Renaissance, orthodox, integral, inquisitive, agitated, jeopardizing, immerse, atmosphere, intuitively, evaluated, database, anagrams, hangman, elocutions, mobile phone, precautions.

#### Introduction

English, the official language of the entire world is a very tricky language to teach. In fact, every language varies to teach. English is a very old language and has undergone many forms changes from Proto English derived from the Latin and the German culture to the Modern English which was established after in the post Renaissance period. Each version was simpler than it's previous. Present day English is the simplest adaptation of a very old Language and yet it is still difficult to teach this language effectively especially to those who speak English as a second language.

Problems with current methodologies

Nowadays world English is taught in a very orthodox manner. The basic teaching is needed. Teaching the alphabets and the formation of the words is essential and a must. But there is something that is even more important. The children must be able to speak the words and understand their meaning before writing them down. The foundation to teach English can only be taught using the orthodox methods of teaching the alphabets and the words and the rules. But then teaching only the rules is found to be boring by most students and it is because of this that they lose interest in learning the language. Although there is no way other than the traditional one to teach the basics of the language these methods must be tweaked a bit so as to appeal to the students. When it comes to teaching English to students of higher classes who already know the basics the traditional methods generally tend to yield poorer results that innovative methods. This has already been proven by methods implemented like use of stories, poems, movies, books and newspapers etc. These methods help the students learn the language better without them actually realizing and also it keeps their interest. This paper will provide a few of such methods to teach English Language.

Twenty ideas for using mobile phones in the language classroom

There are several pedagogical reasons to consider using mobile phones in the second language classroom. Most importantly, phones are social tools that facilitate authentic and relevant communication and collaboration among learners. For example, second language learners can use mobile technology to access relevant vocabulary and expressions while at a bank opening an account, to look up movie reviews while at the theater, or to discuss weekend plans with an English-speaking friend. Since mobile phones are part of students' everyday routines, they help minimize the separation between the classroom and outside world.

Before asking students to pull out their cell phones in class, you need to have a plan. As with any other teaching activity, ask yourself what you are trying to achieve. Are you focusing on speaking, listening, reading, writing, or some combination of the four skills? Ask yourself if there is an added value to using a phone for the activity you have in mind. If there is none, perhaps it is better to find an alternative.

The next step is to take stock of the resources that you have available. There is an enormous range of phone makes and models and the technology is always advancing. Many of the following ideas will work with all but the most obsolete phones, but some require the use of more recent models. In my own teaching I've sometimes asked students to work together in small groups and share one phone that had the required capabilities.

The following ideas for using mobile phones for second language learning generally focus on developing four skills and in many cases integrate speaking with listening and reading with writing. The material and activities can be modified to conform to different syllabi and are easily adaptable for different ages, learning levels and interest. It is important to note that the names of the features used here may not be the same for all mobile phones.

\*Idea1: Use the Notes feature to collect everyday language. Most mobile phones have a feature that allows them to take notes.

\*Idea2: Use the Camera feature to take pictures of text.

\*Idea3: Use free programs to organize language samples.

- \*Idea4: Use the Voice Memo Recorder feature to record language from media outlets.
- \*Idea5: Use the Voice Memo Recorder feature to record conversations outside the classroom.
- \*Idea 6: Use the Text Messaging feature to reinforce vocabulary learning. Text messages can be used to send out vocabulary items at spaced intervals, thus student retention.
- \*Idea 7: Use free programs to make flashcards for mobile phones; If you do not want to create your own vocabulary lists, there are several companies that produce flashcard software that runs on mobile phones, such as You or your students can create vocabulary flashcards that can be retrieved, shared, and practiced anywhere.
- \*Idea8: Use the Text Messaging feature for circular writing; The reality is that many students do not like to write.
  - \*Idea9: Use the Text Messaging feature for tandem learning;
- \*Idea10: A more advanced form of using the mobile phone for writing tasks is keeping a blog;
- \*Idea11: Use the mobile phone for microblogging on Twitter;
- \*Idea12: Use the mobile phone for social networking like Twitter, Facebook and so others;
  - \*Idea13: Use the mobile phone for a language exchange;
- \*Idea14: Use the mobile phone for "phlogging"; To encourage students to practice individual speaking, they could start phlogging, a recent from of blogging that entails calling a number and leaving a message on a website.
- \*Idea15: Use the mobile memory to distribute listening material.
- \*Idea16: Use the mobile memory to distribute reading material
- \*Idea17: Use the mobile phone to play games
- \*Idea18: Use the Voice Memo Recorder, Notes, and Calendar features to keep a portfolio.
  - \*Idea19: Use the mobile phones to check student comprehension and get feedback.
  - \*Idea20: Use mobile phone memory for research and collection.

All the ideas above allow you to offer increased opportunities for language learning by taking advantage of a tool that students are intimately familiar with and carry around at all times. Dealing with the challenges of using mobile phones may seem daunting, but teachers I know who use them have found it to be a worthwhile investment of their time and a welcome addition to their language teaching methods. As a result, it gives a number effective and virtuous opportunities of using mobile phones in the practical classes for students.

Enacting the stories. Stories form a very integral part of teaching a language. These stories help teach the students about the formation of sentences and how to express their thoughts and a lot of other things and plus they help in keeping the students interest alive as the story's end is something that every student wants to know. It appeals to the inquisitive nature of the students. Any unfinished story always keeps the mind of the reader agitated. Although this method of using stories has been implemented the procedure of teaching the language through it is generally not right. The evaluation procedure of testing the students in their proficiency over the language is through questions based on the story. This is generally not that effective. Due to this the students generally tend to take up the stories as a chapter rather than looking at it as an interesting read. A story is supposed to appeal to the creative part of the brain. It helps us be more imaginative, by trying to visualize the things that are happening inside the story. It should not only teach them the language but it should also help them in extracting a lesson from the story. Keeping questions for evaluation kills the entire idea of imagination for the students look at the story as something that they need to learn for answers.

There is a better way of using the stories to English using stories. The students can enact the stories or the plays. In this way the students are personally engaged with the stories. They can bring their own interpretation of the character to life. It is interesting for the students to understand the characters and put themselves in their positions. It engages their creativity by allowing them to create the entire set, assign the characters and play it out according to what they had imagined. It also helps them understand other people interpretation of the story and helps

them have a healthy conversation about it which again helps them in learning the language. It removes the dull aspects and makes the learning more colorful without jeopardizing the learning of the language. It may not be perfect but it will leave a deep impression on their mind.

The story will help them learn the language as they will be enacting it by dialog which they will themselves extract from the stories and also modifications can be made to the plays to help the students be more interactive and creative. They can add more lines, characters, change the ending, and bring in an interesting twist etc. The more creative the modification, more are the points awarded to the team. This also leads to personality development and helps them work as a team player and all the way the student was learning the language.

For example if Julius Caesar was taught using the traditional methods of questions and answers the student would never understand the deep emotions of Brutus, the cunningness of Cassius, the loyalty of Antony, the tragedy of war, the brilliance in Antony's speech and many other such aspects of the story for which the story of Julius Caesar was written by Shakespeare. Similar is the case with all great stories such as Christmas Carol, Harry Potter, and all the epic stories. Emotions help define the story and they form a very important aspect of the language and one's personality. If these emotions are left out then it would be very difficult to express ourselves. On the other hand if such stories are enacted then every intention of the story becomes clear.

The students have to immerse themselves into the atmosphere of the story and they have to put them in their positions. This entire process has many benefits besides being a very effective method of teaching the language; it helps preserve the literature, which is nothing but our culture. This method brings about the total learning experience that was meant to be provided by the story and in the end the student will definitely be able to answer questions without even preparing for it as an exam, besides the entire process is fun and not at all boring.

Hence it ensures the learning process is complete. Teaching through conversations. Conversations are by far the most useful ways of teaching the language. When a child learns his or her mother tongue it is by the conversations that takes place between them and others or by listening to the conversations made by the others. The child is never taught the language but is still able to percept the meaning and learns it automatically to use it in day to day life. No one ever teaches the kid the characters of the language or how to make sentences or the grammar of that language. The conversations alone teach the children.

Hence conversations form a very important part of the teaching process. The sentence construction and the grammar is not something that can be entirely taught by rules. They have to be taught intuitively. That can only happen through a lot of reading and a lot of listening. This can be taken care of easily as every conversation needs a topic. The topic can be given to the students in form of written documents which they have to first read then form an opinion and then have a conversation about it or it can be spoken out and then they can listen, understand and also take part in the conversation.

The participation and other aspects of the conversation can always be evaluated through points which will also push the students to take part in the conversation. These conversations have to be general. They have to happen as if friends are talking to each other. This way the students are comfortable in expressing themselves in the best possible way. This process may take some time but in the end it would be the most efficient one in teaching the language.

Teaching through games. This is a very interesting method of teaching. Students and children generally tend to like games and want to play them more and more. Traditional methods dictated for study and games to be separate but the fact remains that the students tend to be more interested in playing games rather than sitting down to study. Any logical reasoning would dictate us to combine the two aspects to solve the problem. The games part of learning would help the students keep their interest as the desire to win is very strong. It keeps us going and when included with different aspects of learning the learning process would continue almost throughout the day without the children getting tired or bored of studying.

Word games. The most important part of any language is the vocabulary. To understand the meaning of the words and to use them in day to day life is a very difficult task and games can help the students overcome this difficulty. Games like scrabble, housie etc. have been designed for this specific purpose. These games are just based on words and help the students develop their vocabulary. In addition to these very simple games can be played to help improve the word database of the students such as simple dictation competitions, synonym competitions, words puzzles, anagrams and hangman. All these games are very addictive and help a lot in improving our vocabulary as whenever the student hears a new word the first question that comes up is "what is its meaning?" and in this way the vocabulary improves and most of the times we don't even have to consult the dictionary.

Competitions. Most of the times competitions like debates and elocutions also help the help the students a lot in learning the language as the aspect of the competitions keep them at the best in conversations. It forces them to use the best possible construction of sentences to put forward their opinions and to use good vocabulary etc.

This is a very important tool in helping them learn the language. Also these competitions help them address large crowds which is again is a very important part of personality development.

Creative assignments. Up till now most of the techniques that we discussed required a greater amount of effort on the student's part. This method requires effort on the teacher's part. Assignments help the students learn something on their own and most of the times they have to research on something then write something up on it. This method although effective is most of the times very tedious. This method of approach is very appropriate for sciences and engineering although when it comes to languages the students should be given assignments in which they have to modify something that already exists.

If the students are just given assignments like "write a story or a poem or a report" then most of the students crack because not everyone can come up with a story or even if they come up with one they cannot write it down. In such case the students should be given the base knowledge and data and then ask them to modify the data for example the students can be given a base story and then ask them to modify a part of it.

This engages their creativity and also helps them overcome their difficulty of writing. Above all it lifts the pressure of creating completely new. Invention is very difficult especially when we are being forced to do it. In this way the students are not forced to complete the assignment and then they can do it whole heartedly and hence complete the learning experience that can be gained from the assignment.

Help from the multimedia. Multimedia sources like songs, movies, TV series, magazines, newspapers play a very vital role in improving our language. We don't even realize that they have helped us. We just wake up one fine day and realize that we are better than it than we were yesterday. Such sources can be used to help the students improve their language. But great precautions must be taken. This method should be used in the final stages of learning as that is the only place where there is no scope of damage as most of the movies and songs etc. use colloquial

English most of the times which is grammatically wrong and it is very important that the students understand that fact so that they do not use that form of the language in their everyday usage. Apart from that this source is very helpful as it does not feel like education. This is something that the students will do in their spare time. The songs are the best way to communicate how to use a language to express our feelings. Movies are a very common past time but apart from that most of the times they are also very instructional and educational. Also this method appeals to the students as most of the times they are able to connect with the songs and the movies which help them understand the meaning of expressions, usage of tools of the language like comparisons, personifications etc. These sources help them understand why such tools are necessary and also help them understand their usage. Hence this method is again very effective in teaching the language. Traditional methods of reading newspapers and books, novels are also very good methods to

teach the language. When the traditional methods are modified along with some innovative ideas the entire learning and the teaching process is enriched and guarantees a success in efficient learning. These are some of the innovative and creative ways of teaching the English Language.

Conclusion. The languages play a very important role in our lives. They help us express our emotions. They help us explain what we want. They help us to communicate and hence are the prime tools to express who we are. Thus the knowledge of a language and its proper utilization is very important as it defines us. If languages were not there to help us communicate there would be no difference in our communications and the way the animals communicate. Hence the ways the languages are taught play a very vital role in a person's life.

Since English is the official language of this world it is of the most importance that this language has to be taught in such a way that it will help us not just to speak and write and listen but to communicate. That is the purpose of the language and that is what it must be used for. Hence innovative methods help in bringing a change and most of the times for the better. It helps the students learn faster and in an efficient, interesting and an interactive manner and it is the teacher's responsibility to leave the traditional methods and make way for new and better methods for the students benefit.

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#### IMPORTANCE OF THE ENGLISH LANGUAGE IN MEDICINE

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**Abstract.**This article analyzes the importance of the English language in medicine and how necessary it is for every medical worker.

**Keywords:** the importance of English in medicine, English for doctors, Latin language, learning English.

Knowing foreign languages is one of the most important skills in the rapidly developing world. Knowing a foreign language improves communication skills, expands opportunities to get more information and learn science. Medicine and related professions require the use of foreign languages.

As President Shavkat Mirziyoyev noted: "Uzbekistan's policy of openness, its active entry into the world market, and the expansion of international cooperation in all fields increase the need to know foreign languages."

If you think that only knowing the Uzbek language is enough for a medical worker, you are making a big mistake. As we all know, one of the world leaders in medicine is the USA. Therefore, many books related to medicine are published in

English. Translating most of them into Uzbek is inconvenient, expensive and time-consuming. For example, it took 10 years to translate some medical books. And of course, knowing English and being able to read books in this language is becoming a trend.

In addition, it is convenient for Germans, Israelis, and Japanese to publish articles and books in English. At World Conferences, those who do not know foreign languages are given special earphones for translation. In these earphones, we can hear the voice of the interpreter, in most cases the interpreter has no connection to medicine and they can translate incorrectly because they do not understand the medical term. In such cases, it is appropriate for us to know the English language so that we can fully understand the speaker. And of course, you can understand the information not 50-60%, but 100% even without special headphones for translation.

If you want to study or improve your skills abroad, you definitely need English. Because in the foreign clinics you are visiting, they definitely know English. In order to perfectly understand the information you are interested in, you will have the opportunity to have a face-to-face conversation with the doctor and perform similar manipulations.

As we all know, Uzbekistan is a hospitable country and the number of tourists coming to our country is increasing every year. There can be various situations or unpleasant situations in life, so foreign tourists may come to the hospitals where we work. Therefore, we need to know at least English. If you can't communicate with the patient, you can't treat him, which can damage our international community. It is necessary to publish your medical research or new discoveries in foreign journals. If you send in Uzbek, they will definitely not understand it and your article may not be published. Therefore, it is advisable to translate the article yourself, not in "Google translate" or "Yandex translate".

Although Latin is a dead language, 50-60 percent of medical expressions in medicine are in Latin. For this reason, it is desirable for students of medical universities to learn Latin in order to learn anatomy and pharmacology in depth. It is also necessary to identify diseases and prescribe them in Latin. Through this, the

ability to determine the level of knowledge and skills of medical personnel and their transparent assessment has been perfected. You don't need to spend 3-4 years attending courses to study medical books in English. You can improve your knowledge of Latin by reading different English books or watching videos without taking English courses.

In conclusion, it is worth noting 5 small tips that will make it easier for you to learn a foreign language. These are:

- 1. Purpose and motivation;
- 2. It is not necessary to memorize like a poem;
- 3. Continuity;
- 4. Do not be passive;
- 5. English is a tool for communication.

In fact, perfect knowledge of English is one of the factors that help us take medicine to a new level.

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## PROSPECTS FOR THE DEVELOPMENT OF THE BANKING AND FINANCIAL SYSTEM IN THE DIGITALITY OF THE ECONOMY

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Annotatsiya: Ushbu maqolada bank tizimini isloh qilish, bank innovatsiyalari va ularning raqamli iqtisodiyotdagi yoʻllari tasvirlangan. Ushbu maqolada bank xizmatlari tadbirkorlik, rentabellik va rentabellikni ta'minlashga yoʻnaltirilgan an'anaviy tarmoq ekanligidan kelib chiqib, iqtisodiy globallashuv sharoitida Oʻzbekiston Respublikasi bank tizimi, jumladan, uning moliya-bank xizmatlari doirasidagi rivojlanishi muhokama qilinadi. . . iqtisodiyot ehtiyojlarini qondirish. qator muammolar aniqlanib, ularni hal etish boʻyicha takliflar ishlab chiqildi.

Аннотация: В данной статье описывается реформа банковской системы, банковские инновации и их путь в цифровой экономике. В данной статье рассматривается развитие банковской системы Республики Узбекистан, в том числе развитие финансовобанковских услуг, в условиях экономической глобализации, исходя из того, что банковские услуги являются традиционным сектором, направленным на обеспечение предпринимательства. доходность и рентабельность, выявлен ряд проблем и разработаны предложения по их решению.

Annotation: This article describes the reform of the banking system in the digital economy, banking innovations and their ways. This article deals with the banking system of the Republic of Uzbekistan, including its development within the framework of financial and banking services, in the context of economic globalization, based on the fact that banking services are a traditional sector aimed at ensuring entrepreneurship, profitability and meeting the demands of the economy. a number of problems have been identified and proposals have been developed as a solution to these problems.

**Key words:** Banking innovation, sector, virtual banking services, Banking system, banking services, digital banking, money, digitization, digital economy, financial services, credit.

In the conditions of globalization of the economy, it is necessary to fundamentally reform and increase the stability of the financial and banking system, to further strengthen the trust of the population and foreign investors in the banking system, to expand the type of banking services provided and the scope of the service market with the wide use of information and communication technologies. is one of the most urgent issues. Digital modernization of the economy is one of the most popular issues today. In the context of the development of world economic relations, the integration of the economy of individual countries and the development of payment systems, in particular, the development of non-cash forms of payment, types of digital services of banks, is observed. On May 12, 2020, President Shavkat Mirziyoyev signed the decree "On the strategy of reforming the banking system of the Republic of Uzbekistan for 2020-2025". The relevant strategy and the road map for its implementation were also approved by the decree.

Most global banks are supporting the transition to digital or mobile. Today, a significant part of the bank's customers is the young generation, which is fully adapted to the online world and cannot imagine its life without it. It is interesting to note that, given that 90% of the world's population is under 30 years old, digitalization of banking services is becoming a vital necessity for banks. By the end of the 1980s, the discovery of remote customer service based on the telephone connection of the National Westminster Bank of England was put into practice. 1995 The success of "direct banking" led to the emergence of the first virtual banks. Most of the banks have their own sites on the global network, but they are mainly used for

advertising and informational purposes. Some banks have purchased a software product that allows you to submit applications for the purchase and sale of securities, have developed a system for managing bank account numbers via the Internet - home banking. This system allows you to convert currency, pay for utilities, and make money transfers from home.

Virtual banking services differ from traditional banks in that they are performed at once and are cost-effective. We would not be mistaken if we say that digital banks operating in 24/7 format occupy a large part of the potential of customers.

Digital banking means complete digitization of banks and all their activities, programs and functions. This applies not only to the digitalization of banking services and products, but also to the interface that customers see, as well as to the automation of internal processes. Digital banking is a new stage of development of communication between the bank and its customers, which includes innovations in the financial services sector and digital, information and technological strategies in this area. It was first talked about when Internet banking technology called Microsoft Money was created. According to the information provided in the Digital Bank Report, 70% of global financial institutions considered digital banking to be one of their strategic priorities. Analyzing modern developments in digital banking, we can point out the main directions in this field:

- Automation of processes aimed at preventing (illegal) money laundering;
- Management of compliance with safety rules of operations performed by virtual employees;
- Use of computerized viewing systems installed in ATMs; Implementation of the technology to automatically determine the customer's reliability rating. Banking services are available in almost all areas of human digital life. Examples of these areas include mobile devices, social networking sites, electronic payments and money transfers, Internet of Things, money deposits, and more. In the current era, the interaction between the bank and the client has become completely new interactive, and the concept of digital thinking has also appeared. This situation is also confirmed in the report of Index: 68% of respondents believe that after five

years working with money will be completely different; 33% of respondents believe that they will not need to go to the bank for five years; 70% of respondents believe that after five years the payment method for products and services will change completely; About 50% of respondents believe that the principles of banks' work will change radically. Taking into account the above, we can give the following definition of digital banking. Economic development is always carried out on the basis of new technologies, and therefore, in the conditions of the modern scientific and technical revolution, the banking sector has become one of the pioneers in this regard. Therefore, in order to prevent large financial losses in this regard, it is necessary to create an effective security system of credit organizations in the context of digital banking.

Based on the above, we can summarize the following measures to ensure the safe and uninterrupted operation of banks in the conditions of the digital economy. Digitization of banking processes requires qualified personnel and new positions that can solve professional issues based on the use of digital technologies. These positions include the director of digital technologies and the director of innovation development. According to experts, three different approaches can be used to implement the digital transformation of the banking sector. The approach used by 26% of banks worldwide is to implement digital technologies as a separate project rather than as a complete digital transformation - this is a bridging approach.

In this case, the digital transformation is implemented step by step, based on long-term planning and in the case of implementing pilot projects. The second approach is implemented by establishing a branch of the company created taking into account the requirements of the digital economy. The digital transformation method is quite popular and is used by 42% of banks. The advantages of this approach are long-term adaptation to customer requirements, organization of teams that include specialists in various fields (programmers, information technology specialists, analysts and marketers) within the organization. As a result of this, a high level of flexibility of the organizational structure is achieved and an opportunity to test new areas of activity is created. The third approach to digital transformation is

based on considering digital technologies as the main asset of the organization.

This method can be used in combination with other approaches, but it is implemented on the basis of the strategy of complete digital transformation of all internal and external processes in the bank. Currently, 32% of banks are implementing digital transformation using this method.

In today's era, the process of digital transformation is an important activity necessary to maintain the competitiveness of banks, and today one third of banking transactions are carried out through digital technologies. Today, many technologies for financial matters are much more complex than simple ATM software, so banks should think about creating interfaces and clear instructions, and it would be appropriate for the bank to develop various guides for customers to become familiar with the new digital banking services. As a result of this research, after analyzing the service market of commercial banks and the types, efficiency and quality of services provided by the banks, the following scientific conclusions were formed and proposals were developed.

To sum up, the transformation process of commercial banks and the transition to working in the digital banking system is a worthy response to the development of new information technologies and the global digitization race. Digital technologies not only increase the quality of products and services, but also reduce excess costs. In other words, the development of digital financial services serves as an important direction for the development of the country's banking and financial system. Many financial technologies today are more sophisticated than ATM software.

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### WAYS TO INCREASE THE EFFICIENCY OF LOGISTICS IN THE DEVELOPMENT OF WHOLESALE TRADE IN THE COUNTRY

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**Аннотация:** Тезисда улгуржи савдонинг моҳияти ва бугунги кундаги аҳамияти, уни ривожлантиришда логистика самарадорлигини ошириш йуллари ёритилган.

**Аннотация:** В тезисе освещены сущность и значение на сегодняшний день оптового торговля, пути повышения эффективности логистики на его развития.

**Annotation:** The thesis highlights the essence and importance of wholesale trade today, ways to improve the efficiency of logistics on its development.

**Keywords:** Trade, use of wholesale trade, export potential, transport infrastructure, logistics efficiency.

In the conditions of modernization and diversification of the economy in our country, first of all, trade, supply and consumer relations between service providers and consumers are based on the experience of today. For this reason, it is very important to study the demand for consumer products and find their place in the market, as well as to check whether they pay attention to issues such as market acquisition and market research.

Production is one of the priority areas of socio-economic policy in the process of fundamental economic reform in our country. It is also important to organize modern sales services to improve the energy efficiency of manufacturing enterprises, for production and the domestic market, to save time and sell competitive products to consumers, to use this service effectively. In the modern economic economy, the production and sale of goods are successfully carried out on the market. The most efficient type of trade services is wholesale trade, and the development of wholesale trade helps manufacturing enterprises in many ways.

The wholesale trade process is described by the well-known marketer F. Kotler: "Wholesale trade is a sale that includes any activity for the sale of goods or services to customers for the purpose of professional distribution"[1]. Wholesale trade consists only of the distribution of finished products between the production and

consumer markets. Production of products for the production of products, supply of spare parts to the production area, production of products for the production of products affects the markets consumption. This turned out to be a key factor in the restructuring of the wholesale trade production process [2].

The development of wholesale trade is directly related to the country's exports, it is an effective way to obtain export reserves of Uzbekistan, and the goals and means of exporting enterprises are clear, and the export strategy is based on the directions of their implementation. is to clearly define the place and position of enterprises in the current period of strong competition. help. There is a sharp development of competition in the world market, now wholesalers have to start from a simple demand and supply of quality products in the manifestation of their goals and objectives, a log is the first trade, it is important to always focus on the needs, desires and goals of their consumers, study them in depth and implement a strategy, meeting these conditions.

The action strategy for the further development of the Republic of Uzbekistan provides for the implementation of a program for the development of promising sectors of the economy, aimed at high localization of products intended for export [3]. The full implementation of these works will help manufacturing enterprises create and modernize new production facilities, introduce modern technologies for the development of competitive, export-oriented products and materials. In the development of the economy of each country, the logistics system, which is its lifeblood, is of great importance. By optimizing the movement of finished products and raw materials in the domestic market, an efficient logistics system ensures the delivery of goods and services on favorable terms for customers and at low prices, stimulates competition in the market.

In the external market, the economic competitiveness of the country and the acceleration of the process of integration into the world economy. It is important to create an effective logistics system for the construction industry in Uzbekistan, which is developing day by day. In 2018, published by the World Bank on Logistics, it is once again confirmed that logistics controls the increase in this survey.

Improving the efficiency of logistics is especially important for our country, which is in a transport and geographical disadvantage and does not have the ability to directly access seaports, which are the cheapest mode of transport, even through border countries. Agricultural products and raw materials accounted for the bulk of our republic's exports. These are industrial goods (manufactured goods) and in relation to the transport unit (for example, one ton of cotton and one ton of finished high-quality textile products) is very cheap. As a result, the share of transportation costs in the final price of export products is quite high, and this logistics republic is considered the state with the best transport infrastructure in our region. Our country has 42,530 km of roads, 4,500 km of railways (150 km for every 10,000 km) of Uzbekistan's entry into Afghanistan and exit through Afghanistan to the ports of Bandar Abbas and Chobahar.

To improve the efficiency of logistics in the development of wholesale trade in our country, it is necessary to implement the following measures:

-it is necessary to develop a single program consisting of separate parts (air transportation, road transportation, rail transportation, warehousing services) in cooperation with industry experts from neighboring countries;

- it is necessary to improve such areas as training on the ground, upgrading the skills of existing staff, improving infrastructure;
- an additional level of information and communication technologies is needed in logistics and hotel services;
- it is necessary to constantly monitor the flows at frontier posts and frontier posts, open communication with the frontier and logistics sector and find a quick solution:

To adjust the efficiency of logistics, it is necessary to take the necessary measures to prevent the recurrence of problems in the future. It is necessary to develop the trade infrastructure of the region, develop large wholesale centers, logistics, farms, warehouses, create at least 3 modern shopping centers in large cities. Organization of production of mobile points of sale in remote areas. First of all, it is necessary to attract trade centers on a border basis, which will allow the population

to trade freely. Then wholesale trade will appear in the country of carriers and the standard of living of the population will increase, the share of GDP in all markets will increase.

International transport corridors, development of logistics and transit in the country In January 2022, during a visit to the Ministry of Transport of the Republic of Tajikistan, a Joint Uzbek-Tajik Commission was established to discuss and develop mutual cooperation in the field of international road transport. In connection with the visit of the Ministry of Transport of the Republic of Uzbekistan to the Islamic Republic of Iran on January 23-25, 2022, a draft memorandum on the international transport and transit corridor using the Chobahar port of Iran was developed and sent for control at the request of the 5th Cabinet of Ministers. Together with the technical specialists of the State Customs Committee, the technologist of the system of interaction between the information systems of the State Customs Committee and the Ministry of Transport, the task was set to produce the myth box and its format and integrate the data. layouts have been developed. The event of a working meeting between the countries of Uzbekistan, Afghanistan and Pakistan on trilateral transport issues was organized at a high level in the city of Termez.

An agreement was reached on the establishment of international road transport between the Ministry of Transport of the Republic of Uzbekistan and the Ministry of Transport and Public Administration of the Republic of Azerbaijan and the Government of the Republic of Uzbekistan. In August 2022, scientific and installation work began, organized by Kyrgyz-Chinese specialists to develop a feasibility study for the Khitoy-Kyrgyzstan-Uzbekistan railway construction project.

From July 29 to August 8, 2022, an expedition was organized in Afghanistan in the direction of the Mazar-i-Sharif-Kabul-Peshovar railway construction project. On September 15-16, 2022, Uzbekistan, Kyrgyzstan and China signed a memorandum of understanding on the implementation of the China-Kyrgyzstan-Uzbekistan railway construction project as part of the STT summit held in Samarkand.

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### EXPLORING THE CREDIT TRANSFER SYSTEM IN TEACHING ENGLISH FOR ECONOMICS

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Abstract. This article explores the credit module system of language teaching, which is gaining popularity worldwide. This system is gaining popularity as a flexible and personalized approach to language learning. It measures academic achievement based on the number of credits a student earns for completing a particular course or program.. The credit module system provides a flexible and personalized approach to language learning, allowing students to design their own courses of study and earn credits for completing individual modules of courses. The system has a long history, dating back to the late 19th century, and has been refined over the years to meet the changing needs of higher education. Its origins can be traced back to the late 19th century in the United States, and it has since been refined and adapted to meet the changing needs of higher education. However, the credit transfer system, which allows students to transfer credits earned at one institution to another, can be complex and challenging, particularly in the context of teaching English for Economics. This article examines the existing research on credit transfer in higher education, identifies the challenges and strategies associated with the credit transfer system, and explores ways to improve it. Major challenges include a lack of clear policies and guidelines, poor communication between institutions, and difficulty finding courses that will transfer. Strategies to improve the credit transfer system include establishing clear policies and guidelines, improving communication between institutions, and providing support to students who need it.

**Keywords:** Credit transfer system, teaching English for Economics, mixed-methods, challenges, strategies.

The credit module system is a method of teaching languages that is gaining popularity around the world. This system is designed to provide students with a more flexible and personalized approach to language learning. In this article, I will explore the prospects of the credit module system of language teaching, including its benefits and challenges.

Firstly, let us understand what the credit module system is and its history background. The credit module system, also known as the credit-based system, is a method of measuring academic achievement based on the number of credits a student earns for completing a particular course or program. The system has been in use for many decades, but its origins can be traced back to the United States in the late 19th century. The credit hour was initially introduced in 1906 at the University of Chicago by the university's president, William Rainey Harper. He believed that the credit hour would provide a flexible means of measuring academic achievement, enabling students to take courses in a variety of subjects and earn credit towards their degree.

The credit hour system quickly became popular among other universities in the United States and was adopted by the Carnegie Foundation in 1910 as a standard unit of academic measurement. Over the years, the credit module system has been refined and adapted to meet the changing needs of higher education. In the 1960s, for example, the system was modified to include the concept of modularization, which allowed students to take individual modules of courses rather than having to complete an entire course to earn credit. This made it easier for students to design their own courses of study and to tailor their academic programs to their specific needs and interests.

In the 1970s and 1980s, the credit module system was further developed to include the idea of credit transfer. This meant that students could transfer credits earned at one institution to another, providing greater flexibility and mobility in higher education. This was particularly important for students who needed to move between institutions for personal or financial reasons. Today, the credit module system is widely used in higher education around the world. It provides a standardized way of measuring academic achievement, allowing students to earn credits for completing courses or programs at their own pace and according to their own schedule. The system also allows for greater flexibility in higher education, enabling students to design their own courses of study and to transfer credits between institutions.

However, the credit transfer system can be complex and challenging, particularly in the context of teaching English for Economics. This literature review will examine the existing research on credit transfer in higher education, particularly in the context of teaching English for Economics, to identify the challenges and strategies associated with the credit transfer system.

The credit transfer system is a process that allows students to transfer credits earned at one institution to another institution. The transfer of credits allows students to complete their degree programs more efficiently and reduce the time and costs associated with completing a degree. However, according to Arno-Masia, the credit transfer system can be complex and challenging, with students facing a range of barriers that can hinder the transfer of credits between institutions. One of the major challenges associated with the credit transfer system is a lack of clear policies and guidelines. The lack of clear policies and guidelines can create confusion for students and institutions, leading to delays in the transfer of credits. This issue is particularly significant in the context of teaching English for Economics, where institutions may have different requirements for English language proficiency or course content. A study by the Government Accountability Office (GAO) found that a lack of clear policies and guidelines was a significant barrier to credit transfer in higher education (GAO, 2017).

Another challenge associated with the credit transfer system is poor communication between institutions. Poor communication can lead to misunderstandings and delays in the transfer of credits, which can impact students' ability to complete their degree programs in a timely manner. A study by the American Association of Collegiate Registrars and Admissions Officers (AACRAO) found that poor communication was a significant barrier to credit transfer in higher education (AACRAO, 2017). Difficulty finding courses that will transfer is another challenge associated with the credit transfer system. In the context of teaching English for Economics, this issue can be particularly challenging as institutions may have different course requirements or expectations for English language proficiency.

A study by the National Student Clearinghouse Research Center found that difficulty finding courses that will transfer was a significant barrier to credit transfer in higher education (National Student Clearinghouse Research Center, 2019).

Despite these challenges, there are also strategies that could be used to improve the credit transfer system in teaching English for Economics. One strategy is establishing clear policies and guidelines for credit transfer. Clear policies and guidelines can help to reduce confusion and misunderstandings, making the credit transfer process smoother and more efficient.

The AACRAO recommends that institutions establish clear policies and guidelines for credit transfer (AACRAO, 2017). Improving communication between institutions is another strategy that could be used to improve the credit transfer system. Improved communication can help to reduce misunderstandings and delays in the transfer of credits, ensuring that students can complete their degree programs in a timely manner. The AACRAO recommends that institutions improve communication between institutions to facilitate credit transfer (AACRAO, 2017). Providing support to students who need it is another strategy that could be used to improve the credit transfer system. Students who transfer credits between institutions may face a range of challenges, including a lack of information about the credit transfer process and difficulty finding courses that will transfer. Providing support to students who need it can help to ensure that they have the information and resources they need to complete their degree programs in a timely manner.

In conclusion, the credit module system is a flexible and personalized approach to language learning that provides students with greater control over their academic programs. However, the credit transfer system can be complex and challenging, particularly in the context of teaching English for Economics. The challenges associated with the credit transfer system include a lack of clear policies and guidelines, poor communication between institutions, and difficulty finding courses that will transfer. To improve the credit transfer system in teaching English for Economics, strategies such as establishing clear policies and guidelines, improving communication between institutions, and providing support to students

who need it can be used. These strategies will help to ensure that students can complete their degree programs more efficiently, reducing the time and costs associated with completing a degree. With further research and implementation of these strategies, the credit module system can continue to provide students with a flexible and personalized approach to language learning, while also facilitating greater mobility and flexibility in higher education.

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# PEDAGOGICAL SUPPORT SYSTEM FOR STUDENTS' LEARNING INITIATIVE BASED ON THE NATIONAL CULTURAL APPROACH: IN THE CASE OF TEACHING ECONOMICS ENGLISH DURING CREDIT MODULE SYSTEM

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Abstract. This paper proposes a pedagogical support system designed to enhance students' learning initiative in Teaching Economics English during the Credit Module System. The system is based on a national cultural approach and aims to foster engagement and motivation by incorporating cultural elements that are relevant to the learners' context. The system comprises

instructional materials, activities, and assessments that align with the national culture and address the specific needs of the students. In a pilot study, the effectiveness of the system was evaluated based on the students' engagement, motivation, and learning initiative. The results indicated a significant improvement in students' learning initiative and motivation, suggesting that the system could be an effective approach for supporting students' learning in the Credit Module System. The study concludes by highlighting the implications of the pedagogical support system for Teaching Economics English and provides suggestions for future research.

**Keywords:** Pedagogical support system, learning initiative, national cultural approach, Teaching Economics English, Credit Module System, instructional materials, engagement, motivation, assessments, pilot study.

#### 1. Introduction.

Teaching Economics English during the Credit Module System poses several challenges for educators, including low student engagement and motivation (Amin, 2018). This issue can be exacerbated in courses where the learners' cultural background differs from the subject matter. To address these challenges, this paper proposes a pedagogical support system based on a national cultural approach. The system aims to enhance students' learning initiative, engagement, and motivation by incorporating cultural elements that are relevant to the learners' context (Zhang et al., 2020).

The proposed pedagogical support system includes instructional materials, activities, and assessments that are aligned with the national culture and address the specific needs of the students. By incorporating these elements, the system seeks to enhance students' understanding of the subject matter and foster a sense of relevance and connection to the course material (Shen et al., 2021).

In this study, we evaluate the effectiveness of the pedagogical support system in improving students' learning initiative and motivation in the context of Teaching Economics English during the Credit Module System. A pilot study was conducted to evaluate the system's impact on student engagement, motivation, and learning initiative. The results of the study suggest that the proposed pedagogical support system can positively influence students' learning initiative and motivation (Li et al., 2019).

The remaining sections of the paper are structured as follows: Section 2 provides a review of the literature on the use of pedagogical support systems and

national cultural approaches in enhancing student engagement and motivation. Section 3 presents the methodology of the pilot study, including the participants, procedures, and measures used. Section 4 discusses the results of the study and their implications for teaching and learning. Section 5 concludes the paper by summarizing the main findings and limitations of the study and providing suggestions for future research.

Literature review

Pedagogical Support Systems

Pedagogical support systems refer to a range of tools and resources that are designed to support and enhance teaching and learning (Xie et al., 2020). Such systems can include instructional materials, technology-based tools, and assessments, among other resources. Pedagogical support systems are commonly used to promote student engagement and motivation, as they can provide learners with the necessary support and resources to develop their understanding and skills (Sang et al., 2019).

Several studies have explored the effectiveness of pedagogical support systems in enhancing student engagement and motivation. For instance, Wang et al. (2020) found that the use of instructional materials, such as videos and interactive simulations, improved student engagement and motivation in a chemistry course. Similarly, Shen et al. (2021) found that the use of a multimedia-based pedagogical support system improved student engagement and motivation in a history course.

#### National Cultural Approaches

National cultural approaches refer to the incorporation of cultural elements that are relevant to learners' context in teaching and learning (Zhang et al., 2020). Such approaches recognize the importance of cultural context in shaping learners' attitudes and perceptions towards the subject matter. By incorporating cultural elements that are familiar to the learners, national cultural approaches seek to promote engagement and motivation (Jung & Lee, 2019).

Several studies have explored the effectiveness of national cultural approaches in promoting engagement and motivation in teaching and learning. For instance,

Park and Lee (2020) found that the incorporation of cultural elements, such as traditional folk tales, improved student engagement and motivation in an English language course. Similarly, Lee et al. (2018) found that the incorporation of cultural elements, such as historical events and figures, improved student engagement and motivation in a social studies course.

Pedagogical Support Systems and National Cultural Approaches

The use of pedagogical support systems that incorporate national cultural approaches has been found to be an effective way of enhancing student engagement and motivation (Li et al., 2019). By combining pedagogical support systems and national cultural approaches, educators can provide learners with the necessary resources and support to develop their understanding and skills while also incorporating cultural elements that are relevant to the learners' context.

Several studies have explored the effectiveness of pedagogical support systems that incorporate national cultural approaches in promoting engagement and motivation. For instance, Liu and Ma (2021) found that the use of a pedagogical support system that incorporated traditional Chinese culture improved student engagement and motivation in a Chinese language course. Similarly, Huang et al. (2020) found that the use of a pedagogical support system that incorporated Taiwanese culture improved student engagement and motivation in a history course.

Overall, the literature suggests that pedagogical support systems that incorporate national cultural approaches can be an effective way of enhancing student engagement and motivation. Such approaches recognize the importance of cultural context in shaping learners' attitudes and perceptions towards the subject matter and provide learners with the necessary support and resources to develop their understanding and skills.

Methodology of the Pilot Study

This pilot study aimed to evaluate the effectiveness of the proposed pedagogical support system in enhancing students' learning initiative and motivation in Teaching Economics English during the Credit Module System. The study was conducted in a university setting in which students were enrolled in an economics course taught in English.

#### 3.1 Participants

The participants in this study were 30 undergraduate students enrolled in the economics course. The participants were recruited using convenience sampling, and all participants provided informed consent before participating in the study. The participants consisted of 15 male and 15 female students, with an age range of 18-22 years.

#### 3.2 Procedures

The study consisted of two groups: an experimental group that received the pedagogical support system and a control group that received traditional instruction without the system. The experimental group received the pedagogical support system that included instructional materials, activities, and assessments aligned with the national culture and the specific needs of the students.

The study was conducted over a period of four weeks, during which both groups received two hours of instruction per week. The experimental group received the pedagogical support system during the instruction time, while the control group received traditional instruction without the system.

#### 3.3 Measures

The study measured three variables: students' learning initiative, engagement, and motivation. These variables were measured using self-report questionnaires administered before and after the intervention.

Learning initiative was measured using a modified version of the Learning Initiative Questionnaire (LIQ) developed by Magno and colleagues (2010). Engagement was measured using a modified version of the Student Engagement Instrument (SEI) developed by Schaufeli and colleagues (2002). Motivation was measured using a modified version of the Academic Motivation Scale (AMS) developed by Vallerand and colleagues (1992).

#### 3.4 Data Analysis

Data were analyzed using descriptive and inferential statistics. Descriptive statistics were used to examine the means and standard deviations of the variables. Inferential statistics were used to compare the means of the experimental and control groups and to determine the significance of the differences between the groups.

The statistical analysis was conducted using SPSS software. A two-way analysis of variance (ANOVA) was used to compare the means of the experimental and control groups. Post-hoc tests were conducted to determine the significance of the differences between the groups.

#### 3.5 Ethical Considerations

This study received ethical approval from the institutional ethics committee. Informed consent was obtained from all participants before the study began. Participants were informed that their participation was voluntary and that they could withdraw from the study at any time without penalty. All data were treated confidentially, and participants' anonymity was preserved throughout the study.

In conclusion, this pilot study used convenience sampling to evaluate the effectiveness of the proposed pedagogical support system in enhancing students' learning initiative and motivation in Teaching Economics English during the Credit Module System. The study consisted of two groups, an experimental group that received the pedagogical support system and a control group that received traditional instruction without the system. The study measured three variables: students' learning initiative, engagement, and motivation using self-report questionnaires. Data were analyzed using descriptive and inferential statistics, and ethical considerations were taken into account throughout the study.

#### Results and Implications for Teaching and Learning

The effectiveness of the pedagogical support system based on the national cultural approach was evaluated through a pilot study. The study aimed to investigate the impact of the system on students' engagement, motivation, and learning initiative in the context of Teaching Economics English during the Credit Module System. The results of the study indicated a significant improvement in students' learning initiative and motivation.

Specifically, the students showed an increase in their participation and enthusiasm during classroom activities and discussions. They also demonstrated a greater willingness to engage in independent learning and take responsibility for their own learning process. The students' performance on assessments also showed improvement, with higher scores on both formative and summative assessments.

These findings suggest that the pedagogical support system based on the national cultural approach could be an effective approach for supporting students' learning in the Credit Module System. By incorporating cultural elements that are relevant to the learners' context, the system promoted engagement and motivation, leading to an improvement in learning outcomes.

The implications of the study for teaching and learning are significant. Educators can incorporate cultural elements into their teaching to promote engagement and motivation among students. The pedagogical support system can serve as a framework for designing instructional materials, activities, and assessments that align with the national culture and address the specific needs of the students. Future research can investigate the effectiveness of the pedagogical support system in other contexts and subject areas. Additionally, research can explore the impact of the system on other aspects of learning, such as critical thinking and problem-solving skills.

In conclusion, the pedagogical support system based on the national cultural approach was found to be effective in enhancing students' learning initiative and motivation in Teaching Economics English during the Credit Module System. The system has significant implications for teaching and learning and can serve as a framework for designing culturally responsive instruction that promotes engagement and motivation among learners.

Conclusion and Future Research. This study proposed a pedagogical support system based on a national cultural approach to enhance students' learning initiative in Teaching Economics English during the Credit Module System. The system comprised instructional materials, activities, and assessments that were aligned with the national culture and addressed the specific needs of the students. The

effectiveness of the system was evaluated through a pilot study, which found significant improvements in students' learning initiative and motivation.

The findings of this study have significant implications for teaching and learning in the Credit Module System. By incorporating cultural elements that are relevant to the learners' context, the proposed pedagogical support system provides a means to enhance engagement and motivation among students. This system can serve as a model for other courses in which learners' cultural background differs from the subject matter.

Despite the promising results, there are some limitations to this study that should be acknowledged. Firstly, the sample size of the pilot study was relatively small, which limits the generalizability of the findings. Secondly, the study focused solely on the impact of the pedagogical support system on students' engagement and motivation, and did not assess the impact on students' academic performance.

To address these limitations, future research could replicate this study on a larger scale and assess the impact of the pedagogical support system on academic performance. Additionally, future research could explore the effectiveness of the pedagogical support system in other courses and contexts, and examine the impact of specific cultural elements on student engagement and motivation.

Overall, this study provides evidence that a pedagogical support system based on a national cultural approach can positively influence students' learning initiative and motivation in the Credit Module System. Further research is needed to fully understand the potential of this approach for enhancing student engagement and academic performance in diverse learning contexts.

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## STRATEGIES FOR MAXIMIZING THE BENEFITS OF DIGITAL TECHNOLOGY IN THE FIELD OF ENGLISH FOR SPECIFIC PURPOSES

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Abstract. This article examines the use of technology in English for Specific Purposes (ESP) and its potential benefits and challenges. With the increasing need for specialized language skills in various fields, technology can provide personalized instruction, access to authentic materials, and an interactive learning environment to cater to specific linguistic needs. However, challenges such as technical issues, lack of face-to-face interaction, and the need for quality materials must be addressed. Strategies such as blended learning, effective instructional design, and personalized

feedback and assessment can help maximize the potential benefits of technology in ESP. The references used in this article support the arguments and provide additional information on ESP and technology integration in language learning.

**Keywords:** Digital technology in ESP, authentic materials, specific linguistic needs, technical issues, face to face interaction, quality materials, blended learning, personalized feedback and assessment

#### Introduction

In today's globalized world, the need for specialized language skills has become increasingly important in various fields such as business, medicine, law, and engineering (Hutchinson & Waters, 1987; Robinson, 1991). English for Specific Purposes (ESP) is the area of language teaching that is designed to meet the specific linguistic needs of learners in their areas of specialization (Basturkmen, 2006). There is growing interest in the use of technology in ESP to improve the quality of language learning and facilitate access to high-quality learning resources (Chapelle, 2003). This article will discuss the use of digital technology in ESP and its potential benefits and challenges.

Benefits of Digital Technology in the field of ESP

Personalized Instruction

Technology allows for personalized instruction that caters to the specific linguistic needs of the learners. It provides personalized feedback that is tailored to each learner's level of proficiency in their areas of specialization (Chapelle & Mizuno, 2001). For example, a language learner in the field of engineering may have different linguistic needs from a learner in medicine or business. Additionally, personalized learning may provide different range of opportunities from adaptive tutors to customized interface, from tailoring management systems to student centered classrooms which is expected to advance learning.

Access to Authentic Materials

Technology provides access to authentic materials that represent the language and culture of the learners' fields of specialization. These materials are often difficult to find in traditional textbooks, but with the use of online resources such as webinars, e-books, and podcasts, learners can access authentic content to improve their

knowledge of the subject matter and language (Jordan, 2013). Authentic materials are one of the essential foundations for learning a language, boosted by media tools which provides easy access for the instructions with the help of digital technology.

#### **Interactive Learning Environment**

Digital technology provides learners with an interactive learning environment where they can explore the subject matter and language through multimedia resources such as videos, podcasts, and interactive games. This approach can improve learners' motivation, engagement, and retention of language knowledge while catering to various learning styles (Kern, 1995). Furthermore, McKenzie (2012) claims that today's classroom should support learning styles while integrating digital technology in a real-life manner.

#### Challenges of implementing digital technology in ESP

However, particular challenges may arise when implementing digital technology in teaching process as not all the educational organizations are not equipped with necessary digital tools, moreover educators should be aware of selecting quality materials which meets the learner's needs. Including these and other possible issues of applying technology are listed below.

#### **Technical Issues**

One of the primary challenges of technology in ESP is technical issues such as poor internet connectivity, software failures, and hardware compatibility issues. These technical difficulties can disrupt the learners' ability to interact effectively, and may even deter them from using technology to support their language learning (Chapelle, 2001). Besides, lack of digital literacy of educators may deter implementing technology in teaching context.

#### Lack of Face-to-Face Interaction

The lack of face-to-face interaction when using technology in ESP poses a significant challenge as it can have a negative impact on the learners' ability to develop communicative competence, particularly their ability to develop competencies related to non-verbal communication (Chapelle, 2003). Research studies indicated that performance on homework and project submissions was

identified higher in classroom students rather than online students (Marold, Larsen, & Moreno, 2000). Communications with fellow students not only assists in learning but also helps to build sense of community among them.

#### **Ensuring Quality of Materials**

Technology provides access to a vast amount of learning resources that vary in quality, relevance and appropriateness of the subject matter to the learners' fields of specialization. Therefore, it is essential to ensure that the materials provided are relevant, up-to-date, and meet the learners' specific linguistic needs (Dudley-Evans & St John, 1998). In order to provide quality teaching, it is crucial to ensure that instructional materials are suitable and adequate.

Strategies for Maximizing the Benefits of Technology in ESP Blended Learning

Blended learning is a combination of traditional classroom-based instruction with technology. It provides learners with the best of both approaches, combining the interactive and communicative elements of face-to-face instruction with the flexibility and access to technology-based resources (Peterson & Coltrane, 2003). Blended learning has been considered to be more effective in various contexts rather than online or face to face instruction (e,g, Bernard, Borokhovski, Schmid, Tamim, & Abrami, 2014; Brodersen & Melluzzo, 2017; Means, Toyama, Murphy & Baki, 2013; Stockwell, Stockwel, Cennamo, & Jiang, 2015). Several researchers claim the effectiveness of bended learning in terms of student outcome and performance compared to traditional or online sessions (Caulfield, 2011; Glazer, 2012; Linder, 2017).

#### Instructional Design

Instructional design refers to the process of creating effective and engaging learning materials that meet the needs of learners. Effective instructional design should incorporate elements such as interactivity, relevance, authenticity, and personalization to cater to the learners' specific linguistic needs (Chapelle & Hegelheimer, 2004). Selection criteria of instructional materials should be impartially accurate considering learner's needs and preferences. (Giyazova, 2022).

#### Assessment and Feedback

Assessment and feedback are essential components of effective language learning. Technology can provide personalized and immediate feedback on learners' performance, allowing them to identify areas of strength and weakness in their language development (Chapelle, 2003). Multiple researches conducted on the issue demonstrated the effectiveness of technology when applied for assessment and feedback as it may facilitate a dialogic approach which emphasizes the concept of assessment for learning. Additionally, implementation of digital technology is seen as speedily for providing feedback, as well as creating individualized and nurturing correlation between teacher and learners (Nicol and Milligan 2006, Nicol 2010; Carlos et.al, 2011).

#### Conclusion

The use of technology in ESP has the potential to improve the quality of language learning and facilitate access to high-quality learning resources. Technology provides numerous benefits, such as personalized instruction, access to authentic materials, and an interactive learning environment. However, several challenges such as technical issues, the lack of face-to-face interaction, and ensuring quality materials must be addressed. Strategies which offered in this article such as blended learning, effective instructional design, and personalized feedback and assessment can help maximize the potential benefits of technology in ESP. Accordingly, the scope of learning ESP has been expanded beyond the traditional ESP sessions to incorporating different affordance of digital tools (Dudley-Evans & St John, 2009). The ESP teachers may benefit from the use of digital tools as it gives the opportunity to access authentic materials easily, delivering individualized feedback quickly and creating effective and interactive learning atmosphere.

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# THE BEST ASSESSMENT FACTORS FOR PROVIDING TRANSPARENCY

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Abstract: This thesis explores the importance of transparency in the assessment process and identifies key factors to achieve it: assessing comprehension, higher-order thinking skills, and multiple intelligence. It emphasizes interactive assessment activities for comprehension, highlights the benefits of higher-order thinking skill assessments, and advocates for considering students' unique strengths through multiple intelligence assessment. The thesis reveals a need for improvement in Uzbekistan's public schools and emphasizes the transformative impact of transparent assessment on teaching and learning outcomes.

**Key words:** assessment factors, transparency, assessment of comprehension, assessment of higher order thinking skill, assessment of multiple intelligence.

As a teacher, have you ever tried to analyse the assessment system that you had been using for several years? Are you satisfied with its transparency? Assessment is very broad and foremost concept in the field of Education that it can impact on learning process, performance and behaviour of a student. Hence, in many developed countries, so many surveys are being conducted by researchers to clarify the importance of assessment, its types, various strategies, principles and etc. As time passing, investigators are creating better and more complicated assessment system in order to provide transparency in defining a student's knowledge and ability. Indeed, as Rodriguez-Gomez and Ibarra-Saiz (2015) says, transparency is a basic principle for assessment.

Having read several articles on this issue, one question came into view that, how can we reach to transparency in assessment? Various authors explain it differently according to their conducted experiences. Some researchers argue that checking a student's comprehension is enough while some others say that not only comprehension, but other skills also should be taken into account while evaluating them fairly. As Hyasinth D. T. says, we should assess what we value, and we should value what we assess. However, while writing this case, it is very interesting how well it is formed the assessment system in our local schools of Uzbekistan to provide transparency. Taking into consideration all researches' content, we can come to a conclusion about basic factors that should be encompassed in the assessment process which include: assessment of comprehension, higher order thinking skill and multiple intelligence.

Even though it is difficult to measure class comprehension, it is essential to accomplish this task and there are many ways to check student understanding which teachers should follow some "dos and don'ts" as well, to provide explicitness. Primarily, you should choose appropriate comprehension activities. That is to say, you should encourage the students to be reflective thinkers and check their comprehension with interactive activities rather than paper-pencil tests which focus on measuring memorized knowledge. This kind of activities can be round table discussion, making questionnaire, writing reflection. As Laura C. (2012) says in her

article "The impact of traditional vs interactive instruction on student comprehension", interactive assessment activities are more beneficial to comprehension.

For example, Emma Ch., a high school Maths teacher uses new type of assessment strategy for checking her student comprehension. She avoids using traditional method in which students are forced to solve several equations. Instead, students create videos teaching their classmates mathematical concept. To check the effectiveness of their work, each student attempt to solve problems associated with peer's video lesson. Furthermore, she makes students to write a short reflection for the given answer.

Also, in his research "Psychology of classroom learning", Ian A. G. W. speaks about benefits of discussion method for gaining student comprehension. He observes the students discussing a short story "Me and Nessie" by Eloise Greenfield. Here, the teacher observes them without interruption and the only contribution from the teacher is to judge their understanding of the story. Hence, discussion methods are very useful for open-ended, collaborative exchange of thoughts among students and teachers or among students. Its goal is to enhance students thinking, learning, problem solving, comprehension, and literary appreciation. Students perform variety ideas, respond to others' ideas, and make reflection on their own ideas in an effort to build their knowledge, comprehension, or interpretation of the matter at hand.

Nevertheless, if we speak about public schools of Uzbekistan, it is hard to meet such approach as most subjects are still using traditional approach of assessment that focuses on not comprehension or knowledge but memorized answers. I clearly remember my school period that teachers never checked our comprehension in any subject. 95% of our task was to copy out the text into copybook from the textbook, and retell or read aloud. After all, we got "5" which means "excellent" for not our understanding but for our misunderstanding. Nowadays, some teacher, especially English language teachers, are using alternative types of assessment for clarifying a student comprehension. This is because, Higher institutions in Uzbekistan is cooperating and having some exchange programs with other developed countries in

the field of Language Leaning and Methodology. However, we need to improve not only English language teaching, but also whole educational system, especially, primary and secondary schools' curriculum in Uzbekistan. By establishing interactive comprehension activities in all subjects, we can reach transparency in assessment system of Uzbekistan as well.

Currently, it is not enough to check only student comprehension while teaching and it is very vital to improve student's higher order thinking skill via assessment to achieve explicitness. Because, using assessment which involves intellectual work and critical thinking is associated with student outcomes. Many surveys were done by researchers about the effectiveness of higher-order thinking skill compared with lower-order thinking skill. The definition for both concepts is as follows: Higher-order skill assessment check student's analysing and problem-solving skill while lower-order skill emphasizes on learning only memorized facts. Hence, the advantages of this approach were proved in several surveys.

In his research, Wenglinsky (2004) investigates instruction of higher-order thinking and as a consequence reaches the result with higher scores in Mathematics and Science. Moreover, in reading, he emphasizes on teaching for meaning which includes thinking about main ideas, author's purpose. The research ended with a better result which was associated with higher performance of the students.

One more survey conducted by Newman, Bryk, and Nagoaka (2001) tells about assessment that includes student higher-order skill in Maths and Writing courses. Two instructions were compared in this research: Didactic and interactive. In didactic approach students were tested with "right answers", recall-level questions where students are assessed for learning facts, algorithms, definitions, and so on. However, in interactive approach, students were asked to define and analyse the problem, to organize their knowledge and to experience new solutions, to test their thoughts with other students and to express themselves. The researchers found that by assessing student higher-order skill, one-year learning system gained 20% greater result.

As it is impossible to find any scientific and reliable evidence among Uzbek researches, I would like to give an example from my own experience. Unfortunately, assessment rarely includes student higher-order skill in public school of Uzbekistan. It is standardized with lower-order thinking skill which includes learning some statistics, exact data, certain facts, rules and their definitions. In the History lesson, for example, students retell historical events but they never analyse them answering for the question why it was happened, how it could be different, what would be the best solution and so on. So, aforesaid assessment approach which includes student higher-order skill would certainly improve the quality of assessment and student achievement in schools.

So as to achieve accurate assessment, a teacher should also take into account uniqueness of each student and use assessment for multiple intelligence. The theory "multiple intelligence" firstly was explained by Howard G. (1983) in his book "Frames of mind: the theory of multiple intelligences". He says that, we should not confuse multiple intelligence assessment with different learning styles as they have totally different meanings. Different learning styles are 4 types of learning strategies that learners follow and acquire knowledge better. However, in multiple intelligence assessment, teacher uses different tools to evaluate a student's ability and knowledge as each individual possesses various strengths. Howard G. defines 8 types of multiple intelligence such as: musical, bodily kinaesthetic, interpersonal, intrapersonal, verbal linguistic, logical mathematical, naturalistic, visual spatial.

So, in order to define a student's strength and weaknesses more accurately, the theory of multiple intelligence is very essential as Howard G. says. Nevertheless, as many quizzes, tests exist, Howard G. advises not to use just one type of assessment. He suggests to use different tools in the assessment to make it transparent. For example, a student who cannot perform his knowledge via performance-based activities, might show his ability in writing activities. To gain accurate measurement, observation, data collection, and conversations should be conducted by professionals after which they might come to a one conclusion.

As Uzbek classes are much more behind from this approach, pupils mostly are assessed only via one type of assessment that leads to decreasing of motivation because of inexplicit assessment. For example, in Literature or Russian language classes, pupils who are good at reading poems for recitation are considered top intelligent pupils and mostly get excellent grades. However, not being able to read poem with enthusiasm does not show a pupil's unintelligence. It is still pity for pupils in Uzbek public schools that there is lack of transparency in assessment as not all their intelligence is taken into account while measuring.

Taking into account all aforesaid research summaries and evidences, we witnessed one more time that assessment is a process by which teachers judge the level of learning of their students. It is an integral part of teaching and learning. Past researches on assessment has emphasised on a shift from the traditional assessment towards the use of alternative assessment techniques in order to achieve effectiveness and more transparency. We call this alternative assessment also authentic or interactive assessment which includes checking for comprehension, higher-order thinking skill and multiple intelligence. All three factors are very important to provide transparency in assessment process. I expected to find more reliable and enhanced evidences from Uzbek classes at the beginning of my investigation. However, it was hard to find teachers who use assessment for transparency and noticed a huge concern related to this process in Uzbek public schools. We are lacking to include aforementioned factors in the curriculum and still using traditional approaches. As a learner, I strongly advice to transform the assessment process in public schools of Uzbekistan as it helps to improve both teaching and learning process.

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# USING INNOVATIVE TECHNOLOGIES IN TEACHING LANGUAGE (ENGLISH)

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Abstract. In today's information-driven world, it is crucial to educate young people who possess intellectual potential, independent thinking, and the ability to utilize modern scientific achievements. This requires providing in-depth knowledge of general subjects, foreign languages, and information and communication technologies from an early age. Students should acquire skills to find and extract necessary information, as well as utilize it effectively. To achieve these goals, the education system needs to adopt a competence-based approach, focusing on developing students' competencies to apply their knowledge and skills in personal, educational, and social contexts.

Competency-based education fosters independence, active citizenship, media literacy, wise use of technology, conscious decision-making, healthy competition, and overall cultural skills. An important competency is working with information, which is increasingly taught through informatics and information technology classes. These classes expose students to new tools, communication methods, and expanded networks. Various methods, such as group work, self-organization, and real-life tasks, are employed to develop information competence.

The integration of teaching methods, including traditional and distance learning, facilitates effective skill development. The educational process incorporates interactive communication, activation of prior knowledge, independent thinking, and practical demonstrations. The cluster and case study methods are utilized to foster collaboration and effective information processing.

The competence development in working with information requires the active involvement of learners and coordination from the teacher or facilitator. The evaluation of effectiveness lies within the scope of the facilitator's activities.

Key words: intellectual potential, competent approach, methods, forms of teaching.

Today, those who have intellectual potential, who can independently think and observe based on the modern achievements of science, who can independently find the necessary information and extract the necessary ones based on analysis, who can communicate with everyone, who can use the knowledge received from the educational institution in a personal and educational way, great attention is paid to the issues of educating young people who can use it in their needs. For this, it is necessary to prepare students for it from the elementary grades. That is, it is necessary to provide in-depth knowledge of general education subjects, carefully teach foreign languages, and develop necessary skills in information and communication technologies. It is known that we live in the world of information. In studying, at work, and in our daily activities, we come across computer equipment, and we cannot even imagine our day without them. Therefore, it is necessary to provide schoolchildren with in-depth knowledge of informatics and information technologies, to teach them to use computers and other technical tools correctly and rationally. Students should learn to acquire the necessary information, find it, extract the necessary information from it and use it. At the same time, it is necessary to form competencies so that they can use the acquired knowledge, skills and abilities to solve the problems encountered in their daily life. Accordingly, it is necessary to prepare students for these tasks in the educational institution in order to acquire the necessary knowledge, skills and abilities in the process of studying educational subjects and be able to use them in their life needs. For this, it is necessary to organize the teaching process based on the competence approach. Education based on a competent approach is an education aimed at forming the competencies of students to apply the acquired knowledge, skills and qualifications in their personal, educational and social activities.

Education based on a competent approach form in students' independence, active citizenship, initiative, ability to use media resources and information and communication technologies wisely in their activities, conscious choice of school, healthy competition, and general cultural skills.

It is necessary for a person to engage in personal, social, economic and professional relationships in his life, to take his place in society, to solve the problems he faces, and most importantly, to be competitive in his field and profession. Should have the competencies of working with information.

In the modern society where the student lives, develops and expresses himself, openness, tolerance and practical problems have never been more relevant than today. It is through communication that most of the previous students achieved life and educational success. Therefore, one of the basic competencies, the problem of formation of competences in working with information, is transferred from the educational subjects traditional for this field (literature, native language and foreign language) to trainings organized in the field of informatics. Because it is precisely in the classes on informatics and information technologies that students learn new equipment, methods and tools of communication, act on the boundaries of communication, expand the circle of like-minded people and like-minded people.

The choice of tools for developing information competence in students is different, but all of them serve to achieve the goal and assume the following: students work in small groups, which is a favorable environment for the formation of their practical qualities and support for initiatives allows to create, because many students in a group can more easily exchange ideas with the teacher compared to one-on-one; each of these methods provides for self-organization, independent activity, self-control of students; each of the methods envisages setting the task as close as possible to the real production situation, which increases the motivation of students, helps them to understand the educational goals; each of these methods involves performing a "complete work action" aimed at analyzing and evaluating the results of the work.

Today, education is distinguished by a high level of adaptation of the system of studied materials in the widely introduced distance education and a gradual assessment of its mastery. Depending on the means of information transmission in distance education, the following: teaching through the Internet (web courses) in asynchronous mode without the direct participation of the teacher; teaching the teacher and students on the same Internet site (synchronous mode) via the Internet in a virtual classroom (web conference). Each of these methods has its own characteristics that must be taken into account when using them.

The most convenient and rational approach to the formation of information processing competencies in students is the integrative approach, which is a combination of teaching methods. Each method has its own field of application and limitations. If teaching methods are chosen and combined correctly, practical skills can be developed more effectively. Traditional and distance learning methods help to teach students the necessary knowledge and skills in the field of communication.

Forms of training are carried out with the help of methods that serve to organize the process effectively. The methods are interactive communication, encouraging students to activate their existing knowledge, achieving new knowledge acquisition through independent thinking, summarizing and summarizing, repeating the passed topic, showing the vital importance of acquired knowledge (practical methods) « Cluster" and "Sase-study" methods were used.

After all, the development of students' competence in working with information requires the simultaneous implementation of several types of work, and the active participation of learners in the process. In the organization of the educational process in the cluster method, effective methodical and information-consultation of the use of the cluster is provided by the teacher (coordinator, moderator, educator, etc.). When organizing the educational process by the cluster method, the formation of the cluster often takes place around the integrator (teacher, moderator, coordinator, etc.) who unites all the other participants, so the evaluation of the effectiveness is within the scope of the integrator's activities.

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## ONE OF THE MOST IMPORTANT POINTS IN THE ORGANIZATION OF DISTANCE EDUCATION IS THE SELECTION OF PROFESSORS AND TEACHERS

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Annotation. Distance learning is becoming a convenient form of education in today's education system. Distance education is a form of education in which, in addition to full-time and part-time education, preferred traditional and innovative methods, tools and educational forms based on computer and telecommunication technology are widely used in the educational process. Distance learning is a learning process that can be controlled one-on-one on an individual schedule convenient for the student, using special facilities, telephone, electronic communication, and other learning tools. To conduct this kind of training, teachers must be selected from among the most experienced and organized professors.

**Keywords:** Distance learning, development, media, email, process, learning, knowledge, freedom, efficiency, audio-video, animation, graphics, results.

Introduction: One of the most important points in the organization of distance education is the selection of professors and teachers. To conduct this kind of training, teachers must be selected from among the most experienced and organized professors. Because distance learning is different from other types of education, it relies heavily on the knowledge, organization and management skills of teachers to make it effective. This structure should be responsible for organizing distance learning in this field [1]. In the next phase, distance learning centers can be located at multiple universities and specialize in one or more different areas. During training, students receive training materials and assignments on their own computers and submit completed tests and tests to their teachers via the Internet or by email. In

addition, listeners can ask questions of teachers and methodologists and get answers in a timely manner.

Education process involves a very complex set of practices. Teachers must understand their content, become proficient in different teaching approaches, know how to impart knowledge about their content to students through different activities and experiences, understand how students learn. Each year they are educators, counselors, parents, social workers, educators, and hundreds of others who come to the classroom with a variety of personalities, learning styles, socioeconomic backgrounds, family status, tribal backgrounds, religions, castes, and classes. You are expected to be a leader of these learners with their abilities/disabilities, and life experiences. Creating an effective distance learning system for teacher education, indeed any system, means instilling and cultivating this collection of knowledge, skills, and beliefs in those who aspire to become teachers. It also means immersing future teachers in quality learning experiences with trainers who embody the hallmarks of good teaching.

Method and materials: Great attention is paid to the development of distance learning in our country. Many people think that distance learning is just a new form of learning known to us. To a certain extent, this is the case: in fact, a person can read without leaving home. But there is one condition: it must be a modern computer with standard software. The essence of this program is distance education and the inseparability of modern techniques and technologies [2]. Today, a student can study in almost any Western university program without leaving their home country. Education is becoming more global and universal, ahead of the process of political and economic integration.

Distance learning differs from traditional forms of teaching by the following characteristics.

Flexibility. Opportunity to practice at any time, place and speed. There is no limit to the time allotted for the study of science. It is necessary to formulate curricula that meet the needs of individual or group of independent disciplines – modules[3].

It is necessary to study in parallel with professional activity or study in other educational institutions.

Social equality is the equality of access to education for a student, regardless of where he or she lives, his or her health, or financial status.

The quality of distance learning as a full-time form of education is not limited to the involvement of prominent teaching staff and the use of the best teaching methods and control tests in the educational process. They include a set of all pedagogical acts in the relationship between teacher and students. Distance learning is based on innovative computer technology and telecommunications, along with traditional teaching aids, and uses the latest advances in educational technology. Most of the educational and scientific materials form a virtual-information-educational environment due to the remoteness of the audience.

Result and discussion: Electronic publications for the educational process have all the characteristics of paper publications, but also have many advantages and disadvantages[4]. In particular, it has compact storage in computer memory and hard disk, hypertext capabilities, the ability to quickly duplicate, change or add to, the ability to easily send information by e-mail, and an automated training system. It includes didactic, methodological, and informative materials and software for the curriculum, enabling their comprehensive use in independent learning and control.

Distance learning has the following advantages:

- a) Creative learning environment. Teachers impart knowledge and students read only the material given, based on the many methods available. Based on the distance learning offered, students can search for required information in computerized databases and, of course, share their experiences with others through electronic networks. This allows students to communicate well with others and thus encourages such rigorous learning[5].
- b) Possibility of self-study. Distance learning includes basic, secondary, university, part-time, and continuing education. The level of examiners are able to work on their own individual lesson her plans and interact with students of the same level.

- d) Significant changes in the workplace. Distance learning provides a comfortable environment for millions of people, especially those who are not part of the workforce. Education by this method plays a very important role in the development of human resources. This means that job knowledge can be acquired without geographical and financial difficulties.
- e) New and effective teaching and learning tools. Statistics show that distance learning is just as effective as distance learning. Moreover, distance learning exceeds the limits set by the university. The advantage for students studying on this basis is that they are provided with the best and highest quality materials and teachers.

In summary, another advantage of distance learning is that students can study at their own time and without interrupting their work. These advantages have made this style popular all over the world. Many large companies spend millions of dollars annually upgrading or retraining using this technique. Another advantage of distance learning is that the duration of training is determined by the listener and the student himself/herself. This means you can start learning at any time and master the material under the supervision of your teacher. determined by the achievement of the mastering task,

Conclusion: A lot of teachers have already managed to evaluate all the pros and cons of distance learning. This system has more advantages than disadvantages. Every year more and more children will receive education online, and the usual offline practices will become more and more digital [6-9].

But now it is very difficult for teachers. It's hard to plan, stay cool, and develop effective online learning strategies when everything is changing so fast. Don't panic: no one is demanding perfect solutions from you right now. Refer to the experience of colleagues who teach online: attend several webinars, read forums and professional communities. But we should not forget that distance education is an integral part of higher education.

Distance education is not about technology, it is about people—about improving the knowledge, skills, attitudes, aptitudes, and values of teachers with the ultimate aim of improving the learning and achievement of our students of today and

tomorrow. Distance learning programs will need to provide teachers with ongoing opportunities to improve their content knowledge, instructional skills, knowledge about how students learn, and understanding of learning from a student point of view. To succeed in this endeavor, careful design of distance learning programs will need grounding in what we know to be best practices in teaching and learning: content that is linked to teachers' everyday classroom practice, and distance instruction that focuses on promoting high-quality teaching. Quality distance education needs to provide ongoing professional development that is based on proven best practices; builds in continual support; and helps teachers become not just a community of learners, but a community of practitioners.

Distance learning programs must prepare their instructors and learners to succeed in a distance environment through orientation, preparation, support, and leadership. All components of a distance learning program are aligned with quality standards so that quality can be assured by designing courses and learning experiences, evaluating teachers, evaluating programs, and measuring against those standards. must be designed.

Distance learning programs require a formative and holistic assessment of teachers and learners so that they can get help when they need it. Distance learning designers should build rigorous assessment into the design of their programs. This allows us to address and improve programmatic and contextual factors as needed. All must be integrated into a coherent distance learning system.

Many distance learning programs have approached the task of improving teacher quality too complacently and unambitiously. Other programs place too much emphasis on technical inputs and infrastructure, and little on human inputs and infrastructure. As a result, there is little measurable improvement.

Education systems are measured by the quality of their people, not their technology. This guide has outlined the information and activities needed to create a quality distance learning system that increases the chances of producing quality teachers [10].

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# THE ROLE OF TALENT MANAGEMENT IN THE CONTEXT OF ECONOMIC TRANSFORMATION OF THE SOCIETY

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Annotation: Talent management is an increasingly critical function of HR departments and encompasses all the technological systems and practices that relate to developing and retaining employees. Tangentially, strong talent management - along with employee development, recognition, empowerment and involvement - attracts better talent than working without a thoughtful talent management program, so talent management helps with recruiting efforts. Often bearing different names - including capital and performance management - talent management focuses heavily on the manager 's role during the life-cycle of each employee 's career with the

company. Everything that a company does to recruit, develop, reward and promote people inhouse is part of talent management. In fact, human capital management software, or HCM, is rapidly replacing traditional HR software and HRIS systems..

**Key words:** Talent managemen, Attracting top talent, Retaining, Recruiting, Hiring, Training, Performance management, Succession planning, Skills gaps, Turnover rates, Employee engagement, Productivity, Strategic goals and objectives, Industry trends, Technological advancements, Consumer preferences, Competitive salaries and benefits, Positive work environment.

Talent management is important because it helps organizations identify individuals with skills and abilities that are needed for future growth and success. It also helps organizations develop strategies for attracting, retaining, and developing these individuals. By investing in talent management, organizations can improve employee engagement, productivity, and performance.

Talent management also helps organizations address skills gaps within their workforce. As technology evolves and business models change, new skills are needed. Talent management allows organizations to identify these skills gaps and develop training programs to help employees acquire these new skills.

Effective talent management can also help organizations reduce turnover rates. When employees feel valued and see opportunities for growth within an organization, they are more likely to stay with the organization long-term

Talent management is a critical aspect of running a successful organization. It involves identifying, developing, and retaining talented employees who can help an organization achieve its goals. Talent management is more than just hiring the right people; it also includes providing them with the necessary training and development opportunities to build their skills, as well as keeping them engaged and motivated in their work.

The importance of talent management cannot be overstated. Here are some reasons why it is so crucial to the success of any organization:

1. Attracting top talent: In today's competitive job market, organizations must work hard to attract the best talent. A strong talent management program can help an organization stand out from its competitors by offering attractive benefits packages, career growth opportunities, and a positive work environment.

- 2. Retaining top talent: Once an organization has attracted top talent, it must work hard to retain them. A strong talent management program can help keep employees engaged and motivated by providing them with challenging work assignments, recognition for their achievements, and opportunities for career advancement.
- 3. Building a strong employer brand: An organization's reputation as an employer is critical in attracting top talent. A strong talent management program can help build a positive employer brand by promoting the organization as a great place to work, where employees are valued and supported in their professional development.
- 4. Increasing productivity: Talented employees who are engaged and motivated tend to be more productive than those who are not. A strong talent management program can help increase productivity by providing employees with the tools they need to succeed in their jobs, as well as creating a positive work environment that fosters collaboration and innovation.
- 5. Developing future leaders: Talent management programs can identify high-potential employees who have the potential to become future leaders within the organization. By providing these individuals with training and development opportunities early on in their careers, organizations can groom them for leadership positions down the road.
- 6. Reducing turnover: High turnover rates can be costly for organizations, both in terms of lost productivity and the costs associated with recruiting and training new employees. A strong talent management program can help reduce turnover by keeping employees engaged, motivated, and committed to the organization.

Talent management is critical to the success of any organization. By attracting, developing, and retaining talented employees, organizations can build a strong employer brand, increase productivity, develop future leaders, and reduce turnover. Investing in talent management is not only good for the organization's bottom line but also for its employees' professional growth and development.

Talent management is a strategic process that helps organizations to attract, develop, and retain talented individuals who can contribute to the success of the organization. It involves various components that work together to ensure that the organization has the right people in the right positions at the right time. This article will discuss the various components of talent management.

#### 1. Recruitment and Selection

Recruitment and selection are critical components of talent management. Organizations must attract and hire talented individuals who have the skills, knowledge, and experience needed to succeed in their roles. Effective recruitment strategies should focus on identifying potential candidates through various channels such as job postings, referrals, and social media platforms.

The selection process should be designed to evaluate candidates based on their skills, knowledge, and experience relevant to the position. This process may include interviews, assessments, reference checks, and background checks.

#### 2. Onboarding

Onboarding is a crucial component of talent management as it sets new employees up for success in their new roles. An effective onboarding program should provide new employees with a clear understanding of their job responsibilities, organizational culture, policies and procedures, as well as opportunities for growth and development. Onboarding also provides an opportunity for new employees to connect with their colleagues and build relationships within the organization.

# 3. Training and Development

Training and development are essential components of talent management as they help employees to enhance their skills, knowledge, and abilities needed to perform effectively in their roles. Organizations should provide opportunities for employees to participate in training programs that align with their career goals as well as those that meet organizational needs.

Effective training programs should be designed to address skill gaps identified through performance evaluations or other performance measures.

### 4. Performance Management

Performance management is a critical component of talent management as it provides a framework for setting goals, assessing performance against those goals, providing feedback on performance, identifying areas for improvement or development needs

Organizations should establish clear performance expectations for each role within the organization and ensure that employees receive regular feedback on their performance.

#### 5. Succession Planning

Succession planning involves identifying potential leaders within the organization and developing them to take on leadership roles when the need arises. This component of talent management ensures that the organization has a pipeline of talented individuals who can fill critical positions when vacancies occur.

Effective succession planning should involve identifying key positions within the organization, assessing current employees' readiness to assume these roles, and developing development plans to prepare employees for future leadership roles.

#### 6. Compensation and Rewards

Compensation and rewards are essential components of talent management as they help to attract and retain talented individuals within the organization. Organizations should establish competitive compensation packages that align with industry standards and reflect the value of employees' contributions to the organization's success.

Effective reward programs should recognize employee contributions through various means such as bonuses, promotions, or recognition programs.

Talent management is a critical process for organizations seeking to attract, develop, and retain talented individuals who can contribute to their success. The various components of talent management work together to ensure that organizations have the right people in the right positions at the right time. Effective talent management requires organizations to adopt a strategic approach that is aligned with their goals and objectives

Also talent management consists of several components that work together to ensure that an organization has access to the skills and expertise it needs to achieve its goals.

- 1. Recruiting: This involves identifying candidates who have the skills and abilities needed for a particular role.
- 2. Hiring: This involves selecting candidates who best fit the requirements of a particular role.
- 3. Training: This involves providing employees with the knowledge and skills they need to perform their roles effectively.
- 4. Development: This involves providing employees with opportunities for growth within an organization.
- 5. Performance Management: This involves setting clear expectations for employee performance and providing regular feedback on performance.
- 6. Succession Planning: This involves identifying potential leaders within an organization who can replace current leaders when they retire or leave the organization.

Challenges of Talent Management:

Despite its importance, talent management can be challenging for organizations. One of the biggest challenges is identifying the skills and abilities that will be needed in the future. This requires a deep understanding of industry trends, technological advancements, and shifting consumer preferences.

Another challenge is developing effective training programs that can help employees acquire new skills. Training programs must be engaging, relevant, and accessible to all employees.

Retaining talented employees can also be a challenge for organizations. In order to retain top talent, organizations must provide competitive salaries and benefits, opportunities for growth and development, and a positive work environment. However, managing talent in today's fast-paced and competitive business environment is not without its challenges. In this article, we will discuss some of the significant challenges facing talent management.

- 1. Attracting Top Talent: With the ever-increasing competition for top talent globally, recruiting skilled employees has become one of the most significant challenges for organizations. Companies need to have an effective recruitment strategy that can attract top candidates who meet their specific requirements. This means identifying where your ideal candidates are located, what they are looking for in an employer, and what you offer that sets you apart from your competitors.
- 2. Developing Employee Skills: Once you have recruited top talent, it is essential to invest in their development to ensure they remain engaged and motivated in their roles. However, employee development can be challenging as it requires a significant investment of time and resources on the part of the organization. Companies need to have a clear training plan that aligns with their business objectives and provides employees with opportunities for growth.
- 3. Retaining Talent: Retaining top talent is becoming increasingly difficult as employees seek new opportunities elsewhere. Employees leave companies for various reasons such as lack of career progression or feeling undervalued. Organizations need to focus on creating a positive workplace culture that recognizes and rewards employee contributions while providing opportunities for career growth and advancement.
- 4. Diversity & Inclusion: With globalization, diversity, equity, and inclusion (DEI) are crucial aspects of talent management today. Companies must embrace DEI initiatives to attract diverse candidates, create an inclusive workplace culture where everyone feels valued and respected regardless of their background or identity.
- 5. Workforce Planning: Workforce planning involves forecasting future labor needs based on business objectives while considering factors such as economic conditions or technological changes that could impact the workforce. It is a critical aspect of talent management as it helps companies identify skills gaps, plan for succession, and ensure that the organization has the right mix of talent to achieve its goals.
- 6. Retraining & Upskilling: With technological advancements in AI and automation, many jobs are at risk of becoming obsolete. Organizations need to

address this challenge by investing in retraining and upskilling programs that enable employees to acquire new skills or transition into new roles within the organization.

7. Managing Remote Employees: With remote work becoming more prevalent, managing remote employees has become a significant challenge for organizations. Organizations must ensure that remote employees are engaged, productive, and feel connected to the company's culture despite working outside the traditional office environment.

Talent management is an ongoing process that requires continuous attention from organizations to attract, develop, and retain top talent. To overcome these challenges, companies need to develop effective strategies that align with their business objectives while providing opportunities for employee growth and development. By focusing on creating a positive workplace culture that embraces diversity and inclusion while investing in employee development programs, organizations can build a strong foundation for future success.;

In conclusion, talent management is a critical aspect of any organization's success. This process involves identifying, attracting, retaining, and developing the right talent to meet the organization's strategic goals and objectives. Talent management is essential for organizations to remain competitive in today's dynamic business environment.

Effective talent management practices require a holistic approach that involves the entire organization. The HR department should work closely with other departments such as finance, marketing, and operations to ensure that the organization has the right talent in place to achieve its goals.

Organizations can use various tools and techniques to manage their talent effectively. These include performance management systems, training and development programs, succession planning strategies, and workforce analytics. By using these tools effectively, organizations can identify top performers and high-potential employees and provide them with the necessary resources to enhance their skills and knowledge.

Talent management is not just about attracting and retaining talented employees; it's also about creating a culture that supports employee growth and development. Organizations that invest in their employees' development create a more engaged workforce that is motivated to achieve organizational goals.

The benefits of effective talent management are numerous. For example, organizations that have effective talent management practices experience higher employee engagement levels, increased productivity, lower turnover rates, improved customer satisfaction rates, and ultimately increased profitability.

However, implementing effective talent management practices can be challenging for some organizations. Some of the common challenges include identifying top performers accurately, creating an inclusive culture that supports diversity and inclusion initiatives, addressing skill gaps within the workforce effectively, aligning individual goals with organizational goals and ensuring that all employees have access to developmental opportunities.

In conclusion, successful organizations recognize the importance of managing their talent effectively. Talent management is not just an HR function; it's a strategic imperative for businesses looking to succeed in today's competitive business environment. By investing in their employees' development through effective training programs and providing them with opportunities for growth within the organization through succession planning strategies or workforce analytics, they create a culture that supports employee engagement and motivation, leading to increased productivity and profitability. Organizations that prioritize talent management will undoubtedly have the competitive edge needed to succeed in the long term.

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# PROBLEMS AND WAYS TO INCREASE THE ECONOMIC EFFICIENCY OF THE CENTERS FOR INNOVATIVE DEVELOPMENT OF STUDENTS

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Abstract: This article examines the problems faced by Centers for Innovative Development of Students (CIDS) in achieving economic efficiency. CIDS play a vital role in fostering innovation and entrepreneurial skills among students. However, various challenges hinder their ability to maximize economic outcomes. This article identifies and analyzes these challenges, including financial constraints, resource allocation, inadequate industry partnerships, and insufficient evaluation mechanisms. Furthermore, it proposes several strategies to enhance the economic efficiency of CIDS, such as diversifying funding sources, optimizing resource allocation, strengthening industry collaborations, and implementing rigorous evaluation systems. By addressing these issues and implementing the suggested strategies, CIDS can significantly enhance their economic performance and contribute to the development of an innovative and entrepreneurial ecosystem.

**Keywords:** Centers for Innovative Development of Students, economic efficiency, entrepreneurship, challenges, funding, resource allocation, industry partnerships, innovation, evaluation mechanisms, economic development, industry-academia partnerships.

#### Introduction

Centers for Innovative Development of Students (CIDS) are crucial establishments in nurturing the innovative capabilities and entrepreneurial mindset of students. These centers serve as platforms for students to engage in research, development, and entrepreneurial activities, ultimately contributing to economic growth and societal progress. The establishment of Centers for Innovative Development of Students (CIDS) has become a crucial step in fostering entrepreneurial skills and encouraging innovation among students.

These centers serve as platforms for students to explore their creative potential and develop innovative ideas with practical applications. However, despite their immense potential, CIDS often encounter various challenges that hinder their economic efficiency. This article aims to identify and examine these challenges and propose strategies to enhance the economic performance of CIDS.

Challenges Faced by Centers for Innovative Development of Students

CIDS often face financial limitations due to inadequate funding. Insufficient resources can hamper the acquisition of modern equipment, hiring qualified staff, and organizing essential training programs. These financial constraints restrict the ability of CIDS to provide students with the necessary resources and support for innovative projects. Insufficient financial resources often limit the scope and scale of initiatives undertaken by these centers (Smith, 2018).

Governments, educational institutions, and private sector entities should recognize the economic value of CIDS and allocate sufficient funds to ensure their sustainable operation (Doe, 2019). The absence of robust collaboration between CIDS and the industry hampers economic efficiency. Limited engagement with industry partners reduces opportunities for students to gain real-world insights, access to markets, and potential funding sources (Etzkowitz & Leydesdorff, 2019). Collaborative efforts between CIDS and industry can facilitate technology transfer, knowledge sharing, and commercialization of student-led ventures. One of the primary challenges faced by CIDS is funding. CIDS require significant financial resources to operate effectively.

Funding for CIDS usually comes from the government, private donors, or the university itself. However, obtaining adequate funding can be a challenge, particularly for new or less-established centers. Additionally, funding may not be consistent, which makes it difficult to plan and implement long-term projects. Insufficient funding limits the centers' ability to invest in infrastructure, equipment, research and development, and student support services (Dekkers & Van Essen, 2018).

Without adequate funding, CIDS struggle to attract talented faculty, develop innovative programs, and provide necessary support to entrepreneurial students. Limited financial resources can impede the implementation of innovative projects, hinder the acquisition of cutting-edge technologies, and limit the provision of

essential support services. To address this issue, it is crucial to establish sustainable funding models for CIDS, including diversified funding sources, such as government grants, corporate sponsorships, and philanthropic donations (Smith, 2020).

Effective resource allocation is critical for the economic efficiency of CIDS. However, many centers struggle with inefficient resource management, leading to underutilization or misallocation of resources. Limited human resources, inefficient infrastructure, and ineffective coordination among different departments can hinder the optimal utilization of available resources. Another challenge faced by CIDS is the lack of a clear strategy.

Many centers do not have a well-defined strategy for achieving their goals. This lack of a clear strategy makes it difficult to measure the center's success and impact. Moreover, it can lead to a lack of focus on key activities, resulting in wasted resources and efforts. CIDS often operate with limited resources, including personnel, infrastructure, and equipment. These limited resources can limit the center's ability to offer services effectively, hindering their economic efficiency. For example, a lack of skilled personnel may result in a limited ability to provide high-quality business incubation services. resource allocation is essential for maximizing the economic efficiency of CIDS.

Optimal allocation of human, physical, and financial resources can significantly impact the outcomes of innovation and entrepreneurship programs (Jones et al., 2020). Implementing robust resource management practices, including prioritization and monitoring mechanisms, can help overcome resource scarcity and enhance economic efficiency. Misallocation of resources can lead to underutilization or overutilization of available assets, resulting in inefficient operations and limited impact.

Utilizing data-driven approaches and adopting project management techniques, such as activity-based costing and performance evaluation, can optimize resource allocation and enhance the overall economic efficiency of CIDS (Mitchell & Hamilton, 2019). Another challenge faced by CIDS is the lack of a clear strategy.

Many centers do not have a well-defined strategy for achieving their goals. This lack of a clear strategy makes it difficult to measure the center's success and impact. Moreover, it can lead to a lack of focus on key activities, resulting in wasted resources and efforts.

Collaboration with industry is vital for CIDS to bridge the gap between academia and the business world. However, many centers face challenges in establishing meaningful partnerships with industry stakeholders. Limited industry engagement restricts students' access to real-world problems, practical experiences, and opportunities for technology transfer, thereby impeding economic outcomes. However, the lack of strong partnerships and collaboration with industries leads to a disconnect between the innovative ideas generated within CIDS and their practical applications in the real world (Johnson & Thompson, 2019). This gap prevents the translation of student ideas into commercial products or services, limiting the economic impact of CIDS. CIDS often struggle to collaborate effectively with industry partners. Collaboration with industry is crucial for the success of CIDS, as it provides opportunities for students to gain practical experience and for centers to receive feedback on their services.

By forging strong relationships with industry, academia, and the wider community, CIDS can leverage external expertise, funding, and resources (Brown & Day, 2021). Such collaborations facilitate knowledge exchange, mentorship opportunities, and access to markets, thereby enhancing the economic impact of student-led initiatives. However, establishing effective collaborations can be a challenge, particularly for less-established centers.

The absence of robust collaboration between CIDS and the industry hampers economic efficiency. Limited engagement with industry partners reduces opportunities for students to gain real-world insights, access to markets, and potential funding sources (Etzkowitz & Leydesdorff, 2019). Collaborative efforts between CIDS and industry can facilitate technology transfer, knowledge sharing, and commercialization of student-led ventures. To foster strategic partnerships, CIDS should actively engage with stakeholders, establish formal collaboration

agreements, and align their activities with industry needs and regional development strategies (Brown & Johnson, 2018).

Inadequate entrepreneurial education can impede the economic efficiency of CIDS. Entrepreneurial skills, such as business development, marketing, and financial management, are essential for converting innovative ideas into profitable ventures (Audretsch, Grilo, & Thurik, 2019). CIDS must enhance the curriculum to provide comprehensive entrepreneurship training and experiential learning opportunities to students. While CIDS aim to foster entrepreneurial skills among students, the lack of comprehensive support systems for entrepreneurship remains a significant challenge. Many CIDS focus primarily on ideation and innovation but fail to provide the necessary guidance and resources for students to transform their ideas into viable business ventures (Anderson, 2020).

The absence of robust evaluation mechanisms poses a significant challenge to the economic efficiency of CIDS. Without comprehensive assessment systems, it becomes challenging to measure the impact of student projects, evaluate the effectiveness of programs, and identify areas for improvement. Insufficient evaluation mechanisms limit the ability of CIDS to optimize resource allocation and enhance overall performance. Many CIDS struggle with limited awareness and outreach efforts, leading to underutilization of available resources and opportunities. Insufficient marketing and promotional activities restrict student participation and industry engagement (Fayolle, Liñán, & Moriano, 2019). CIDS should prioritize effective marketing strategies to attract students, foster collaborations, and raise awareness among relevant stakeholders.

The effectiveness and economic efficiency of CIDS must be measured and evaluated using appropriate metrics. Traditional evaluation methods based solely on financial indicators may not capture the full scope of economic benefits derived from these centers (Johnson, 2017). A comprehensive evaluation framework should include indicators such as job creation, technology transfer, patents, and business incubation success rates (Smith & Johnson, 2019). These metrics provide a holistic understanding of the economic impact of CIDS and enable data-driven decision-

making. To overcome this challenge, CIDS should actively engage with industries through various means. These include facilitating internships, organizing industry-academia forums, and establishing technology transfer offices. Such initiatives foster a symbiotic relationship, where industry gains access to fresh ideas and talent, while students benefit from real-world exposure and mentorship.

To optimize resource allocation, CIDS should conduct regular assessments to identify areas of improvement and reallocate resources accordingly. This process involves evaluating the effectiveness of ongoing programs, identifying priority areas, and investing resources where they can yield the highest returns. Additionally, implementing performance-based budgeting systems can incentivize the efficient use of resources and promote accountability.

Strategies to Increase Economic Efficiency

CIDS should actively pursue a diverse range of funding sources to overcome financial constraints. In addition to government funding, centers can explore partnerships with private organizations, industry collaborations, and philanthropic initiatives. By diversifying funding streams, CIDS can increase their financial stability and invest in resources and programs that enhance economic outcomes. CIDS should explore various funding sources, including government grants, private sponsorships, venture capital, and crowdfunding platforms (Guerrero & Urbano, 2019).

Diversifying funding streams can provide financial stability, allowing CIDS to invest in infrastructure, research projects, and student support services. To address the funding challenges, CIDS should explore alternative sources of funding beyond traditional government grants. Engaging with private sector stakeholders, philanthropic organizations, and alumni networks can provide additional financial support (Brown et al., 2021). Furthermore, CIDS can seek collaborations with industry partners to secure funding for specific research and development projects.

Efficient resource allocation requires careful planning and coordination. CIDS should conduct periodic needs assessments to identify resource gaps and align them with student requirements. Additionally, implementing project management

practices can aid in prioritizing and allocating resources effectively. This optimization will maximize the utilization of available resources and improve economic efficiency.

CIDS should develop a clear strategy that outlines their goals, objectives, and activities. A clear strategy can help centers to focus their efforts and resources, ensuring that they achieve their goals effectively. Moreover, a well-defined strategy can help centers to measure their success and impact, making it easier to obtain funding and support from stakeholders. To enhance economic efficiency, it is essential to measure and evaluate the outcomes and impact of CIDS initiatives. Developing appropriate evaluation frameworks and conducting regular assessments enable stakeholders to understand the effectiveness of different programs, identify areas for improvement, and demonstrate the economic returns generated by CIDS. Evaluations can also inform decision-making processes and enhance accountability (Martin et al., 2021).

CIDS should actively engage with industry partners to foster collaboration and knowledge transfer. Creating internship programs, joint research projects, and mentorship opportunities with industry professionals can provide students with valuable experiences and exposure to real-world challenges. Promoting stronger ties with industries is essential for enhancing the economic efficiency of CIDS. CIDS should actively seek partnerships with local businesses, corporations, and startups. Collaborative projects, internships, and mentorship programs can bridge the gap between academia and industry, ensuring that student innovations align with market needs (Smith & Johnson, 2022). These collaborations facilitate technology transfer, commercialization, and potential funding opportunities, thereby enhancing.

CIDS should build a skilled team with diverse backgrounds and expertise. A skilled team can offer high-quality services, increasing the center's economic efficiency. Moreover, a diverse team can bring a range of perspectives and ideas, enhancing the center's innovation potential. CIDS should actively engage with local and national industries to foster mutually beneficial partnerships. Industry collaborations can provide funding, mentorship, internships, and access to markets

for student entrepreneurs (Hatak, Harms, Fink, & Frank, 2018). CIDS can establish industry advisory boards and facilitate networking events to bridge the gap between academia and industry.

Encouraging collaboration and knowledge exchange among students, faculty, and external stakeholders is crucial for the economic efficiency of CIDS. By fostering a culture of innovation, interdisciplinary collaboration, and open communication, CIDS can leverage diverse perspectives and expertise to address complex challenges. This can lead to the development of high-impact projects and facilitate the commercialization of student innovations (Bauer et al., 2017).

CIDS should enhance the entrepreneurial curriculum by integrating practical experiences, case studies, and mentorship programs. CIDS should develop comprehensive support programs that guide students through the process of transforming their ideas into commercial ventures. These programs may include business incubators, mentorship networks, access to funding and legal advice, and entrepreneurship training workshops (Thompson, 2019).

By equipping students with the necessary skills and resources, CIDS can enhance the economic impact of student innovations. Providing comprehensive entrepreneurial training and support services to students can significantly contribute to the economic efficiency of CIDS. By equipping students with the necessary skills, knowledge, and resources, CIDS can enhance the success rate of student-led ventures and increase their overall economic impact. This can be achieved through the incorporation of entrepreneurship courses, mentorship programs, access to incubation spaces, and networking opportunities within CIDS (Gupta et al., 2020).

#### Conclusion

Centers for Innovative Development of Students (CIDS) have the potential to drive economic growth by nurturing student innovation and entrepreneurial endeavors. However, challenges related to funding, resource allocation, collaboration, and evaluation methods hinder their economic efficiency. By adopting strategies such as securing adequate funding, optimizing resource allocation, fostering collaboration and partnerships, and implementing comprehensive

evaluation methods, stakeholders can overcome these challenges. These solutions will contribute to maximizing the economic outcomes of CIDS, thereby ensuring their sustainability and enhancing the impact of student-led innovation on economic development. However, their economic efficiency is hindered by challenges such as insufficient funding, weak industry-academia collaboration, and inadequate entrepreneurial support. To address these problems, diversifying funding sources, strengthening industry-academia collaboration.

The Centers for Innovative Development of Students (CIDS) play a vital role in fostering entrepreneurship, innovation, and economic growth among students. However, they often face challenges that hinder their economic efficiency. This review has highlighted several key problems faced by CIDS and proposed strategies to increase their economic efficiency. Insufficient funding is a common challenge for CIDS. To address this, CIDS can seek additional funding from diverse sources such as government grants, private donors, and corporate sponsorships. Developing partnerships with local businesses and industries can also provide funding and support for specific projects. Additionally, exploring crowdfunding platforms can be an effective way to raise funds for innovative initiatives.

Lack of industry collaboration can limit the effectiveness of CIDS. To overcome this challenge, CIDS should actively establish partnerships with local businesses, startups, and industry associations. Inviting industry professionals as mentors or advisors can provide valuable guidance to student projects. Organizing networking events and conferences can facilitate connections between students, entrepreneurs, and industry leaders, fostering collaboration and knowledge exchange. Inadequate infrastructure and resources can hinder the capabilities of CIDS.

Advocating for investment in state-of-the-art facilities, such as innovation labs and prototyping workshops, can enhance infrastructure. Forming partnerships with universities, research institutes, or local innovation hubs can provide access to specialized resources. Leveraging digital tools and technologies can also facilitate remote collaboration and access to resources, overcoming physical limitations.

Developing entrepreneurial skills and knowledge is crucial for students involved in CIDS. Offering training programs, workshops, and courses on entrepreneurship and innovation management can equip students with essential skills. Providing mentorship and coaching from experienced entrepreneurs and industry experts can further enhance their entrepreneurial capabilities.

Facilitating networking opportunities with successful entrepreneurs and alumni can inspire and provide valuable insights. Efficient project selection and management are essential for economic efficiency. Implementing a rigorous evaluation process to identify projects with high potential impact is crucial. Providing project management training and tools to students and staff overseeing projects can ensure effective execution. Regular monitoring and assessment of project progress can help identify and address any issues or bottlenecks. Limited marketing and outreach can hinder the visibility and support for CIDS.

Developing a comprehensive marketing strategy that includes online and offline channels can enhance outreach efforts. Creating a website or online platform to showcase successful projects and student achievements can attract attention. Engaging in social media promotion, content creation, and participation in industry events can expand the reach and impact of CIDS.

By addressing these problems and implementing the proposed strategies, CIDS can increase their economic efficiency and contribute more effectively to fostering entrepreneurship and innovation. CIDS will be better positioned to drive economic growth, create job opportunities, facilitate technology transfer, and contribute to the overall development of students and society. Continued research, evaluation, and knowledge sharing will be crucial in further enhancing the effectiveness and economic impact of CIDS.

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# DEVELOPING STUDENT SUCCESS: REACHING THE HIGHEST LEVEL OF TALENT MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS (HEI)

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Abstract. Student talent management is a critical component of Higher Education Institutions (HEIs) that fosters innovation, promotes academic success, and prepares graduates for the job market. This article provides a comprehensive overview of the importance of student talent management in HEIs and strategies for optimizing talent development. The article highlights the significance of identifying and nurturing student potential through early talent identification, personalized mentorship programs, curriculum integration, and collaboration with industry partners. By implementing talent development initiatives, HEIs can provide skill-building

opportunities that enhance academic outcomes and foster creativity. The article concludes by emphasizing the significance of investing in student talent management, which benefits individual students and contributes to the growth and prosperity of societies.

**Keywords:** Student talent management, higher education institutions (heis), talent development, talent identification, academic success, innovation, creativity, mentorship programs, curriculum integration, industry collaboration, skill-building opportunities, personalized development, graduation rates, retention rates, professional networks, student talent management, higher education institutions, talent development, academic success, innovation, creativity, talent identification, mentorship programs, curriculum integration, industry collaboration.

#### Introduction

The world today is increasingly competitive, and it is vital for students to identify and develop their talents to excel in their chosen careers. Higher education institutions (HEIs) play a critical role in helping students manage their talents. This article explores the concept of talent management in HEIs and its significance in shaping students' career paths. Higher Education Institutions (HEIs) play a vital role in shaping the future workforce by recognizing and nurturing the diverse talents of their students. Talent management in HEIs involves identifying and supporting students' skills, abilities, and potential, enabling them to excel academically, professionally, and personally. This article explores the importance of student talent management in HEIs and provides evidence-based insights to support the implementation of effective talent management strategies.

### What is Talent Management?

Talent management is a strategic process that involves attracting, developing, and retaining talented individuals to achieve organizational goals. It encompasses various practices, including recruitment, selection, training, performance management, and career development. Talent management aims to create an environment where individuals can thrive and contribute to the organization's success. Talent management is the process of identifying, attracting, developing, and retaining talented individuals to meet an organization's current and future needs (Collings & Mellahi, 2009). In HEIs, talent management refers to the process of identifying and nurturing students' talents to help them achieve academic success and prepare them for the job market. Student talent management in Higher Education Institutions (HEIs) refers to the systematic identification, nurturing, and

development of students' unique talents, skills, and abilities to help them reach their full potential. Talent management in HEI has gained importance in recent years as the job market becomes increasingly competitive, and employers seek graduates with relevant skills and experience. Research has shown that talent management can lead to improved academic performance, increased student engagement and retention, and better job readiness upon graduation (Lopez-Fernandez et al., 2019; O'Brien et al., 2020). It involves creating an environment that supports the exploration and enhancement of students' talents, both academic and non-academic, and providing opportunities for them to excel in their chosen areas.

Talent management strategies may include activities such as mentoring, coaching, internships, competitions, and other opportunities for students to develop and showcase their talents. The ultimate goal is to enable students to maximize their strengths, achieve personal and professional success, and contribute meaningfully to society. One important aspect of student talent management is the recognition of non-academic talents. Many students possess unique skills and abilities outside of the traditional academic disciplines, such as leadership, creativity, and entrepreneurship. These skills can be valuable in a variety of fields, and HEIs can play a role in helping students to develop and showcase them (Morris et al., 2021). Effective talent management strategies in HEI should also take into account the diversity of student populations and strive to create inclusive environments that support all students' talent development. This may include efforts to reduce barriers to access and to provide targeted support for underrepresented groups (Thomas et al., 2021).

While there is a lack of specific research studies explicitly focused on student talent management in HEIs, the concept aligns with broader theories and practices in talent management, career development, and student engagement within the higher education context. The following ideas and perspectives support the importance of student talent management in HEIs:

- Talent Development Theory: Talent development theories emphasize the importance of identifying and cultivating individuals' inherent talents and strengths

to achieve exceptional performance. In the higher education setting, talent development should go beyond traditional academic abilities and include diverse talents such as leadership, creativity, entrepreneurship, and social skills (Kaiser & Nijstad, 2017).

- Student-Centered Learning: Student-centered learning approaches recognize the unique strengths, interests, and talents of individual students. HEIs that prioritize student talent management align their curricula, pedagogical methods, and support services to cater to the diverse talents and learning preferences of students, fostering their holistic development (Barr & Tagg, 1995).
- Holistic Education: A holistic education approach encompasses the intellectual, emotional, social, and physical development of students. Talent management in HEIs promotes holistic development by providing opportunities for students to engage in co-curricular activities, leadership roles, community service, internships, research, and entrepreneurship, thereby nurturing their talents beyond academic achievements (Hausmann, Schober, & Rost, 2018).
- Career Readiness: Student talent management contributes to students' career readiness by aligning their talents and passions with their chosen career paths. HEIs that incorporate talent management strategies help students develop career-specific skills, enhance employability, and adapt to the rapidly changing job market (Gallagher, 2013).

### Importance of Talent Management in HEIs

Talent management refers to the deliberate and strategic processes implemented by HEIs to identify, attract, develop, and retain talented students. By focusing on talent management, HEIs can create an environment that fosters innovation, creativity, and excellence among students. Several studies have highlighted the importance of talent management in HEIs. Gutiérrez and Abad (2020) emphasized that talent management enables HEIs to identify and nurture students with exceptional abilities, providing them with the necessary resources and opportunities for personal and professional growth. In their research, Sá and Serpa (2020) noted that effective talent management practices in HEIs lead to improved

student engagement, motivation, and satisfaction, ultimately resulting in better academic performance. According to Núñez et al. (2021), talent management initiatives in HEIs not only enhance students' employability but also contribute to the reputation and competitiveness of the institutions.

Talent management in HEIs involves identifying and cultivating individual strengths, skills, and aptitudes. It aims to provide tailored opportunities for students to develop their talents and reach their full potential (Gagne, 2018). This proactive approach to talent management enables students to excel academically, become self-aware, and build upon their strengths (Allen & Van der Velden, 2015). HEIs that prioritize talent management foster an environment conducive to excellence.

By recognizing and nurturing student talents, HEIs can attract high-achieving students, enhance their reputation, and create a culture of success (Johnson et al., 2018). Talent-driven institutions also tend to attract talented faculty and researchers, contributing to a virtuous cycle of excellence (Ozbilgin et al., 2018). Talent management in HEIs should encompass a commitment to diversity and inclusion. By identifying and supporting talents from underrepresented groups, HEIs can enhance equity, provide equal opportunities, and foster a diverse and inclusive campus community (Mello et al., 2019).

Talent management programs should actively seek out and support students from diverse backgrounds to create a rich and inclusive learning environment. Facilitating Career Readiness: Effective talent management in HEIs aligns students' talents with their career aspirations. By providing targeted mentoring, internships, and experiential learning opportunities, HEIs help students develop the skills and competencies required for their desired careers (Bridgstock, 2019). This integration of talent management with career development enhances students' employability and prepares them for a rapidly changing job market (Van der Heijden et al., 2018). Effective talent management begins with the identification of students' unique abilities and aptitudes.

This process involves employing a comprehensive range of assessment methods, including academic performance, aptitude tests, interviews, and portfolios (Harrison & Wiemann, 2019). These assessments help HEIs identify students' innate talents and potential for growth. Talent Development: Once talents are identified, HEIs must provide appropriate opportunities and resources for students to develop their skills and abilities. This can be achieved through tailored academic programs, specialized courses, workshops, and mentoring programs (Brockhaus, Hill & Hauschildt, 2020).

For example, project-based learning and internships can provide practical experiences and foster the application of theoretical knowledge, enabling students to enhance their talents. Individualized Support: To effectively manage student talents, HEIs should provide individualized support systems that cater to students' specific needs. This may include academic counseling, mentorship programs, and personalized career guidance (Hagenauer, Gläser-Zikuda, & Moschner, 2019). Such support empowers students to make informed decisions regarding their academic and career paths, thereby maximizing their talent utilization.

Evidence-Based Strategies for Student Talent Management

HEIs can employ various strategies to identify student talents, including aptitude tests, interviews, portfolios, and self-assessment tools. These methods help identify strengths and interests, allowing institutions to tailor support and opportunities to individual students (Martinez, 2018).

Creating personalized development plans enables institutions to address the unique needs and aspirations of students. Such plans may include academic advising, skill-building workshops, research opportunities, internships, and mentoring programs (Tran et al., 2020). Encouraging collaboration and networking among talented students fosters a supportive environment for sharing knowledge, skills, and experiences. HEIs can facilitate this through student clubs, societies, and interdisciplinary projects, creating opportunities for peer learning and collaboration (Hartmann & Holm, 2016).

HEIs should implement comprehensive assessment mechanisms to identify and track student talents from an early stage. This may include aptitude tests, talent showcases, and mentorship programs (Gagné & Hébert, 2018). Such approaches

allow HEIs to understand students' strengths and provide targeted support throughout their academic journey.

HEIs should create personalized talent development plans that align with students' career goals and aspirations. These plans may include tailored academic tracks, research opportunities, leadership programs, and internships (Yorke & Knight, 2016). By customizing opportunities, HEIs can help students maximize their potential and develop a well-rounded skill set.

Promoting collaboration and networking opportunities among talented students fosters creativity, innovation, and peer-to-peer learning. HEIs should facilitate platforms for students to interact, exchange ideas, and engage in interdisciplinary projects (Martins et al., 2019). Collaborative environments empower students to leverage their talents collectively and create a supportive ecosystem.

Continuous evaluation and feedback mechanisms are vital for effective talent management. HEIs should provide regular assessments, counseling, and mentoring to help students refine their talents, overcome challenges, and explore new avenues (Zacher & Frese, 2017). Faculty and advisors can play a crucial role in providing guidance and support throughout students' talent development journey.

In conclusion, this paper has explored the crucial role of talent management in promoting student success within higher education institutions. By examining various strategies and approaches, we have highlighted the importance of enhancing talent management practices to unlock the full academic potential of students. Throughout our analysis, it became evident that effective talent management is not only about identifying and nurturing students' talents but also about creating an enabling environment that fosters their holistic development. By implementing comprehensive frameworks and innovative practices, higher education institutions can optimize student talent management and drive academic excellence.

Moreover, this paper emphasizes the need for a shift from a one-size-fits-all approach to a more personalized and inclusive model of talent management. Recognizing and valuing the unique talents and strengths of each student can lead to enhanced engagement, motivation, and overall academic performance. Furthermore,

we have highlighted the importance of collaboration and coordination among faculty, administrators, and support services in implementing successful talent management initiatives.

By working together, institutions can create a seamless and integrated system that supports students' academic and personal growth. As we conclude, it is crucial for higher education institutions to prioritize talent management as a key aspect of their educational mission.

By fostering an environment that nurtures and maximizes students' potential, institutions can cultivate a generation of confident and successful individuals who will make significant contributions to their fields and society as a whole. In summary, this paper calls for continuous improvement and innovation in talent management practices within higher education institutions.

By embracing these principles, institutions can create a pathway to success, empowering students to thrive academically and fulfilling their potential in an ever-evolving world.

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# EFFECTIVE STUDENT TALENT MANAGEMENT STRATEGIES IN HIGHER EDUCATION INSTITUTIONS: UNLOCKING ACADEMIC POTENTIAL

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Abstract. This article delves into the realm of student talent management within Higher Education Institutions (HEIs) and presents evidence-based strategies to enhance talent development. Recognizing the significance of student talent in fostering innovation, promoting academic success, and preparing graduates for the dynamic job market, this study explores the importance of effective talent management in HEIs. Drawing upon scholarly research, it examines the potential benefits of nurturing student potential, including improved academic outcomes and enhanced creativity. The article proposes key strategies for optimizing talent management, such as early talent identification, personalized mentorship programs, curriculum integration, and industry collaboration. By implementing these strategies, HEIs can create an environment that nurtures student talent, enabling students to realize their full potential and contribute to societal and economic growth. This article contributes to the literature by providing practical insights into the significance of student talent management and offering evidence-based strategies to foster talent development within HEIs.

**Keywords:** Effective student talent management, strategies, higher education institutions (heis), academic potential, talent development, talent identification, mentorship programs, curriculum integration, industry collaboration, innovation

and creativity, academic success, skill-building opportunities, retention rates, graduation rates, personalized development programs.

#### Introduction

In today's rapidly evolving educational landscape, Higher Education Institutions (HEIs) face the challenge of nurturing and maximizing the academic potential of their students. Recognizing and effectively managing student talent has become increasingly critical for HEIs in fostering academic success, promoting innovation, and preparing graduates for a competitive job market. This scientific introduction delves into the realm of effective student talent management strategies in HEIs and explores their role in unlocking academic potential.

Student talent management entails the identification, cultivation, and development of students' unique talents and abilities. By recognizing and providing support to talented individuals, institutions can help students unlock their full potential, leading to enhanced academic performance and personal growth. Effective talent management strategies offer tailored approaches to nurture students' strengths, address their weaknesses, and provide opportunities for skill enhancement.

The significance of effective student talent management in HEIs is underscored by several compelling factors. First, talent identification at an early stage allows institutions to personalize educational experiences and support systems to meet the unique needs of talented students. By implementing appropriate strategies, institutions can create an environment that nurtures and challenges students' academic abilities, leading to improved outcomes and increased retention rates.

Effective talent management in HEIs allows students to unlock their full potential by providing opportunities for growth, development, and recognition. By identifying and nurturing individual talents, institutions can facilitate the holistic development of students, enabling them to excel academically and in their future careers (Tran, Vu, & Pham, 2020). Enhancing Student Engagement: Talent management initiatives foster increased student engagement by providing tailored opportunities for involvement in co-curricular activities, research projects,

leadership roles, and community engagement. Such involvement not only enhances student learning experiences but also promotes personal and professional growth (Hartmann & Holm, 2016).

When students' talents are recognized and nurtured, they are more likely to feel valued and supported by their institution, leading to increased satisfaction, retention, and timely graduation rates (Martinez, 2018). Talent management practices, such as mentoring programs and career guidance, can significantly contribute to student success (Waters & Colbert, 2019).

Talent management initiatives in HEIs can greatly enhance student engagement and satisfaction by providing them with opportunities to explore and develop their skills and interests. According to Astin's theory of involvement, actively engaged students are more likely to persist, succeed academically, and have a fulfilling college experience (Astin, 1999).

Talent management programs, such as mentorship schemes, talent showcases, and leadership development programs, can foster a sense of belonging, encourage student participation, and increase overall satisfaction. Talent management in HEIs goes beyond academic excellence and recognizes the importance of holistic development. To effectively manage student talents, HEIs must first identify and understand the unique abilities and interests of their students. This process can involve the use of assessments, interviews, and observations to gauge students' aptitudes and areas of strength (Kaiser & Davis, 2019).

For instance, administering aptitude tests can help uncover latent talents in areas such as critical thinking, problem-solving, creativity, leadership, or entrepreneurship. Once student talents are identified, it is crucial for HEIs to provide tailored educational opportunities that align with their strengths and interests. This can be achieved through personalized academic advising, individualized project work, and specialized courses or programs. By offering a flexible curriculum, HEIs can empower students to explore and develop their talents further (Sosik & Megerian, 2018). Mentoring and coaching programs are essential components of talent management in HEIs.

Establishing mentoring relationships with faculty members or industry professionals can provide students with guidance, support, and opportunities for professional growth (Lin, Huang, & Lee, 2020). Mentors can share their experiences, provide feedback, and help students navigate their academic and career pathways. HEIs should offer enrichment programs and experiential learning opportunities to enhance students' talents beyond the traditional classroom setting. These programs may include internships, research projects, community service initiatives, and participation in clubs and organizations. Engaging in real-world experiences allows students to apply their skills, develop new ones, and build networks (Han et al., 2021).

Encouraging collaboration and networking among students is crucial for talent management. HEIs can facilitate peer learning, teamwork, and interdisciplinary projects to foster creativity, innovation, and the exchange of ideas (Liang et al., 2019). Building a supportive community enhances students' abilities to work effectively in diverse teams and prepares them for future professional collaborations. Regular assessment and recognition of student achievements are essential for talent management.

HEIs should provide opportunities for students to showcase their talents through exhibitions, competitions, conferences, or publications. Acknowledging and celebrating their accomplishments not only boosts students' confidence but also motivates them to further develop their talents (Hsin & Chou, 2019). Student talent management refers to the strategic process of identifying, developing, and utilizing the unique abilities and skills of students to foster their personal and professional growth.

HEIs that actively engage in talent management initiatives are better equipped to meet the diverse needs of their student population and enhance overall student success. One key aspect of talent management is the identification of student talent. HEIs must adopt a comprehensive approach to identify students' strengths, interests, and potential areas of excellence. Once student talents are identified, HEIs should offer tailored learning experiences to foster their development. This can include

specialized courses, mentorship programs, internships, and research opportunities. These initiatives allow students to explore their interests in-depth, develop their skills, and maximize their potential (Lee & Goh, 2018).

Effective talent management also requires the establishment of holistic support systems within HEIs. This involves providing academic, emotional, and career guidance to students. Academic advisors, counselors, and mentors play a vital role in helping students navigate their educational journey while addressing their individual needs (Talan, 2019).

Promoting collaboration and networking opportunities is crucial for student talent management. HEIs can organize workshops, seminars, and conferences where students can interact with industry professionals, researchers, and fellow students. Such platforms facilitate the exchange of ideas, knowledge sharing, and potential collaborations, further enhancing students' growth (Mansoor & Alam, 2021). Recognizing and acknowledging student achievements is an essential component of talent management.

HEIs should provide platforms to showcase and celebrate student accomplishments, such as award ceremonies, exhibitions, and publications. This recognition not only boosts students' confidence but also motivates them to strive for excellence (McGonigal, 2019). Specialized programs like talent search competitions, science fairs, and academic contests enable the recognition of outstanding student achievements.

For instance, the National Science Talent Search Examination (NSTSE) has been widely used to identify and nurture science talent among students (UNESCO, 2021). The SAT and ACT are well-known examples of standardized tests used for talent identification in college admissions (College Board, n.d.).

By recognizing and providing support to talented individuals, institutions can help students unlock their full potential and achieve their academic and professional goals (Hsieh et al., 2017). Effective talent management in HEIs contributes to enhanced academic success. Research shows that institutions that implement talent development programs, such as mentorship initiatives and specialized coursework,

witness improved student outcomes, including higher retention rates and increased graduation rates (Wang et al., 2018).

Student talent management encourages innovation and creativity by providing platforms for students to explore their unique talents. Institutions that foster an environment conducive to creativity and provide resources for entrepreneurial ventures enable students to develop innovative ideas and contribute to societal and economic growth (Tatli et al., 2020).

Implementation of Talent Management Strategies

To implement effective talent management strategies, HEIs can adopt various approaches and practices. These include:

- Early Identification and Assessment: HEIs should establish mechanisms to identify and assess student talents at an early stage. This can involve talent identification programs, aptitude tests, and comprehensive evaluations of students' skills, interests, and potential;
- Personalized Development Plans: HEIs should design individualized development plans for talented students, tailoring educational experiences and providing specialized courses, workshops, and mentorship opportunities. These initiatives can help students maximize their potential and excel in their areas of talent;
- Networking and Collaboration: HEIs can facilitate networking and collaboration opportunities for talented students, enabling them to connect with peers, experts, and industry professionals. This can include organizing conferences, seminars, and industry-academia partnerships to enhance students' exposure and foster interdisciplinary interactions.

Impact of Talent Management on Students and Institutions

The implementation of talent management strategies in HEIs can have a positive impact on both students and institutions:

- Enhanced Student Engagement and Motivation: Talent management initiatives promote active student participation, engagement, and motivation by

providing challenging opportunities that align with their talents. This, in turn, leads to increased satisfaction and commitment to their academic journey;

- Improved Academic Performance: Research conducted by Pinheiro et al. (2021) found a positive correlation between talent management practices and academic performance. Students who receive targeted support and enrichment opportunities tend to demonstrate higher levels of achievement and intellectual growth;
- Enhanced Employability: Talent management practices equip students with the necessary skills, experiences, and networks to enhance their employability. HEIs that prioritize talent management gain a competitive advantage by producing graduates who are well-prepared for the job market.

Best Practices for Talent Management in HEIs

To effectively manage talent in HEIs, several best practices need to be implemented. Firstly, HEIs need to identify talented students early. This can be done through academic assessments, talent competitions, and co-curricular activities. Secondly, HEIs need to provide students with opportunities to develop their talents. This can be done through specialized programs, mentoring, and internships. Thirdly, HEIs need to create a supportive environment that fosters talent development. This can be achieved by providing students with access to resources such as libraries, laboratories, and technology.

Leveraging Talent for Holistic Development: HEIs must strive to create an ecosystem that allows talented students to excel academically while fostering personal growth and well-rounded development. The following practices can be implemented:

- Student Clubs and Organizations: Encouraging students to participate in clubs and organizations aligned with their interests promotes teamwork, leadership skills, and holistic development. These extracurricular activities allow students to apply their talents in practical settings (Harvard University, n.d.);
- Integration of Research and Innovation: Incorporating research opportunities and innovation challenges into the curriculum enables talented students to explore

their creative potential, develop problem-solving skills, and contribute to their fields of interest (University of Pennsylvania, n.d.).

#### Conclusion

Effective student talent management strategies are crucial for HEIs in unlocking the academic potential of their students. By implementing tailored approaches such as early talent identification, personalized mentorship programs, curriculum integration, and industry collaboration, institutions can create an environment that fosters academic excellence, promotes innovation, and equips students with the skills necessary for success.

Emphasizing effective student talent management contributes to the overall development and competitiveness of HEIs and prepares students to become future leaders in their respective fields. Moreover, effective student talent management strategies not only benefit individual students but also have a broader impact on society. By unlocking the academic potential of students, HEIs contribute to the creation of a skilled and innovative workforce, driving economic growth and societal advancement. Furthermore, nurturing talent within HEIs fosters a culture of creativity and innovation, leading to breakthroughs in research, technology, and various industries.

However, it is important to note that implementing effective student talent management strategies requires a comprehensive and collaborative approach involving faculty, administrators, industry partners, and students themselves. Ongoing evaluation and adaptation of these strategies based on feedback and outcomes are essential for continuous improvement and ensuring their effectiveness.

In conclusion, effective student talent management strategies are vital in unlocking the academic potential of students within Higher Education Institutions. By recognizing and nurturing talents, providing personalized mentorship, integrating talent development into the curriculum, and fostering collaborations with industries, HEIs can optimize students' abilities, enhance academic success, and contribute to the overall growth and development of society. Embracing and

investing in effective talent management is a proactive step towards empowering students and preparing them for the challenges and opportunities of the future.

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# MANAGING THE DEVELOPMENT OF CREATIVITY IN STUDENTS OF NON-GOVERNMENTAL EDUCATIONAL ORGANIZATIONS

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Annotation. Non-governmental educational organizations, often referred to as non-governmental educational organizations, are private, non-profit organizations that focus on providing educational services and initiatives outside of public educational institutions. These organizations play a crucial role in complementing and supplementing the existing education system by offering alternative approaches, meeting specific needs and serving diverse communities. non-governmental educational organizations in the field of education have a specific set of tasks and goals that guide their activities. They may aim to educate disadvantaged communities, promote a particular educational philosophy or approach, address specific educational gaps, or advocate for changes in educational policy.

Key words: non-governmental education, innovative method

Non-governmental educational organizations often have more flexibility in designing and implementing their own educational programs. They can explore innovative teaching methods, curriculum development and assessment approaches that may not be possible within the constraints of government-run institutions.

Non-governmental educational organizations rely on various sources of funding, including grants, donations, corporate sponsorships, and partnerships with other organizations. They may partner with government agencies, corporations, foundations, or international development agencies to provide financial support and resources for their educational initiatives.

Non-governmental educational organizations work actively with the local communities they serve. They work closely with parents, community leaders, and stakeholders to understand the unique needs and challenges of the community and develop programs that effectively address those needs.

Non-governmental educational organizations often engage in advocacy efforts to influence education policy and practice at the local, regional, or national level. They can conduct research, publish reports and participate in policy discussions to promote positive change in education.

Educational non-governmental educational organizations often collaborate with other non-governmental educational organizations, government agencies, educational institutions, and community organizations to maximize their impact. These partnerships may include sharing resources, expertise, and best practices to improve educational outcomes.

Non-governmental educational organizations invest in the training of their staff and teachers to ensure high quality education. They provide training, workshops, and mentoring programs to improve teaching skills, curriculum development, and leadership in education.

Non-governmental educational organizations in the field of education support a system for monitoring and evaluating the effectiveness of their programs and initiatives. They use data and feedback to continuously improve their approach, identify areas of success, and solve problems.

Some educational non-governmental educational organizations operate globally, working in multiple countries to address educational disparities and provide quality education to underserved populations. They can cooperate with international organizations, governments and local non-governmental educational organizations.

Non-profit educational organizations bring diversity, innovation, and flexibility to the educational landscape. By focusing on specific needs, advocating for change and working in partnership with various stakeholders, these organizations make a significant contribution to improving access, quality and equity in education.

Non-governmental educational organizations, often referred to as non-governmental educational organizations, are private, non-profit organizations that focus on providing educational services and initiatives outside of public educational institutions. These organizations play a crucial role in complementing and supplementing the existing education system by offering alternative approaches, meeting specific needs and serving diverse communities. non-governmental educational organizations in the field of education have a specific set of tasks and goals that guide their activities. They may aim to educate disadvantaged

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#### EFFECTIVE STRATEGIES OF TEACHING READING

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**Abstract.** This article provides information on seven effective teaching strategies that can be used in the classroom for better results. If teachers use these beneficial strategies, they will realize positive changes in their pupils. Furthermore, there are given some scientists' interesting researches that they get effective results after using some techniques.

**Key words**: primary components, researches, choral reading, audio books, vocabulary, fluency, reading skills.

Annotatsiya. Ushbu maqolada o'qitishning yetti samarali strategiyasi haqida ma'lumot berilgan bo'lib, bu strategiyalarni darsda qo'llash orqali samarali natijaga erishiladi.

Agar o'qtuvchilar bu strategiyalarni darsda qo'llasa, o'quvchilarida pozitiv o'zgarishlarni osongina payqashsa bo'ladi.Bunga qo'shimcha tarzda maqolada ba'zi olimlarning tadqiqotlari haqida ma'lumotlar ham mavjud.

*Kalit so'zlar:* asosiy komponentlar,tadqiqotlar,audiokitoblar,lug'at boyligi,ravonlik,o'qish texnikalari.

Teaching a pupil to read is one of the most important functions of the teaching profession. The ability to read, and read for comprehension, opens up an entire world of possibilities and opportunities for children to discover new worlds and learn new concepts. That is why teaching reading is such a high priority. The good news is that there are many instructional strategies to teach reading that nearly any teacher can implement. Here are seven of the most popular strategies of teaching reading:

#### 1. READ ALOUD TO STUDENTS.

Read aloud regularly in the classroom and encourage parents to do the same at home. Reading aloud has many benefits to students, including improving comprehension, building listening skills and broadening their vocabulary development. Reading aloud targets the skills of audio learners. Research has shown that teachers who read aloud motivate students to read. A recent study suggests that reading out aloud is a valuable tool that can positively impact middle school students' reading ability[1]

#### 2. CHORAL READING/PARTNER READING.

Choral reading is an exercise where the teacher and class read a text aloud together in unison. This allows struggling readers to still participate in practice of reading without embarrassment and it has been shown to improve fluency and confidence. [1]Partner reading is a small version of choral reading, where students are grouped together to read a text aloud with a partner, alternating sentences or paragraphs.

#### 3. IMPLEMENT AUDIO BOOKS.

Using audio books while reading- also known as ear reading- is a great way to assist struggling readers. While this should not be your primary practice, using audio books in conjunction with focused phonics instruction has been proven to help students improve their reading accuracy. And that benefit applies to students across

all abilities and skill levels. According to psychology today, listening audiobooks reduces stress and improves mood[2]. Listening to stories, poems and books creates positive effects in kids.

#### 4. TEACH ACADEMIC ENGLISH.

To teach academic English means teaching general and domain - specific vocabulary in accordance with a subject or unit. While vocabulary is sometimes thought of as separate from reading instruction, it is actually an integral part in improving reading abilities. This has been a proven tactic, especially for English language learners, but these practices help readers of all levels and backgrounds.

A good place to start is by using some simple but effective ideas suggested by Paul Nation, a widely respected expert on the subject of vocabulary teaching[3]. He suggests some useful vocabulary learning exercises that require little or no preparation.

#### 5. HAVE STUDENTS SUMMARIZE WHAT THEY READ.

As a quick comprehension check, try asking students to write a brief paragraph summary of what they just read,immediately after they complete the reading task. Writing summaries helps them to break down large concepts, focus on the most important details and retain what they read. If a whole paragraph is too much for some students getting a simple who, what, when,where and how explanation is an equally effective tactic.

Learning to summarize is one of the most challenging reading strategies for students to master. Summarizing is the ability to determine the main idea and key details of what was read and describe them in your own words.[4] When students are summarizing they must consider the main points of a text while ignoring any irrelevant information. Summarizing often requires students to consider the plot, characters, problem, solution and themes of a text..

#### 6. LET STUDENTS CHOOSE THE BOOKS THEY READ.

Students are much more likely to be excited to read when they get the opportunity to read about something they are interested in. Curate a short list of options for students and let them pick - this will improve their engagement and create

enthusiasm about reading. Children who read for pleasure are likely to do significantly better in school than their peers who rarely read.

Global teacher award-winning Nancie Atwell (2015) also considers reader's choice, time, and pleasure essential. In her classroom and school (Center for Teaching and Learning), choice is given: "Kids choose what they read because children who choose books are more likely to grow up to become adults who read books. Students who read only a steady diet of assigned titles do not get to answer, for themselves, the single most important question about book reading: why does anyone want to?[5]

#### 7. READ TEXTS REPEATEDLY TO SUPPORT FLUENCY.

Allow students to read the same texts multiple times. By doing this, they not only build fluency, but also build confidence. The more confident they become in their reading skills, the more likely they will enjoy reading. A critical component of early literacy is fluency. Reading with fluency in early elementary school allows a student to find succes in future reading. A student who can not read fluently will have a limited understanding of the text. This manuscript addresses the importance of developing fluency and using repeated readings to develop this skill and in turn, build comprehension. Through repeated readings, students build fluency with meaningful reading experiences. Studies show that r[6]epeated readings help students improve their reading at a rate that supports comprehension. Repeated readings are an effective instructional strategy used in the primary classroom to develop fluency.

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# EXPLORING THE CRUCIAL GAP IN INNOVATIVE METHODS OF ASSESSING ENGLISH FOR SPECIFIC PURPOSES (ESP)

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**Abstract.** English for Specific Purposes (ESP) is a subfield of English language teaching that focuses on developing students' language proficiency in specific fields such as medicine, law, and business. Accurate assessment of ESP proficiency is crucial for learners' success in their chosen professions. Traditional assessment methods such as multiple-choice tests, essays, and oral exams have limitations in measuring ESP proficiency. Innovative methods of assessing ESP have been developed to address these limitations, but a crucial gap remains in the current approaches. This paper aims to explore this gap in innovative methods of assessing ESP by reviewing the literature and analyzing the strengths and weaknesses of existing approaches. The review indicates that innovative methods, such as performance-based assessment, self-assessment, and portfolio assessment, have advantages over traditional methods. However, the current innovative methods of assessing ESP have some limitations, such as the subjective nature of performancebased assessment and the lack of clear criteria for self-assessment and portfolio assessment. To address the gap in innovative methods of assessing ESP, this paper proposes a framework that incorporates the strengths of existing approaches while addressing their limitations. The framework includes the development of clear assessment criteria, the incorporation of multiple assessment methods, the use of technology to facilitate assessment, and the involvement of stakeholders in the assessment process. The proposed framework has the potential to improve the effectiveness of ESP assessment and to better prepare learners for success in their chosen professions.

**Keywords:** English for Specific Purposes (ESP), assessment, innovative methods, traditional assessment, language proficiency, specific fields, literature review, strengths, weaknesses, framework, performance-based assessment, self-assessment, portfolio assessment, assessment criteria, multiple assessment methods, technology, stakeholders.

#### Introduction

English for Specific Purposes (ESP) is a subfield of English language teaching that focuses on developing students' language proficiency in specific fields such as medicine, law, and business [1]. ESP courses aim to provide learners with the language skills they need to succeed in their chosen professions [2]. To assess learners' proficiency in ESP, traditional assessment methods such as multiple-choice tests, essays, and oral exams have been used [3]. However, these methods have limitations in measuring ESP proficiency [4]. Therefore, innovative methods of assessing ESP have been developed to address these limitations [5]. This paper aims to explore the crucial gap in innovative methods of assessing ESP by reviewing the

literature and analyzing the strengths and weaknesses of existing approaches. The review will lead to the proposal of a framework that incorporates the strengths of existing approaches while addressing their limitations.

#### Literature Review

Innovative methods of assessing ESP have been developed to address the limitations of traditional assessment methods. Performance-based assessment, self-assessment, and portfolio assessment are some of the innovative methods used in assessing ESP [6]. Performance-based assessment involves learners performing tasks that are similar to those they will encounter in their professions. This method provides learners with the opportunity to demonstrate their language proficiency in a real-life context [7]. However, performance-based assessment has some limitations. For instance, it is subjective in nature, and there is a lack of clear criteria for evaluating learners' performances [8].

Self-assessment is another innovative method used in assessing ESP. Self-assessment involves learners evaluating their own language proficiency levels. This method provides learners with the opportunity to reflect on their strengths and weaknesses and take responsibility for their learning [9]. However, self-assessment also has some limitations. For instance, learners may overestimate or underestimate their language proficiency levels [10].

Portfolio assessment is a method of assessing ESP that involves learners collecting samples of their work over time and reflecting on their learning. This method provides learners with the opportunity to demonstrate their language proficiency through various tasks and activities [11]. However, portfolio assessment also has some limitations. For instance, there is a lack of clear criteria for evaluating learners' portfolios [12].

### Proposed Framework

To address the crucial gap in innovative methods of assessing ESP, this paper proposes a framework that incorporates the strengths of existing approaches while addressing their limitations. The proposed framework includes the development of clear assessment criteria, the incorporation of multiple assessment methods, the use

of technology to facilitate assessment, and the involvement of stakeholders in the assessment process.

The development of clear assessment criteria is essential in ensuring the validity and reliability of assessment results. Clear assessment criteria provide learners with a clear understanding of what is expected of them and how their performance will be evaluated [13]. The criteria should be developed in consultation with stakeholders, including learners, educators, and employers, to ensure that they reflect the language skills required in specific fields [14].

The incorporation of multiple assessment methods is essential in providing learners with a comprehensive and accurate assessment of their language proficiency. Multiple assessment methods provide learners with different opportunities to demonstrate their language proficiency [15]. For instance, performance-based assessment can be complemented with self-assessment and portfolio assessment to provide learners with a comprehensive assessment of their language proficiency.

The use of technology to facilitate assessment is essential in ensuring the efficiency and accuracy of assessment results. Technology can be used to develop and administer assessments, score assessments, and provide feedback to learners [16]. For instance, computer-assisted language testing can be used to assess learners' language proficiency in a standardized and objective manner.

The involvement of stakeholders in the assessment process is essential in ensuring the relevance and practicality of assessment results. Stakeholders, including learners, educators, and employers, should be involved in the development and implementation of assessment methods [17]. This involvement ensures that the assessment methods reflect the language skills required in the specific field of study and the tasks learners are expected to perform in their future professions.

In conclusion, the accurate assessment of ESP proficiency is crucial for learners' success in their chosen professions. Traditional assessment methods have limitations in measuring ESP proficiency, and innovative methods have been developed to address these limitations. However, a crucial gap remains in the current

approaches to assessing ESP, which this paper has aimed to explore. Through a review of the literature and analysis of existing approaches, this paper has proposed a framework that incorporates the strengths of existing approaches while addressing their limitations. The proposed framework includes the development of clear assessment criteria, the incorporation of multiple assessment methods, the use of technology to facilitate assessment, and the involvement of stakeholders in the assessment process.

Overall, the proposed framework has the potential to improve the effectiveness of ESP assessment and to better prepare learners for success in their chosen professions. Further research is needed to test the effectiveness of the proposed framework in practice and to refine its components based on feedback from stakeholders. Nonetheless, it is hoped that this paper has contributed to the ongoing discussion on innovative methods of assessing ESP proficiency and will inspire further research and innovation in this field.

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# IMPORTANCE OF SPECIFIC ESP MATERIAL DESIGNING FOR STUDENTS OF THE ICT SPHERE

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Abstract: English for Specific Purposes (ESP) is a specialized approach to language teaching that focuses on the specific language needs of learners in a particular field or profession. Designing and developing modern textbooks for ESP courses is a crucial aspect of effective language instruction. This article explores the research of scientists concerning the importance of ESP and the steps in designing and developing textbooks as well as activities and exercises involved in ESP courses.

**Keywords:** ESP, material designing and developing, language teaching, specific language needs, authentic materials, professional context, particular field or profession, activities and exercises.

English for Specific Purposes (ESP) is a term used to describe the teaching and learning of English language skills that are tailored to meet the specific needs of learners in a particular field or profession. One of the most important reasons why ESP is important is that it can help learners to develop the language skills that are most relevant to their specific field or profession. By focusing on the vocabulary, grammar, and communication strategies that are most commonly used in their area of work, learners can become more confident and effective communicators, and can better understand and engage with the content and context of their work.

Another reason why ESP is important is that it can help learners to develop the language skills that are most relevant to their career goals. By focusing on the language skills that are most in demand in their field or profession, learners can increase their employability and career prospects, and can better position themselves for success in their chosen field. ESP has been used to improve communication between engineers and non-engineers, leading to more effective collaboration and problem-solving. Here are some definitions of ESP from different sources, which confirm the necessity of designing and developing specific ESP materials for students of different targeted spheres of life.

According to Hutchinson and Waters, ESP is "an approach to language teaching in which all decisions as to content and method are based on the learner's reason for learning."(1). ESP is "an approach to language teaching in which the content and methodology of the course are determined by the learners' needs and interests, and the language is taught in a way that is relevant to their professional or academic goals." (2). Robinson (1991) defines ESP as "the teaching of English to students who need it for a specific purpose, such as business, science, technology, or academic study." (3). Swales (1990) defines ESP as "the study of language and communication in the context of a particular discipline, occupation, or area of interest." (4). According to Basturkmen (2010), ESP is "an approach to language teaching that focuses on the specific language needs of learners in a particular field or profession and aims to develop their language skills in a way that is relevant to their professional or academic goals."

All the above-mentioned authors emphasize that ESP is an approach to language teaching that focuses on the specific language needs of learners in a particular field or profession and aims to develop their language skills in a way that is relevant to their professional or academic goals.

Research has shown that ESP can be an effective tool for improving communication and outcomes in a wide range of professional contexts. For example, studies have shown that ESP can be used to improve communication between healthcare professionals and patients, leading to better health outcomes.

Similarly, ESP has been used to improve communication between engineers and non-engineers, leading to more effective collaboration and problem-solving (2).

Another reason why ESP is important is that it can help learners to develop the language skills that are most relevant to their career goals. By focusing on the language skills that are most in demand in their field or profession, learners can increase their employability and career prospects, and can better position themselves for success in their chosen field.

ESP can also be an important means of promoting intercultural communication and understanding. By learning the language skills and communication strategies that are most commonly used in a particular field or profession, learners can better understand and engage with the cultural norms and values that underpin that field or profession, and can better navigate the complex social and cultural dynamics of their work.

Material design in ESP refers to the creation of learning materials that are tailored to the specific needs and language demands of learners in a particular field. In this section, we will provide an example of material design for English for Specific Purposes (ESP) in the field of ICT and suggest some activities to use with the materials. The materials used in English for Specific Purposes (ESP) teaching should be designed and developed to meet the specific needs of learners in their professional fields. The materials should be relevant, up-to-date, and authentic. They should also be organized around the learners' language needs and include a variety of activities and exercises that promote language acquisition and development.

When designing materials for ESP, it is important to consider the language skills and vocabulary that are specific to the learners' profession. For example, a business ESP textbook should include business terminology and concepts, while a law ESP textbook should include legal terminology and case studies. The materials should also reflect current practices and trends in the learners' profession. The learning materials for ESP in the ICT sphere should cover the specific language needs of learners in this field. The materials should be relevant to the learners' job roles, and should include vocabulary, grammar, and functional language structures

that are commonly used in ICT settings. The materials should also be authentic and up-to-date, and should provide learners with opportunities to practice different language skills in context.

Designing and developing modern textbooks for ESP courses requires careful planning and consideration of the specific needs and goals of the learners. Here are some steps that can be taken to create effective ESP textbooks:

- 1. Conduct a needs analysis: Before designing the textbook, it is important to conduct a needs analysis to determine the specific language needs of the learners in their field or profession. This can be done through surveys, interviews, or focus groups.
- 2. Define learning objectives: Based on the needs analysis, define clear and measurable learning objectives that are relevant to the learners' goals and needs.
- 3. Choose relevant topics and materials: Select topics and materials that are relevant to the learners' field or profession, and that will help them achieve the learning objectives. This can include authentic texts, case studies, and examples from real-world situations.
- 4. Incorporate multimedia and technology: Use multimedia and technology to enhance the learning experience, such as videos, audio recordings, and interactive exercises.
- 5. Provide opportunities for practice and feedback: Include activities and exercises that provide opportunities for learners to practice using the language in context, and provide feedback to help them improve their skills.
- 6. Include assessment tools: Develop assessment tools that align with the learning objectives, and that provide learners with feedback on their progress.
- 7. Consider cultural and linguistic diversity: Take into account the cultural and linguistic diversity of the learners, and ensure that the materials and activities are inclusive and accessible to all.
- 8. Continuously evaluate and revise: Continuously evaluate the effectiveness of the textbook, and revise it as needed based on feedback from learners and instructors.

As mentioned above, designing and developing modern textbooks for ESP courses requires careful planning and consideration of the specific needs and goals of the learners. This includes conducting a needs analysis, defining learning objectives, choosing relevant topics and materials, incorporating multimedia and technology, providing opportunities for practice and feedback, including assessment tools, considering cultural and linguistic diversity, and continuously evaluating and revising the textbook.

The activities and exercises in ESP materials should be designed to encourage learners to use the language in context and to develop their communicative skills. They should also be varied and engaging to maintain learners' interest and motivation. Activities can include role-plays, case studies, simulations, and discussions.

Visual aids are also an important aspect of ESP materials. They can help learners understand complex concepts and reinforce their understanding of the language. Visual aids can include diagrams, charts, graphs, and photographs. The use of multimedia resources such as texts on specialty, videos and audio recordings can also enhance the learning experience. The following activities could be used with the materials:

- 1. Case Studies: Case studies are an effective way to introduce learners to reallife business scenarios and to provide them with opportunities to analyze and discuss different situations. Learners can work in pairs or small groups to discuss different aspects of each case study, such as the main problem, possible solutions, and recommendations.
- 2. Role Plays: Role plays simulate real-life situations and allow learners to practice their language skills in a safe and supportive environment. Learners can work in pairs or small groups to prepare and perform role plays related to different work situations, such as negotiations on IT projects and software product sales, calls and conversations with clients, or customer service interactions.
- 3. ICT Skills: ESP learning materials should include activities that focus on teaching learners the various language and communication skills that are essential

in ICT, such as making presentations, writing formal emails, and conducting meetings. These activities could include analyzing sample texts, writing and editing drafts, and providing feedback and peer review.

4. ICT Vocabulary and Grammar: Materials should include a focus on vocabulary and grammar that are important in ICT settings, such as common ICT jargon, idiomatic expressions, phrasal verbs, and the use of modals and conditionals in ICT settings. Activities could include matching, gap fill, and sentence completion activities that focus on these language areas.

Material design in ESP for ICT should focus on incorporating relevant and authentic materials that provide learners with opportunities to practice different language skills and communication styles, depending on their job roles. The materials should encourage active learner participation and provide a range of activities that simulate real-life business situations. By using a variety of activities, teachers can help learners to develop the language and communication skills they need to be successful in the business world. Ultimately, materials design that incorporates authentic, relevant, and up-to-date materials will help learners to achieve their learning goals much more effectively.

Materials should be designed based on the needs and requirements of the target learners. The author should develop a clear understanding of the discipline or field in which the learners are interested and the language-related skills and knowledge they need to acquire. A specialist in ESP and author of several ESP textbooks emphasize the importance of conducting relevant research to determine the needs and expectations of the target learners before starting the textbook development process. This research could involve conducting surveys, focus groups, or interviews with the target learners or professionals in the field. (6)

A series of textbooks, training manuals, educational methodical manuals, and dictionaries related to the field for students of the ICT field has been created by the professors of the Department of foreign languages of Tashkent University of Information Technologies named after Muhammad al-Khorazmi. This educational literature serves as an optimal tool for improving the English language skills of

students studying in the field of ICT, including textbooks "English in E-Commerce" by A. Sharipova, "English in Cyber security" by D. Abduvakhabova, "English for wireless communication" by M. Shakhakimova, "Guide to the World of television" by Safarova, and "English-Uzbek-Russian dictionary.(Military)" by D.Karimova. All these textbooks, manuals and dictionaries have a certificate of passing by the Coordinating Council under the Ministry of Higher and Secondary Special Education, which indicates the correspondence of these materials to the requirements for designing and developing materials for ESP students.

In conclusion, designing and developing materials for English for Specific Purposes requires careful consideration of the learners' needs and objectives. The content should be relevant to the learners' profession, up-to-date, and reflect current practices and trends. The structure of the materials should be organized around the learners' language needs, and it should include a variety of activities and exercises that promote language acquisition and development. Visual aids and multimedia resources can also enhance the learning experience. With these considerations in mind, ESP literature can be an effective tool for language teaching and learning.

Thus, designing and developing materials for ESP students may be a niche area of language learning, there is evidence to suggest that it may be an important tool for enhancing communication and improving outcomes in a wide range of professional contexts. By focusing on the language skills that are most relevant to their field or profession, learners can become more effective communicators, increase their employability and career prospects, and better navigate the complex social and cultural dynamics of their work.

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# MEETING LEARNER NEEDS: AN INVESTIGATION INTO NEEDS ANALYSIS AND ESP MATERIAL DEVELOPMENT

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Abstract. Meeting the needs of learners is an essential aspect of English for Specific Purposes (ESP) material development. This paper investigates the role of needs analysis in the process of creating effective ESP materials that cater to the specific needs of learners. The study explores the theoretical and practical aspects of needs analysis, including its purpose, process, and tools. It also examines how needs analysis can be used to develop ESP materials that are tailored to the linguistic and communicative needs of learners in specific contexts. The paper provides a critical analysis of the literature on needs analysis and ESP material development, highlighting the challenges and opportunities in this area of research. The findings of the study suggest that needs analysis is a crucial first step in the process of developing effective ESP materials that meet the diverse needs of learners. The paper concludes with recommendations for future research on this topic, emphasizing the need for more empirical studies that investigate the effectiveness of needs analysis in ESP material development.

**Keywords:** Learner needs, Needs analysis, ESP material development, Tailored materials, Contextual needs, Effectiveness, Empirical studies

#### Introduction

English for Specific Purposes (ESP) is a specialized area of English language teaching that focuses on meeting the specific linguistic and communicative needs of learners in specific contexts. To develop effective ESP materials, it is essential to identify and cater to the learners' specific needs. Needs analysis is a vital tool for achieving this goal. Needs analysis involves identifying the learners' linguistic and communicative needs, analyzing the language they need to perform specific tasks, and determining the context in which they will use English [1].

This paper investigates the role of needs analysis in ESP material development. It explores the theoretical and practical aspects of needs analysis, including its purpose, process, and tools. It also examines how needs analysis can be used to develop ESP materials that are tailored to the linguistic and communicative needs of learners in specific contexts. The paper provides a critical analysis of the literature on needs analysis and ESP material development, highlighting the challenges and opportunities in this area of research.

#### Purpose of Needs Analysis

Needs analysis is a process of gathering information about learners' needs, expectations, and goals [2]. The primary purpose of needs analysis in ESP material development is to ensure that the materials meet the specific linguistic and communicative needs of the learners [3]. By identifying the learners' needs, materials can be tailored to the learners' requirements, making them more relevant and effective. The identification of learner needs can also help to set achievable learning objectives and determine the most appropriate methods of assessment.

### Process of Needs Analysis

The process of needs analysis involves several steps, which include identifying the target learners, identifying their goals and objectives, determining their current proficiency level, and identifying the language tasks they need to perform in their specific contexts [4]. The process also involves identifying the learners' learning styles and preferences, as well as any constraints or limitations they may have.

### Tools for Needs Analysis

Various tools and techniques can be used for needs analysis, such as questionnaires, interviews, observations, and focus groups [5]. Each tool has its strengths and weaknesses and should be chosen based on the specific context and the learners' needs. For instance, questionnaires can be used to gather data from a large number of learners in a short period. Interviews, on the other hand, can provide more detailed information about learners' needs and preferences. Observations and focus groups can provide insight into the learners' behavior and interaction in specific contexts.

#### Tailoring ESP Materials to Learner Needs

Once the needs analysis is complete, the next step is to use the information gathered to develop ESP materials that are tailored to the learners' specific needs [6]. The materials should be designed to address the language tasks identified in the needs analysis and should be relevant to the learners' specific context. The materials should also be engaging and challenging enough to motivate learners to learn and practice their English.

#### Contextual Needs in ESP Material Development

Contextual needs are an essential aspect of ESP material development. Contextual needs refer to the specific language, communication, and cultural demands of the learners' target context [7]. These demands can be influenced by factors such as the learners' profession, their academic level, and their cultural background. To develop effective ESP materials, it is essential to take these contextual needs into consideration. For instance, if the learners are medical professionals, the materials should be designed to address their specific language and communication needs in a medical context.

#### Effectiveness of Needs Analysis in ESP Material Development

Several studies have investigated the effectiveness of needs analysis in ESP material development. A study by Kumaravadivelu [8] found that needs analysis is a crucial first step in the process of developing effective ESP materials that meet the diverse needs of learners. The study found that by tailoring materials to learners' needs, learners were more motivated to learn and were more successful in achieving their learning objectives.

Another study by Basturkmen, Loewen, and Ellis [9] found that needs analysis can lead to a more successful transfer of language learning to the learners' target context. The study found that learners who received materials tailored to their needs were more successful in using the language in their specific context compared to learners who received generic materials. These findings suggest that needs analysis is an effective tool for developing ESP materials that cater to the learners' specific needs and context.

However, despite the benefits of needs analysis, there are also challenges associated with this process. One challenge is the time and resources required to conduct a thorough needs analysis. Needs analysis can be time-consuming, particularly when using methods such as interviews and observations that require significant preparation and analysis. Another challenge is ensuring that the needs analysis is comprehensive and includes all relevant aspects of the learners' needs.

Moreover, there is also a risk of oversimplifying or generalizing the learners' needs in the needs analysis process. Needs analysis can be affected by the biases and assumptions of the researcher or the teacher conducting the analysis [10]. This can result in the identification of superficial needs or the overlooking of important needs.

#### Conclusion and Recommendations for Future Research

In conclusion, needs analysis is a crucial tool for developing effective ESP materials that meet the diverse needs of learners. It involves identifying the learners' linguistic and communicative needs, analyzing the language they need to perform specific tasks, and determining the context in which they will use English. Needs analysis can help to tailor materials to learners' requirements, set achievable learning objectives, and determine appropriate methods of assessment.

However, there are also challenges associated with needs analysis, such as the time and resources required, the risk of oversimplifying or generalizing learners' needs, and the potential biases of the researcher or teacher conducting the analysis. Therefore, it is essential to conduct needs analysis with caution and to ensure that it is comprehensive and includes all relevant aspects of the learners' needs.

Future research in this area should focus on investigating the effectiveness of needs analysis in ESP material development in different contexts and with different learner populations. This research should use empirical methods to evaluate the effectiveness of needs analysis in meeting learners' needs, including the impact of tailored materials on learners' motivation, engagement, and learning outcomes. Additionally, future research should explore innovative ways of conducting needs analysis that are less time-consuming and resource-intensive while still providing reliable and valid data.

In conclusion, meeting the needs of learners is crucial for effective English for Specific Purposes (ESP) material development. Needs analysis is a vital tool for identifying learners' specific linguistic and communicative needs, determining their current proficiency level, and developing tailored ESP materials that address their contextual needs. The process of needs analysis involves identifying the target learners, their goals and objectives, and the language tasks they need to perform in their specific contexts. Various tools and techniques, such as questionnaires, interviews, observations, and focus groups, can be used for needs analysis. Tailoring ESP materials to learners' needs, ensuring contextual needs are considered, and using needs analysis can lead to more motivated and successful learners. Challenges such as time and resource constraints and ensuring a comprehensive needs analysis exist. Further empirical research is recommended to investigate the effectiveness of needs analysis in ESP material development.

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#### THE KEY BENEFITS OF INDIVIDUAL LEARNING IN THE DIGITAL-AGE LEARNING CULTURE

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Abstract. Individual learning is a concept that has gained significant traction in recent years, especially with the increasing integration of digital technologies in the education sector. As more and more students are turning to online courses and digital resources to support their learning, it is becoming increasingly important to understand the benefits of individual learning in a digitally integrated environment. In this article, we will explore some of the key advantages of individual learning in a digital context, drawing on the latest research in the field.

**Key words:** digitalization, individual learning, self-directed learning.

Introduction.

The digital era has brought about a significant shift in the way we learn and acquire knowledge. With the rise of the internet and technological advancements, individuals have access to an abundance of information and resources at their fingertips. However, this abundance of information can also be overwhelming and can make it difficult for learners to navigate and filter through the noise to find what is relevant and useful to them. To overcome this challenge, there is a growing emphasis on individual learning in the digital era. This approach recognizes that each learner has unique needs, interests, and learning styles, and therefore requires a personalized approach to their education. It involves empowering learners to take control of their own learning journey, to set their own goals, and to choose the resources and tools that best suit their needs.

Individual learning in the digital era also emphasizes the importance of continuous learning and upskilling, given the rapid pace of technological change and the need to stay relevant in the job market. By embracing individual learning, learners can take charge of their education and develop the knowledge and skills they need to succeed in an ever-changing world.

There are many reasons why someone might choose to become an individual learner. Some may be seeking to improve their career prospects, while others may

be interested in traveling or communicating with friends and family members who speak a different language. Regardless of the motivation, individual learners have a number of advantages over those who rely on traditional learning environment.

The important key advantage of individual learning in a digitally integrated environment is the ability to customize learning experiences to suit individual needs and preferences. Digital technologies, such as adaptive learning systems and personalized learning platforms, enable learners to receive tailored content and feedback based on their unique learning styles, interests, and goals. This personalized approach to learning can help to improve engagement and motivation, leading to better learning outcomes.

One more advantageous side of individual learning in a digital context is the flexibility it offers. Due to the accessibility of digital learning resources, students are able to do their coursework whenever and wherever they choose. For students who also need to fulfill professional or family obligations, this might be extremely helpful. Digital tools can also facilitate asynchronous communication and teamwork, allowing students to connect with friends and teachers from all around the world regardless of time zones or physical location.

Digital technologies can also enhance the learning experience by providing rich multimedia content, such as videos, interactive simulations, and virtual reality environments. These resources can help to make complex concepts more accessible and engaging and can provide learners with hands-on experience that might not be possible in a traditional classroom environment.

Finally, individual learning in a digitally integrated environment can help to promote lifelong learning and self-directed learning skills. By giving learners greater control over their own learning experiences, digital technologies can encourage them to take ownership of their learning and develop the skills needed to continue learning outside of formal educational settings.

In conclusion, personalized learning experiences, increased flexibility, better multimedia content, and the development of lifetime learning skills are just a few advantages of individual learning in a digitally integrated environment. Individual learning will probably become more and more crucial for students of all ages and backgrounds as digital technologies develop and are integrated more deeply into the educational system. We can better assist learners in reaching their educational objectives and putting themselves in a position to succeed in the twenty-first century by recognizing the benefits of individualized learning in a digital environment.

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### PROSPECTS OF CREDIT MODULE SYSTEM OF LANGUAGE TEACHING

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Abstract. The article considers issues based on the prospects of the credit module system of language teaching. The credit-modular system allows you to push out the goals and objectives of the Bologna Declaration. Under the "module," the author understands an independent, autonomous learning, and complete unit of the educational process, aimed at mastering certain competencies. A credit (credit unit) is considered a unit for assessing labor costs for each module within the framework of modular technology.

**Keywords:** modular technology, language teaching, credit-module education.

Nowadays, the goal of teaching a foreign language is the successful activity in the upcoming subject, professional and social situations, for the ability to be autonomous, independently design educational trajectory, and carry personal responsibility for the results and quality of their education.

Accordingly, we consider the credit-module system as a model for building an educational program for bachelors, contributing to the formation of key

competencies. By "module" we mean an independent, autonomous learning and complete unit of the educational process, aimed at mastering certain competencies. Labor costs for the development of each module are estimated in relation to the total labor costs for the development of the entire training program.

The experience of our work shows that the credit-modular approach, together with the "consciously communicative approach, which combines the systematic mastering of the material in isolation from the natural language environment and the use of different types of conditional situations that simulate communication or communication in various areas - household, business, professional" helps to solve many problems.

The modular approach allows for the democratization of the educational process, predetermines greater freedom in teaching and learning, and provides a legal basis for teachers' actions in choosing programs, ways, means, techniques, and teaching methods. The modular approach provides the opportunity to individualize the learning process. Curricula and programs are built taking into account the individual needs and abilities of students. Today, the issue of performing discipline of trainees is acute. A higher school, where students are as active as possible only during examination sessions, rather contributes to the formation of the habit of emergency work, rather than transforming it into something more consistent with the requirements of a post-industrial society.

The principle of modularity or a modular approach contributes to a more efficient management of all educational processes. If we talk about the organization of management of the educational process, from the position of a teacher-methodologist, then the following processes can be identified as priorities: planning, methodological support, implementation, evaluation and control, and reporting. We consider the modular organization of the educational process as a factor that increases educational autonomy - the student's ability to independently make decisions "Where? What? How?" to learn, to design their own educational trajectory, and also as a factor that brings up high-performance discipline.

When designing a modular system, it is necessary to perform the following steps:

1) Setting goals and objectives for training. 2) Definition of results, i.e. a set of competencies that will be formed as a result of the module. What the student will know, understand, be able to do, and be able to do. 3) Determination of the content of the module - how much material the student must master in order to acquire the required competencies, the definition of relevant topics, genre varieties of texts, situations of communication, and communication (situations that are mini models of real communication). 4) The choice of educational technologies in what forms the content will be broadcast, and what teaching methods will be used, due to which the student will be able to master the competencies. 5) Determining the number of classroom and independent hours, and the duration of training. The ratio of classroom and independent work of the student. 6) Formulation of input requirements for the module, i.e. what competencies the student should already have formed in order for him to successfully cope with the content. 7) Definition of a management system - forms of control, monitoring, and rating. 8) Definition of criteria and parameters for evaluation. 9) Content of the control measure.

Let us dwell in more detail only on the goals. When designing the modules, we identified the following learning objectives: 1) Learning goal: to prepare for further learning and activities in an intercultural, interprofessional community. 2) Communication goal: to teach to establish and maintain professional and personal relationships through the exchange of experience, information, ideas, opinions, and plans.3) Cognitive goal: to teach how to group information according to given parameters. 4) Affective goal: to develop a sense of confidence in using the English language.

The purpose of the module, the content, the technologies used, the forms of control, the criteria for evaluating oral and written works, the mechanism for grading, the "price" of the entire module or each individual map in credits, i.e. everything related to the organization of the educational process within the module

should be described, presented in the information system and available to students at any time.

In conclusion, each module is aimed at obtaining the required result/competence, which can be acquired through systematic work and constant training. Only systematic and regular work during the module, the implementation of all current and intermediate work, and then participation in the control event allow you to get a positive assessment and a certain number of credits.

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# THE ROLE OF THE STUDENTS' INTERCULTURAL COMMUNICATIVE COMPETENCE IN ENGLISH LANGUAGE LEARNING

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Abstract. This thesis addresses the lack of development in the formation of intercultural competence among students studying English at all levels of higher education. The study focuses on the educational potential of foreign language proficiency in preparing future professionals for the global economy, specifically those engaged in international contacts. The research highlights the importance of incorporating a cross-cultural component into language teaching to foster a creative and highly professional individual capable of intercultural communication. The study also emphasizes the need to understand cultural and gender characteristics for better mutual recognition. Interviews, conversations, and observations with students reveal a limited understanding of the intercultural aspect of English language instruction, indicating a gap between the requirements of practice and the existing reproductive model of language teaching. Contradictions between student interests, university programs, and teacher reluctance to adopt new interactive teaching methods further compound the issue. The research emphasizes the need for new forms and methods of teaching business English that integrate the intercultural aspect into the curriculum. Various exercises are proposed to enhance intercultural competence, such as those addressing linguistic, cultural, and professional aspects. Content and Language Integrated Learning (CLIL) is identified as an effective approach to develop language and subject knowledge simultaneously, fostering critical and analytical thinking. The study underscores the importance of including intercultural components in language teaching, as communication involves more than verbal exchange and encompasses cultural understanding, etiquette, and non-verbal expressions.

**Keywords:** intercultural competence, language teaching, cross-cultural communication, higher education, foreign language proficiency, intercultural aspect, business English, student interests, teaching methods, Content and Language Integrated Learning (CLIL), foreign literature, teacher-student partnership, cultural dialogue, tolerance, mutual understanding.

The relevance of the study is due to the lack of development of the problem of the sequence and continuity of the formation of intercultural competence of students in teaching English at all levels and stages of higher education, the incomplete study of the developing and educational potential of a foreign language in the professional training of future specialists for the world economy, whose work is directly related to international contacts.

One of the proper ways to achieve the tasks facing modern education can be education aimed at the formation of a creative highly professional personality, ready for intercultural communication, as well as the inclusion of a cross-cultural component in the process of teaching a foreign language.

Therefore, it is no coincidence that intercultural issues are currently in the focus of serious research. In this regard, it is extremely important to be able to determine the cultural and gender characteristics of people in order to better understand each other and achieve mutual recognition.

Intercultural communication is a process of communication between representatives of different nations, different languages and cultures, so-called intercultural dialogue. The main condition for such dialogue is the formation of at least a bilingual personality. Intercultural communication assumes equal cultural interaction of representatives of various linguacultural communities, taking into account their originality and originality, which leads to the need to identify the universal on the basis of comparison of foreign and native cultures [1].

Interviews of senior students, conversations with junior students, observations of the educational process revealed the fact that most students have a rather narrow understanding of the intercultural aspect of the content of teaching English. Of the 54 students who participated in interviews and conversations, only 22 considered the study of business and professional ethics by means of the English language an integral part of the learning process. 14 students with practical skills of working in

firms and in foreign companies noted the crucial importance of knowledge about national and cultural differences in behavior, communication manners, customs and traditions between Uzbek businessmen and representatives of other cultures.

It is no coincidence that among the qualification characteristics of young professionals who graduated from, for example, economic universities, business leaders highlight the ability to establish long-term relationships with foreign partners by means of a foreign language, business ethics and culture of communication, efficiency in solving professional problems, mobility and readiness for continuous professional development in the professional activities.

Therefore, it becomes obvious that today there are a number of contradictions:

- between the increasing requirements of practice for the level of preparation
   of students of universities in the field of a foreign language and intercultural
   communication and the existing reproductive model of teaching English, which does
   not implement the intercultural aspect of the content of teaching foreign languages;
- personal interests of students in mastering the English language as a means of intercultural communication and the content of the university program of teaching foreign languages, which does not provide for the formation of intercultural competence;
- the needs of universities in the search for modern approaches to organizing the educational activities of students in mastering a foreign language and intercultural communication and the unwillingness of teachers to use new interactive methods of teaching a foreign language and intercultural communication [2].

Despite the variety of scientific studies devoted to the formation of intercultural competence of students in the context of the increasing role of a foreign language as a means of intercultural communication, the problem of introducing new forms and methods of teaching focused on the implementation of the intercultural aspect of the content of teaching business English remains little studied.

The intercultural competence of a linguist-bachelor includes a set of specific knowledge, skills and intercultural relations that make up its cognitive, strategic and

affective components, as well as a number of professional and methodological intercultural skills that allow the teacher to form students' intercultural competence.

In order to teach a foreign language effectively from the point of view of intercultural communication, it is necessary to create an atmosphere of lively and natural communication in language classes that imitates real life situations, to use foreign languages in a professional subject field actively. These can be scientific discussions in a foreign language with the involvement of foreign experts, summarizing and discussing the results of theoretical and practical research from foreign sources, reading individual subject courses in foreign languages, participating students in international conferences, working as an interpreter, which leads to direct contact with representatives of other countries. It is necessary to develop extracurricular forms of communication: clubs, circles, open lectures in foreign languages, scientific societies of interest in a multinational students' community.

The formation of intercultural competence can be provided by a set of exercises, which is built in the form of a hierarchical system in accordance with the stages of work on a sounding text (pre-text, text, and post-text) and includes:

- exercises to remove lexico-grammatical, linguistic and cultural difficulties;
- exercises to test a detailed understanding of the content;
- exercises for cultural enrichment of students' speech practice: general cultural, linguistic and cultural studies, cultural studies-oriented exercises, as well as professionally-oriented exercises, including those of a reflexive nature [3].

The methodological dominant of the set of exercises are tasks aimed at cultural enrichment of students' speech practice.

Proficiency in a foreign language implies communication in this foreign language, that is, the presence of a formed foreign language communicative competence in a person. However, as you know, communication implies not only the verbal exchange of information or the satisfaction of one's communicative intention, but also the exchange of emotions, behavioral reactions, and cultural meanings.

Currently, scientists have found that teaching foreign languages as a means of communication is not possible without the inclusion of a cultural component in the learning process. Any language is a carrier of a certain culture, containing its features. Possession of foreign language communicative competence at a high level is not a guarantee of successful intercultural communication if the participants do not have knowledge about the culture of the country of the language is being studied and about the principles and laws of intercultural communication. Accordingly, teaching a foreign language and intercultural communication skills should be a single process. [4].

In modern conditions, teaching a foreign language should provide to develop a direct connection between a foreign language and a subject of specialty. Synchronization of learning a foreign language and a special subject develops the skill of thinking in a foreign language, speeds up the learning process, creates a powerful motivational mechanism, and creates conditions for intercultural communication.

Content and Language Integrated Learning allows students to form and consolidate language and subject knowledge, skills and abilities and find the shortest and most natural ways to create powerful motivation and motivating factors. In other words, subject-language integrated learning is a didactic approach that makes it possible to form competencies in a foreign language in a single educational context with a subject field.

This educational approach makes it possible not to be limited only to the formation of linguistic competencies, but also significantly to expand the intellectual range and, as a result, contribute to the development of critical and analytical thinking. At the same time, as pedagogical practice shows, the student's analytical work in the professional plane is supplemented by his or her intellectual efforts to develop and formulate his or her position on this problem in a foreign language. The ability to compare concepts is expressed in different languages to expand the analytical resources and brings the student to a higher educational level in general.

Realizing the importance of including an intercultural cultural component in the process of teaching a foreign language, it is necessary to point out that teaching people to communicate and the ability to formulate their thoughts in a foreign language, and not just understand foreign speech, is a difficult task, complicated by the understanding that communication is not limited to verbal process.

A number of factors influences on its effectiveness: the conditions and culture of communication, the rules of etiquette, knowledge of non-verbal forms of expression as facial expressions and gestures, the presence of deep background knowledge [5].

Along with subject-language integrated education, familiarization of students within the framework of language training with the best examples of foreign classical and modern fiction has no less opportunities for achieving the above goals.

Teaching with foreign language works of art is mainly addressed to the spiritual and emotional side of the students, which gives them the opportunity to come to a deep understanding of a different culture. It, as a rule, creates conditions for the implementation of the principle of developing learning.

True comprehension of a foreign language is manifested only when the student is able to formulate his own thought or even think in a foreign language. In other words, there is motivated speaking and critical comprehension of what students have read.

Obviously, this type of approach significantly enhances the role of the teacher, who must have a set of necessary knowledge and methods to teach students how and when to communicate. The teacher must follow the most important methodological principle - work with students on the basis of equal partnership.

The main task is to formulate a problematic and methodically thought-out question, to build its discussion according to the "controlled freedom" formula, when the teacher participates in the discussion on an equal footing with the students, setting the right direction for the lesson. Such approach can stimulate the student to a creative perception of the learning process, self-regulation and autonomy in the acquisition of knowledge, readiness to constructively discussion.

Scientific and technological progress and the efforts of the intelligent and peaceful part of humanity open up new opportunities, types and forms of communication, the main condition for the effectiveness of which is mutual understanding, dialogue of cultures, tolerance and respect for the culture of communication partners.

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#### PROFESSIONALLY ORIENTED FOREIGN LANGUAGE TEACHING FOR STUDENTS OF NON-LINGUISTIC SPECIALTIES

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During the period of Globalization and integration processes that are currently taking place in the world, in modern society there is a need for competitive specialists who are ready to communicate in a professional foreign language of their specialty. Now knowledge of a foreign language provides an increase in the level professional competence of a specialist. Therefore, the question of how to teach a professionally oriented foreign language is quite relevant today.

In modern methodology, teaching foreign languages not only at school, but also at a higher educational institution, now the main emphasis is placed on the formation of communicative competence. Communicative competence can be defined as "the ability of a specialist to communicate in the process of performing various legal actions and decisions tasks based on specially formed knowledge and skills". The goal of any professional education is to achieve a future specialist of high level professional competence. But in order for this goal to be achieved and realized, it is necessary to have an appropriate competent and clear preparation at the university [1].

Today it is important to take a fresh look at the learning process in general and foreign language teaching in particular. Awareness of the fact that knowledge of foreign language becomes an effective tool to achieve the professional success of modern specialists. Enhances the significant role of the linguistic components of higher education in a non-linguistic university, and it is quite obvious that the modern vision of language learning in a non-linguistic university as part of the educational paradigm of higher education is absolutely outdated.

As the practice of teaching a foreign language for students of non-linguistic specialties shows, the level of proficiency in oral foreign language professional communication by future specialists in the field of professional communication turns out to be inappropriate, it does not ensure students' readiness for active interaction with a professional foreign language environment. Graduates can read literature in their specialty, reproduce memorized topics, but find it difficult to express their thoughts in a foreign language, to participate in professional communication in a foreign language freely [2].

The article is devoted to the problem of professionally oriented teaching of a foreign language to students of non-linguistic specialties. The relevance of this topic is due to the fact that now modern society requires competitive professionals who are able to communicate at a high professional level, in a foreign language in their specialty. It is important to form and develop communicative skills among students of a non-linguistic university that would allow them to implement professional contacts in a foreign language in various professional situations.

This article focuses on the principles of professionally oriented teaching a foreign language, showing methodological techniques aimed at implementing these principles of learning. Professionally oriented teaching of a foreign language in a non-linguistic university requires a new approach to the selection of content. It should be focused on the latest achievements in a particular area of human activity, timely reflect scientific achievements in areas that directly affect the professional interests of students, and provide them with an opportunity for professional growth.

Thus, it would be legitimate to consider the content of teaching a foreign language as a set of what students must learn in the learning process so that the quality and level of foreign language proficiency correspond to their needs and goals, as well as the goals and objectives of this level of education. The selection of content is intended to promote diversity and holistic formation of the student's personality, preparing them for future professional activities.

The term "professional-oriented learning" is used to refer to the process of teaching a foreign language, aimed at reading literature in the specialty, studying professional vocabulary and terminology, and, more recently, at communication in the field of professional activity [3].

Professionally oriented is understood as training based on taking into account the needs of students in learning a foreign language, dictated by the characteristics of the future profession. The essence of professionally oriented teaching of a foreign language lies in its integration with special disciplines in order to obtain additional professional knowledge and form professionally significant personality traits.

Professional-oriented teaching of a foreign language is currently recognized as a priority in the renewal of education. Foreign language communication is becoming an essential component of the professional activities of specialists, and the role of the discipline "foreign language" for students is significantly increasing in their professional activities.

An analysis of pedagogical and scientific and methodological sources showed that there are countless methodological directions and technologies for teaching a foreign language at non-linguistic faculties of universities. At present, the task is not only to master communication skills in a foreign language, but also to acquire special knowledge in the chosen specialty.

The psychological and pedagogical conditions for professionally oriented teaching of a foreign language at a university are:

- formation of professional motivation for learning a foreign language;
- implementation of interdisciplinary connections of a foreign language with general professional and general humanitarian disciplines;
- formation of elements of information culture by means of new information and communication technologies and a foreign language;
- achievement of foreign language communicative competence;
- practical use of a foreign language in professional activities;
- development of the needs for constant self-education [4].

The content of teaching a foreign language must include language materials (phonetic, lexical, grammatical, spelling); spheres of communicative activity, topics, situations, speech material, taking into account the professional orientation of students; a system of knowledge of national and cultural characteristics and the realities of the country of the language being studied.

Thus, professionally oriented learning is understood as learning based on taking into account the needs of students in learning a foreign language, dictated by the characteristics of the future profession that require its study. A modern professionally-oriented approach to teaching a foreign language involves the formation of students' ability to communicate in foreign languages in specific professional, business, scientific fields and situations, taking into account the characteristics of professional thinking, while organizing motivational and orienting research activities.

The sphere of communication is understood as a set of homogeneous communicative situations characterized by the same type of speech stimulus, the relationship between communicants and the environment of communication. Foreign language communication can take place both in official and informal forms,

during individual and group contacts, in the form of speeches at conferences, when discussing contracts, projects, and writing business letters.

The essence of professionally oriented teaching of a foreign language lies in its integration with special disciplines in order to obtain additional professional knowledge and form professionally significant personality traits. The training of specialists in non-linguistic universities consists in the formation of communicative skills that would allow for professional contacts in a foreign language in various fields and situations. A foreign language in this case acts as a means of increasing the professional competence and personal and professional development of students and is a necessary condition for the successful professional activity of a specialist graduate of a modern higher school who is able to make useful contacts with foreign-language partners.

In conclusion, foreign language skills are successfully implemented as part of communicative competence only if they correspond to professional skills defined by qualification characteristics of specialists of this profile, fixed by the State Educational Standard of higher professional education.

Therefore, it is expedient and methodologically justified to have professionally communicative oriented training in a foreign language, which involves learning students professionally oriented to foreign language communication. Unlike most academic disciplines included in the list of mandatory in the process of training specialists in various fields, a foreign language as an academic subject does not imply the assimilation of certain concepts, laws, phenomena, that is, scientific knowledge of the language.

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#### DIGITAL LEARNING IN THE SYSTEM OF HIGHER EDUCATION

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Digital technologies have changed the entire educational climate in educational institutions, improving teaching and learning, research and management. There is a great need for an innovative infrastructure, fast Internet connection, modern digital equipment, a secure platform, and people who are competent in the application of digital technologies. In Uzbekistan, higher education institutions are demonstrating the increasing use of ICT, artificial intelligence, robotics and virtual reality in everyday practice, which increases competence and helps to increase the connection between learning and reality. This article presents issues related to the implementation of the digitalization process in higher education institutions.

Digital technologies have improved the quality of education by supporting teachers in teaching by computers. The teacher helps students in the study of various information resources on the topic under study for their innovative and collaborative learning. In modern universities, there is a need for theoretical and practical classes using digital technologies. Learning in the "smart classroom" has become a new paradigm in higher education [1].

Distance learning in different courses at different levels has improved the quality of the educational process. These days, all students need to be good at computers to avoid problems in the future. The introduction of digital innovations is now necessary for every educational institution. For the systematic digitalization of educational institutions, a change in the data management system in those organizations is required. Innovations in science and technology have reduced the size of digital tools and increased the speed of data processing. Digital tools are used in accordance with the student's choice, learning environment and learning settings. Teachers should choose digital tools, taking into account the knowledge levels of

students. This requires that digital tools and software be available for interactive learning using a computer and an Internet connection. Recording lectures on various topics with the inclusion of music or video content in podcasts is widely used today, and students can download lectures to their device for later listening. Multimedia modeling of pedagogical practices can help overcome teachers' isolation [2].

Links to websites and multimedia help you recognize accent patterns, rhythms, and intonation better. The interactive whiteboard allows teachers to conduct a specific lesson with the touch of a finger. Icons are clicked to show video clips to explain concepts. ICTs are very effective in promoting development language skills that include listening comprehension, such as pronunciation problems for non-native speakers. Tools are designed for transcription services help students with hearing impairments easily understand the entire lecture.

Students and teachers can access and interact with their work from anywhere and at any time using a learning management system such as Moodle, Blackboard, Piazza, etc. Visme, Google class, and Zoom- interactive online learning tools are available. Skype is also a video conferencing tool for effective communication and learning. Slideware is a tool that is used to create slides for presentations. An online discussion forum is an auxiliary tool for interactive learning [3].

Many new cutting-edge technologies are driving digital intellectual learning environment in higher education institutions. We will consider some of them. For example, cloud computing is a new network computing technology. Cloud computing is the provision of various services over the Internet, including storage and databases, networks, and software. Cloud storage allows you to store files in a remote database and retrieve them on demand. All types of information are stored in the cloud, including files, email, and can be shared with multiple people at the same time. Cloud computing technologies create digital storage and provide access to multimedia content over the Internet. The cloud keeps data safe with online backup. The cloud service provider has full control over it.

In cloud computing, you can better realize a convenient and secure learning environment, as well as real-time collaboration. Cloud computing is cost effective because it does not require physical hardware. However, the implementation of cloud technologies comes with a security risk due to the transfer of confidential information to the service provider [4]. Cloud computing in higher education is expected to grow by 28% by 2030. The Internet of Things is a wireless network between multiple hardware devices to exchange information. The Internet of Things is the concept of connecting any device to the internet and other connected devices. It is a huge database in which, smart devices exchange information using sensors, electronics, system network and hardware.

Communication between devices can occur between different physical objects, such as in educational institutions. Some examples of devices with IT integration are lighting fixtures, smoke alarms, basically devices that users can connect to any other device or directly to the Internet. Each connected device can be damaged if errors are found in any one device. Turning on and off the power supply, for example, in an educational institution can be carried out automatically using this wireless network. In turn, artificial intelligence has simplified learning methodology and created a personalized learning experience through improvements in online and adaptive learning technologies. The role of artificial intelligence in higher education is about speech recognition, problem solving and planning, and automating administrative tasks.

Artificial intelligence algorithms correct errors in real time. Artificial intelligence can be used to develop decent learning materials, accurately grade work, and quickly release student results. Artificial intelligence can also evaluate the performance of students in the classroom using facial recognition. It is necessary to focus on the correct understanding of artificial intelligence for research and development models, for explaining complex phenomena, since a large amount of computing resources are required to complete the work.

It will take some more time for artificial intelligence methods to be fully implemented in a higher education institution due to insufficient technical support. Blockchain technology is an open source platform where digital records are stored in the form of a ledger. It is a database of several blocks that contain information. If

one block is filled with information, then it is automatically connected to another block, and this process continues.

Blockchain technology ensures the security of data management mechanisms, increases the efficiency and technological improvement of higher education. The introduction of this technology will ensure transparency and eliminate corruption. All records at the time of the establishment and operation of the educational institution will be kept securely, since it is not under the control of one person. It is not possible to change the information stored in the block chain. The blockchain system maintains records of transactions on multiple computers and allows decentralization of open data [5]. Blockchain technology is used to exchange student degree and diploma certificates between institutions.

From the above examples, we can conclude that the benefits of digitalization in higher education are great. However, not all educational institutions in our country, at the moment, can switch to the digitalization of their educational processes. Due to the lack of modern monoblocks and their peripherals, the threat of virus attacks, lack of educational software and insufficient broadband access to the Internet are a big obstacle to the successful adoption of digital technologies. These days, most educational institutions are facing a growing demand for IT professionals. Data security is a major problem in higher education [6].

Summarizing all of the above, we can state that digital technologies individualize the educational process, diversify, develop students' independence. Thus, the quality of education increases, and it is not only about the full and high-quality fulfillment of the requirements of the curriculum: classes begin to meet the personal interests and needs of students. As one of the conclusions of this study, it should be noted that the main task of modern higher education in the Republic of Uzbekistan is to ensure the quality of education based on the preservation its fundamentality and compliance with the current and future needs of the individual, society and the state, through the effective use of advanced pedagogical and digital technologies [7]. Exactly digitalization is an effective tool for improving the quality of higher education. In this regard, the government of our country is developing

strategies to increase intellectual capital by financing the development of innovative technological infrastructure in all educational institutions of our Republic. In the modern national policy of the Republic of Uzbekistan, in the field of higher education, its digitalization is one of the main priorities.

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#### PERSPECTIVES OF DISTANCE LEARNING IN HIGHER EDUCATION

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The current stage of development of higher professional education requires fundamental changes in the system of humanitarian training of students. Without certain philosophical, ethical, political science, historical ideas today it is impossible to deeply comprehend reality in the interaction of all its spheres, sides and connections, in the unity of all its laws and contradictions. At the center of the

learning process is the independent cognitive activity of the student: learning, not teaching. Competent organization of independent activity of students involves the use of modern trends in the training of specialists, which will contribute to the disclosure of the internal reserves of each student and at the same time contribute to the formation of social qualities of the individual [1].

In our opinion, the disciplines of the humanitarian cycle of educational programs of higher educational institutions play an important role in the process of forming a citizen and developing critical thinking of an individual as an element of a common culture. However, the new educational standards provide for a reduction in classroom hours for the study of humanitarian disciplines by university students, and at the same time require the improvement of the content of this discipline. In this regard, there is a need to create new curricula and courses, didactic tools and methods for the formation of a holistic worldview of future specialists.

The purpose of our study is to consider the features of the use of distance learning in the teaching of the humanities at the university, taking into account the global processes taking place all over the world.

The ongoing research is based on activity and competency-based approaches. The methods of analysis and generalization of scientific literature on the topic of research were used, methods of reflection and generalization of the pedagogical activity in the Tashkent branch of Moscow State University named after M.V. Lomonosov were used.

A modern view on the teaching of the humanities is proposed as a means of forming students' systemic thinking, constructing ideas about the world-historical process among students, the mission of the Republic of Uzbekistan in this process and the evolution of Uzbekistan as part of modern civilization. It has been established that the course of the humanities in the educational process of the university is intended not only to give students deep subject knowledge, but also to form personal guidelines and abilities based on an analysis of historical events, objective and subjective factors in the development of society [2].

The educational tasks presented above and their solution will certainly help future university graduates to become competent specialists. These tasks can be solved using the interaction of distance learning with a set of the following innovative pedagogical technologies: problematic, design and game methods that stimulate the mental activity of students; interactive forms of education that promote mutual understanding between the teacher and the student, the joint solution of educational problems and the acquisition of positive communication skills by students.

This paper considers a new format for teaching and studying the humanities - distance learning. It is shown that the introduction of distance education in the educational process of the university is possible only in conditions when the teacher masters innovative ways of organizing and conducting discussions, develops distance learning skills among students through the use of virtual educational platforms for videoconferencing during classes, such as Zoom and Webinar platforms. Perhaps most often, teachers use Skype to conduct online lessons, but there are many other platforms that are no worse, and sometimes even better than Skype.

The teaching staff of the Tashkent branch of Moscow State University named after M.V. Lomonosov most often uses the Zoom platform for videoconferencing and online meetings. The Zoom platform is great for individual and group classes, students can log in both from a computer and from a tablet with a phone. Anyone with a link or conference ID can join the videoconference. The event can be scheduled in advance, and you can also make a recurring link, that is, for a regular lesson at a certain time, you can make the same entry link. Students, for their part, must demonstrate high motivation and activity, find the necessary information on their own, process and analyze it, including primary sources.

The experimental practical results of the introduction of distance learning technologies into the educational process confirm the assumption that the use of distance learning and its supporting technologies in teaching the humanities at a university requires careful planning. This mechanism includes four main steps:

conducting a needs assessment, setting training objectives and producing training materials, training and practice of trainers, and program implementation [3].

Our study identified the benefits of using distance learning for students by testing the Zoom platform in the humanities classes:

- 1. This is a convenient form of both full-time and distance learning.
- 2. The quality of students' independent work is improving. Working on the Zoom platform allows you to perform high-quality calculations, arrange work, use the information resources of the network for in-depth study of the topic.
- 3. It is possible to quickly adjust the content of the course of lectures and practical tasks based on new scientific data.
- 4. Creating an electronic version of a course of lectures for a teacher is more accessible than publishing your own textbook or study guide.
- 5. It is also necessary to take into account the psychological moment: it is interesting for a modern student to work on the Zoom platform, which provides opportunities for the development of figurative and abstract, spatial thinking.

It is important to note that the teaching of the humanities at a university by distance learning imposes special requirements on the level of training and teaching methods of the teacher, who must have a solid knowledge base, be able to apply theoretical knowledge in practice, be aware of the latest achievements in science and technology, as well as possess the properties of mobility and sociability [4].

Thus, distance learning is a universal humanistic form of education based on the use of a wide range of traditional, new information and telecommunication technologies and technical means that create conditions for the learner to freely choose educational disciplines that meet standards, dialogue exchange with the teacher. The role of the teacher is fundamentally changing. The teacher ceases to be the only carrier of knowledge, but becomes, in the highest sense, the coordinator of the educational process. This requires the teacher to have completely new knowledge, skills and abilities [5].

The process of modernization of the education system is underway in the Republic of Uzbekistan. World experience shows that this process is impossible without the use of modern information and telecommunication technologies. Uzbekistan, which is part of the world community, cannot stand aside from global development trends. This fully applies to the system of higher education in our republic and the problem of implementing distance education.

All over the world, a high level of education is considered the key to success, both for the people and the country as a whole. That is why the corresponding area is considered a priority and receives so much attention. Thus, October 8, 2019, the President of the Republic of Uzbekistan Shavkat Mirziyoyev signed the Decree "On Approval of the Concept for the Development of the Higher Education System of the Republic of Uzbekistan until 2030", according to which higher education in Uzbekistan should rise to a qualitatively new level. At the same time, the introduction of distance learning into the educational process of universities will create an effective platform for training independently thinking highly qualified personnel with modern knowledge and high spiritual and moral qualities.

Summarizing all of the above, we can state the sufficient expediency of distance education. The universality and constructivism of the information environment undoubtedly open up new prospects for professional and personal development and self-realization, both for a teacher and a student. The use of distance learning provides an opportunity to form virtual educational or professional communities, discuss problems, and solve common problems, exchange experiences and information [6].

Given the above, it can be assumed that the number of teachers, as distance learning is introduced, will be reduced due to the least "competitive", but at the same time, the role of the teacher himself will increase immeasurably.

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#### INNOVATIVE METHODS TO TEACH BASIC ENGLISH GRAMMAR

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Abstract. This report examines the effectiveness of traditional techniques compared to language games for presenting and revising grammar in language acquisition. While grammar acquisition is considered crucial, disagreement exists regarding the effectiveness of different approaches for vocabulary presentation. The study explores how language games can enhance grammar presentation and revision, offering a more engaging and enjoyable learning experience.

The research suggests various techniques, including visual aids and verbal explanations, to facilitate grammar retention. Furthermore, the advantages of using games in grammar instruction are discussed, such as reducing anxiety, increasing motivation, providing opportunities for language practice, and promoting fluency. The report emphasizes the importance of selecting appropriate games based on students' level, age, and learning objectives. Overall, the findings support the idea that grammar games contribute significantly to presenting and revising grammar, while fostering communicative competence in second language learners.

**Keywords:** Grammar acquisition, Language games, Grammar presentation, Grammar revision, Visual techniques, Verbal explanation, Communicative competence

Grammar acquisition is increasingly viewed as crucial to language acquisition. However, there is much disagreement as to the effectiveness of different approaches for presenting vocabulary items. Moreover, learning grammar is often perceived as a tedious and laborious process. In this report we would like to examine some traditional techniques and compare them with the use of language games for

grammar presentation and revision, in order to determine whether they are successful in presenting and revising grammar than other methods.

From our teaching experience we have noticed how enthusiastic students are about practicing language by means of games. We believe that the grammar games are not only fun but they help students learn without a conscious analysis or understanding of the learning process while they acquire communicative competence as second language users.

There are numerous techniques concerned with grammar presentation. However, there are a few things that have to be remembered irrespective of the way new lexical items are presented. If teachers want students to remember new grammar it needs to be learnt in the context, practiced and then revised to prevent students from forgetting. Teachers must take sure of that students have understood the new words, which will be remembered better if introduced in a "memorable way". Bearing all this in mind, teachers have to remember to employ a variety of techniques for new grammatical presentation and revision. [1]

We suggest the following types of grammar presentation techniques:

- 1. Visual techniques. These pertain to visual memory, which is considered especially helpful with the grammar retention. Learners remember better the material that has been presented by means of the visual aids. The visual techniques lend themselves well to presenting concrete items of grammar. They help students to associate the presented material in a meaningful way and incorporate it into their system of the language units.
- 2. Verbal explanation. This pertains to the use of illustrative situations connected with the grammar material studied. [2]

A lot of experienced textbook and methodology manuals writers have argued that games are not just time-filling activities but they have a great educational value. We hold that most grammar games make learners use the language instead of thinking about learning the correct forms.

There are many advantages of using games in grammar.

1. Games can lower anxiety, thus making the acquisition of input more likely.

- 2. Games are highly motivating and entertaining, and they can give shy students more opportunities to express their opinions and feelings.
- 3. They also enable learners to acquire new experience within the foreign language that are not always possible during a typical lesson.
- 4. Games add diversion to the regular classroom activities, break the ice and introduce the new ideas.
- 5. In the easy, relaxed atmosphere, which is created by using games the students remember things faster and better.
- 6. Grammar games are a good way of practicing the language, for they provide a model of what learners will use the language for in real life in future.
  - 7. Grammar games encourage, entertain, teach, and promote fluency. [3]

If not for any of these reasons they should be used just because they help students to see beauty in a foreign language and not just problems, and this is the main reason to use games when studying English grammar.

Teachers should be very careful about choosing games if they want to make them profitable for the learning process. If games are to bring desired results, they must correspond to either the students' level, or age, or the materials that are to be introduced or practiced.

Not all of the games are appropriate for all students irrespective of their age. Different age groups require various topics, materials and modes of games.

Furthermore, structural games that practice or reinforce a certain grammatical aspects of language have to relate to students' ability and prior knowledge. Games become difficult when the task or the topic is unsuitable or outside the students' experience.

Another factor influencing the choice of a game is its length and the time necessary for its completion. The teacher can either allocate more or less time depending of the students' levels, the number of people in a group, or the knowledge of the rules of a game. Games are often used as short warm-up activities or when there is some time left at the end of the lesson.

Grammar games also lend themselves well to revision exercises helping learners to recall a grammar material in a pleasant, entertaining way. All authors referred to in my report agree that even the grammar games resulted only in noise and entertained students, they are still worth paying attention to and implementing in the classroom since they motivate learners, promote the communicative competence, and generate the fluency.

However, can they be more successful for presentation and revision than other techniques? Our teaching practice proves that the answer to this question is absolutely affirmative.

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#### МУСТАКИЛ ТАЪЛИМ ЖАРАЁНИДА КОМПЕТЕНЦИЯЛАРИНИ ШАКЛЛАНТИРИШ МЕТОДИКАСИ (ИНГЛИЗ ТИЛИНИ ЎРГАНИШ МИСОЛИДА)

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Аннотатция. Мақолада инглиз тилини инновацион технологиялар ёрдамида ўқитишда талабаларда мустакил таълим жараёнида таянч компетенцияларини шакллантириш методикаси тахлил килинган. Хорижий тилларни уқитишда стратегик компетенциялари коммуникатив ёндашув доирасида ривожлантириш йўллари оркали методик таъминотини хакида кенгрок ёритилган.

**Калит сўзлар:** мустақил таълим, инглиз тили, инновацион, технология, таълим технологиялари, интерактив метод.

Бугунги таълим муассасаларида замонавий педагогик технологиялардан фойдаланган холда ўкитишда мустакил таълим жараёнида илғор

услубларини қўллаб, чет тилларига ўқитиш, шу тилларда эркин сўзлаша оладиган мутахассисларни тайёрлаш учун кенг имкониятлар яратилган. Жахонда хорижий тилларни ўқитишда халқаро стандартларни қўллаш, ўқитиш мазмунини модернизациялаштириш, касбий таълимда замонавий технологиялардан фойдаланишнинг хусусий масалалари, ўқитувчининг касбий компетенцияларини ривожлантиришда илғор хорижий тажрибалардан фойдаланишга бўлган эҳтиёжни янада кучайтирди.

Европада бўйича касбий хорижий тиллар компетенцияларни ривожлантириш, компетенциялар интеграцияси, стандарт талаблари ва ўкув уйғунликни ишлаб дастурлари орасида шакллантириш, чикилган бошқа хорижий тилларни ўрганишда қўлланиладиган критерияларни стратегияларни мувофиклаштириш бўйича илмий тадкикотлар олиб бориш мухим ахамият касб этади.

Бутин дунёда пандемия оқибатида карантин жорий қилинганлиги сабабли мустақил таълим технологияси, яъни интерфаол услуб талаба онгига, туйғусига, иродасига таъсир кўрсатиб, тафаккурини фикрлаши фаоллашди.

Ўқитишда мустакил таълим жараёнида талаба фаолияти куйидагилардан иборат:

- вазифаларни белгилаш ва мустақил бажариш;
- берилга янги сўзларни ўзи ёдлаб қайтариш;
- · кунлик ёдланган сўзларни иштирокида гаплар тузиш.

Мустақил таълимда талаба фаолияти бўлажак хорижий тил ўқитувчиларининг лингвистик комтепенцияларини ривожлантириш ҳолати, таълим жараёнида ўқувчиларнинг тил ўрганиш ва тил эгаллаш, лингвистик компетенцияларини ҳамда анъанавий ўқитиш тизимини ва замонавий ўқитиш технологияларини таҳлил қилишни таҳозо қилади.

Инглиз тил дарсларида талабаларнинг лингвистик компетенцияларини шакллантириш ва ривожлантириш таълимнинг метод ва усулларини тўгри танлай олиш билан чамбарчас боғликлиги хорижий тилларни эгаллашга бўлган қизикишни кучайтириш ҳамда тил ўрганишда мустакил таълимни

тўғри ташкил этишни тақозо қилади. Талабаларнинг мустақил таълимда бажарган вазифалари унчалик муваффакиятли бўлмасада, ўкитувчи уларни танкид килиши мумкин эмас. Ўкитувчи эса жараён мобайнида назоратчи хисобланади. Аксинча, талабаларнинг ижодий тафаккури рағбатлантириб борилиши зарур. Дарс тез берилган жавобларни рағбатлантириш, уларни тўлдириш, талабаларни баҳолаш билан якунланади.

Савол-жавоблар (Discussion) усули масофавий дарсларни янада мазмунли ва қизиқарли ўтишга имкон беради. Талаба хато қилишдан қўрқмай, эркин ўз фикрини айта олиши керак. Бундай мухит дарсда хосил қилиниши лозим. Савол жавоб орқали ўқитишнинг технологиясида талабанинг вазифалари қуйида гилардан иборат:

- 1. Кутиладиган жавоблар ва эътирозларни ўйлаш.
- 2. Ўз билимига ишонишни аҳамияти шундаки, ўқитувчида талабаларни улар эркин ҳолда фаолият кўрсатаётган пайтда кузатиш имконияти бўлади. Натижада талабаларнинг фаоллиги, фантазиялари, ижодий қобилиятлари, ишчанликлари, мустақил таълимда ўзини тутишлари ҳақида кўпроқ маълумотга эга бўлиш мумкин.

Инглиз тилини ўргатишда талабаларни қизиқтириб ўкитиш ва билимларни тўлиқ ўзлаштиришларига эришиш замонавий педагогик технологияларнинг асосий максадларидан бири хисобланади. Инглиз тилини ўкитиш усулларидан яна бири – замонавий интерактив усулидир. Усул мазмунига кўра, дарсда янги грамматик мавзу эълон қилиниб, ўкитувчи уни турли йўллар, яъни доскага хар хил чизмалар чизиш, харакатлар билан кўрсатиш, аввалги ўтилган мавзу билан таққослаш билан тушунтириши, мустахкамловчи саволлар билан талабаларни фикрлашга жалб этиши лозим. Фонетик машғулотларда эса, асосан, аудиоматндаги қисқа сухбатлар тингланиб, хотиржам холатда ушбу аудиоматндаги сухбатга айнан мос бўлган, сўзлари тушириб қолдирилган қоғоздаги матн тўлдирилади ва интернет тармоғи орқали ўқитувчига еткизилади.

Талабага берилган матн билан аудиоматндаги суҳбат бир хил бўлади. Матн матнни мустақил тарзда ўта зийраклик билан тингланиб, янги ибораларни ёдда сақлаб қолгандагина, талаба шартни муваффақиятли бажариши мумкин. Бунда тинглаб тушуниш орқали оғзаки нутқ, кўникма ва малакалар шаклланиб боради. Тинглаб тушуниш ўқиш жараёни билан чамбарчас боғликдир. Тингловчи ўқиган сўзларини яхши эслаб қолади ва тинглаганида яхши тушунади.

Тинглаб тушунишни ўргатишнинг мазмунини Г.В.Рогова уч қисмга бўлади: 1. Лингвистик қисм. Бунга тил ва нутқ материали киради. 2.Психологик қисм. Бу овозли нутқни тинглаш, тушуниш малака ва кўникмасини хосил қилишдир. 3.Методик қисм. Тингловчиларга тинглаш усулларини ўргатиш ҳамда тинглаб тушуниш технологияси орқали қонунқоида, тамойиллар, методлар, воситалар орқали ўргатиш амалга оширилади.

Бундан ташқари, тингловчиларни мустақил таълим жараёнида иншо ёзишга ҳам ўргатиш мумкин. Улар иншо мавзулари билан танишгач, хоҳлаган мавзуни танлаб уйда иншо ёзишлари мумкин.

#### Масалан:

- 1.Сиз ёқтирган асар қахрамони.
- 2. Асардаги салбий ва ижобий образларга характеристика беринг.
- 3.Жейн Эйрнинг болалик даври.
- 4. Асарнинг асосий қахрамони ҳақида фикрмулоҳазаларингиз ва ҳоказо.

Бунда лексик-грамматик қийинчиликлар вужудга келади. Талабаларни ўз фикрларини билдиришга ундаш, матн мавзусини ёритишга қисман ўқитувчининг ўзи ҳам ёрдам бериб туриши керак. Бу жараён шу тариқа давом этади. Дарс ниҳоясида доскада бехато ёза олган талабалар рағбатлантирилади. Шуни айтиш жоизки, ўқитувчи дарс давомида вақтни тўғри тақсимлай олиши; дарс бошида ўтилган мавзуларни мустаҳкамлаши; ҳар бир дарсда янги усулларни қўллаши; ҳар бир дарсда учун мос тарқатма материаллардан фойдаланиши мақсадга мувофикдир.

Хулоса қилиб айтганда, талабаларда мустакил таълим жараёнида таянч компетенциялар оркали инглиз тилини ўрганиш шакллантириш методикаси, мустакил талим жараёнида педагогик технологиялардан фойдаланиш, талабаларнинг оғзаки нутқ, тинглаб тушуниш, ёзув, ўкиш кўникмаларини ўстиришга ва эркин мулоқот қилишларига амалий ёрдам беради.

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# ASSESSING THE EFFECTIVENESS OF TEACHING APPROACHES BASED ON CEFR AND ESP FOR ENHANCING ENGLISH LANGUAGE PROFICIENCY AMONG NON-NATIVE SPEAKERS IN A PROFESSIONAL CONTEXT

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Abstract. This paper investigates the effectiveness of teaching approaches based on the Common European Framework of Reference for Languages (CEFR) and English for Specific Purposes (ESP) in enhancing English language proficiency among non-native speakers in a professional context. The study was conducted with a sample of adult learners enrolled in a language program designed for professionals who need to use English in their daily work. The program was based on CEFR and ESP principles and aimed to improve participants' communication skills and their ability to use English effectively in their workplace. Data were collected through pre and post-tests, surveys, and classroom observations. Results indicate that

the CEFR and ESP-based program had a positive impact on participants' language proficiency, confidence, and motivation.

Participants reported feeling more prepared and confident in their workplace communication, and teachers observed an improvement in their students' language skills and engagement in the classroom. The study suggests that teaching approaches based on CEFR and ESP can be effective in enhancing English language proficiency among non-native speakers in a professional context.

**Keywords:** CEFR, ESP, English language proficiency, Non-native speakers, Professional context, Teaching approaches, Communication skills

#### Introduction

English has become a global language and is used as a medium of communication in many professional fields, including business, medicine, and engineering. As a result, non-native speakers of English are required to have a certain level of proficiency in the language to perform effectively in their respective professional contexts. However, acquiring such proficiency can be challenging for many non-native speakers due to various factors such as inadequate exposure to the language, cultural differences, and varying learning styles.

In recent years, the Common European Framework of Reference for Languages (CEFR) and English for Specific Purposes (ESP) have emerged as popular approaches to teaching English as a foreign language. The CEFR provides a common standard for describing language proficiency, while ESP focuses on developing learners' language skills in specific professional contexts. This study aims to assess the effectiveness of teaching approaches based on CEFR and ESP in enhancing English language proficiency among non-native speakers in a professional context.

The CEFR has been widely adopted in language teaching and assessment in Europe and beyond. The framework has been recognized as a valuable tool for promoting international communication and cooperation in various contexts [1]. The CEFR provides a standardized description of language proficiency that enables teachers and learners to set clear learning objectives and assess learners' progress accurately. Moreover, the CEFR has been found to be a useful tool for promoting learner autonomy and self-assessment, as learners can use the framework to identify their strengths and weaknesses and set realistic language learning goals [2].

ESP is a widely recognized approach to language teaching that has been used to meet the specific language needs of learners in various professional contexts. ESP courses are designed to provide learners with the necessary language skills and knowledge to communicate effectively in their respective fields of work. ESP courses can be tailored to meet the specific language needs of learners, such as medical terminology, legal jargon, or business communication skills.

Several studies have shown the effectiveness of teaching approaches based on CEFR and ESP in enhancing English language proficiency among non-native speakers. For instance, Akbari and Tavakoli [3] found that an ESP-based program was effective in improving learners' language proficiency in the context of business. The study involved a sample of 40 Iranian university students studying business English. The students were divided into two groups, a control group that received traditional language instruction, and an experimental group that received ESP-based instruction. The results showed that the experimental group outperformed the control group in terms of language proficiency, suggesting that ESP-based instruction can be effective in enhancing learners' language proficiency in specific professional contexts.

Similarly, Rasekh and Heidari [4] investigated the effectiveness of an ESP-based program in improving learners' language proficiency in the context of medicine. The study involved a sample of 30 Iranian medical students. The students were divided into two groups, a control group that received traditional language instruction, and an experimental group that received ESP-based instruction. The results showed that the experimental group outperformed the control group in terms of language proficiency, suggesting that ESP-based instruction can be effective in enhancing learners' language proficiency in specific professional contexts.

In addition, several other studies have shown the effectiveness of teaching approaches based on CEFR and ESP in enhancing English language proficiency among non-native speakers in various professional contexts [5,6,7,8]. These studies have demonstrated that CEFR and ESP-based programs can provide learners with

the necessary language skills and knowledge to communicate effectively in their respective fields of work.

Overall, the literature review suggests that teaching approaches based on CEFR and ESP can be effective in enhancing English language proficiency among non-native speakers in a professional context. The use of a standardized framework such as the CEFR can facilitate the design and assessment of language programs, while the ESP approach can provide learners with the necessary language skills and knowledge to communicate effectively in their respective fields of work.

This study was conducted with a sample of adult learners enrolled in a language program designed for professionals who need to use English in their daily work. The program was based on CEFR and ESP principles and aimed to improve participants' communication skills and their ability to use English effectively in their workplace. The study used a mixed-methods approach, which involved both quantitative and qualitative data collection methods.

Data were collected through pre and post-tests, surveys, and classroom observations. The pre-test was administered to assess participants' baseline language proficiency levels, while the post-test was administered at the end of the program to assess their language proficiency improvement. Surveys were used to collect participants' feedback on the program, including their confidence levels, motivation, and perceived improvements in their workplace communication skills. Classroom observations were conducted to assess participants' engagement and participation in the program.

The results of the study indicate that the CEFR and ESP-based program had a positive impact on participants' language proficiency, confidence, and motivation. The pre-test results showed that participants had varying levels of language proficiency, with some at the beginner level and others at the intermediate level. The post-test results showed a significant improvement in participants' language proficiency levels, with all participants showing some degree of improvement.

The survey results indicated that participants felt more prepared and confident in their workplace communication after completing the program. They also reported feeling more motivated to learn English and apply their language skills in their work. The classroom observation results showed that participants were more engaged and participative in the program, with increased interaction and collaboration among themselves and with the teacher.

The study suggests that teaching approaches based on CEFR and ESP can be effective in enhancing English language proficiency among non-native speakers in a professional context. The results of the study are consistent with previous research findings that have shown the effectiveness of ESP-based programs in improving learners' language proficiency in specific professional contexts [9,10].

The positive impact of the program on participants' language proficiency, confidence, and motivation can be attributed to the use of CEFR and ESP principles in designing the program. The CEFR provided a common standard for describing language proficiency, which enabled the teachers to set clear learning objectives and assess participants' progress accurately. The ESP approach ensured that the program was tailored to meet the specific language needs of learners in their respective professional contexts, which made the program more relevant and engaging for the participants.

The study has several implications for language teaching and learning in a professional context. First, it highlights the importance of using a standardized framework, such as the CEFR, in designing language programs for non-native speakers. The use of a common standard enables teachers to set clear learning objectives and assess learners' progress accurately, which can enhance the effectiveness of language teaching and learning.

Second, the study underscores the relevance and effectiveness of ESP-based programs in enhancing learners' language proficiency in specific professional contexts. Such programs can provide learners with the necessary language skills and confidence to communicate effectively in their workplace, which can enhance their professional performance and career prospects.

Finally, the study emphasizes the importance of learners' motivation and engagement in language learning. Learners who are motivated and engaged in their

learning tend to perform better and achieve higher levels of proficiency. Therefore, language teachers should design programs that are relevant, engaging, and tailored to meet learners' specific language needs and interests.

In conclusion, the study has shown that teaching approaches based on CEFR and ESP can be effective in enhancing English language proficiency among non-native speakers in a professional context. The program was found to have a positive impact on participants' language proficiency, confidence, and motivation.

The study highlights the importance of using a standardized framework, such as the CEFR, in designing language programs and the relevance and effectiveness of ESP-based programs in enhancing learners' language proficiency in specific professional contexts.

Language teachers should design programs that are tailored to meet learners' specific language needs and interests and foster learners' motivation and engagement in language learning.

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### STUDENTS' DEVELOPMENT COMPETENCIES IN IMPROVING FOREIGN LANGUAGES IN HIGHER EDUCATION INSTITUTIONS

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Abstract. Learning a foreign language is an essential component of higher education in today's globalized world. To improve their language skills effectively, students must possess a range of competencies, including motivation, language learning strategies, cultural competence, self-reflection and self-assessment, and time management and discipline. These competencies can be developed through various means, such as language classes, self-study programs, language learning software, and instructor guidance and support. By developing these competencies, students can enhance their employability and cultural awareness, making them better prepared for the demands of the global workforce.

Higher education institutions play a critical role in fostering these competencies and helping students achieve success in their language learning endeavors.

Key words: Foreign language learning, Higher education, Competencies Language learning strategies, Cultural competence, Self-reflection, Self-assessment, Time management, Discipline, Globalization, Employability, Cultural awareness, Language classes, Self-study programs, Language learning software, Instructor guidance and support.

Learning a foreign language has become an essential part of higher education institutions worldwide. Being proficient in a foreign language not only helps students in their academic pursuits but also increases their chances of employability in a globalized world. However, learning a foreign language is not an easy task, and it requires certain competencies that students must possess to improve their language skills. In this article, we will discuss the students' development competencies that are essential for improving foreign languages in higher education institutions.

#### Motivation

Motivation is the driving force behind any learning process. In the context of learning a foreign language, motivation plays a crucial role in the success of the learner. Students who are motivated to learn a foreign language are more likely to put in the effort and time required to improve their language skills. In contrast, students who lack motivation may struggle to learn the language and may eventually give up. There are two types of motivation: intrinsic and extrinsic. Intrinsic motivation comes from within the learner and is driven by the individual's interest

and enjoyment in the learning process. Extrinsic motivation, on the other hand, comes from external sources such as rewards or pressure from others. While both types of motivation can be effective in learning a foreign language, intrinsic motivation is more sustainable and long-lasting.

To improve their language skills, students must be motivated to learn. Higher education institutions can foster intrinsic motivation by providing students with opportunities to use the language in real-life situations. For example, language exchange programs, cultural events, and study abroad programs can all help students connect with the language and culture they are learning. Additionally, instructors can create a positive learning environment that encourages students to take risks and make mistakes without fear of judgement.

Language learning strategies

Language learning strategies refer to the methods and techniques that learners use to improve their language skills. Effective language learners use a variety of strategies that are appropriate for their learning style and language level. Some common language learning strategies include:

Vocabulary acquisition: This involves learning new words and phrases and using them in context to improve communication skills.

Grammar practice: This involves studying the rules of the language and applying them in speaking and writing.

Listening and speaking practice: This involves listening to authentic materials, such as podcasts or videos, and practicing speaking with a partner or instructor.

Reading and writing practice: This involves reading authentic materials, such as books or articles, and writing responses to them.

Mnemonic devices: This involves using memory aids, such as acronyms or visual cues, to help remember new vocabulary or grammar rules.

Effective language learners use a combination of these strategies to improve their language skills. Higher education institutions can help students develop these strategies by providing them with resources, such as language learning software, tutoring services, or language exchange programs. Instructors can also model effective language learning strategies and encourage students to try new techniques that work for them.

#### Cultural competence

Language and culture are closely intertwined, and understanding the culture of the language being learned is essential for effective communication. Cultural competence refers to the ability to understand, appreciate, and interact effectively with people from different cultural backgrounds. Students who are culturally competent are better able to communicate with native speakers and understand the nuances of the language they are learning. To develop cultural competence, students must first learn about the culture of the language they are studying. This can be done through language classes that include cultural components or through extracurricular activities that expose students to the culture. For example, attending cultural events, trying traditional foods, or participating in a language exchange program with native speakers are all effective ways to develop cultural competence. Additionally, students must be open-minded and willing to adapt to new cultural norms. This may involve learning new communication styles, social norms, or customs that are different from their own. Instructors can help students develop cultural competence by creating a welcoming and inclusive learning environment that values diversity and promotes cross-cultural communication.

#### Self-reflection and self-assessment

Self-reflection and self-assessment are critical competencies for improving language skills in higher education institutions. Effective language learners are aware of their strengths and weaknesses and are willing to take responsibility for their own learning. By reflecting on their language learning experiences and assessing their progress, students can identify areas for improvement and adjust their learning strategies accordingly.

Self-reflection involves examining one's own learning process and identifying areas for improvement. This may involve reflecting on the effectiveness of language learning strategies, identifying areas of difficulty in the language, or evaluating progress towards language learning goals. Self-assessment involves evaluating one's

own language skills and identifying areas of strength and weakness. This may involve taking language proficiency tests or evaluating one's own speaking, listening, reading, and writing skills.

Higher education institutions can help students develop self-reflection and self-assessment competencies by providing them with opportunities to reflect on their language learning experiences and assess their language skills. For example, language classes may include self-reflection activities, such as journaling or group discussions, that encourage students to reflect on their language learning experiences. Language proficiency tests can also be used to assess students' language skills and provide them with feedback on areas for improvement.

Time management and discipline

Learning a foreign language requires time and discipline. Effective language learners are able to manage their time effectively and make language learning a priority. This may involve setting aside dedicated study time each day, prioritizing language learning over other activities, or making a schedule that includes language learning activities.

Time management and discipline are particularly important for students who are learning a foreign language outside of a formal classroom setting, such as through online courses or self-study programs. In these situations, students must be self-motivated and disciplined to stay on track and make progress towards their language learning goals.

Higher education institutions can help students develop time management and discipline competencies by providing them with resources and support. For example, language learning software or apps can help students stay organized and on track with their language learning activities. Instructors can also provide guidance and accountability by setting language learning goals, providing feedback on progress, and offering support and encouragement.

Conclusion. Learning a foreign language is an essential part of higher education in today's globalized world. However, improving language skills requires more than just attending language classes. Students must possess a range of competencies,

including motivation, language learning strategies, cultural competence, self-reflection and self-assessment, and time management and discipline, to improve their language skills effectively.

By developing these competencies, students can not only improve their language skills but also enhance their employability and cultural awareness. Higher education institutions can play a critical role in fostering these competencies and helping students achieve success in their language learning endeavors.

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#### ЭТАПЫ РАБОТЫ С ТЕКСТОМ И ФОРМИРОВАНИЕ РАЗЛИЧНЫХ ТЕХНОЛОГИЙ ИЗВЛЕЧЕНИЯ ИНФОРМАЦИИ ИЗ ТЕКСТА НА УРОКЕ ИНОСТРАННОГО ЯЗЫКА

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Аннотация: В статье рассматриваются этапы работы с текстом с целью более эффективного извлечения информации. При изучении иностранного языка текст является основой обучения. Текст считается одним из важных источников языка и речевого материала, источник информации. Автор показывает различные задания по работе с текстом.

**Ключевые слова:** работа с текстом, иностранный язык, речевая деятельность, чтение, извлечение информации.

**Abstract:** The article discusses the stages of working with text in order to extract information more efficiently. When learning a foreign language, the text is the basis of learning. The text is considered one of the important sources of language and speech material, a source of information. The author shows various tasks for working with text.

**Key words:** work with text, foreign language, speech activity, reading, extracting information.

Изучение иностранного языка становится актуальным вопросом. Сегодня в неязыковых вузах процесс изучения иностранного языка состоит прежде всего, в работе с текстами профессионального характера. Чтение является наиболее популярным видом речевой деятельности в сегодняшнее время, и оно получило немаловажное значение в методике преподавания иностранного языка, как это считают такие ученые как, И. Л. Бим, Н. С. Креленштейн, Е. И. Пассов, Г. В. Рогова, и многие другие. Они считают, что работа с текстом должна быть комплексной, иначе это приведет к проблемам при его переводе на родной язык. [1] Результат комплексной работы с текстом отразится на расширение словарного запаса будущего специалиста.

Каждому студенту необходимо работать с текстом на столько эффективно, чтобы можно было быстро и правильно извлекать из него нужную информацию, но для того, чтобы извлечь какую-либо информацию из обладать необходимым текста, учащиеся уже должны минимумом В лексического И грамматического запаса. методике преподавания иностранных языков самой распространенной классификацией видов чтения является классификация по характеру извлечения информации из текста. Выделяют четыре вида чтения: ознакомительное, просмотровое, поисковое и изучающее: [2]

- 1) Ознакомительное чтение выполняется без каких-либо заданий.
- 2) Просмотровое чтение ограничено по времени и имеет цель определения только темы или проблемы текста.
- 3) Поисковое чтение заключается в поиске конкретной информации в тексте, заданной перед чтением.

4) Изучающее чтение понимается как полное понимание и осмысление не только всего текста, но и его отдельных разделов.

При работе над каким-либо текстом происходит осмысление и оценка информации, содержащейся в тексте. Обычно выделяются 3 этапа работы над любым текстом: дотекстовый этап (предречевые упражнения), текстовый этап (контроль понятия содержания), послетекстовый этап (контроль понятия важных деталей текста, анализ и оценка). Послетекстовый этап необходим для развития устной или письменной речи на иностранном языке. [3]

Существуют разные виды заданий для работы над текстами. Например,

- 1) работа с заголовком, где обучающийся сможет определить тематику текста.
  - 2) ответы на предложенные вопросы в конце текста;
  - 3) подходящие заголовки к каждому из абзацев;
- 4) перевод каждого абзаца на родной языке, этим обучающийся увеличит свой словарный запас
  - 5) пересказ прочитанного текста или же какого-либо выбранного абзаца
  - 6) придумать самому новый конец текста

Роль преподавателя при обучении чтению очень высока. Он должен научить учащихся извлекать информацию из текста, используя определенные технологии чтения, объяснять значение слов, самому правильно говорить, читать и следить за правильным произношением, проводить контроль качества выполненных заданий, создавать положительную мотивацию за счет похвалы. Успешный результат обучения чтению будет у тех студентов, кто правильно будет читать тексты вслух с соблюдением правил произношения и интонационных; или же умение читать про себя тексты с пониманием основного содержания. При помощи чтения какого-либо текста студенты зрительно воспринимают его, узнают знакомые слова, и не обращают внимание на незнакомые слова, которые могут помешать понять основное содержание текста.

Студенты должны уметь определять значение незнакомого слова по контексту, а после полного чтения перевести эти слова с помощью словаря, находить в тексте незнакомую информацию и кратко выражать оценку содержания.

В заключение хотелось бы еще раз отметить, что работа с текстом способствует развитию сложных умений осмысления и переработки получаемой из текста информации. Студент должен обобщить факты, дать им оценку, выявить основную мысль текста, выразить свое отношение к читаемому. Овладев различными видами и типами чтения, студенты научатся ориентироваться информациями, научатся отделять главное от второстепенного, выделять главную мысль текста и то, что хотел сказать автор. [4]

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## СОВРЕМЕННЫЕ ТРЕБОВАНИЯ К ОБУЧЕНИЮ ЯЗЫКОВЫМ ДИСЦИПЛИНАМ В КОНТЕКСТЕ ПРОФЕССИОНАЛЬНОЙ ПОДГОТОВКИ СТУДЕНТОВ ЭКОНОМИЧЕСКОГО ВУЗА

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Информационное общество предъявляет требования к современному образованию, ведь процессы виртуализации и цифровизации, невероятные темпы развития цифровых технологий и накопления информации определяют реформирование содержания обучения, представление учебного материала

новому поколению. Это делает актуальным актуальный вопрос настоящего исследования. В системе образования перед педагогами, учеными, руководителями стоит проблема поиска и внедрения в учебный процесс творческих подходов к преподаванию языковых дисциплин с учетом особенностей современной молодежи.

Современное образование не может ограничиваться только передачей подрастающему поколению всей совокупности знаний, формированием у него самых современных компетенций и развитием совершенных познавательных способностей. Именно перед образованием стоит задача создания человека в целостности его человеческих проявлений. Конечная цель образования, ориентированная на человека это создание нового общества, не страдающего от насилия и эксплуатации, члены которого высокоразвиты, полны энтузиазма. руководимые любовью к человечеству и мудростью [1].

Новый стандарт высшего образования направлен на выполнение не узкоотраслевой, а социально-стратегической задачи: выявить, обобщить и закрепить в виде условной нормы все практически актуальные современные гуманитарные требования к результатам образования. Значение социальногуманитарного компонента профессионального образования, определяется тем, что выпускник вуза является не просто носителем определенных знаний и умений, а личностью, обладающей совершенно особыми человеческими качествами и вовлеченной во множественные цепочки разноплановых взаимодействий с другими людьми.

В контексте нашего исследования, мы пришли к выводу, что само понятие «образование» должно быть коренным образом переосмыслено. Мировоззренческое значение антропологических идей в образовании состоит в понимании человека как творческого существа, который формирует себя сам, в признании человеческой личности как самодостаточной личности, ее приоритета над государством, в трактовке образования как атрибута человеческого бытия, а не как функции общества.

Как общественно-гуманитарной известно, В парадигме, сформированной стремлением человечества в социокультурном развитии проникнуть в глубины субъективного мира, главной профессиональнопедагогической ценностью становится конкретный человек, его внутреннее пространство, специфика индивидуального процесса познания. Социальнообеспечивают формирование гуманитарные дисциплины всесторонне развитой личности, способствуют обогащению обучаемого сведениями о культуре, экономике, быте, истории своей страны, вкладе ее в мировую цивилизацию. В ходе обучения раскрывается вся сложность внутреннего современного студента, особенности духовного мира его культурных, социальных взаимоотношений с окружающими людьми [2].

Исследовательская гипотеза нашей работы состоит в том, что мы предлагаем основную ее идею, связанную с нашей позицией на то, что языковые дисциплины представляют собой объективный культурологический феномен социальной действительности. Цели и задачи нашего исследования определили поиск и отбор инновационных методов и методик, отвечающих современным требованиям, с помощью которых они достигались и решались.

Экспериментальные исследования проводились на базе ТГЭУ в городе Ташкенте. В исследовании приняли участие 50 студентов данного вуза. Исследование было разделено на три этапа. Отправной точкой экспериментального исследования послужил анализ смежной отечественной и зарубежной исследовательской тематики, а также опыта педагогической практики высшего профессионального образования.

В ходе экспериментального исследования преподаватели пытались улучшить коммуникативные и рефлексивные способности студентов экспериментальной группы. Это помогло обучаемым самим самостоятельно задавать вопросы, усваивать и анализировать необходимую информацию. Они также научились навыкам рассуждений и аргументации. Регулярное мотивирование студентов в продуктивные диалоги способствовало получению практических навыков по языковым дисциплинам, созданию

продуктивной атмосферы и обеспечило эффективное сотрудничество между преподавателями и студентами ТГЭУ.

В процессе развития социально-гуманитарной составляющей профессиональной подготовки студентов экономического вуза как фактора повышения культурного уровня современной молодежи выявились противоречия между:

- необходимостью использования педагогами эффективных технологий проектирования и реализации социально-гуманитарного компонента профессиональной подготовки как фактора повышения культурного уровня современной молодежи и отсутствие его достаточного научно-методического обоснования;
- повышенными требованиями работодателей к культуре студентов вузов, и недостаточное отражение культурного компонента в содержании языковых дисциплин;
- необходимостью использования учебно-методических комплексов по языковым дисциплинам на основе модульно-компетентностного подхода и отсутствия учебно-методических алгоритмов их разработки у преподавателей ТГЭУ.

Согласно разработанному научно-методическому обеспечению социально-гуманитарного компонента профессиональной подготовки как фактора повышения культурной составляющей студентов вузов, основными ключевыми понятиями являются:

- обеспечение создание необходимых условий для функционирования процессов, способствующих культурному развитиюс тудентов;
- методическое обеспечение совокупность методов и приемов предметной деятельности преподавателя и студентов по овладению системой культурных компетенций и способов их применения;
- научно-методическое обеспечение процесс создания организационнопедагогических и методических механизмов практического

- применения научных результатов в деятельности субъектов образования на методическом, теоретико-методическом уровнях;
- учебно-методическое обеспечение совокупность нормативной и учебно-методической документации, что влияет на реализацию целей, содержание обучения, развитие обучающихся, формирование у них соответствующих культурных компетенций.

Рассмотрим ключевые алгоритмы, определяющие исходные позиции развития социально-гуманитарного компонента профессионального образования как фактора повышения культурного уровня студентов экономического вуза:

✓ Первый алгоритм - реализация вариационного подхода, основанного на учете объективных и субъективных факторов. Объективные факторы: культурообразующее содержание гуманитарных дисциплин, уровень требований к усвоению учебного материала, наличие преемственных или методика обучения. межпредметных связей, Субъективные факторы: индивидуальный преподавателя, стиль ГОТОВНОСТЬ студента К самостоятельной работе с учебным материалом, культурообразующая мотивация социально-гуманитарного обучения.

✓ Второй профессиональных, алгоритмединство И взаимосвязь общекультурных и предметных компетенций. Самостоятельная деятельность студентов вуза, осуществляемая на основе конкретных инструкций, алгоритмов, схем и других методических материалов, способствует развитию не только знаний и умений в области изучаемых работы. дисциплин, умений, навыков  $\mathbf{c}$ информационными, познавательными процессами, усиливает мотивацию обучаемого, развивая и улучшая необходимые компетенции, которые социально и профессионально значимы для будущего специалиста. В связи с этим важно пересмотреть и обновить научно-методическое обеспечение при преподавании языковых дисциплин, используя новые инновационные технологий при разработке заданий, вопросов и упражнений.

 ✓ Третий алгоритм – выбор научных концепций и определение научной базы. Проектирование научно-методического обеспечения процесса обучения должно осуществляться на основе инновационных педагогических и психологических концепций, теорий и подходов. При решении этой задачи необходимо обратить внимание на научные знания, отражающие культурообразующие закономерности процесса обучения и развития учебной деятельности и личности студента в условиях самостоятельной работы. Такие научные концепции должны предусматривать вариативность обучения, проблемное обучение, проектное обучение, компьютеризацию обучения, модульный и культурно-компетентностные подходы.

✓ Четвертый алгоритм — освоение обучающимися профессиональной нормативной базы по конкретной специальности и программные документы, такие как учебные планы, рабочие программы, методические материалы. Знание студентами культурных норм, требований, критериев оценки способствует развитию их культурных компетенции. В связи с этим необходимо выделить из всей нормативно-правовой документации те культурообразующие положения, которые должны быть представлены обучающимся для изучения и усвоения. При этом важно выявить те аспекты будущей профессиональной деятельности, в рамках которых им должна быть предоставлена возможность эффективного развития своих профессиональных качеств [3].

Мы считаем, что изучение и составление этих выше перечисленных алгоритмов, позволили нам сформировать новое видение характеристики научно-методического обеспечения современного учебного сущность научно-методического обеспечения как системного культурного компонента учебного процесса состоит в том, что оно представляет собой сложное, системное образование, отражающее одно ИЛИ несколько инновационных технологий овладения программным материалом, адекватным профессиональной деятельности, реализующих закономерности формирования культурных компетенций студентов современного вуза, выполняющих комплекс педагогических функций.

К структурным компонентам научно-методического обеспечения профессиональной подготовки социально-гуманитарного компонента как фактора повышения культурного уровня студентов относятся:

- 1) научные основы и методы управления организацией;
- 2) научные основы и методика повышения культуры формирование содержания языковой подготовки студентов[4].

Проведя ряд исследований в этой рассматриваемой области, мы пришли к такому выводу, что:

- Социально-гуманитарная основа обучения представляет собой объективный культурологический феномен социальной действительности, определяющий возможности интенсификации культурно-коммуникативных явлений, требующих мировых повышенного внимания К его качественным гуманитарным характеристикам, особенно востребованных в условиях размывание духовных ориентиров современной молодежи.
- Научно-методическое обеспечения культурного компонента процесса обучения как комплексного, системного образования, отражает одну или несколько инновационных технологий по развитию культурной компетенции студентов вуза, освоения ими программного материала по языковым дисциплинам.
- Обосновано и реализовано научно-методическое обеспечение интеграционных механизмов формирования профессиональногуманитарных компетенций студентов на теоретико-методическом уровнях [5].

Таким образом, современные технологии преподавания и обучения языковым дисциплинам студентов вузов должна быть направлена на систематизацию технологий их преподавания и обсуждению образовательных технологий, которыми может и должен владеть современный преподаватель

современного вуза, включая средства личностно-ориентированного обучения, постановки и достижения целей обучения.

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### CRITICISM AND CHALLENGES OF USING MOBILE TECHNOLOGIES IN LANGUAGE TEACHING FOR THE DEVELOPMENT OF PROFESSIONAL COMPETENCE

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Abstract. Mobile technologies have become ubiquitous in our daily lives, and their use in language teaching has been widely discussed and explored. While there are many potential benefits of using mobile technologies for the development of students' professional competence in language learning, there are also several criticisms and challenges associated with this approach. This article examines some of the key criticisms and challenges of using mobile technologies in language teaching for the improvement of professional competence, including issues related to access, digital literacy, pedagogy, and assessment. The article argues that while mobile technologies can be effective tools for supporting the development of professional competence in language teaching, educators need to be aware of the limitations and challenges associated with these technologies and work to address them in their teaching practice.

**Keywords:** mobile technologies, language teaching, professional competence, criticisms, challenges

Mobile technologies, such as smartphones and tablets, offer a range of benefits for language learners, including the ability to access learning materials anytime and anywhere, engage in collaborative learning activities, and receive personalized feedback and support. As a result, the use of mobile technologies in language teaching has become increasingly popular in recent years. One of the key potential benefits of using mobile technologies in language teaching is the improvement of students' professional competence, defined as the ability to use language effectively and appropriately in professional settings (Council of Europe, 2001). However, while there are many potential benefits of using mobile technologies, there are also some criticisms and challenges associated with this approach.

This article examines some of the key criticisms and challenges of using mobile technologies in language teaching for the development of professional competence. Specifically, it will address issues related to access, digital literacy, pedagogy, and assessment. The article will conclude by offering some suggestions for how these challenges can be addressed, and by emphasizing the importance of a critical and reflective approach to the use of mobile technologies in language teaching.

Access: Access is one of the key challenges associated with the use of mobile technologies in language teaching. Despite the fact that mobile technologies are widely used throughout the world, there are still numerous places where access to them is either very limited or nonexistent. This is particularly true in poorer nations, where economic and social factors usually restrict access to technology. Consequently, using mobile technologies in language learning may make existing inequalities in access to educational institutions and professional development possibilities worse.

Digital Literacy: Another challenge associated with the use of mobile technologies in language teaching is digital literacy. While many students may be familiar with using mobile technologies for personal purposes, they may not be familiar with using these technologies for educational or professional purposes. This can lead to a number of issues, including difficulties with navigating educational apps and platforms, accessing and evaluating digital resources, and participating in

online discussions and collaborations. Without adequate support and training, the use of mobile technologies in language teaching may be ineffective and may even hinder the development of professional competence.

Pedagogy: A further challenge associated with the use of mobile technologies in language teaching is pedagogy. While mobile technologies offer many opportunities for innovation in language teaching, they also pose a number of challenges for traditional pedagogical approaches. For example, the use of mobile technologies may require a modification from teacher-centered to student-centered learning, with a greater emphasis on student autonomy and self-directed learning. Similarly, the use of mobile technologies may require the adoption of new instructional strategies, such as gamification and mobile storytelling. Without careful consideration of these pedagogical challenges, the use of mobile technologies in language teaching may be ineffective or even counterproductive.

Assessment: Finally, a key challenge associated with the use of mobile technologies in language teaching is assessment. Traditional forms of assessment, such as exams and essays, may not be appropriate for assessing the development of professional competence in language learning. Instead, alternative forms of assessment, such as e-portfolios and performance-based assessments, may be more appropriate. However, the development and implementation of these alternative forms of assessment may pose a number of challenges, including issues related to standardization, validity, and reliability. Without appropriate and effective assessment, the use of mobile technologies in language teaching may be limited in its ability to foster the development of professional competence.

Addressing the Challenges: While there are many challenges associated with the use of mobile technologies in language teaching for the development of professional competence, there are also a number of strategies that can be used to address these challenges. For instance, efforts can be made to guarantee equal access to mobile technology and the availability of the required tools and resources for students from all backgrounds. Similar initiatives can be created to give students the digital literacy abilities they require to utilize mobile technology effectively for both academic and professional goal.

In terms of pedagogy, teachers can work to incorporate mobile technologies into existing instructional practices in meaningful and effective ways. This may involve the development of new instructional strategies and approaches that take advantage of the unique affordances of mobile technologies, such as gamification and mobile storytelling. Additionally, teachers can work to shift from traditional teacher-centered approaches to more student-centered approaches that emphasize student autonomy and self-directed learning.

Finally, in terms of assessment, efforts can be made to develop and implement alternative forms of assessment that are better suited to assessing the development of professional competence in language learning. This may involve the development of performance-based assessments and e-portfolios, as well as efforts to ensure that these alternative forms of assessment are standardized, valid, and reliable.

Conclusion. The use of mobile technologies in language teaching offers many potential benefits for the development of students' professional competence. However, there are also many challenges associated with this approach, including issues related to access, digital literacy, pedagogy, and assessment. As well as a willingness to adapt and innovate in response to altering educational and technical environments, overcoming these issues calls for a critical and reflective approach to the use of mobile technology in language instruction. By doing so, educators can ensure that the use of mobile technologies in language teaching is effective, equitable, and ultimately beneficial for the development of students' professional competence.

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### THE WAYS OF FORMATION OF STUDENTS' PROFESSIONAL COMPETENCE VIA MOBILE TECHNOLOGIES IN LANGUAGE TEACHING

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Abstract. The current stage of development of the domestic education system is characterized by the process of its intensive informatization. Here, education is presented as "a purposefully organized process of providing the education sector with methodology, technology, and practice of creating and optimally using scientific, pedagogical, educational and methodological developments focused on realizing the capabilities of information and communication technologies (ICT) tools used in the comfort and health of those who save conditions" [1]. The article describes the ways of formation students' professional competence via mobile technologies in language teaching.

**Keywords:** language teaching, mobile technologies, technology, education.

Mobile technologies are one of the new innovative means of teaching a foreign language. Mobile technologies should be understood as portable devices with mobile applications and Internet access that allow students to access educational information and reference materials at anytime, anywhere, as well as organize network communication between participants in the educational process (students and teachers) to form aspects of foreign language communicative competence.

Foreign language learning with Mobile systems is a form of organization of the learning and control process based on the use of mobile communication devices (smartphones, tablet computers, etc.), in which students can develop and improve language skills anywhere and at any time, as well as speech skills (based on the means of synchronous and asynchronous communication), to form sociocultural and

intercultural competencies in order to use a foreign language as a means of communication in the social and professional spheres.

The term "mobile learning" is inextricably linked with the concept of "distance education". It should be understood as such a form of education in which the interaction of teachers with students and students among themselves is carried out at a distance and reflects all the components intrinsic in the educational process (goals, content, methods, organizational forms, teaching aids).

Depending on the means of implementing distance learning, the latter can be divided into the following types:

- a) a correspondence model for the implementation of distance learning, based on the use of printed materials on paper;
- b) a multimedia model based on the study of printed, multimedia materials, video, audio materials, local computer programs;
- c) tele-education based on the establishment of communication between the teacher and students using telesystems (audio teleconferencing, video conferencing, audio graphic communication, television broadcasting);
- d) Internet learning, carried out through a variety of means of communication and presentation of the educational content offered by the Internet (access to Internet resources, interactive multimedia);
- e) an intelligent learning model, including interactive multimedia, access to Internet resources, computer communication between all participants in the educational process.

Mobile learning is the latest form - the intellectual model - of distance learning.

In practice, mobile learning is implemented through mobile technologies - mobile means of interaction between people or obtaining instant access to the necessary information. The following mobile technologies can be used in teaching a foreign language: e-mail, blog technology, podcasts, a web forum, a linguistic corpus, electronic dictionaries, Internet reference resources, synchronous video Internet communications, and navigators. Each mobile technology has distinctive didactic properties and methodological functions.

Didactic functions are understood as external manifestations of mobile technologies. Within the framework of different academic disciplines, the same mobile technologies with their inherent didactic properties and corresponding didactic functions will manifest various methodological functions within the discipline under study.

In this regard, the methodological functions within the framework of teaching a foreign language will be the methodological capabilities of these technologies in the development of speech skills, language skills of speech, as well as the formation of sociocultural and intercultural competencies of students [2].

Let us briefly consider each of the technologies and designate the types of speech activity or aspects of the language developed on its basis.

E-mail or e-mail group - Internet service for the exchange of written messages between users. Based on e-mail, it is possible to organize telecommunication projects for information exchange between participants. As a result, methods were developed for the implementation of language telecommunication projects aimed at developing the writing skills of pupils and students and the formation of their sociocultural and intercultural competencies.

Blog technology is a modern Internet technology that allows users to post information in a multimedia format on a page in the form of a diary or magazine, as well as comment on user messages. Podcasts - modern Internet technologies, based on which you can find, listen to, and view hosted podcasts, as well as record and host your podcast on the server for the user. There are a large number of educational and non-educational (authentic) podcast services on the Internet that can be used to develop students' listening skills. Thus, it can be concluded that on the basis of the podcast service, it is possible to develop speaking and listening skills, as well as to form the socio-cultural competence of students.

In conclusion, it should be noted that the regular use of mobile technologies in the process of teaching a foreign language will contribute to a better formation of aspects of foreign language communicative competence.

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### THE ROLE OF TV SERIES IN TEACHING ENGLISH FOR SPECIFIC PURPOSES (ESP)

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Abstract. This thesis examines the role of TV series in teaching English for Specific Purposes (ESP). The study investigates the effectiveness of incorporating TV series as a supplementary tool to traditional language teaching methods, and analyzes the impact of TV series on learner motivation and language acquisition. The investigation includes an extensive literature review, a qualitative analysis of several TV series, and a survey of language learners and teachers. The results indicate that TV series can play a significant role in ESP teaching by providing authentic, engaging, and contextually rich language input. The study also highlights the importance of selecting appropriate TV series and designing tailored teaching materials to maximize the educational benefits. The results suggest that the television series, providing a genuine, meaningful and contextually rich source of language inputs, can significantly contribute to ESP teaching. The study also stresses the need to select appropriate TV programmes and develop tailormade teaching materials with a view to maximising learning benefits.

**Keywords:** English for Specific Purposes (ESP), TV series, Language acquisition, Authentic language input, Learner motivation, Tailored teaching materials, Cultural context

English for Specific Purposes (ESP) is a branch of English language teaching that focuses on providing learners with the necessary linguistic skills and knowledge required for specific professions, industries, or academic fields (Dudley-Evans & St. John, 1998). With the growing demand for specialized English language skills, the need for effective and innovative teaching approaches has become more important than ever. TV series are a popular form of entertainment that has the potential to provide authentic and engaging language input for ESP learners (Bahrani & Sim, 2012). This thesis investigates the role of TV series in teaching ESP and seeks to answer the following research questions:

How effective is it for ESP learners to have real language input from TV series?

What impact does a TV show have on the motivation to learn and engage in ESP training?

What criteria should be taken into account in the selection and use of television programmes for ESP training?

Several studies have highlighted the potential benefits of using TV series in language teaching, particularly in providing authentic language input, fostering motivation, and enhancing cultural understanding (Bahrani & Sim, 2012; Vanderplank, 2010; Herrero, 2011). Research on the use of TV series in ESP teaching, however, remains limited. This literature review synthesizes existing studies on the role of TV series in language teaching and identifies areas for further exploration in the context of ESP.

Authentic language input is crucial for the development of ESP learners' language skills (Gilmore, 2007). TV series provide a rich source of authentic language, as they often feature native speakers engaging in natural, unscripted interactions (Vanderplank, 2010). Moreover, TV series can expose learners to the specialized vocabulary, jargon, and discourse patterns characteristic of their target industries or professions (Bahrani & Sim, 2012).

The use of TV series in language teaching can have a positive impact on learner motivation and engagement. As a form of entertainment, TV series are inherently engaging and can help learners develop a personal connection with the language and culture (Herrero, 2011). Moreover, TV series can help reduce anxiety and foster a positive attitude towards language learning (Krashen, 1982). This study employs a mixed-methods approach to investigate the role of TV series in teaching ESP. Firstly, a qualitative analysis of several TV series is conducted to assess their potential for providing authentic language input for ESP learners. Secondly, a survey is administered to a sample of ESP learners and teachers to gather data on their experiences with using TV series in language teaching.

The findings of this study indicate that TV series can play a significant role in ESP teaching by providing authentic, engaging, and contextually rich language

input. However, the study also emphasizes the importance of selecting appropriate TV series and designing tailored teaching materials to maximize the educational benefits.

In conclusion, this thesis has demonstrated the significant potential of utilizing TV series as a resource for teaching English for Specific Purposes. By providing authentic, engaging, and contextually rich language input, TV series can supplement traditional ESP teaching methods, leading to enhanced language acquisition and a deeper understanding of specialized vocabulary and discourse patterns. Furthermore, the use of TV series in ESP teaching has been shown to have a positive impact on learner motivation and engagement, fostering a genuine interest in the target language and reducing anxiety associated with learning. However, it is essential for instructors to carefully select appropriate TV series that align with the specific objectives and content of their ESP courses. This requires a thorough analysis of the linguistic and thematic elements of the TV series, as well as a consideration of the cultural context and potential sensitivity of the content. Additionally, the development of tailored teaching materials and activities that integrate the TV series into the ESP curriculum is crucial for maximizing the educational benefits.

Future research should further explore the integration of TV series into ESP teaching, focusing on specific industries and professions to gain a deeper understanding of the potential benefits and challenges associated with this approach. Moreover, investigating the long-term impact of using TV series on language retention and the development of specialized language skills will be valuable in determining the most effective strategies for incorporating this engaging and authentic resource into ESP teaching.

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#### СОВРЕМЕННЫЙ, КОМПЕТЕНТНЫЙ И КОНКУРЕНТОСПОСОБНЫЙ УЧИТЕЛЬ ИНОСТРАННОГО ЯЗЫКА

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Аннотация. В данной статье рассматривается проблема качества образования в стране, особенно в контексте обучения иностранным языкам. Авторы обращают внимание на низкие результаты обучения, отмечают недостаточный интерес учеников к учебе и неудовлетворенность ими учителями. Предлагается профессиональный имидж современного учителя иностранного языка, который должен владеть знаниями об инновациях в профессиональной сфере и адаптировать процесс обучения к современным целям. Рассматриваются различные компетенции учителя, такие как социально-политическая, психолого-педагогическая, дидактическая и коммуникативная компетенции.

**Ключевые слова:** качество образования, учебные заведения, ученики, учителя, иностранный язык, современные цели, обучение, коммуникативная компетенция, профессиональный имидж

Качество образования в любой стране определяется уровнем подготовки обучающихся. Участие в предметных Олимпиадах, поступление в отечественные и мировые вузы, получение грантов, участие в национальных и зарубежных проектах являются основными критериями при аттестации и аккредитации учебных заведений. Но в стране не так много учебных заведений где могут гордиться своими учащимися и выпускниками.

Учебные планы, программы, учебники едины для всей страны, а результаты обучения низкие. Учителя жалуются на современных учеников, что у них нет интереса к учебе. Ученики, в свою очередь, недовольны

учителями, потому что им приходится заниматься с репетиторами, чтобы подготовиться к поступлению в вузы. Так в чем же проблема такого противоречия сторон?

В данной статье мы представим профессиональный имидж современного, компетентного и конкурентноспособного учителя иностранного языка.

Современным учителем иностранного языка может считаться тот, кто владеет информацией об инновациях в профессиональной сфере. Так в обучении иностранным языкам к этому относится понимание современных целей, реализациях которых зависит от способности учителя адаптировать процесс обучения с учетом достижений в мировой практике. Так, в настоящее время каждый учитель иностранного языка входя в класс или аудиторию вопрос Как я использую сегодня на уроке отвечать на (подготовлен аутентичный языковой коммуникативный ЛИ материал, аутентичные ситуации общения, достаточно ли интерактивных заданий, чтобы обучающийся каждый возможность формировать имел коммуникативную компетенцию 90% времени урока, а 10% времени дается учителю на методические инструкции, менеджмент и фасилитацию процесса обучения), компетентностного (нацелен ли учебный материал и упражнения на акцентирование всех компонентов коммуникативной компетенции: лингвистической, социолингвистической социокультурной, дискурсивной, стратегической ), личностно-ориентированного (учтен ли предыдущий опыт учащихся их потребности и недостатки в коммуникации на тему урока) и интегрированного (достаточно ли на уроке заданий на развитие критического, креативного, логического, аналитического мышления, языковой догадки и прогнозирования; предлагаются ЛИ межпредметные материалы дополнительные ресурсы для более глубокого понимания темы) подходов.

С выходом в свет дополнения к CEFR от 2018 года цель обучения иностранным языкам уже переориентирована на формирование плюрилингвальной и плюрикультурной компетенций, что означает изучает изучение одного языка через другие. Кроме этого, медиация выделяется как

дополнительный вид речевой деятельности. В связи с непрерывными исследованиями проблем в обучении иностранным языкам как в стране, так и за рубежом изучение инноваций это основной путь саморазвития и самосовершенствования специалистов данной профессиональной сферы. Компетентный учитель это проявление педагогического мастерства. Ученые в области педагогики и методики выделяют бесконечное множество и вариаций профессиональных компетенций учителя иностранного языка.

Изучив тематическую литературу можно сделать вывод о базовых компетенциях, которые встречаются в том или ином смысле почти во всех исследованиях: социально-политическая, психолого-педагогическая, дидактическая, лингво-дидактическая, коммуникативная, методическая и личностная компетенция. Социально-политическая компетенция способность учителя на основе знаний о социальных и политических реалиях стран изучаемого языка и родной страны уметь быть толерантным, уважать культурные ценности обеих сторон, проявлять патриотизм и стать примером межкультурной коммуникации для своих учащихся. Главное правило для учителя иностранного языка формировать иноязычную коммуникативную компетенцию учащихся на основе учебной программы и учебных материалов, а не оценивать социальные или политические достоинства или недостатки. Данная компетенция учителя помогает формировать мировоззрение и гражданскую позицию общества уже со школьной скамьи.

Психолого-педагогическая компетенция считается фундаментальной, так как именно эта компетенция определяет есть ли у учителя призвание к педагогической деятельности. Данная компетенция подразумевает способность учителя работать с учащимися на основе знаний законов возрастной психологии и педагогики, навыки позитивной организации урочной и внеурочной деятельности на основе современных подходов и образовательных технологий, что, бесспорно, способствует эффективному решению педагогических задач.

Для учителя иностранного языка данная компетенция важна еще и для понимания процессов психологии в овладении иноязычной речью и совершенствования кратковременной, оперативной, долговременной памяти учащихся наряду с развитие критического, креативного, логического, аналитического необходимых для овладения иноязычной речью.

Дидактическая компетенция ЭТО педагогическая инженерия, выражающаяся в способности учителя эффективно проектировать учебный процесс. Академический процесс должен конструироваться на основе знаний технологии планирования урока (соблюдении этапов урока и их временных соотношений) и умении ставить и коррелировать цели конкретного занятия для реализации программы всего курса. Знании обще дидактических принципов и специальных обучения, которые выражаются в понимании процессов интерференции родного языка на изучение иностранного, дидактических принципов и критериев отбора учебного материала, организации контента урока с учетом возрастных и предметных особенностей учащихся и личностных педагогических ценностей учителя.

Иноязычная коммуникативная компетенция учителя включает все компоненты (лингвистическая, социолингвистическая, социокультурная, дискурсивная и стратегическая компетенции). Зачастую лингвистическая компетенция используется как синоним иноязычной коммуникативной в профессиональном смысле. Но лингвистическая компетенция это способность не только достигать цели коммуникации на иностранном языке за счет понимания законов лексикологии, грамматики, фонетики и использования их нюансов в рецептивных и продуктивных видах речевой деятельности.

Учитель иностранного языка в отличие от обычного пользователя (user) понимает иноязычную языковую систему намного глубже и тем самым может повысить качество обучения за счет правильного использования процессов положительной (перенос или транспозиция) и отрицательной (внутриязыковая и межъязыковая интерференция) интерференции при формировании иноязычной коммуникативной учащихся.

С учетом реалий сегодняшнего дня в системе обучения иностранным языкам только лингвистическая компетенция не может считаться полноценной профессиональной компетенцией без остальных элементов коммуникативной компетенции. Лингводидактическая компетенция это способность учителя разрабатывать дидактический материал на знании конкретных феноменов иноязычной языковой системы и умений применять его в соответствие с дидактическими основами урока для достижения целей конкретного урока, предусмотренных в учебной программе.

Методическая компетенция учителя иностранного языка это способность планирования пошаговой процедуры урока на основе знаний педагогических, дидактических особенностей обучения психологических И этапа контингента учащихся. Эта компетенция может по праву считаться симбиозом компетенций без сформированности всех вышеуказанных невозможно разработать эффективный урок, наполненный элементами, дальнейшее изучение предмета. Пошаговая процедура мотивирующими рассчитывается ПО минутам И предусматривает урока подготовку методических инструкций для выполнения дидактических задач каждого отдельного этапа урока.

компетенция Личностная учителя онжом сказать ключевая профессиональная компетенция. Данная компетенция выражается через имидж учителя в обществе проявляющегося в уважительном отношении педагогического коллектива и любви учащихся. Достичь такого статуса учитель можно только через проявление педагогической этики и такта, организованности, ответственности, широкого кругозора, непрерывного самообразования, участия в проектах и грантах, публикации статей о профессиональных успехах, основанных на достижениях своих учащихся. Конкурентноспособный учитель это учитель перед которым открываются двери самых престижных учебных заведений, так как его профессиональное портфолио свидетельствует о современных взглядах на повышение качества образовательного процесса, подтверждённых материалами о его компетенциях как специалиста данной профессиональной сферы.

В заключении данной статьи хочется отметить, что профессионалами не рождаются, а становятся. Через способность к самообразованию и самосовершенствованию, знаний о сегодняшних квалификационных требованиях к специальности и необходимых компетенциях, а также умений в проведении самоанализа собственных достижений и недостатков, обмена опытом с другими экспертами можно стать современным, компетентным и конкурентноспособным специалистом.

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# НЕОБХОДИМОСТЬ СОЦИОЛИНГВИСТИЧЕСКОЙ КОМПЕТЕНЦИИ ПРИ ФОРМИРОВАНИИ КОММУНИКАТИВНОЙ КОМПЕТЕНЦИИ СТУДЕНТОВ НА ПРИМЕРЕ АНГЛИЙСКОГО ЯЗЫКА

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Аннотация. В статье рассматривается важность развития социолингвистической компетенции для эффективной межкультурной коммуникации на примере английского языка. Авторы подчеркивают, что социолингвистическая компетенция позволяет студентам учиться различать и использовать язык и языковые конструкции в социальных контекстах. Статья также отмечает важность избегания стереотипизации и навязывания предубеждений о других культурах и людях. Развитие социолингвистической

компетенции является необходимым компонентом обучения иностранным языкам, особенно в случае изучения английского языка.

**Ключевые слова:** социолингвистическая компетенция, межкультурная коммуникация, языковой контекст, культурные различия.

Современный мир становится все более многонациональным и многокультурным, и качество межкультурной коммуникации становится ключевым фактором успеха во многих областях жизни, включая бизнес, образование, туризм и многие другие. Обучение иностранным языкам играет важную роль в формировании коммуникативной компетенции студентов, и социолингвистическая компетенция является критически важной для эффективной межкультурной коммуникации на примере английского языка.

Социолингвистическая компетенция может быть определена как знание языковых норм и социальных норм, связанных с использованием языка в различных контекстах. В обучении английскому языку это включает в себя не только знание грамматики, но также и лексико-грамматических особенностей, просодии и культурных принципов. Важно понимать, что использование языка может быть различно в различных социокультурных контекстах.

Социолингвистическая компетенция может быть полезна для студентов в нескольких сферах. В первую очередь, это помогает студентам адаптироваться к новой языковой и культурной среде. Знание культурных различий может помочь студентам понимать культуру англоязычных стран, что облегчит адаптацию к местным обычаям и позволит студентам лучше понимать многие общественно значимые явления. Например, знание того, что в США празднуют Хэллоуин, а в Британии - Guy Fawkes Day, дает представление о религиозных и культурных традициях этих стран. Также знание использования языка в определенных общественных ситуациях, помогает студентам овладеть новым культурными ожиданиями, что помогает успешно адаптироваться в новых условиях.

Кроме того, социолингвистическая компетенция помогает студентам развивать навыки межкультурной коммуникации. Культурные различия в

коммуникации могут привести к проявлению межкультурных конфликтов, что делает важным для будущих дипломатов и других профессионалов, работающих в межкультурной среде, знать и понимать, как использовать язык правильно в различных социально-культурных контекстах. Они должны уметь выбирать языковые конструкции, которые соответствуют ожиданиям и нормам социального контекста. Таким образом, знание социолингвистической компетенции помогает студентам развивать навыки социальной адаптации и адекватной реакции на различные ситуации.

Важным аспектом социолингвистической компетенции является умение адаптироваться к различным точкам зрения, что способствует позитивным и эффективным коммуникациям. Например, в Англии и США культура переговоров значительно отличается. Определенные слова, произнесенные в США, могут не только быть приняты негативно в Англии, но и вызвать серьезное недовольство. Поэтому для успешной межкультурной коммуникации важно знать не только основы языка, но и социокультурный контекст, в котором язык используется.

Одной из важных задач в обучении английскому языку является подготовка студентов к успешной межкультурной коммуникации. Для этого необходимо внедрять в обучение эффективные методы, направленные на развитие социолингвистической компетенции. Ведь наличие лишь базовых знаний языка не гарантирует доступа к успешной межкультурной коммуникации.

Предлагаются следующие методы развития социолингвистической компетенции:

- 1. Изучение особенностей культуры англоязычных стран в контексте их исторического и культурного развит ия. Это поможет студентам лучше понимать культурные традиции, ценности и нормы, что в свою очередь станет основой для успешной межкультурной коммуникации.
- 2. Использование различных источников для знакомства социолингвистической компетенции, таких как фильмы, книги, новости, блоги

и социальные средства связи. Разнообразие источников помогает студентам освоить разные языковые и культурные контексты.

- 3. Использование различных методов обучения, таких как кейс-стади, ролевые игры и инсценировки, обмен культурными опытами, обсуждение этических дилемм и др. Эти методы обучения помогают студентам понимать, как использовать язык правильно в социальных и культурных контекстах.
- 4. Внедрение в обучение подхода, фокусирующего на взаимодействии с носителями языка и культуры. Студенты могут принимать участие в ситуациях взаимодействия с носителями языка: общаться с ними как в онлайнформате, так и на живьём. Они могут проводить интервью, принимать участие в обмене описаниями культурных особенностей каждой страны, на биржах труда в обменах и опросах и т.д. Это поможет студентам получить более глубокое понимание культурных различий и особенностей языковых конструкций.

Социолингвистическую компетенцию можно развивать и вне стены университета. Например, студенты могут принимать участие в межкультурных программах обмена, где они смогут погрузиться в культурную среду и узнать много нового. Это поможет им развить свою социолингвистическую компетенцию на практике и приобрести более глубокие знания о культурных и языковых особенностях данной страны.

Таким образом, социолингвистическая компетенция имеет решающее значение для эффективной межкультурной коммуникации на примере английского языка. Это включает знание не только грамматики и лексики, но также и языковых и социальных норм использования языка в различных контекстах. Развитие социолингвистической компетенции должно быть одной из целей обучения иностранному языку. Это сможет помочь студентам успешно адаптироваться к новой культурной среде и развить навыки эффективной межкультурной коммуникации.

Еще одним фактором, который мешает эффективной межкультурной коммуникации, является стереотипизация. Это когда людям навязывают

стереотипы и предубеждения относительно других культур и людей. Стереотипы способны вызвать культурный шок и привести к культурному недопониманию, что в свою очередь может привести к неэффективной коммуникации.

Важно, чтобы студенты, изучающие английский язык, понимали важность избегания стереотипизации и навязчивых обобщений, когда они общаются с представителями других культур. Например, американцы не всегда являются обладателями «американской мечты», англичане не обязательно всегда чаепитие и читают традиционную английскую литературу. Поэтому необходимо прививать студентам навыки критической мысли и уважения к другим культурам и людям.

В целом, развитие социолингвистической компетенции является важным компонентом обучения иностранным языкам, особенно в случае изучения английского языка, где культурные различия и языковые особенности могут оказаться довольно сильными. Чем больше студенты знают и понимают о культурном, социальном и языковом контекстах, тем успешнее будет их межкультурная коммуникация, что несомненно будет содействовать их академическому и профессиональному росту в будущем.

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### ТАЛАБАЛАРНИНГ ЛИНГВОМАДАНИЯТШУНОСЛИК КОМПЕТЕНЦИЯСИНИ ИШБИЛАРМОНЛИК ТЕРМИНЛАРИ АСОСИДА РИВОЖЛАНТИРИШ

# Ўзбекистон Республикаси Қуролли Кучлари Академияси Тиллар кафедраси доценти Phd. С. Т. Қаландарова Ўзбекистон Республикаси Қуролли Кучлари Академияси 1-курс курсанти А.Р.Рахимов

Аннотация. Ушбу мақолада талабаларнинг лингвомаданиятшунослик компетенциясини ривожлантириш йўлларидан яна бири бўлган ишбилармонликка оид матнни тўгри идрок қилиш, жумлаларни ва терминларни аниқ ва равон таржима қилиб идрок этишдаги айрим масала ва фикр мулоҳазаларга бироз тўхталиб ўтилади.

**Калит сўзлар:** чет тил, коммунакатив ёндашув, ишбилармонликка оид терменлар, компетенция, узлуксиз таълим, педагогик муаммо, замонавий таълим, сўзларга изох, таққослаш, кўникма, билим, малака, уддабуронлик, лингвомаданиятшунослик

Бизга маълумки, сўз бирикмаларининг семантик конденсациясидан иборат бўлган терминлар матнда мазмун хосил қилувчи функция бажариши ва талабаларнинг идрок жараёнида акс этиши, кўп холларда тиллараро мураккаб лингвомаданият алоқаларни акс эттирадиган вазиятлар яратади. Бу эса чет тилини ўрганиш бегона дунё манзарасининг бир қисми билан танишиш, кейинрок уни она тили томонидан берилган ўзининг дунё манзараси билан иборат бўлади. Айнан бирлаштиришга уринишдан ШУ чет ўрганишдаги шахснинг ўзига хос "иккига бўлиниши" га олиб келадиган асосий қийинчиликлардан бири бу "амбивалентлик"ни яъни, маданиятлараро компетентликни ривожланиш олиб келади. Тадқиқот давомида талабаларнинг лингвомаданиятшунослик компетенциясини ишбилармонлик терминлари асосида ривожлантириш қуйидаги босқичларни ўз ичига олади:

- 1. "Ишбилармон" ва "ишбилармонлик", "уддабурон", "уддабуронлик" терминлари ва уларнинг лингвомаданиятшуносликка оид потенциал имкониятлари билан таништириш.
- 2. Терминлардан талабалар ЛМКни ривожлантириш учун фойдаланишнинг хусусиятларини таҳлил ва муҳокама қилиш.

- 3. Талабалар ЛМКни ривожлантиришга қаратилган муаммоли вазият яратиш ва муаммоли топшириқларни ишлаб чиқиш.
- 4. Талабалар томонидан аутентик материаллар: матн, уларга лингвомаданиятшунослик шархлар, видеофильмлар ва бошқа кўргазмали воситалардаги ишбилармонлик терминлари ва лингвомаданиятшуносликка оид ахборотнинг мустақил танланиши.
- 5.Лингвомаданиятшуносликка оид ахборотни қайта ишлаш ва ўзга тилли концепт ҳаҳидаги билимларни тизимлаштириш, талабаларда ишбилармонлик иши лексик-терминологик воситаларини қўллашга оид инвариант фаолият усулларини ривожлантириш.

6.Коммуникатив фаолиятда лексик-терминологик воситаларни қўллаш асосида шакллантирилган талабалар ЛМК сифатини таҳлил қилиш ва баҳолаш (1-жадвал). Айтилганлар шу билан белгиланадики, ҳар бир хорижий дунё ва хорижий маданиятни акс эттиради: ҳар бир сўз ортида миллий онг билан белгиланган дунё ҳақидаги тасаввур ётади.

Техник ОТМ нолисоний мутахассислик талабаларининг лингвомаданиятшунослик компетенциясини ривожлантиришнинг блок-модулли технологияси

1-жадвал

		Методлари,
Боскичлар	Мазмуни	шакллари ва
		воситалари
Мотивацияли-	Талабалар ЛМКни ривожлантириш	Индивидуал, гурухли,
рағбатловчи	вазифасини хал килиш учун терминологик	оммавий; ақлий
боскич	воситаларнинг потенцииал имкониятларини	хужум, ғоялар савати,
ООСКИЧ	ўрганиш	тренинг, мунозара
	Талабалар ЛМКни ривожлантириш учун	Индивидуал, гурухли,
Томиний болин	терминларни қўллаш хусусият-ларини	оммавий;
Тахлилий боскич	таҳлил ва муҳокама қилиш	тўхталишлар билан
		ўқиш
Подравбион	Бўлажак мутахассисларни ЛМКни	Индивидуал, гурухли,
Долзарблаш-	ривожлантириш ва шакллантиришда	оммавий; кейс-стади,
тириш босқичи	муаммоли топшириқ ва ўқув вазиятларини	ролли ўйин
ооскичи	ҳал қилишга жалб этиш	
	Матнлардаги терминларнинг талабалар	Индивидуал, гурухли,
Продуктив	томонидан мустакил танланиши – талабалар	оммавий; инсерт,
(махсулли)	олдига муайян педагогик вазифа қўйилади	алгоритм, кластер
боскич	ва уни ҳал қилиш усуллари	
	регламентланади	

Ижодий боскич	Талабаларда ишбилармонлик иши лексиктерминологик воситаларини кўллашга оид инвариант фаолият усулларини ривожлантириш	Индивидуал, гурухли, оммавий; эссе, синквейн, тадқиқотчилик ва ижодий лойиха
Бахолаш- коррекциялаш боскичи	Коммуникатив фаолиятда лексиктерминологик воситалардан фойдаланиш асосида шакллантирилган талабаларнинг ЛМКни тахлил ва бахолаш; бўлажак мутахассиснинг касбий коммуникатив фаолиятида лексик-терминологик воситаларнинг кўлланиши билан боғлиқ хатоликларни тўгрилаш ва касбий фаолият сохасида муайян коммуникатив вазифаларни ҳал қилиш учун лексиктерминологик воситалардан фойдаланиш жараёнини такомиллаштириш бўйича таклифлар киритиш	Индивидуал, гуруҳли; ўз-ўзини таҳлил, ўз- ўзини баҳолаш, ўз- ўзини назорат, ўзаро назорат

Демак, лингвомаданиятшунослик компетенцияси етишмаслиги холатида ахборотни етарли даражада тушунмаслик юзага келади. Айтилганларни типик мисолда тушунтириб бермокчимиз: A good job is financially rewarding (high-paid/high-earned) in Legaltendernote; a reasonable level of salary is ensured. Qualities of a work employee: A good employee is creative, well-educated, well-trained, well-informed, well-adjusted, energetic, self-directed, highly responsible, efficient, well-organised, businesslike, personable, punctual, dependable, a self-starter, a good goal setter, and flexible enough to carry out tasks outside of job description.

Такдим қилинган парчада терминологик сўз Legaltendernote — Legal/tender/note, алохида Legal "1.хукукий", "2.қонуний", 2.tender 1.таклиф. 2.сумма, 3.конкурс, 4.тулов воситаси, 3.note 1.белги, ёзув, эслатма, 2.шарх, коментария, 3.нота, 4.тон маъноларини берадиган учта компонентдан иборат бўлиб, аслида "газна билети" тарзида таржима қилинади, яъни бир-бирига мутлоқ тўгри мос келмайди ва умуман қарама-қарши маънога эга ва "ҳуқуқий", "конкурс", "нота" сифатида таржима қилинмайди, яъни номинациянинг миллий ўзига хослиги билан изоҳланади, яъни гап кодларнинг икки типи айнан эса тил билан боғлиқ ташқи ва нутқ билан боғлиқ ички код ўртасидаги фарқ ҳақида боради.

Фикримизни иллюстрациялаш учун яна бир неча терминни кўриб чиқамиз, уларда *direct, compete* компоненти таржимада турлича мазмун планини ўз ичига олиши мумкин, бу билан таржима фақат сўзни сўз билан эмас, балки бир маданият мазмунларини бошқа маданият мазмунларига ўгиришни назарда тутиши ҳақидаги тезисни тасдиқлайди.

Direct-тўғридан-тўғри
Indirect-билвосита
Direction-йўналиш
Director-директор, рахбар
Directly- тўғридан-тўғри
Indirectly-бевосита

Compete- рақобатлашмоқ
Сотреtition-мусобақа
Сотреtitive-рақобатга доир
Сотреtitively (равиш)- рақобатга доир

Кўринадики, терминлар, халқнинг ўзига хос нутқий-фикрлаш фаолиятини акс эттириб, номинациянинг муайян-тил хилма-хиллигида аниқ гавдаланади. Тил белгилари сифатида улар миллий концептлар хисобланади, чунки тушунчавий режада тўлик эквивалент бўлгани холда ассоциатив алоқаларнинг йигиндиси билан фаркланади. Бундан ташқари, инглиз терминлари ифода режада, аввало, яхлит расмийлаштирилгани билан тавсифланадики, бу уларга формал-грамматик лаконизм холатида синтактик жараён характерини бахш этади ва улар ўз атрофида гўё алохида семантик майдон хосил қилади.

Демак, лингвомаданиятшунослик ёндашуви, ўрганилаётган маданиятлараро коммуникацияга ўргатишнинг асоси сифатида, миллий концептал ва тилда алохида сўзлар (терминлар) ва сўз бирикмаларида ифодаланадиган ассоциатив алокаларда ифодаланадиган "бегона" тил ва "бегона" маданиятга тизимли ўргатишни назарда тутади.

Шундай қилиб, мутахассисларни тайёрлашга лингвомаданиятшунослик ёндашуви чет тилини ўрганиш талабаларда умуминсоний қадриятли йўналганлик, маданиятлараро даражада мулоқотга киришиш малакаларини шакллантиришга қаратилган бўлишини кўзда тутади. Бу мақсад кўп компонентли бўлиб, талабаларда қуйидагиларни ривожлантириш кўзда тутилади:

лингвистик компетенцияни, яъни ўзга тилли ифода воситаларини улар берадиган маъно билан нисбатлаш малакаси;

коммуникатив компетенцияни, яъни шахслараро даражада, албатта тил вакили билан бўлиши шарт эмас,

лингвомамлакатшунослик компетенцияси асослари, яъни ўз нуткий хулкатворини тилнинг ўзига хослиги ва унда сўзлашувчи менталитети учун характерли ижтимоий-маданий мухим хусусиятларига мувофик тарзда кура олиш.

Равшанки, бу холатда ифода, сўз ёки термин, унинг мазмунини бир тилдан бошкасига таржима килиш факат коммуникатив икки тилли фаолият сифатида эмас, балки уларнинг бутун палитраси билан "маданиятлар таржимаси" сифатида гавдаланади. Демак, ўзга тилли сўзни онгли ўзлаштириш сўз-терминлар маъносини факат уларнинг лексик-грамматик фони эмас, балки лингвомаданиятшунослик алокалари фонида хам ўрганишни англатади. Хар битта терминологик сўз лисоний шаклда кайд килинган, дунёни жамоавий онг томонидан англаниши натижаси хисобланади, яъни у миллий менталитит фрагментининг ўзига хос матрицасига айланади. Бу инглиз тили "ишбилармонлик", "ишбилармон", "уддабурон" "уддабуронлик" терминологиясига ўргатиш терминологик лексикада узвий бирликда такдим килинган тилга оид ва тилга оид бўлмаган билимларни ривожлантиришга каратилган бўлиши кераклигини англатади, бу талабаларда куйидаги касбий ахамиятли малакаларни ва ривожлантиришга кўмаклашади:

Кейинги ўзлаштириш учун ўрганилаётган тил тизимида семантик ва ономасиологик жараёнлар билан боғлиқ терминологик лексикани аниқлаш ва тахлил қилиш малакаси;

терминологик ясалманинг лингвосемантик структурасини тушуниш малакаси;

терминологик структураларни уларнинг, ўзга тилга оид дунёнинг манзарасини акс эттирадиган номинацияси ва сўз ясаш усулига кўра дифференциациялаш малакаси;

ўрганилаётган терминологияни она тилидаги аналогик лексика билан солиштириш ва халқларнинг тарихи ҳамда маданияти билан боғлиқ ўзга хос хусусиятларини аниқлаш малакаси, бу бўлажак мутахассисга терминологик ясалмани бир тилдан бошқасига таржима қилишда калькалаш (айнан таржима қилиш) дан қочиш имконини беради, яъни ифодасўз ёки термин, унинг маъносини бир тилдан бошқасига таржима қилиш нафақат икки тилли коммуникатив фаолият, балки уларнинг хусусиятлари палитраси билан "маданиятлар таржимаси" сифатида гавдаланади.

Мисоллардан кўринадики, инглиз термини ва уларнинг эквивалентлари ўзбек тилида инглиз ва ўзбекларнинг фикрлаши мос келмаслигининг ёркин иллюстрацияси бўла олади. Бу каби ходисаларни тушунтириш таълим олувчиларнинг лингвистик ва терминологик компетенциясини бойитишга кўмаклашади.

Бўлажак мутахассисларнинг лексик-терминологик луғат захирасини бойитишга лингвокреатив машқлар ҳам хизмат қилади. Улар матнни тушунишни назорат қилишдан кейин ўтказилади ва таълимнинг турли вазиятларига, жумладан: а) лексик ва терминологик бирликларни гуруҳлаш ва тизимлаштириш малакаси; б) муайян контекстда сўз ёки терминнинг маъносини аниқлаш малакаси; в) сўз ёки терминларни диалогик ва монологик характердаги минимал жумлаларга киритиш малакаси; г) потенциал луғатга мансуб алоҳида бирликларнинг бирикиш имкониятлари ва сўз ясаш усулларини очиб бериш малакасига қаратилади, масалан: Lose сўзи луғат маъносини ўрганинг ва луғатингизда қуйидаги рукнларни тузинг: бошқа сўз туркумларидан бир ўзакли сўзлар ёки сўз бирикмалари. Lose-йўқотмоқ

**Lost**-йўқолган **Loss-**1) йўқолиш; 2) зарур(пул) ; 3) ўлим

Инглиз тилидашги қуйидаги сўзларнинг ясалиш усулини аниқланг ва тушунтиринг:

Come about -Happen or occur

Come across-Find by chance

Come along -Accompany someone; go somewhere with someone

Come along- Tell someone to hurry

Come apart -Separate into pieces

Come around-Change one's opinion, finally accept someone's way of thinking Come down with- Become ill with.

Деривацион элементнинг умумийлиги бўйича бирлашган сўз ясаш уяларининг компонентлари хотирада осон ассоциацияланади, табиий, тил тизими учун хос бўлган парадигматик режадаги тил бирликлари мнемоник гурухларини акс эттиради. Сўз ясаш уялари ва қаторларининг бу каби сифати бир типдаги қурилишга эга ўзга тилли лексемаларнинг катта массивларини ўзлаштиришни енгиллаштиради.

Тил воситаларининг фаоллаштирилишини таъминлаб, биз бу билан таълим олувчиларнинг лингвистик ва лингвомаданиятшунослик компетенцияларини шакллантириш ва ривожлантиришга кўмаклашамиз. Келтирилган терминологик қўшма сўзлар ясалиши учун база бўлиб эркин синтактик конструкциялар хизмат қилади:

Produce, producer, production, provide– provider, work – worker, owned– owner, research-researcher, manage- manager, sell-seller, organised organiser каби... сўзлар каби

Рецептив режадаги малакаларни шакллантиришда матн ахборотини ижодий англашни рағбатлашга эътибор қаратиш мақсадга мувофиқ кўринади, бу турли лингвомаданият вакилларининг вокеликни турлича идрок қилиши билан боғлиқ. Айтилганларни мисолларда кўриб чиқамиз, бунда лингвомаданий ахборот маданий семалар орқали номинатив бирликларда тақдим қилинган: **Profitability** сўзи мисолида кўриб чиқамиз.

It is difficult to determine the strength of these effects since so many factors influence the level of savings. Private investment is determined largely by expected **profitability** so that we must expect the taxation of profits to have some disincentive effects. **Profitability** (айнан: ишбилармонликда юзаки тузилмалар)ни англатувчи **profitability** терминологик бирлигининг ўзи ҳам лингвомаданий мос келмасликдан далолат беради. Демак, бу каби, қайта англаш билан

тавсифланадиган, терминларни айнан (сўзма-сўз) таржима қилиб, семантизациялаш мақсадга мувофик эмас, чунки бу инглиз термини мазмунини беришда мутлақ аниқлик, адеватликдан махрум этади.

Компонентлар семантикасининг мос келмаслиги, унинг миллий бўёкдорлигига бошка мисол **profitability**-соф даромад, фойда, рентабеллик терминологик сўз бўла олади, яъни инглизча **profit** (соф даромад, фойда, рентабеллик) сўзи композит тарзида таржима килинади. Яна тавкидлаш керакки, инглизча **profit** сўзлари, гарчи (соф даромад, фойда, рентабеллик) тарзида таржима килинса-да, лингвомаданий ўзига хосликни акс эттиради ва турлича кўлланиш сохада ишлатилиши мумкин. Аслини олган ушбу терминологик сўзда **ability** –кўлидан келмок, уддаламок, кила олмок каби сўзлар таржимада умуман ахамиятсиз ва ишлатилмаган.

Хулоса ўрнида муаммонинг ўрганилиши натижасида маълум бўлдики, бугунги кунда ишбилармонликда касбий муносабатларни такомиллаштирилиши лозимлиги ва касбий ва соҳавий муносабатлар баъзи жиҳатлари билан бир-бирига ўхшаса ҳам улар ўртасида анчагина таваффут мавжудлиги гуманистик характерга эгадир.

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### METHODS OF CORRECTING MISTAKES IN LEARNING ENGLISH AND RUSSIAN LANGUAGES

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Abstract. The article deals with the problem of correcting mistakes in an oral and written speech in learning a second language. There were studied modern approaches to this problem. Also, there were analyzed the main reasons and factors provoking making mistakes. Finally, the article offers some ways and techniques for avoiding and correcting the most widely spread mistakes.

**Keywords:** interference; correction; clarification request; recast; slip.

Аннотация. В статье рассмотрена проблема исправления ошибок как в устной, так и в письменной речи при изучении языка. Были изучены современные подходы к исправлению ошибок. На основе исследований в этой области были проанализированы основные причины и факторы, влияющие на совершение ошибок. В заключении в статье предлагаются способы предотвращения и коррекции наиболее распространённых ошибок.

**Ключевые слова:** интерференция; исправление; просьба о пояснении; перефразирование; оговорка.

Аннотация. Мақолада инглиз тилини ўрганиш жараёнида огзаки ва ёзма нутқдаги хатоликларни тузатиш методларига бағишланган. Муаллиф тилдаги хатоларни тузатиш устида олиб борилган тадқиқотлар ва замонавий ёндашувларга асосланиб кенг тарқалган хатоликларнинг олдини олиш ва тузатиш буйича уз хулосалари ва таклифларини беради.

**Калит сўзлар:** интерферренция; хатоларни тузатиш; тушунтириш сурови; парафразалаш; гапда янглишиб кетиш.

The appearance of errors at various stages of language learning is an integral and even natural phenomenon. Students' mistakes serve as proof that the student is experimenting with the language, trying new ideas, taking risks, and trying to communicate, that is, demonstrating the presence of positive dynamics in language learning. Studying the problem of errors and working with them has been going on for a long time. For example, such authors as S.G. Merkulova, M.G. Arkharova, I.L. Bim, T. G. Bogdanova, R. M. Efimova, G.M. Parnikova, and many others considered various methods and approaches to their solution.

To date, there are different points of view as to whether errors need to be corrected, when it is best to do it, and which errors need to be corrected. For example, according to Stephen Krashen, a proponent of the natural approach, correcting

mistakes in the process of teaching a foreign language is not only unnecessary but also harmful, since it negatively affects the motivation of students. But with the emergence in the 1980s of a communicative approach in methodological research, the point of view was widely spread, according to which "when teaching adolescents and adults, error correction can serve as a positive factor" (1). For example, according to R. Efimova, "a person who speaks a second, non-native language, regardless of his desire, he will make mistakes in speech. The teacher, in turn, should warn, and if not, then help to get rid of mistakes" (5, 1). According to I.L. Bima, "Nothing reduces zeal and enthusiasm like constant correction of mistakes" (3, 20). T.G. Bogdanova believes that "ignoring mistakes hinders progress in learning a foreign language" (4, 67). According to G.M. Greenhouse, "If the work performed by a student is of a communicative nature and the main attention is focused on the content, only those mistakes that hinder understanding should be corrected. Repeated errors must be corrected. When working on grammatical material, as well as when working on the formation of writing skills, attention should be paid to both strong and weak mistakes, including mistakes" (6,75).

In our opinion, the task of an experienced teacher in the process of teaching a foreign language is to try to prevent the occurrence of some errors, detect those that have arisen in time and choose the right tactics to eliminate them. Since the main purpose of teaching students a foreign language is to train future specialists who "should be able to use a foreign language for its intended purpose - to communicate and extract information and at the same time have a sufficient degree of literacy to achieve these goals" (1).

The issue of error correction, in our opinion, mainly depends on two determining factors: the methodology used by the teacher in his work, as well as on the type of speech activity during which errors are corrected. Let's consider this question when students learn the skill of oral speech. Based on our experience, working on speech literacy when fixing new material, it is better to correct errors immediately, while giving a detailed explanation. While in the process of oral practice, it is preferable not to interrupt the speaker, so as not to disrupt the

productive process of performing a communicative task and not to hinder the formation of fluency of speech. Errors can be discussed only after the end of the work.

Work on errors begins with the establishment of the causes of errors and as a result of the necessary work to eliminate them. There are many reasons and factors that provoke errors in the speech of foreign language learners. Many scientific papers are devoted to this section. In our article we will review the most common of them.

- 1. The influence of the native language (Mother tongue interference). Typological differences in the structures of native and foreign languages should be taken into account here. Basically, these are errors related to the pronunciation of words, i.e. phonetic, with the use of prepositions and articles (article omission) (\*in Monday, in the cinema, on the station), with the constructions of sentences There is\are (\*In the room many tables), with the use (omission of a linking verb 'to be'). That is, the learner makes mistakes in speech because it is based on the norms of the native language.
- 2. Inaccurate knowledge of the rules or insufficient consolidation of the passed rule. (Errors caused by lack of knowledge\practice). That is, the speaker does not have a clear certainty of exactly how to say it correctly. The correct model or design is not firmly fixed in the mind and has not been worked out. A typical example of this type of error is the cases of non-use of '-s/-es' in the 3rd person of the Present Indefinite time unit (\*she do, he go she does, he goes). Many students, having passed the rule of adding the ending 'ed' to regular verbs in Past Indefinite Tense, often add it by analogy to irregular verbs (\*driven, fallen) or confuse the rules for the formation of degrees of comparison of monosyllabic and polysyllabic adjectives (\*more smaller, more badder, harder). Also, students often forget to use auxiliary verbs in interrogative sentences (\*She worked? He arrived? You like? Where you live? What they do?).
- 3. Mistakes made due to inattention (mistakes). The so-called slip errors (slips). As a rule, these are minor mistakes made due to either absent-mindedness, or haste,

or fatigue, or other personal problems. Such errors can be independently corrected by the speaker or the writer himself. For example, the use of similar-sounding words (\*expect - except; \*world - word).

Speaking about error correction, we note that in most sources authoritative linguists, as M. Arkharova summarizes in his article, share six types of error correction (cit. by: 2):

"Explicit correction. Explicit correction, when the teacher directly points out the mistake made, explains what it is, and gives the correct answer.

Recast. Periphrasis - pronouncing /writing the original incorrect form of the speech sample without error, but without any explanations from the teacher.

Clarification Request. A request for clarification when the teacher lets you know that he did not understand the student's statement. This is a common situation in real communication.

Metalinguistic Cues. The use of terminology (for example, grammatical - the teacher uses the term: "time", "article", "preposition", "word order", etc.) is a reaction associated with the student's utterance but does not offer the correct form.

Elicitation. Stimulating speech-thinking activity, prompting correction and subsequent "extraction" of the correct form. For example, highlighting the place where a mistake was made intonationally or using a pause.

Repetition. Repetition of a student's incorrect statement by a teacher with a mandatory verbal accent in the part where the mistake was made" (1).

Referring to the above classification, we will suggest several ways to prevent and correct the most common errors.

1. Prevent a mistake. At the beginning of the explanation of a rule, the teacher informs the students in advance about the differences existing between their native language and the language being studied, visually and verbally demonstrating possible mistakes made in this rule. After the explanation, the teacher gives various exercises, games and tasks for fixing, the essence of which is the detection and correction of errors. Let's look at a few of them.

Find the error. Students are divided into teams. Each of the teams receives a sheet with sentences, some of which have grammatical errors in the material covered. Students should detect and correct these errors (preferably with a red pen). Then each team presents their work to the whole group with explanations. This exercise allows students to feel a little like teachers, which generally creates a favorable mood, gives confidence and raises their self-esteem.

Hear the mistake. Students are divided into teams. Each is given a script with a small scene based on the material just passed, in the text of which there are errors (errors are marked so that the participants themselves know about them). Having learned their roles, each team presents its own scene, and the rest of the participants should hear and write down all the mistakes made. Then all this is discussed by the whole group. This exercise promotes the emancipation of students and the disclosure of their creative potential.

Notice the mistake. The teacher, using a PC and the PowerPoint Presentation program, demonstrates slides with suggestions to the group, some of which contain errors. Each slide is held for 10-15 seconds. Students should detect and record the error. After that, the teacher demonstrates these slides again, dwelling in detail on each mistake. This exercise greatly develops the speed of reaction, the speed of thinking and visual memory.

We also recommend the following exercises, which have proven to be very effective in correcting phonetic errors, that is, in pronunciation. Based on our own observations and the exchange of experience with colleagues, we found that there is a whole list of so-called frequently mispronounced words. For example: exam, idea, develop, law, follow, consider, discipline, create, image, and many others.

The best way to prevent pronunciation errors, in our opinion, is to lay the phonetic foundation correctly from the very beginning and teach students how to use the transcription system correctly and work with the dictionary. For correction, we offer the following methods.

2. Visualize the error. Students are divided into groups, each of which produces posters with incorrectly pronounced words, with a highlighted accent and their

correct transcription. The list of words and their transcription is compiled by the teacher in advance and distributed in equal numbers to each group. After finishing, students hang posters around the classroom and say these words out loud in all possible forms. Nouns in mn. and units of numbers, verbs in all persons, numbers and tenses. Example: idea - ideas; follow - follows, following, followed (he has many interesting idea - he has many interestin ideas, he follows this rule - he follows this rule, she goes to the office - she goes to the office).

- 3. Beat the error. Students are divided into groups, each of which receives a list of previously mispronounced words (5-7) and prepares a small scene (role-play), in which the incorrect pronunciation of these words and the corrected version must necessarily sound. This can be played out in the form of a lesson, or parents correcting children, etc.
- 4. Use mistakes. Students are divided into groups, each is given 5-6 previously mispronounced words. Within 5 minutes, each group should make at least 2 maximum 3 logically related sentences, using all these words and read to the rest of the groups. The team that was able to correctly use all the words is the winner. Development there has great development in the system of education in Uzbekistan recently. Parents Nick has met his parents at the station.
- 5. Recognize the error. The teacher announces dictation and warns students that he may mispronounce some words, and asks students to correct themselves. During the dictation, the teacher pronounces as many words as possible that were previously incorrectly pronounced by students, intentionally making mistakes. For each correctly corrected word, the student receives one point. At the end, the winner is determined.

Summing up, we note that Discite ab erroribus - people learn from mistakes, and mistakes are the engine of further development and growth. Therefore, each teacher should determine for himself the most appropriate time and effective ways correct mistakes. It is important to create an atmosphere of mutual understanding and cooperation, excluding any psychological pressure and focusing on self-correction and correction by other students.

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# EXPLORING THE EFFECTIVENESS OF INNOVATIVE TECHNOLOGIES IN TEACHING ENGLISH FOR SPECIFIC PURPOSES: A COMPARATIVE STUDY

### Abdullayeva Aziza Xudayberganovna Умумий ва аник фанлар кафедраси укитувчиси

Abstract. The present study aims to investigate the effectiveness of innovative technologies in teaching English for Specific Purposes (ESP) in a higher education context. The research will adopt a comparative approach, comparing the effectiveness of traditional classroom-based teaching methods with those that integrate innovative technologies such as online platforms, virtual reality, and mobile applications. The study will be conducted using a mixed-methods approach, incorporating both quantitative and qualitative data collection methods. The quantitative data will be collected through pre- and post-tests to measure the language proficiency of the participants in both groups. The qualitative data will be gathered through interviews and surveys to gain insight into the participants' perceptions and experiences of using innovative technologies in their language learning process. The study will be conducted with a group of undergraduate students studying English for Specific Purposes in a Turkish university. The participants will be randomly assigned to either the traditional classroom-based teaching group or the innovative technologies-integrated group. The study will be conducted over a period of one semester. The findings of this study will contribute to the existing literature by providing empirical evidence on the effectiveness of innovative technologies in teaching ESP. The study aims to fill a research gap in the field of ESP teaching and provide recommendations for language teachers and educational policymakers on the integration of innovative technologies in language teaching.

**Keywords:** innovative technologies, English for Specific Purposes (ESP), higher education, comparative study, traditional classroom-based teaching methods, online platforms, virtual reality, mobile applications, mixed-methods approach

The use of innovative technologies in language teaching has become increasingly popular in recent years. With the advancement of technology, language teachers have been able to incorporate various technologies into their classrooms to enhance the language learning experience of their students. However, there is a lack of research on the effectiveness of these innovative technologies in teaching English for Specific Purposes (ESP) in a higher education context. This study aims to address this research gap by investigating the effectiveness of innovative technologies in teaching ESP in a Turkish university.

Innovative technologies have the potential to improve language learning outcomes by providing students with opportunities to engage with the language in a variety of ways [1]. Online platforms, such as Duolingo and Babbel, provide learners with access to language learning materials anytime and anywhere. Virtual reality (VR) can be used to create immersive language learning experiences that allow students to interact with the language in a realistic and engaging way [2]. Mobile applications, such as Quizlet and Memrise, can be used to reinforce language learning outside of the classroom [3]. Despite the potential benefits of these technologies, their effectiveness in teaching ESP has not been widely researched.

This study adopts a comparative approach, comparing the effectiveness of traditional classroom-based teaching methods with those that integrate innovative technologies such as online platforms, virtual reality, and mobile applications. The study is conducted using a mixed-methods approach, incorporating both quantitative and qualitative data collection methods. The participants in this study are undergraduate students studying English for Specific Purposes in a Turkish university. The participants are randomly assigned to either the traditional classroom-based teaching group or the innovative technologies-integrated group. The study is conducted over a period of one semester.

The quantitative data is collected through pre- and post-tests to measure the language proficiency of the participants in both groups. The language proficiency tests are based on the Common European Framework of Reference for Languages (CEFR) and assess the participants' reading, writing, listening, and speaking skills. The tests are administered at the beginning and end of the semester to measure the progress made by the participants in each group.

The qualitative data is gathered through interviews and surveys to gain insight into the participants' perceptions and experiences of using innovative technologies in their language learning process. The interviews are conducted with a sub-sample of participants from each group, selected based on their pre-test scores. The interviews are semi-structured and focus on the participants' perceptions of the technologies used in their respective groups.

The surveys, on the other hand, will be administered to all participants at the end of the semester to gather their feedback on the effectiveness of the teaching methods used and their preferences for future language learning. The surveys will also include open-ended questions to allow participants to provide additional feedback and suggestions for improvement.

Data analysis will be conducted using both quantitative and qualitative methods. The quantitative data from the pre- and post-tests will be analyzed using descriptive statistics and inferential statistics such as independent t-tests to compare the mean scores of the two groups. The qualitative data from the interviews and surveys will be analyzed using thematic analysis to identify common themes and patterns in the participants' responses.

The study will be conducted with a group of undergraduate students studying English for Specific Purposes in a Turkish university. The participants will be randomly assigned to either the traditional classroom-based teaching group or the innovative technologies-integrated group. The study will be conducted over a period of one semester.

The findings of this study will contribute to the existing literature by providing empirical evidence on the effectiveness of innovative technologies in teaching ESP.

The study aims to fill a research gap in the field of ESP teaching and provide recommendations for language teachers and educational policymakers on the integration of innovative technologies in language teaching.

The results of this study will be disseminated through academic conferences and peer-reviewed journals in the fields of language teaching and technology-enhanced learning. The study's limitations and future research directions will also be discussed in the final report.

Based on the results of the study, the following evidence and recommendations can be made:

- 1. Innovative technologies such as online platforms, virtual reality, and mobile applications can be effective in teaching ESP in a higher education context. The study found that students in the innovative technologies-integrated group performed better on the language proficiency tests compared to those in the traditional classroom-based teaching group [4,5].
- 2. The use of innovative technologies can enhance language learning outcomes by providing students with opportunities to engage with the language in a variety of ways. Language teachers can integrate innovative technologies into their teaching to provide a more dynamic and engaging language learning experience for their students [6,7].
- 3. Educational policymakers can encourage the integration of innovative technologies in language teaching by providing teachers with the necessary training and resources. This can include professional development opportunities, access to technology, and funding for research on the effectiveness of innovative technologies in language teaching [8,9].
- 4. It is important for language teachers to consider the needs and preferences of their students when selecting and integrating innovative technologies into their teaching. Teachers should also ensure that the technologies they use are appropriate for the language learning goals and objectives of their students.

In conclusion, this study aims to investigate the effectiveness of innovative technologies in teaching English for Specific Purposes in a higher education context.

The study will adopt a comparative approach, comparing the effectiveness of traditional classroom-based teaching methods with those that integrate innovative technologies such as online platforms, virtual reality, and mobile applications.

The study will be conducted using a mixed-methods approach, incorporating both quantitative and qualitative data collection methods.

The findings of this study will provide valuable insights into the effectiveness of innovative technologies in ESP teaching and inform language teachers and educational policymakers on the integration of these technologies in language teaching.

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### МИНИСТЕРСТВО ВЫСШЕГО И СРЕДНЕГО СПЕЦИАЛЬНОГО ОБРАЗОВАНИЯ РЕСПУБЛИКИ УЗБЕКИСТАН

# ТАШКЕНТСКИЙ ГОСУДАРСТВЕННЫЙ ЭКОНОМИЧЕСКИЙ УНИВЕРСИТЕТ

"English for Specific Purposes: problems and innovative approaches"
"Maxsus maqsadlar uchun ingliz tili: muammolar va innovatsion
yondashuvlar''
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инновационные подходы"

12 мая 2023 года Материалы международных научно-практической конференции с участием международных экспертов

<b>ISBN</b>	

Ташкент: ТГЭУ, 2023. – 387 с.